

THE AVON PARK TIMES

IN CO-OPERATION WITH

THE AVON PARK MERCHANTS

ANNOUNCE THE PLAN AND PRIZES FOR A

Trade - In - Avon Park CAMPAIGN

How To Enter

Clip nomination blank below. Fill in and bring to the office of The News, where you will be furnished a list of the Gold Card Merchants. Read the plan.

DO IT NOW!

IT IS FREE TO EVERYONE—READ THE RULES

NOMINATION BLANK

GOOD FOR 5,000 FREE VOTES

Bring this nomination blank with your first Gold Card votes and you will receive 5,000 FREE VOTES.

Name _____
Address _____
Phone _____ Box No. _____

Only one nomination blank to each contestant.

RULES OF CONTEST

1. Contest Closes April 17, 1930, at 9 o'clock p. m.
2. Any reputable white man, woman or child is eligible to enter this contest, so long as they are not an employee or a member of a family of an employee of this paper or dependent upon a Gold Card Store owner.
3. Votes are free and are obtained by trading with Gold Card Merchants and securing subscriptions to this paper.
4. Gold Card votes must be turned in to the paper each Wednesday, when an official ballot will be given contestant.
5. Votes or ballots are not transferable once they have been turned in to the office.
6. Any collusion on the part of contestants to the detriment of other contestants, will cause the votes of those taking part in such a combination to be cancelled.
7. The paper reserves the right to add to the prize list, amend or alter the rules for the protection of contestants, Gold Card Stores or this paper. The management guarantees fair and impartial treatment to all contestants, but should any question arise, the decision of the paper considered absolute and final.
8. In case of a tie, tying contestants will each receive the prize tied for.
9. In entering this contest each and every contestant agrees to abide by the rules as set forth above.

THE PLAN

All of the merchants who co-operate with the Gold Card Trade-in-Avon Park Campaign will be known as Gold Card Stores, they will issue 25 votes with each 25c purchase, 50 votes with 50c purchase, and so on. The Avon Park Times will issue votes with each new and renewed subscription, the person having the largest number of votes on April 17, 1930, will be awarded the first prize, the person having the next largest number the second prize and so on. If you want to win an automobile don't hesitate, but get started at once. IT COSTS YOU NOTHING TO ENTER OR WIN. READ HOW TO ENTER.

FIRST PRIZE

CHEVROLET Sport Roadster

VALUE \$670.00

Purchased from and Displayed at

Avon Motors Co.

NOTICE

TO MERCHANTS

This campaign is for the purpose of increasing the business of the local merchants, and adding to the circulation of The Times.

All merchants are invited to participate. If the campaign manager has not called on you as yet it is because he has not had time to get all around. If you wish to see him a call to The Times office will bring him at once, when he will explain all of the details of this trade boosting campaign.

READ THE PLAN.

SECOND PRIZE

Majestic
RADIO

VALUE \$116.00

Purchased from and Displayed at

**Avalon Filling
Station**

J. LAWLER WELLS (The Radio Man)

**This Space Reserved
for Additional Prizes**

Ask For Your Gold Card Votes Wherever You Shop

For Full Information Call or Write The Avon Park Times

GOLD CARD PROMOTION SERVICE, ROUTE 5, BOX 696, JACKSONVILLE, FLA.

THE AVON PARK TIMES

Published every Friday by the Schaefer-Irving Printing Co., Inc., at No. 5 South Forest Avenue, Avon Park, Florida.

W. M. HETHERINGTON Editor

SUBSCRIPTION RATES:

One Year in Highlands County \$2.00
One Year outside of Highlands County \$2.50

Entered at the postoffice at Avon Park, Florida, under the Act of March 3, 1879, as second class.

ADVERTISING RATES FURNISHED UPON REQUEST

OUR SECOND YEAR.

With this issue The Times enters upon its second year of existence in the journalistic field of Avon Park. The first issue of the paper was published February 15, 1929, and with the issue of February 21st the first milestone in the history of this publication was passed.

As is fitting in matters of this kind we are moved to say a few words about ourselves. A review of the files for the past year would indicate that The Times has been fulfilling its mission in covering the news of Avon Park and vicinity. The belief as expressed in the first issue "that there is a manifest and well defined need, as well as ample field for a progressive, constructive weekly paper in Avon Park, which will give a full and concise presentation of the social, civic and business activities of the city and surrounding trade territory each week" seems amply justified, both as to the wholesome reception accorded the paper by the public and the material progress it has been enabled to make.

The policy of The Times in the past has ever been one of progress, advancement and open-hearted co-operation with all elements tending to place Avon Park in its rightful place among the progressive cities of the state. In spite of adverse conditions, a great deal has been accomplished during the past year in the advancement of our city, and The Times feels grateful that it has been privileged to lend a hand in whatever of good has been done. The past year has also seen a fair sprinkling of failures along with a degree of success, which has been, loath in many cases to crown our efforts with full measure. This has been true in civic matters, and to some extent in private enterprise. But with a spirit that can "meet those two imposters and treat them both the same" Avon Park people are building to a future bright with the promise of better things to come. We have come to the turn in the lane.

The future will be what we make it. The Times enters upon its second year with a pledge of service for the community in keeping with its promises made and kept during its first year of existence. The Times is willing, it is anxious, it is ambitious to help this community. It has faith in Avon Park. As evidence of this faith and a desire to be of service we are enlarging the paper, so that it may better represent the community. We hope that you will like it. We want you to read it. We want you to use its columns in furtherance of every legitimate, worthy purpose to the end that it may have a place in every home and continue to receive the friendly co-operation that has been accorded it in the past.

Chairman Callaway states that at the State Republican convention, scheduled to meet in Lakeland, May 8, he will seek to introduce into the platform a plank asking the repeal of the eighteenth amendment, and the substitution of a "common-sense solution." The adoption of such a plank by Florida Republicans would call for radical realignments. Hoover Democrats, for instance, who claimed to have left their party because its candidate was too "wet," would seem to be sitting out on a limb, rather indifferently dressed up and with no place to go. And if Mr. Callaway has a common-sense solution to offer as a substitute for the eighteenth amendment, he has worked out a problem that has thus far baffled the brainiest men of the country.

The next 60 days comprise what is nearly always the most perfect period of the year in Florida. At this season everything conspires to make the state a veritable Eden. The air is heavy with the odor of orange blossoms, the sun is never so bright, or the water so blue, the days never nearer perfection, the nights more filled with the suggestion of romance. Here it is hard to remember that even a few hundred miles to the north the buds will hardly begin to swell for several weeks, and that cold, damp and slush will prevail probably until well into May.

Among the many evangelists who are saving us down here in Florida this winter is one who claims to be an ex-bandit, and who says that some years ago he traded his gun for a Bible. Well stick to the all-year-round home minister. Old habits might reassert themselves in the case of the bandit-parson, and he might suddenly decide to trade back his Bible for a gun.

Lion or Lamb



THE MONEY IS MADE IN BUYING.

The newspaper reader who neglects the advertisements often misses a gem of logic that for lucidity of thought and clearness of reasoning would do well to find its way into the editorial columns of any paper. We have not seen, since the ill-fated boom, a more clear exposition of the whys and wherefores of land buying than these paragraphs appearing in a recent Tampa real estate advertisement:

It's no trick at all to sell land. For the only time to sell is when there are buyers. And when this time comes land can be sold without effort for many times the sum that can mean while be secured for it on a dull market by the most expert and determined sales campaign.

This very disadvantage and weakness of land as an investment, its lack of liquidity, offers a fortune to intelligent money.

For it's the land bought at a low price, bought during a period of strain and adjustment, at a time when the future seems uncertain—this is the land that, later, when conditions improve, makes the real fortune. The outstanding lesson to be learned from our boom experience is that it is humanly impossible to get in and get out of a bull land market with a cash profit.

At times, in cycles, land sells itself. At other times it is practically no market. At such times land can be bought at a fraction of its real, demonstrated value.

The more discouraging the immediate outlook, the deeper the pessimism, the greater the bargain for the intelligent investor who realizes that sooner or later the sun will shine again.

The money in the land business is in BUYING at the right time; the SELLING takes care of itself.

The advertiser is offering a tract of "the prurient type of orange land—the real rolling yellow Norfolk soil that produces such thrifty trees on lemon root and carries them through drought." This brings him to a consideration of this type of land in other sections of Florida, and he continues:

There is no land of this preferred orange type south of Highlands county. There is little of it left in Pinellas, Hillsborough and Polk counties. The gross percentage of this type of soil in Pinellas is only 25%, much of which is developed. The gross percentage in Hillsborough is 19%. We are all familiar with the extent of the development in Polk and Highlands.

Now, since, after all, the actual cost of the land is only a small part of the cost of grove development (probably a third on the higher priced lands), and since relatively, therefore, it costs little more to get the best land in the best location; and since the best location would seem to be just as far south as it is possible to secure high rolling oak ridge land of the Norfolk series, so that the late varieties of fruit in the commercially profitable oranges that come on the bare market in May and June, may be carried through the winter with least risk of loss—does it not seem reasonable to suppose that all the available soil of this type in Pinellas, Hillsborough, Polk and Highlands will become immensely valuable?

So it seems to me. As for myself, I believe that the horticultural value of this preferred type of orange land in the prairie land will come to be considered as from at least \$250 to \$500 an acre. For during the past fifteen years well managed commercial groves on such lands have shown an ability to earn an operating profit on a valuation of \$1,000 an acre for the bare land.

The meat of the argument is contained in the closing paragraphs. And while the frank and honest manner in which the advertiser lays his cards on the table may not be relished by the sharp trader, yet it begets the confidence of the wary buyer and is commendable from the standpoint of honesty in advertising. The figures quoted are strictly Tampa's, but inasmuch as the ridge section has gone through the same experience of bank failures, land values have been likewise affected. The dumping of large amounts of

any sacrifice has done more to depress land values than the intrinsic loss in the value of the land itself. The whole thing as summed up is this: The actual value is still here, and for the investor who is prepared to buy and hold his purchase for development—or even for a later market—now is the time to buy. But the trader who is looking for a quick, ready turnover must look elsewhere until Florida comes out of its present depression. This is strictly a buyer's market for the buyer who can hold on, but has not yet reached the turn where speculation could even remotely be considered safe. Keen observers believe that the state is fast approaching this "turn" in the market. However, wise investors who are adequately financed would do well to investigate and be prepared to take advantage of "bottom" prices, against the time when the market takes the upward trend. Keep in mind that the figures below are Tampa's, but this condition is generally applicable in Florida:

Twenty million dollars of local capital is tied up in our bank failures last summer. That much of confidence—that much of liquid capital—that much of real buying power is out of the market.

As against this counts for nothing the increase in number of phones in use here since 1924 of 66%; of gas meters in use of 54%; of electric meters in use, 55%; our growth in number of water consumers since 1924 of 75%, in miles of gas mains of 128%, of gas consumption of 90%, of electric consumption of 369%. The fact that our cigar manufacturing output in 1929 was the greatest in our history, and that our lumber and phosphate exports are on the upward curve—all these things count as nothing measured against the desperate individual need of money that must be secured in the only way possible—by offering desirable real property at irresistible prices.

This is why you can come here with an outside dollar and buy ten dollars worth of property. This is only a suburban tract of real estate land can be picked up for cash at a fraction of its value. Surely you must recognize in this a real opportunity to make money in land in the only possible way—by taking advantage of our moment of depression and discouragement—by buying at the right time.

Kilps & Kracks
by Russell Ray
EDITOR
"The State Press Serp Book"

News item: A load of WOOD from Washington is expected to arrive in Orlando this week.

And now the EXCHANGE seems to be in the WANTED column.

In the end of the day, all this talk about improving our dairy herds is nothing but a matter of first-class bull.

Cheer up, girls, there's many a ball player with a run in his sock.

Little Jack Horner
Sat in the corner,
The tailor was pressing his pants,
But he didn't do it long.
For a wasp with a prong
Took his seat when he got up to dance.

Florida MUST be good when the Federal Government sends a delegation into the Everglades to try and find a place to PARK.

It's funny how these candidates who are so doggone particular about having a UNION label on their circulars before election, never give the matter a thought, at any other time.

And there will be another tribute to the newspapers of Florida from WFLA, Clearwater, Friday evening at 7:45, when the STATE PRESS SERP BOOK, sponsored by the Florida Citrus Exchange,

Echoes of the State Press

THE MARKETING PROBLEM.

Dr. Theodore Macklin, who has been sent to Florida by the federal farm board, in a recent statement declared that if the unified marketing program being advanced by the farm board through the Florida Citrus exchange had been placed in operation for the 1928-29 crop of citrus there would have been a saving of \$220,000 from packing house operations alone.

About 40 percent of last year's crop could have been handled in larger plants at a saving of 10 cents per box. Last year there were 146 shippers operating 325 plants located at 160 points. This is an average of two packing plants for each town in which citrus packing operations are carried on.

The actual situation, according to Dr. Macklin, is worse. Records show that in one citrus town there are 10 plants in operation, in two towns there are eight packing houses, in three towns seven, in seven towns there are six, in four towns there are five houses, in five towns there are four, in 11 towns there are three and in 35 towns two. This leaves only 24 towns, or less than one-third of all citrus operating towns, in which there is only one packing house. This means economic waste in needless competition which causes unnecessary investment in plants, overhead, buying and operating expense, says Dr. Macklin. "Worse still it means chaos in marketing because the same lack of headwork that allows this execrable duplication carried that blindness into the markets. This blind duplication in selling effort amounts to a fight which sacrifices Florida citrus volume to the personal greed of numerous small interests." How small these interests are and how powerless they must be to give Florida the marketing opportunity she needs is best suggested by further facts.

The 146 shippers handling a combined total of 68 percent of the crop averaged less than one percent of the crop each. As sales agents, the 146 shippers had less than 110,000 boxes average to sell, also since there are 1.7 packing plants per each private shipper, the average output per plant was under 65,000 boxes, a very low volume. In contrast to these facts about the co-operative marketing system, the Florida Citrus exchange with its grower-owned and controlled crop sold 32 percent of the 1928-29 commercial citrus crop, or 40 percent per plant more than the average private shipper house. Its single system sold 7,590,000 boxes of citrus or 68 times the average individual volume handled by the 146 private shippers.

According to Dr. Macklin the agricultural marketing act being administered by the federal farm board is clearly stated policy that one way to make Florida growers powerful is to attend successfully to their own business and for them to be part and parcel of effective large-scale co-operative marketing organizations grower-owned and controlled. Effective organization of agricultural marketing requires group mind and machinery for group judgment to guide its mass of individual parts. To remain outside of such an organization is simply to guarantee that farmers will continue to follow up in the distant rear of the economic and social procession. The surest way to have nothing done is to have people all insist on doing it their own way.—Tampa Times.

JUST IN PASSING

By K. J. HOLLY

As an aid in this controversy in Florida newspapers just now about "Guts" and "Brains" we might suggest that gunmen now shoot people in the stomach instead of the head.

Avery Powell has discovered that "bathtubs are an absolute necessity."—Tampa Tribune. Many a good man seeking the truth all his life finds it in his declining years.

The Eustis Lake Region is the self appointed official "fly paper" of the state of Florida. Just whether anyone will get "stuck" on it remains to be seen.

"Maker of Bad Liquor Goes to Jail," says headlines in newspaper. And he should go to jail. They have been making it now for the past ten years and should know how to make good liquor or go to jail.

"Don" in Eustis Lake Region says that a kiss from one of the "corn fed, milk bucket heavers of Kansas is worth \$5,000." Oh, how could you in the face of all those orange fed girls of Eustis!

A travelling evangelist said that "if the moral lepers in a certain Florida city would leave that numbers of empty store rooms would result." No way to make a leper change his spots, we say.

Too bad that so many tourist preachers come down here to save our souls in the winter time and let it go to hell in the summer. Or is it to save the souls of our winter visitors that they come here.

There are nine million homes in America that have no bath tubs, according to the Statistical Abstracts of the United States. Well, we have three in our house and anyone wanting a Saturday night bath is welcome to one or more of them.

"Motor Car Accident Caused by Chicken," says headlines in daily. Well, chickens are responsible for many accidents not only in motor cars but in the general trend of events.

Karl Lehman's Press Breakfast was all to the Java and those scribes and others fortunate enough to attend were royally entertained. And we can vouch for the fact that they "made it hot" for some of the editors and visitors.

Hillsborough County officers will not have their jails all cluttered up and running over with prisoners. They should hold-up men and gunmen down there or else just saving the weekly much-

THE BYSTANDER

News, Views and Comment.

"Eggs are good at any meal," says a culinary authority. "They are if they are good eggs." Edda Mussolini is going to make a point named Giano. If Edda is anything like her esteemed pa, one can bet on who'll rule the roost at that joint.

H. Clay Crawford, Jr., is a candidate for secretary of state. The office has been in the Crawford family for 50 years. That will be an argument for or against a vote for young Crawford, as the individual voter may look at it.

It is said that a man gets considerable thrill out of getting hung and then the electric chair offers a moment not entirely dull. Those murderers who "kill for a thrill" ought to be given a thrill as quickly as possible, by rope or electricity.

If the Federal authorities say the Medley is in Florida, it would be impolite if not impolitic, to contradict them. But if the fly is seen they ought to give it some of the thing to fight with. That's a proposition that ought to get through even a Wood-en head.

A lady found a pearl worth \$100 in a calm cocktail while eating in a Tampa restaurant the other day. It is characteristic of Southern hospitality that this particular clam was served to a miner's wife. Florida folk consider that nothing is too good for their guests.

Probably there will not be another such serious upsettles caused by Mr. Coolidge losing his nightshirt. It became necessary for him to buy another one, and now he has two. Of course, one is a plenty when you are at home or in the White House, but on a trip covering the South and West and lasting some months, it is wise forethought to have one in reserve.

There are probably more literary thieves than any other class of purloiners, but few are quite as careless or as brazen in their theft as the young Kentuckian who copied stories word for word from magazines, and then sold them to other publications. He got a jail sentence, which ought to be a deterrent to others inclined to similar acts, but theft of thoughts and ideas will continue to be a major industry.

A proposition comes through the American Automobile Association to establish a national park in the Cape Sable district. That section is rich in tropical bird and plant life, and would lend itself admirably to the creation of such a park. A government survey is now being made of the territory under consideration.

Without knowing very much about this naval limitations party and no one seems to know much about it, with the possible exception of Will Rogers—it seems that Great Britain is perfectly willing that we should do anything that she does not object to our doing.

The Pope is out in a pronouncement against what he considers present-day immorality in woman's dress. The ladies, however, will be willing to concede the Pope infallibility on about any subject other than woman's dress. It is particularly they listen to Paris rather than to Rome.

George Washington still holds his popularity despite his detractors. But not so long ago some banks closed without waiting for his birthday.

Venus de Milo is now outclassed by the modern co-ed, declares the United States Bureau of Prisons. Venus, which has been giving the girls the one-over. An impression to this effect has long been current, but only in the past few years, during which the co-eds have been dressing like Venus, could one be sure.

Charles M. Schwab has lived one of the most remarkable lives in mankind's history, or he is said to have, and the rest of the world. On his 88th birthday he declares, "If I had my life to live over again, there is nothing I would wish to change." We do not believe that any man ever lived to the age of 88 who did not wish to change his life, but perhaps Schwab has been so lucky that he would change if he could live his life over again.

Several copies of the "Eustis County Gazette," dated January 4, 1930, have been reported as having been found in different places in Florida. The Gazette is the past couple of weeks. Periodically a copy of this venerable tract goes up somewhere, and it is not only a relic of the past, but a reminder of the weekly much-

MISS INEZ DAWSON
Society Editor
Telephone 37

**Petersburg Railroad, Earliest Constituent Company of
Present Far-Flung System, Founded
100 Years Ago.**

Just one hundred years ago, Monday, February 10, a little group of alert men of Petersburg, Va., ventured a first step in railroad building which has lengthened into the more than 8,000 miles of steel highway known as the Atlantic Coast Line Railroad. The men of that day brought together to form the Atlantic Coast Line Railroad Company, and that company has owned and operated the rail line since.

Blakely, Va., a mile near the North Carolina line, a pole and a half before the fall of the Petersburg Railroad was only 59 miles long. When completed it had no rail connections at either end, and it was the opinion of the early railroad selected that it is today a part of the main line of the Southern Railway, the principal arteries of trade and travel between the North and the South.

The Petersburg Railroad was one

and in the South, and indeed, in the whole country, for the South was suffering from drought. The only relief from the slower and uncertain transportation by water and rail was by air freight.

Among other things its charter was for transmission of mail, and it was on the line and scales at the various depots," apparently contemplated being used to haul freight. It was allowed to use the rails over which to haul freight in equipment of its own, and the railroad company's permit was authorized for freight, or mail, or both.

But the thing that was not to be done was to use the line to haul mail, or freight, or both, and to use the facilities until it could be used for the purpose for which it was built.

The strain of traffic "The locomotive was used to haul mail, or freight, or both, and in order to take care of the mail, or freight, or both, it was used faster than had been originally intended. It was used faster than had been planned. The result was that a large part of the sheet metal was used for the purpose for which it was built, and for new iron and heavier locomotives, and the result was that the sheet metal was used for the purpose for which it was built, and the result was that the sheet metal was used for the purpose for which it was built.

It was a hard time, and the people were poor and money was scarce, and the government was trying to do something, among something to keep up the thing, the thing that was not to be done was to use the line to haul mail, or freight, or both, and to use the facilities until it could be used for the purpose for which it was built.

[illegible]

So accustomed are we of today to the heavy steel rails, gigantic locomotives and steel coaches and sleeping cars that it is in common use that the equipment of the Petersburg and the other early railroads seems primitive indeed.

When the first pine timbers on which strips of strap iron were nailed—Mosemire, by modern standards the locomotives were queer.

From Wilmington a line of steamers operated by the Wilmington and Annapolis plying overnight to and from Chatham. At the latter point connection was made with the Charleston, Hamburg Railroad and other various stage lines to the South.

In 1846 the trip from Montgomery to Wilmington was made in 12 hours, required a full week which was considered a remarkably short time for the journey.

ACTION

Just a few more days of this greater know values was certainly evidenced talk of the town

Glass Ware at Ex- **Only a**

tremely low Prices!

Green 7-P Water Set.....89c
Salad Plates, each.....9c
Green Ice Teas, each.....9c
Green Tumblers, each.....3c

**\$10.00 Amber Glass Bridge-
Set for two
tables** **\$6.98**

1 lot of Glasses, 3 for.....10c
Green 7-Pc. Water Set.....89c

**Beautifully colored Glass
Refrigerator Sets**
59c and 98c

**Regular \$2.50
Hot and Cold Jug.....**
\$2.25 Food Choppers.....
San-1-Can Foot Pedal G.....
\$1.50 Household Scales.....
\$2.50 Ironing Boards.....
\$3.50 Decorated Lunch H.....
32-piece Dinner Sets.....
Colored Dust Pans.....
Brass Wash Boards.....
35c Jr. Size Wash Boar.....
Regular \$1.00 Razors.....
Clothes Baskets, value.....
Real 75c Sturdy Broom.....

Birthday and Wedding Gifts—Candles

Unusual Vases—Console Sets—Candle Sticks—
Ash Trays—Marmalade Jars—and many others.

\$15.00 Console Sets, going at... \$3.98
55c Values, out they go.....29c
25c Values, Action Sale.....19c

Hand Painted
Bowls—Nest
sizes. Actually

West Point. Through the Louisville and Nashville it is interested in the Nashville, Chattanooga and St. Louis and other lines, and the Western Railway of Alabama. These railroads in connection with the Atlantic Coast Line have a total of approximately 14,000 miles of line.

The Atlantic Coast Line is also interested in the Peninsula and Occidental Steamship Company which operates a line between New York, Port Tampa, Key West and Havana, and the Chesapeake Steamship Company, operating steamers between New York and Norfolk.

The Atlantic Coast Line is also interested in Pan-American Airways Inc. Its trains furnish connections with Miami, Havana, Key West, etc.

pany for Havana, San Juan and other points in the West Indies and South America.

Thus from a fifteen mile railroad, now comprising one hundred years ago, has grown one of the largest and most important transportation systems of the country.

The main line of the Atlantic Coast from Richmond to Jacksonville is double tracked, laid with heavy ties and gravel or slag. It is protected by automatic block signals and the way is well guarded by control.

Interlocking plants guarantee all draw bridges and important railroad crossings are properly controlled by telephone.

The trains operated by the Coast Line are famous for speed and the equipment of those operated by the Florida Special, between New York and West, is the fastest train in the world.

The Florida Special, operating in the season, is the oldest number of other equally famous trains could be mentioned.

One hundred years ago the far-sighted founders of the Petersburg Railroad foresaw the eventual development of a "Great Highway of the Union" that would connect the North and the South and provide a quick and dependable means of carrying on the trade and communication of the two sections. Their enthusiasm and optimism have been more than justified by the growth of the Atlantic Coast line from a little fifty-mile line to the great Petersburg Railroad.

LE!

Just a few more days of this greatest of all Florida sales. That you people know values was certainly evidenced by the outstanding success of this talk of the town SALE EVENT.

Only a Few More Days

Extremely low Prices:	
Green 7-P Water Set.....	89c
Salad Plates, each.....	9c
Green Ice Teas, each.....	9c
Green Tumblers, each.....	5c
<div> <div>\$10.00 Amber Glass Bridge Set for two tables.</div> <div>\$6.98</div> </div>	
1 lot of Glasses, 3 for.....	10c
Green 7-Pc. Water Set.....	89c
<div> <div>Beautifully colored Glass Refrigerator Sets</div> <div>59c and 98c</div> </div>	
Regular \$2.50 Hot and Cold Jug.....	\$1.49
\$2.25 Food Choppers.....	\$1.39
San-1-Can Foot Pedal Garb. Cans.....	\$1.19
\$1.50 Household Scales.....	98c
\$2.50 Ironing Boards.....	\$1.39
35c Decorated Lunch Boxes.....	19c
32-piece Dinner Sets.....	\$3.98
Colored Dust Pans.....	9c
Brass Wash Boards.....	69c
35c Jr. Size Wash Boards.....	11c
Regular \$1.00 Razors.....	23c
Clothes Baskets, values to \$1.75.....	98c
Real 75c Sturdy Brooms.....	49c
All Metal Clothes Hampers.....	\$1.19
\$1.50 16-in. Hand Bags.....	98c
\$1.25 22-in. Suit Cases.....	89c
\$1.25 Cocoa Door Mats.....	89c
\$1.50 Cocoa Door Mats.....	\$1.19
YARD AND GARDEN TOOLS.	
Rakes, solid bow.....	\$1.59
Rakes, forged steel.....	69c
Regular \$1.25 to \$1.50 Hoes.....	98c
Long Handle Round Point Shovels.....	\$1.59
Large Size Handled Cotton Mops.....	89c
Medium Size Handled Cotton Mops.....	39c
Window Shades, a great value.....	59c

Birthday and Wedding Gifts—Card Party Prizes—Cut To Cost and Less!

Unusual Vases—Console Sets—Candle Sticks—
Ash Trays—Marmalade Jars—and many others.

**Beautiful Hand-Painted China—Plated Bowls—
Sugars, Creamers, Nappies and many others.**



\$15.00 Console Sets, going at.....	\$3.98	Hand Painted, Imported Mixing	\$1.25 values, going at.....	79c
55c Values, out they go.....	29c	Bowls—Nest of 4 Handy	\$4.50 values, big bargains.....	\$2.95
25c Values, Action Sale.....	19c	sizes. Actually worth \$1.50	\$7.50 Cut Glass Celery Dishes.....	\$2.98

Smith-Dormer & Co

Smith-Dornley Co.

Grove, Farm and Garden

FLORIDA CAN PRODUCE GOOD HOGS CHEAPLY

Rotation of Grazing Crops the Year Round Found Beneficial

Gainesville, Feb. 27.—Hog farmers of Florida, particularly those of the northern and western part of the state, can produce good fat porkers at low cost by using a succession of grazing and feed crops. This has been observed by district and county agents of that area. By a little planning, it is possible to have from one to five or six grazing and feed crops available for hogs every month in the year.

Rye or oats, sown in October or November, will provide grazing from December to March, if grain is to be harvested. In March, corn is planted. Corn is ready for grazing in April, and can be grazed during February and March, and even the first part of April.

Cat-tail millet or sorghum, planted in March, should be right for grazing from April through most of July. Cowpeas or squash, planted in April, can be used to supply grazing from about the middle of May until the middle of August.

March and April plantings of early corn, Spanish peanuts, cowpeas or soybeans should be on hand for July and August use. Watermelon and truck fields, from which no more crops are to be marketed, can be grazed about this time.

For the later crops, furnishing feed and grazing from September to March, one may take his choice of some of the following: Cowpeas or corn, planted separately, or runner peanuts and corn planted together, or even runner peanuts, corn and watermelon in the same field. All of these should be planted in March and April.

Other late crops which can be used to advantage are sweet potatoes and chufas, planted in June and July. These should furnish grazing and feed from November to about mid-April.

It is seen from this schedule that, except for September and October, when runner peanuts and corn are the main dependence, a variety of feed and grazing crops for hogs can be obtained each month. Permanent pastures can be used to furnish supplemental grazing throughout a large part of the year.

The agents recommend that growers feed their hogs balanced rations, containing some protein feeds as well as carbohydrate feeds. A ration of corn should be supplemented with cowpeas, peanuts, green grazing, or fishmeal, tankage or skim milk. Nine pounds of corn to one of tankage or fishmeal would furnish a balanced ration.

Half Million Pines Set In State Lately

Tallahassee, Feb. 27.—About one half million more pine seedlings are now growing in Florida as a result of a recent drive by the State Forest Service. Demonstration plantings have been made along the leading highways in practically every county in north Florida, and are proving the ability of planted pines to grow if protected from fire.

The State Farm at Raiford, co-operating with the Forest Service, distributed 300,000 seedlings last year at \$4 per thousand. Over 200,000 more are now being planted from privately supervised seed-beds.

Most of the vocational schools have added a practical forestry course, and people over the state are beginning to appreciate Florida's forest possibilities. C. H. Conner, assistant state forester, stated.

"At this time pine most is being sown in seed beds at the state nursery for an output of over one million trees next season. About 20 private seed beds are being planted by private owners, he said.

The Forest Service advises setting the trees in eight to 12 feet squares, and say that total cost for setting an acre should be between \$2.50 to \$5.50.

As this is written, the most stylish parents are giving their children the ugliest names they can dig out of the Bible.

Not even age frees us from the temptation to make a fool of ourselves.

The Cow.

THE dairy cow's a thing of charm; she lifts the mortgage from the farm, and makes the farmer's life more sweet, and sets him down on easy street. Wherever the dairy cow is queen, a country prosperous is seen, and dairymen, joyful ranks, are packing bullion in the banks. Why plug along the old sad way, producing cotton, corn and hay, and turning up a bankrupt wall if one year's crop should chance to fail? There is a better method now—the method of the dairy cow; this critter always earns her keep, and piles up riches while you sleep and pay the taxes and the rent; and here in Dixie, rents, we have the climate and the feed, and all conditions dairies need. So let us boost the Holstein cow, which beats the old bread-feeding plow; the Guernsey and the Jersey, too, as smooth as any cow in view. Let's talk up dairies, milk and cream, the safest money-making scheme.—Apologies to Walt Mason.

TESTS SHOW WHAT CORN BEST SUITED TO STATE

Sixty Varieties Tested and Several Shown To Be Excellent

Corn variety tests conducted by the Agronomy Department of the Florida Experiment Station, at Gainesville, in which 60 varieties of corn have been tested during the past six years, seem to indicate that for grain production in Florida, the best varieties are the Red Cob, Smith's, and Duro. The early yellow varieties, which are planted to some extent for early feed, have been given yields of about 25 to 50 percent less than the recommended varieties. He also stated that it seemed to be about two weeks earlier.

For silage, the Yellow Dent has yielded nearly as high as the better white varieties. Any of the above named varieties may be expected to yield from 15 to 20 percent more than common Florida corn, he said. The early yellow varieties, which are planted to some extent for early feed, have been given yields of about 25 to 50 percent less than the recommended varieties. He also stated that it seemed to be about two weeks earlier.

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FARMERS' RADIO CLUB TO USE WRUF STATION

Varied Day Programs Offered Each Day By Agricultural Extension Division

Gainesville, Feb. 27.—A farmers' radio club has just been organized by the Florida Agricultural Extension Division for the purpose of uniting the forces that use the state radio station, WRUF, for giving and receiving agricultural information. The meetings will be conducted about the same as other clubs except that they will be held over the radio. Varied educational programs will be the main feature at each meeting. The club constitution will be explained over the radio at 12:15, Eastern Standard Time, March 3. The next meeting will be held March 17, and thereafter meetings will be held on the first and third Mondays of each month. Any Florida farmer is eligible to membership and all special privileges of the club.

Programs will be given by the Agricultural Extension Division from 12:15 to 12:45, Eastern Standard Time, each next week as follows:

Saturday, March 1.—Florida Farm News and the monthly Agricultural Situation Review.

Monday, March 4.—Meeting of Florida Farmers' Radio Club—main speaker, J. Francis Cooper, editor Florida Agricultural Extension Division—subject, "Timely Hints for Florida Farmers."

Tuesday, March 4.—Crotalaria as a Soil Builder—W. E. Stokes, agronomist, Florida Experiment Station.

Wednesday, March 5.—Succeeding with Dahlias in Florida—John V. Wachne, assistant in horticulture, College of Agriculture, Birds a Great Asset to Florida—Mrs. Spencer M. Sterns, High Springs.

Thursday, March 6.—Early Planting Feeds for Hogs—J. Lee Smith, district extension agent.

Friday, March 7.—Caring for Beef Cattle at Calving Time—C. H. Wooten, professor of animal husbandry, Florida College of Agriculture.

S. E. Farn Flashes and answers to Florida farm questions will be features on each program.

Crotalaria Proving Best Summer Cover Crop For Florida

Crotalaria is probably the best summer cover crop for North Florida, according to J. Lee Smith, district agent of Gainesville. He cited a number of experimental tests in which Crotalaria was compared with other green manure crops, and stated that Crotalaria produced about 3,000 pounds more organic material per acre. It has produced as high as 207 pounds of nitrogen per acre, he stated.

Last season a Calhoun county farmer planted a field to corn. Part of this field had grown four successive crops of Crotalaria, and the rest had never been planted to the legume. Where Crotalaria was grown the yield of corn was 112 bushels per acre against 25.8 on the other part. This increase of 154 bushels per acre is not unusual, and in many cases the yield has been doubled by the use of Crotalaria, he stated.

County Agents in North Florida have recently been instrumental in getting farmers to buy 2,500 pounds of seed. Farmers interested in planting this crop should get in touch with their agents. These seeds, he stated, will be planted this summer at the rate of about 10 pounds per acre. Press Bulletin 308 on Crotalaria can be obtained by writing the Experiment Station at Gainesville.

RURAL COMMON SENSE

By Speds Johnson

HOGS OFFER FLORIDA FARMERS A CHANCE TO MAKE MONEY IN 1930

A well-known humorous author has made famous the expression, "Pigs are pigs." The expression, "Pigs make money," should become famous to Florida farmers this year. The United States Department of Agriculture has issued a report on the agricultural outlook for the year 1930, and the prospects for most crops are not any too bright. However, the outlook indicates that prices for hogs should hold up well during the year.

Just now Florida farmers are casting around for something to do—some crop on which they can make some money this year. Considering the outlook report and other factors, it seems to me they might well raise some hogs, and grow some corn and peanuts for hog feed. The hogs can harvest their own feed at little cost.

Two liters of pigs a year can be raised, and the best time to have these litters farrowed is in the spring and in the fall—April and September. These two months are also good ones for selling six month old shoats, as prices are usually highest then.

Every pig farrowed this spring should be raised. Precautions should be taken to prevent them from getting matted to death by the sow, or from perishing from other causes. Then the pigs should be well cared for and made to grow fast. Most economical gains are made when the pig is young, and the shoat should be ready for market at six months of age.

Round worms are a troublesome pest of pigs. The pigs should never be allowed to become infested with worms. To prevent this, give the sow a good scrubbing all over with soap and warm water a few days before she is to farrow, and just before she is to farrow, and just before she is to put into a clean farrowing pen with fresh straw and made to grow fast.

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SUCCESSFUL HOMEMAKING

By GRACE VIAL GRAY

THE USEFUL WAFFLE

When in doubt, have waffles. The ingredients are staples on hand in every household. The uses of the waffle run the course of breakfast, lunch, the impromptu tea party, dinner or supper. There is no food more adaptable, none more variable in its uses, none quicker and easier of production, than the waffle.

The breakfast waffle is never wasted. Capacity reached, the batter that is left can be put away in the refrigerator, and used again at lunch or at the light supper in the evening, and, still better, at the impromptu afternoon tea.

Breakfast waffles are served with butter and sugar, or butter and sugar, with bacon or with sausage, depending on the likes and dislikes of the waffled family. There are varieties in even the breakfast use of the useful waffle. For lunch or the impromptu afternoon meal, jam or jelly or marmalade can be used instead of butter, and for creamed chicken or pea food, the waffle makes an ideal base at supper time. The useful waffle is adaptable to any circumstance.

With softening flour the success of the waffle batter is never left to chance. There is no waste. Self-rising flour is economical of both time and expense, as can readily be seen by the following recipe.

Waffles.
2 cups self-rising 2 tsp. melted fat
1 1/2 cups milk 2 eggs
14 cups milk 2 tsp. sugar

Directions:
Sift and measure flour. Beat yolks with sugar and fat. Add milk. Then add liquid to flour and fold in egg white, beaten stiff but not dry. Let bake in hot waffle iron from one-half to one minute, and turn.

Girls Say Watch Us Grow.
Fort Myers, Fla.—"Watch Us Grow" is the slogan of 350 Lee county 4-H club girls who are doing health and nutrition work this year. They are operating four school lunch stands very satisfactorily. Every club is striving to have at least 75 percent of its members up to standard weight. They were assigned five booths for club health exhibits at the Lee county fair.

After all, those jolly, fat girls were pretty good company, and they knew how to cook, and they never got sulky.

hauled. After they are four months old, however, they may be put on permanent pasture and with other pigs.

MAKE YOUR PLACE PAY!

by

SETTING OUT a few fruit trees and ornamental evergreen shrubbery. Think of the pleasure derived from picking your own home grown fruit and the SAVING TO YOU!

THE COST IS SMALL compared to the returns in following years. A small outlay for a few fruit trees and some beautiful flowering plants will immediately improve the general appearance of your home grounds and at the same time ENHANCE ITS VALUE!

OUR TREE AND PLANT BOOK free for the asking. SEND FOR IT TO-DAY! It is full of valuable information.

Griffing's Interstate Nurseries
Macclenny, Florida

HINTS TO HOUSEWIVES

Weekly from Home Demonstration Specialists, Tallahassee

CLEAR-CUT SUGGESTIONS

Many times simple but clear-cut suggestions are needed by the busy housewife of today to help solve some of the many problems that confront her from day to day.

The following suggestions have been tested by experienced housewives and found to be very helpful:

When using lemons in a way that does not call for the rind, pare off the yellow portion carefully, put it through the meat chopper with the finest plate, and spread it out to dry. Then put it into a corked bottle, and it frequently saves grating peel when one is in a hurry, or makes a pleasant flavoring when a fresh lemon is not at hand.

If you cut cheese in long strips and put in a glass jar, screwing the lid on tight, it will keep fresh till the last bit is used. It can be kept in the ice box in this way without harming other food.

If you wish to prevent citron

raisins, or currants from sinking to the bottom of your cake, have them well warmed in the oven before adding them to the batter. To beat eggs quickly add a pinch of salt. This also applies when whipping cream. Place salt in the oven under the baking tin, in order to prevent the scorching of their contents. Put salt in the water when you wish to cool a dish quickly. Use salt to remove ink stains from carpet, when the ink is fresh. Salt sprinkled on the pantry shelves will drive away ants.

A pinch of soda, put in green vegetables while they are boiling makes string beans deliciously tender, keeps the fine color of spring peas, and causes cabbage to cook in about half the usual time.

Use lemon peel, after the juice has been partly squeezed out, to rub stains from silverware; also to remove fruit stains from your fingers.

To cream butter easily scald the bowl before using. Before peeling oranges cover them with boiling water and let stand for five minutes. The bitter white lining will come off easily.

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THE TIMES

FINNEY OF THE FORCE

By F. O. Alexander

ROTARY FOUNDER SEES IDEA SPREAD AROUND WORLD

First Club Formed In Chicago In 1905 After Friendly Conference

Paul P. Harris, founder of Rotary, was born April 19, 1868, at Racine, Wis. He was educated in the public schools and academies in Vermont, the University of Vermont and Princeton University. He took his law at the University of Iowa, graduated in 1891 and was admitted to the practice of law in Iowa the same year. He received his Illinois license as an Attorney and Counselor at Law in 1896 and since then he has been engaged continuously in the practice of his profession in Chicago. On July 2, 1916, he married Miss Jean Thomson, a native of Edinburgh, Scotland.

After completing his law course in 1891, he spent the following five years in seeing the world and learning to know his fellows by actual contact with them under all sorts of conditions. He worked as a reporter on the same papers in San Francisco and Denver, rode the range in the cow country, picked oranges in southern Louisiana, sold marble in the north, crossed the Atlantic twice on cattle ships, and made a third trip to Europe on business.

In 1896 he felt he had gained sufficient practical knowledge to be of service to his clients and opened a law office in Chicago. He had neither friends nor relatives in Chicago. His first years as a lawyer were marked by the discouragements and struggles which are typical of beginners in his profession. He had much time for reflection and pondered much on conditions of life and business in a large city. As a result of his study and reflections, Mr. Harris had formulated a definite philosophy of business relations. Calling together three of his friends, each of whom was engaged in a different line of business, he expanded his plan to them. This group was the nucleus of the Rotary Club of Chicago. Through the propaganda of Paul Harris, this novel organization soon had counterparts in other cities in the United States. In this extension work the acquaintance Paul Harris had made in the five years that he knocked around the country were of material assistance to him in the establishment of new clubs.

After a few years the necessity or some organization to bind these different clubs together became apparent. Therefore, Paul Harris, Chesley R. Perry and others organized the National Association of Rotary Clubs in America in 1910. Later through the extension of the movement to Canada and Great Britain, the International Association of Rotary Clubs was formed. This latter was renamed Rotary International. Harris was third President of the Rotary Club of Chicago, the first President of the National Association and the first President of the International Association of Rotary Clubs and is President Emeritus of Rotary International.

Avon Park Party Hears the Animated Magazine at Rollins

Miss Martha Marsh, with a party of guests for the day, motored to Winter Park, Sunday. The guests included Miss Elizabeth Ewing, Miss Wynn Cowdin, Miss Elizabeth Chandler and Miss Charlotte Shepherd. They attended the morning service at the Congregational Church of Winter Park, hearing Professor William Lyon Phelps, of Yale University. Following a picnic lunch under the Rollins "Palm Tree" they had the unusual opportunity of hearing the Rollins "Animated Magazine," the "Only Magazine Published in the United States That Comes Alive!" Dr. Hamilton Holt, president of Rollins College, editor, and Edwin Osgood Grover, director of Rollins College Library, publisher. Among the contributors to the "Animated Magazine," were: Dr. Holt, Sumner MacMurray, author of "Domestic Fairy Stories"; Jessie B. Rittenhouse; William Lyon Phelps; Lamson Professor of English Literature, Yale University; Cora Harris; Ray Stannard Baker; Percy Mackaye; Clinton Scollard; Post; Albert Shaw, editor of "The Review of Reviews"; Irving Bacheller; Ople Read.

The party returned to Avon Park late Sunday evening.

It's embarrassing to admit you've never been offered money for your picture and testimonial.

A Cartoon In Words

From Winter Haven Chief

Dear Editor:

I got a headache over this one I suppose you try it, and let your readers try it.

Florida says to Uncle Sam: "Now, look here, your boys haven't seen a fruit fly for months, won't you ease up a little on the shipping regulations you imposed on us and give us a chance to market the rest of our crop? What does a fly know about geography anyhow, if he can't live in Pennsylvania why should he survive more readily across the border in Ohio?"

Uncle Sam scratches his head and says, "Serry, boys, but theoretically you have got some fruit flies in Florida and the regulations have to stand."

"Well," says Florida, "if we've got fruit flies, even theoretical ones, then how about giving us an appropriation to exterminate them?"

"Nothing doing," says Uncle Sam, "you haven't any fruit flies to exterminate."

Uncle Sam looks wise, Florida tears his hair (certain).

Signed, Dumbest Man About Town.

FLORIDA H. S. MUSIC FESTIVAL AT TAMPA

Plans Being Completed and Several Thousands Expected March 28 and 29

Tampa, Feb. 27.—Plans for the Fourth Annual Festival held by the Florida High School Music Festival association in Tampa on March 28th and 29th are being rapidly brought to completion.

Any high school, senior or junior, may enter without payment of entry fees of any description. It is the intention of the association to furnish housing and lunches as in years past. This makes the actual expense to the individual student very low.

In 1896 he felt he had gained sufficient practical knowledge to be of service to his clients and opened a law office in Chicago. He had neither friends nor relatives in Chicago. His first years as a lawyer were marked by the discouragements and struggles which are typical of beginners in his profession. He had much time for reflection and pondered much on conditions of life and business in a large city. As a result of his study and reflections, Mr. Harris had formulated a definite philosophy of business relations. Calling together three of his friends, each of whom was engaged in a different line of business, he expanded his plan to them. This group was the nucleus of the Rotary Club of Chicago. Through the propaganda of Paul Harris, this novel organization soon had counterparts in other cities in the United States. In this extension work the acquaintance Paul Harris had made in the five years that he knocked around the country were of material assistance to him in the establishment of new clubs.

After a few years the necessity or some organization to bind these different clubs together became apparent. Therefore, Paul Harris, Chesley R. Perry and others organized the National Association of Rotary Clubs in America in 1910. Later through the extension of the movement to Canada and Great Britain, the International Association of Rotary Clubs was formed. This latter was renamed Rotary International. Harris was third President of the Rotary Club of Chicago, the first President of the National Association and the first President of the International Association of Rotary Clubs and is President Emeritus of Rotary International.

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Avon Park Party Hears the Animated Magazine at Rollins

Miss Martha Marsh, with a party of guests for the day, motored to Winter Park, Sunday. The guests included Miss Elizabeth Ewing, Miss Wynn Cowdin, Miss Elizabeth Chandler and Miss Charlotte Shepherd. They attended the morning service at the Congregational Church of Winter Park, hearing Professor William Lyon Phelps, of Yale University. Following a picnic lunch under the Rollins "Palm Tree" they had the unusual opportunity of hearing the Rollins "Animated Magazine," the "Only Magazine Published in the United States That Comes Alive!" Dr. Hamilton Holt, president of Rollins College, editor, and Edwin Osgood Grover, director of Rollins College Library, publisher. Among the contributors to the "Animated Magazine," were: Dr. Holt, Sumner MacMurray, author of "Domestic Fairy Stories"; Jessie B. Rittenhouse; William Lyon Phelps; Lamson Professor of English Literature, Yale University; Cora Harris; Ray Stannard Baker; Percy Mackaye; Clinton Scollard; Post; Albert Shaw, editor of "The Review of Reviews"; Irving Bacheller; Ople Read.

The party returned to Avon Park late Sunday evening.

It's embarrassing to admit you've never been offered money for your picture and testimonial.

COMPLETE DATA FOR FLORIDA AERIAL MAP

Will Carry Full Information As To Airports and Landing Fields

Miami, Feb. 27.—Data to be incorporated in the aerial map of Florida to be issued by the aviation committee of the Florida State Chamber of Commerce has been completed, according to a statement made here by R. L. Ellis, engineer of the Florida Power & Light company, who has had charge of the work for Capt. Carl Squires, a member of the subcommittee in charge of the map compilation.

W. G. Stewart, of Tampa, chairman of the aerial map group, has been active in gathering first hand data for the Florida aviation for incorporation in the map which is designed to be the official air guide for aviators flying in Florida.

The aerial map is the second project in the aviation program of the State Chamber of Commerce to reach completion. The recent All Florida Air Tour, under the management of the Bob C. Smalley, of St. Petersburg being the first project to be carried out in the program outlined at the aviation conference held here last October.

This air map will carry full information as to airports in the state, landing fields, type and location, weather data, lighting conditions, service facilities to be found at ports and landing fields and other information of pertinent nature for use of pilots.

Interest aviation continues to increase with rapid strides in Florida, according to the State Chamber committee, and at all points visited by the visitors to the air map the programs underway indicated that fliers will soon find Florida equipped to handle their travel in all sections with ease and dispatch. Hearty co-operation on the part of communities was found throughout the state in properly marking landing fields, placing direction signs and in providing the necessary service for ships flying fields.

Airplanes Drop Tons Of Food During Flood

Army, Navy and Alabama National Guard airplanes delivered twenty-five tons of supplies furnished by the American Red Cross to flood refugees who were completely cut off from any other source of food in four southeastern states early this spring.

The three services made an average of fifty flights a day, delivering medicine, food, clothing and blankets. Most of the supplies were dropped to the refugees, who were isolated on hill tops and high ground, by the food waters.

Naval aviators made a total of 115 flights during the flood period, embracing 15,000 miles. Observation planes also reported by radio where marooned refugees could be located, and a magnificent program of co-operation with the Red Cross relief forces was carried forward by all three aviation services.

"Kid" is bad enough, but "Kiddie" is the limit.

down town within a block of each other and just a few blocks away from the business district.

Officials of the association say that they expect between two and three thousand students to attend this year and are looking for the greatest year in the history of the Festival.

SUNDAY SCHOOL LESSON

FOR MARCH 2, 1930.

SUBJECT: Jesus Teaching about Himself.

GOLDEN TEXT: "Come unto me, all ye that labour and are laden, and I will give you rest." Matt. 11:28.

LESSON TEXT: Matthew 11 and 12 Chapters.

INTRODUCTION: Practically all persons have a natural belief in a life beyond the death of the physical body.

There is no effort made in the Scriptures to prove the existence of God. That was assumed.

One topic of the lesson is, "Who Jesus Was." We are vitally interested in who and what he is to mankind today. How shall we decide? Let us see what he claimed to be, and said of himself: Jno. 14:6: "I am the way the truth and the life; no man cometh unto the Father, but by me." In Jno. 8:16 and 36, Jesus was speaking of himself, and said, "God so loved the world that he gave his only begotten Son, that whosoever believeth on him should not perish, but have everlasting life."

When Jesus was being tried before the Sanhedrin (the Jewish Court) Matt. 26:63, 64, "The high priest answered and said unto him (Jesus), I adjure thee by the living God, that thou tell us whether thou be the Christ, the Son of God. Jesus said unto him, Thou hast said, which meant 'yes.' And in giving an account of the same trial, Mark 14:61 and 62 says, "Again the high priest asked him, 'Art thou the Christ, the Son of the Blessed?' And Jesus said, 'I am.' The word 'Blessed' meant God. Thus Jesus declared he was the Son of God, when he meant that such claim would cause him conviction for blasphemy and cause his death, for the high priest at once said to the other members

of the Court, "What need have we of further witnesses? Ye have heard the blasphemy: what think ye? And they all condemned him to be guilty of death."

Now, if, as the critics say, Jesus was a good man and intelligent, then he must have been truthful; and, if he was truthful what he said of himself must have been true then, and true now. In the first part of today's lesson John the Baptist had been imprisoned by Herod for several months. "Now when John had heard in the prison the works of Christ, he sent two of his disciples, and said unto him, Art thou he that should come, or do we look for another? Jesus answered and said unto them, Go and shew John again those things which ye do hear and see: The blind receive their sight, and the lame walk, the lepers are cleansed, and the deaf hear, the dead are raised up, and the poor have the gospel preached to them. Snowden says, "Doubt is a bad thing, having a doubt as to who Jesus was, but do not these dark days come in the lives of all Christians? It sends us to Him for further facts and fuller truth and light. It behooves every one to study the Scriptures and to pray for understanding and a spirit of obedience of them.

In the presence of John's messengers Jesus performed miracles, healed the blind, the lame, the lepers, the deaf, brought the dead to life, and preached the gospel to the poor. He then told the messengers to go and tell John what they had seen and heard, thus giving John enough facts to drive away his doubts. But Jesus added, "And blessed is he that does not offend in me."

Jesus then rebuked the multitude for criticizing him, and spoke of the fate of the cities in which he had performed miracles. He then prayed and said, "I thank thee, O Father, Lord of heaven and earth, because thou hast hid these things from the wise and prudent, and hast revealed them unto babes." A writer defines them as "wise and prudent" as "men wise in their own conceit, like the Scribes and Pharisees, and 'babes' as, 'simplehearted, faithful, hum-

Church Notes

CONGREGATIONAL CHURCH.

Dr. A. F. Vaughn, Pastor. Preaching 11 a. m. and 7:30 p. m.

Bible School 9:45 a. m. Christian Endeavor 6:30 p. m.

FIRST BAPTIST CHURCH. Rev. W. K. McClure, Pastor. Preaching 11 a. m. and 7:30 p. m.

Full choir. Full orchestra.

FIRST METHODIST CHURCH. Rev. A. H. Hancock, Pastor. Preaching 11 a. m. and 7:30 p. m.

NAZARENE CHURCH. Rev. P. A. Southard, Pastor. Preaching 11 a. m. and 7:30 p. m.

Sunday school 10 a. m. Mid-Week Prayer meeting 7:30 p. m. All welcome.

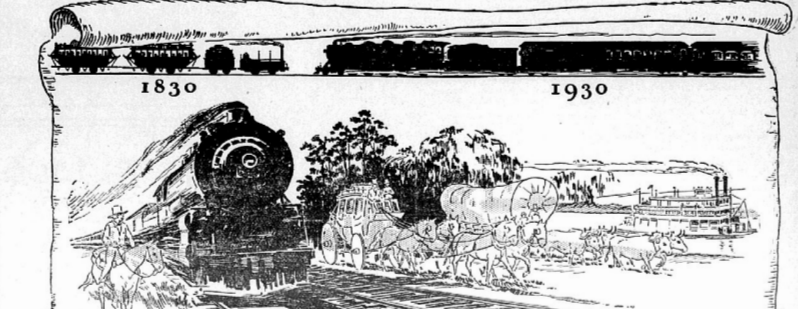
Library Will Be Open Three Days A Week

The library committee announces that beginning Monday, Feb. 24th, the library will be open from three to five o'clock on Monday, Wednesday and Friday afternoons. Those desiring to obtain books from the library will please bear these days in mind when they will find the librarian on hand to furnish them with books.

Nobody is so irritating to some men as the fellow who wears evening clothes on the slightest provocation.

ble seekers after truth."

Our lesson closes with these comforting words, "Come unto me, all ye that labour and are heavy laden, and I will give you rest. Take my yoke upon you, and learn of me; for I am meek and lowly in heart: and ye shall find rest unto your souls. For my yoke is easy, and my burden is light."



One Hundred Years of Progress

"The 'Great Highway of the Union' they called the Petersburg Railroad 100 years ago.

A precautionary name for a fifty-nine mile railroad! But one that future years were to justify.

Reaching only from Petersburg, Virginia, to a "point one and one-half miles below the falls of the Roanoke River," near the North Carolina Line, the Petersburg Railroad was the first of more than 100 railroads, later to make up the Atlantic Coast Line Railroad Company, that wrought a transformation in every phase of the life of the entire Southeast.

Here, along the coast, one hundred years ago, was a land already old, its cities long established, but dependent upon trade and upon an agriculture based by growing competition.

Everywhere progress was impeded by the lack of transportation.

Plumbers along the coast and rivers could float their crops to market; a slow and risky process, but the only one available. Those of the interior must haul their produce to the nearest navigable water, usually at a cost too high for any but the most valuable commodities.

Small wonder that the building of the Petersburg Railroad, the Richmond and Petersburg, the Wilmington & Raleigh and many others was welcomed by the farmers and merchants and traders of the South.

New towns sprang up along the rails. New lands came into bearing. New impetus was given to settlement and trade.

But hard times lay ahead for the early railroads. There were long, lean years when crop

Announcements of the Baptist Church

The opening exercises of the Sunday school Sunday will be conducted by Ben Fussell, and his boys.

The sermon subject for the morning sermon Sunday will be "Contrasting the life of Jesus and Paul."

A very special feature of the service will be a solo, by the choir director of the First Baptist Church, of Russell, Mrs. Pauline McGee.

The evening services will be conducted by the combined H. Y. P. U. S. of the church under the direction of W. W. McFarlan, the general superintendent. We expect a large crowd and a big day.

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Strickland Truck Line Traffic Head In the City Monday

Mack Harper, of Tampa, traffic manager of the Strickland Truck Line, which has headquarters in Tampa, but serves the ridge with daily truck service, was a visitor in Avon Park Monday in the interest of bettering service and getting acquainted with customers in this section. The Strickland line has recently purchased the Jensen line out of Tampa, and is now operating a fleet of 10 motor trucks, giving daily and dependable truck service to this section. Mr. Harper is an old railroad man, and is experienced in handling rates and traffic problems.

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NAZARENE CHURCH PLANS BIG REVIVAL

Rev. Borders and Dr. Peavey
Agree To Conduct Serv-
ices Here Next Winter

Announcement is made by Rev. Paul A. Southard, of the acceptance of an invitation by Rev. M. E. Borders, of Little Rock, Ark., to come here about this time next year and conduct a revival campaign for the Church of the Nazarenes, in which he is to be assisted by Leroy D. Peavey, of the Rabson Institute. Arrangements for the revival were made Sunday following a visit to Avon Park of these two distinguished members of the Nazarene church.

Rev. Borders filled the pulpit at the Nazarene Church both at the Sunday morning and Sunday evening services, preaching to large audiences. Mr. Peavey addressed the union service at the Methodist church Sunday afternoon.

The revival to be held here next season is planned to follow the Ridge Business Conference, which is an annual affair held by the Rabson Institute, of which Mr. Peavey is president. Both gentlemen are planning to attend the conference and it is on account of their presence in Florida for this occasion that they will be available for the revival here next season. It is planned to hold the revival campaign for three weeks, and plans are being made for obtaining a large hall for the purpose.

Rev. Borders has the reputation of being a preacher of outstanding prominence in his field, having recently completed building of one of the finest churches in Arkansas at Little Rock, where his sermons are broadcast by radio. Dr. Peavey, as head of the Rabson Institute at Wellesley, Mass., besides being an authority on business conditions throughout the country, is a lay preacher of his church and his services are much in demand in this work. The Avon Park Nazarene church is fortunate in securing their services.

Business Men and the Bible is Subject of Peavey Address

(Continued from page one)
His teaching is weak and proud and is quickly pulled down from the pinnacle of success to the depths of despair. The temptation to excess, to carelessness in business and to dissipation is too much for the average person. But so with the Bible Christian. He sees the end of all things. He knows he is here only for a brief stay, and he is stabilized and stayed by the promises of God.

"We are in a day when the slogan of Service is very much to the front. This is truly a successful business slogan, but for centuries your Christian business man has proved it to be so. The springs of the Master of Galilee are replete with thought. "Give and it shall be given unto you." "As you would that men should do unto you, do to them." "Every one ought to know if we have thus love and serve our customers we will have a lot of them. If you don't care about them, don't worry, you won't be troubled with them long. Whose store is it like to go to where you know where it is. It is where the proprietor and clerks love us and try to help us."

"The greatest single element in big business today is Labor. What means all the turmoil as to wages, strikes and other perplexing problems? The corporation troubles of the last generation have been caused along failures in this line. What has been the difficulty? Endeavor on the part of employer and employee to get along without the teachings of Christ. What success is now being attained is being brought about by a more careful adherence to the Word of God. Co-operation between employer and employee is the watchword of business success. I am glad to say, we are finding it out."

"Where are the dark spots in the world today? In those nations which magnify selfishness, greed and ireligion. Where is the progress being made? In those nations, which, however imperfectly, are incorporating in their dealings the principles of Christ."

"We search the world for truth. The good, the pure, the beautiful; From graven stone and written scroll.

And all the flower fields of the world; And, weary seekers of the best; We come back laden from the quest. To find that all the sages said Is in the Book that Mother read."

After all, those jolly, fat girls were pretty good company, and they knew how to cook, and they never got sulen.

SOCIAL and Personal News

Judge Whitehurst of Avon Park was a visitor in Sebring, Monday.

Mr. and Mrs. C. H. Shepherd, Miss Shirley Shepherd and Bud Shepherd, motored to Wauchula, Sunday.

Doctor L. W. Martin and Frank Drummond of Rome, Ga., have returned to their home after a short visit with B. F. Martin here.

Mr. and Mrs. Harry M. Royal of Shelby, Mich., who are spending the winter in Sebring, were Monday visitors in Avon Park.

Mrs. Claude Kinney and Mrs. David C. Alderman of Frostproof, were shoppers in Avon Park Saturday afternoon.

Mrs. W. C. Touchton, Mrs. E. W. Green, Mrs. Henry Timm and Miss Sally Green were Wednesday visitors in Sebring.

S. C. Pardee and son, Colquitt, and Mark Anderson were business visitors in Orlando Friday and in Tampa on Saturday.

Miss Georgia and Miss Corbelle Porten and M. G. Barfield, motored to Ft. Meade, Lake Wales and Wauchula, Sunday.

H. C. Shepherd left Monday for his home in Washington, D. C., after spending the week-end with his cousin here, C. H. Shepherd.

Mr. and Mrs. C. W. Paber and son, Earl, who have a farm near Pahokee, on Lake Okechobee, were visitors in Avon Park, Sunday.

Frank Shoenberger and Arthur Smith of Grimsby, Ontario, visited Mr. and Mrs. James Aitchison at their home on Cornell street on their way home to Canada.

Mr. and Mrs. C. E. Lanier and son, David, motored to Jacksonville Monday and will return Wednesday. Mr. Lanier is there on a short business trip.

Mr. and Mrs. Fred Crews of Haines City, were the guests of Mrs. Crews' parents, Mr. and Mrs. W. D. Cameron and family on Sunday.

Mr. and Mrs. Paul Jett spent the week-end in Lakeland, the guests of Mr. Jett's parents, Mr. and Mrs. A. F. Jett.

Mr. and Mrs. E. W. Christy and Miss Elizabeth Christy, Mr. and Mrs. R. H. Bevard and Mr. and Mrs. H. N. Bevard left Friday for Trenton, Pa., after spending a few of the winter months in Avon Park.

Mr. and Mrs. James Taylor of Beauville, Ontario, Canada, visited Mr. and Mrs. James Aitchison of Avon Park on their way from St. Petersburg to Miami.

Rodney Durrance, Fredric Wilde, Clark Parke, and George Hainey motored to Lake Wales Sunday afternoon. They were accompanied home by Rodger Hardegreve who will visit friends here for a few days.

Mrs. W. A. Roberts, Miss Wilma Roberts, Miss Dot Roberts, Desmond Roberts and S. P. Durrance were visitors in Sebring Monday afternoon.

Mrs. Ewing, Miss Wava Godwin, Miss Martha Marsh, Miss Charlotte Shepherd and Miss Elizabeth Chandler attended the Animated Magazine at Ravins College in Winter Haven, Sunday.

Announcing the opening
Saturday March 1st.
**Jacaranda
Barber Shop**

Jacaranda Arcade

Under personal supervision and direction of

J. M. ALDERMAN
Ladies and Gentlemen Invited.

Here and There About Avon Park

(Continued from page one)

parkway as is found in the mall. It is a thing to be nurtured with a great deal of care as a distinctive asset.

They tell us that the mall is largely the work of Mayor Donaldson. Undoubtedly others have had a hand in it, too, but it has been the Mayor's big work for Avon Park. In fact, they point out this and that thing all over the place that the Mayor has had a hand in, so much that you just about come to the conclusion that Mayor Donaldson has done his bit for Avon Park. And the fine thing about it is that he is still doing it every day in the year. Without his services to carry on, there would have been no chamber of commerce the past year or so. As secretary of the chamber of commerce and mayor of the city, he can be found at the city hall every day extending the glad hand of welcome, literally and personally, to all strangers within

the gate, and the wholesome and cheerful manner in which he does it is making many friends for Avon Park. There are very few cities that the tourists visit where they are given a personal welcome by the mayor. Most mayors are not so accessible—or else they are too busy politicking.

Edisons at Lake Placid.

Lake Placid, Feb. 27.—Mr. and Mrs. Thomas A. Edison spent Saturday night as guests of the Lake Placid Loj. They left Sunday morning for Winter Park, to attend the Founders week ceremonies at the Rollins College. Mr. Edison was made a Doctor of Science by the College Monday morning.

Girls Say Watch Us Grow.

Fort Myers, Fla.—"Watch Us Grow," is the slogan of 350 Lee county 4-H club girls who are doing health and nutrition work this year. They are operating four school lunch stands very satisfactorily. Every club is striving to have at least 75 percent of its members up to standard weight.

Roebeling Purchases Another 300 Acres

Lake Placid, Feb. 27.—(Special to The Times)—John A. Roebeling has acquired a three hundred acre tract to add to the seven hundred acre tract he is developing just south of Lake Placid. The new tract of land joins Mr. Roebeling's other holdings on the north and is to be used largely as a private park and game preserve.

Mr. Roebeling has had some 75 men at work all winter on his estate. The three hundred acre tract just acquired will be put under separate fence from the other tract and the contract has been let for fencing the new tract in the same manner as the old is being fenced. Workmen began this week grubbing out stumps and clearing away dead timber and logs in the 300 acre plot.

"Dorothy Dix truthfully says that if a woman wants to lose a husband and make a good job of it just let her start nagging him."—A. P. in the Times-Union. When the time arrives that a woman

feels there is need to nag her husband, she doesn't care very much if she does "lose him."—High Springs Telegram.

Nobody is so irritating to some men as the fellow who wears evening clothes on the slightest provocation.

ORANGES

10c doz. and up

Oranges \$2.00 per box delivered in season after. Finest large Ruby Lemons, 25c dozen.

Grove has been inspected and can ship fruit to most northern states. Send your friends a box of "Florida Sunshine."

A. W. FORBES

114 E. Bell St.
1 Block South School House
Avon Park, Florida

WANTED—Used furniture; will buy entire turnshires for all room houses for cash if priced right. Also Ford Model A Coupe or sedan; must be in good condition and a bargain. Address: C. W. A. P. O. Box 264, Avon Park, Fla.

for Economical Transportation



**BIG SALE starts
SATURDAY**



USED CARS
—WITH AN OK THAT COUNTS



Here is a bargain event without parallel in the history of this community! This great spring clearance sale brings to bargain seekers a once-in-a-lifetime opportunity to secure famous used cars "with an OK that counts" at savings that will be long remembered.

Due to the tremendous popularity of the New Chevrolet Six, we have an unusually large stock of fine used cars. To clear our stock quickly, we offer these splendid cars at low sale prices that are nothing less than sensational.

Buy a car during this sale at many dollars below its normal price! Look to the red "OK that counts" tag as proof of its quality and dependability. This tag signifies that the car has been thoroughly checked and reconditioned. Be sure to attend this sale early!

Wide choice of four and six cylinder cars

**1928 Model A
Ford Roadster**

Provides ample space for passengers. Motor in splendid condition. Sold with "an OK that counts." Special Sale Price—

\$295

1926 ESSEX COACH—Good paint, good tires. Car has had exceptionally good care. Very special price this sale.

Terms if desired.

MODEL T FORD SEDAN—One of the best on the road today. Good paint. Good tires. price \$150

CHEVROLET SEDAN, 1926 — Good mechanical condition. A car that will give good service for a long time. Priced \$150 at

Other cars priced as low as \$50

**1928 Chevrolet
Coupe**

Your chance to save money on an exceptionally good used coupe. Carefully checked and conditioned, "with an OK that counts." Formerly priced \$400.00. Sale price

\$325

BUY "OK" USED CARS FROM A CHEVROLET DEALER

Avon Motors Company