

Come join us!
This week we're
**CELEBRATING
THE OPENING
of our 218th
STORE
PALATKA**

Cokes

16-oz. 8 pk.

\$1.19

Plus tax & deposit

(25c OFF LABEL)
KING SIZE

**Gain
Detergent**

84-oz. pkg.

\$1.89

Limit 1 Please. With Other
Purchases of \$5 or More
Excluding All Tobacco Products

TOSS A SALAD WITH
CRISP WESTERN

**Iceberg
Lettuce**
large head

3 for \$1

GREAT WITH FRENCH
FRIES, HEINZ

**Tomato
Ketchup**
32-oz. bottle

79¢

Delicious Keebler Town House

Oval Crackers.....

16-oz. 89¢

SAVE 6c, Assorted Flavors of

Hi-C Drink.....

46-oz. 49¢

SAVE 13c, Stokely's Dessert Treat!

Fruit Cocktail.....

17-oz. 39¢

SAVE 23c, Stokely's Cream Style or Whole Kernel

Golden Corn.....

17-oz. 88¢

SAVE 29c, Stokely's Great Tasting

Honey Pod Peas.. 3

17-oz. 88¢

SAVE 12c, Stokely's Shellie, Cut or French Style

Green Beans..... 3

16-oz. 99¢

SAVE 80c, (25c Off Label) Sta-Puf Concentrate

Fabric Softener.....

96-oz. \$1.99

SAVE UP TO 71c, Grape Jam, Apple, Red Plum,

Bama Jelly.....

10-oz. \$1

SAVE 11c, Soft-Ply Assorted

Napkins.....

180-ct. 48¢

SAVE 10c, Assorted Flavors of

Royal Gelatin.....

6 3-oz. \$1

SAVE 9c, Soft-Ply

Bathroom Tissue....

4-roll 68¢

SAVE 30c, Soft-Ply Assorted

Facial Tissue..... 2

200-ct. 88¢

SAVE 10c, All Purpose

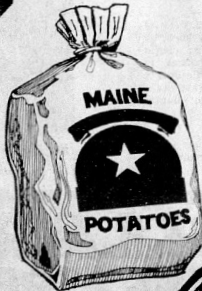
Wesson Oil.....

24-oz. 98¢

Assorted Flavors of Borden's

Ice Milk.....

half gal. 79¢



Publix the place for produce.

Squeeze Your Own Juice, U.S. #1 Fla.

Juicy Oranges..... 5 lb. 79¢

Serve with Cheese Sauce, Tender, Fresh

Broccoli..... 69¢

For Your Cooking Needs, U.S. #1 Yellow

Cooking Onions..... 3 lb. 39¢

Slice, Dip in Meal and Fry

Fresh Okra..... per 59¢

Add Zest to Your Salads, "Sun World" Brand

Green Onions..... per 39¢

Delicious in Salads or Scalloped, U.S. #1 Fla.

Red Potatoes..... 5 lb. 59¢

Good Any Time, Kraft Unsweetened

Grapefruit Juice..... 1/2 gal. \$1.99

National Peanut Month! "Jimbo Jumbo"

Peanuts..... 24-oz. \$1.19

BOIL, FRY OR MASH
THESE U.S. #1 MAINE

**White
Potatoes**

10 79¢
lb. bag

Here! Now!

IDEABOOK '78
OVER 1300 NEW GIFT IDEAS.
OUR GIFT TO YOU.

For life's
extra pleasures

HALVED OR SLICED
YELLOW-CLING

**Stokely
Peaches**

29-oz. can

2 for \$1



SOFT-PLY
WHITE OR ASSORTED

**Paper
Towels**

large roll

2 88¢
for



SAVE 10c, Diet Delight's Bartlett Pears,
Sliced or Halved Peaches or

Fruit Cocktail..... reg. can 49¢

Bonus Prints



**Make time
stand still.**

- You get two sets of color prints.
- Fast Service
- Publix Quality and Convenience
- S&H Green Stamps

WE SELL

Kodak

FILM

- (Regularly 73c), Nabisco's
- Premium Saltines**..... 16-oz. 63¢
- SAVE 6c, Heart's Delight
- Apricot Nectar**..... 46-oz. 79¢
- SAVE 5c, Pampers
- Toddler Diapers**..... 12-ct. \$1.49
- SAVE 10c, Pampers
- Daytime Diapers**..... 30-ct. \$2.29
- SAVE 14c, Daxsee New England
- Clam Chowder**..... 26-oz. \$1.19
- Brown, Mushroom or Chicken
- Heinz Gravy**..... 12-oz. 49¢
- SAVE 30c, (25c Off Label) Dish Detergent
- Ivory Liquid**..... 48-oz. \$1.79
- SAVE 25c, Texize
- Pine Power**..... 28-oz. 98¢
- SAVE 8c, Gentle Touch
- Bar Soap**..... bath 29¢
- SAVE 28c, (4c Off Label)
- Household Cleanser**
- Ajax Cleanser**... 4 14-oz. \$1
- SAVE 3c, Kraft's Delicious
- Tartar Sauce**..... 6-oz. 49¢
- SAVE 6c, Kraft's Regular or Creamy
- Italian Dressing**..... 8-oz. 59¢
- SAVE 14c, Sno-Tip
- Salmon**..... 7 1/2-oz. 79¢
- SAVE 20c, With Lemon, Nestle
- Tea Mix**..... 24-oz. \$1.29

**WE ACCEPT
U.S.D.A.
FOOD
STAMPS!**

Publix
reserves
the right
to limit
quantities
sold

where shopping is a pleasure

Publix

THIS AD GOOD AT THESE
LOCATIONS ONLY:

SOUTHGATE SHOPPING CENTER
2824 HIGHWAY 27 SOUTH
SEBRING, FLORIDA

THIS AD EFFECTIVE:
THURSDAY, MAR. 2ND
THRU WEDNESDAY,
MAR. 8TH, 1978.
CLOSED SUNDAYS.

markets

50 **GreenStamps**

Ty-D-Bol
Bowl Cleaner
12-oz. pkg.
(Expires Wed., Mar. 8, 1978)

50 **GreenStamps**

Milnot
13-oz. can
(Expires Wed., Mar. 8, 1978)

50 **GreenStamps**

Dixie Crystals
Sugar
2-lb. pkg.
(Expires Wed., Mar. 8, 1978)

50 **GreenStamps**

Lipton Chicken or
Ring O Noodle Soup
2 pk. pkg.
(Expires Wed., Mar. 8, 1978)

100 **GreenStamps**

Pam Dry Fry
9-oz. can
(Expires Wed., Mar. 8, 1978)

THIS COUPON WORTH 10c
PILLSBURY BREAD MIXES
DATE, BANANA,
APRICOT NUT

Reg. Pkg.
W-Coupon
69 cents

THIS COUPON WORTH 30c
ALL GRINDS
MAXWELL HOUSE
COFFEE
1-lb. can
(Expires Wed., Mar. 8, 1978)
\$3.19

100 **GreenStamps**
EXTRA
WITH THIS COUPON AND PURCHASE OF
Sara Lee's Frozen
Banana, Orange or
Chocolate Cake
reg. pkg.
(Expires Wed., Mar. 8, 1978)

100 **GreenStamps**
EXTRA
WITH THIS COUPON AND PURCHASE OF
Van De Kamp Frozen
Fish Fillet
24-oz. pkg.
(Expires Wed., Mar. 8, 1978)

100 **GreenStamps**
EXTRA
WITH THIS COUPON AND PURCHASE OF
Gillette
Trac II Blades
9-ct. pkg.
(Expires Wed., Mar. 8, 1978)

100 **GreenStamps**
EXTRA
WITH THIS COUPON AND PURCHASE OF
Wella Balsam Regular
or Extra Body Conditioner
16-oz. bot.
(Expires Wed., Mar. 8, 1978)

Southlands Court News

By Frank White.

At 8:30 p.m. Friday evening Feb. 17, Louise Carson's young grandson, Chris Schreiner, who has been visiting here from Pennsylvania, was the coverall, much to the delight of all the adults present. And right on the very day grandma got home from the hospital, too!

On Feb. 17 and 18 Jack and Dot Lavery had two nice as guests, Paula Lavery and Elizabeth MacDonald of Halifax, Nova Scotia.

Men's shuffleboard Feb. 17 failed to produce a team of three games winners.

Recent visitors of George and Clara Davis were Mr. and Mrs. Walker Lowe, of Wilton, Maine, followed a few days later by Col. and Mrs. Edward J. Miller of New Sharon, Maine.

Davis's daughter Gloria and husband Carroll Wadsworth, who had an extended visit with their parents, departed for Maine on Sunday Feb. 19. Most of the time they were here the weather was either rainy or cool, or both.

Those Oelschlagers certainly get them in from all parts of

the country. A former schoolmate of Herman's Mr. Jerome Buckingham, with his wife, visited Oelschlagers on Thursday, Feb. 16. They are from Milaca, Minn. On the same afternoon Mr. and Mrs. Joe Adair of Clayport, Ky., and Mrs. Mary Inverness of Toronto, Canada, also Mr. Judd Taylor of Columbia City, Ind. visited.

No hospital contingent to write about this week. All Southland residents who were in Walker have now made it back home, although Louise Carson remains a hospital outpatient.

The daughter of court residents Harry and Anna Barth, of Pittsford, N. Y. corresponded with Goldia Dunn some time ago and had Goldia arrange to have friends and neighbors here join in a surprise celebration of their 90th anniversary. The affair was held Sunday, Feb. 19, at the Recreation Hall.

The court now has two couples who belong to the select group that have been married for 60 years or more, while at least three other

couples have been married more than 50 years.

Craft class on Tuesday was devoted chiefly to completion of on-going projects or making of small items that can be offered for sale, as there will be only one more craft meeting (Feb. 28) before the Hobby and Craft Show and Bazaar which will be held in our Recreation Hall on March 2.

Games night, Tuesday Feb. 21, (the front edge of the heavy cold wave) was attended by only 8 people, there were two tables of Euchre played.

Earlier on Tuesday, before word of the impending cold wave, coffee hour was attended by 25 people.

Mildred Hindley's son and daughter-in-law, La Von and Barbara Eschhofen, were visitors from Ohio for a few days.

For Cecil Stone the end of her troubles just doesn't come very fast. First the fractured knee cap, then an ear infection, for which she remained a hospital outpatient; now she is having minor surgery on both ears, on Feb. 23, which it is promised will be the last! This will hopefully clear things up.

Jim Lanier Tours With Newberry Jazz Ensemble

James "Jim," Lanier, a freshman student at Newberry College, Newberry, S. Car. has completed a tour with the Newberry Jazz Ensemble, through Georgia and South Carolina. He plays alto sax in the band of 18 instrumentalists and 2 vocalists.

Jim is majoring in music education at Newberry. He played in the Avon Park High School Grenadier Band, graduating in 1977. He is the son of Mr. and Mrs. David Lanier, of Avon Park.

The band was in Atlanta, Ga. for one week, where they gave three performances each day at various high schools and shopping centers with a final concert for the week at the Omni International covered mall in downtown Atlanta.

During the second week of the tour the band was joined by the Newberry Singers choral group for performances in Charleston and Myrtle Beach, S. Car., and Savannah, Augusta and back to Atlanta, Ga.

The tour was a part of an "interim" music course of-

fered by the college. The members of the class were required to plan and arrange tour budgets, time schedules, performances, bookings, transportation, housing and rehearsal schedules in addition to their performances.

The Newberry Jazz Ensemble has just celebrated its 20th anniversary and is under the direction of Charles Pruitt

who originally organized the ensemble, one of the first in the Southeast. Pruitt was selected as the "Number One" jazz band director in 1976 and the band has been acclaimed one

of the best of its kind by nationally known jazz figures. In April of this year "Bill Watrous" will be playing with the band during a band clinic on the Newberry campus.



Jim Lanier (center-white shirt) Recently Completed A Two Weeks Tour With The Newberry College Jazz Ensemble.

Sheriff Sheppard

Attending FBI Academy

It's not the easiest thing in the world to suddenly change your normal day-to-day routine, and return to the classroom—particularly if that classroom happens to be where you study.

However, that is precisely what Highlands County Sheriff, Joe Sheppard is doing. As the head of a highly efficient law enforcement body, Sheppard is enrolled in the extensive course of study that is administered only two or three times each year at the FBI Academy Quantico, Va.

And, before he graduates at the end of March of this year, Sheppard will have undergone some of the most rigorous, back-breaking, bone-crushing training that he probably will ever encounter in his life-time.

Though sometimes considered as almost "brutal," by other law enforcement personnel who have already completed the course of instruction

is designed primarily to enhance the student's physical capabilities, while at the same time, it also increases his knowledge of the latest, most advanced techniques of combating the criminal element in today's society.

Accompanied by Okeechobee County Sheriff, D. Clayton Williams, Jr., Sheppard and other members of the class will undergo extensive upgrading in every conceivable aspect of the criminal code, the latest and most unique methods of criminal identification and the most updated methods of Police Administration.

The three-month course may be back-breaking! And, it may even be bone-crushing! But, there's one thing for certain! If Sheriff Sheppard follows in the footsteps of the thousands who complete the course ahead of him, he will probably make the same comment they all made, "I wouldn't trade the knowledge and experience I gained from it for a million bucks."

Dinner For Floyd Clark Out Door Classroom

A Spaghetti Dinner party, sponsored by the Floyd Clark Memorial Committee, will be held Thursday, March 2, 1978, between 5 and 7 p.m., at the Fred Wild School in Sebring.

The dinner promises a party air, featuring two bands, a chorus, and door prizes. Volunteer chefs from the Highlands County Schools Food Service will provide a menu of spaghetti, tossed salad, green beans, French bread, spice cake, iced tea, and coffee.

Door prizes will be posted from tickets stubs. Contributors do not have to be

present to win.

The proceeds of the dinner party will go for the continuance of the Floyd Clark Memorial Outdoor "Arboretum" Classroom. The classroom, located at the rear of the Fred Wild school, is a personal project of Floyd Clark, who served many dedicated years as Highlands County's Math and Science Coordinator. The classroom is an enrichment facet of the science program and is available to all county students for outdoor service and ecology studies.

Tickets for the spaghetti dinner are \$2.50 for adults and \$1.50 for children under 12. They can be purchased from the business office of any Highlands County school.

Public Notices

NOTICE OF RECEIVING BIDS

BID NO. HCB-84
NOTICE IS HEREBY GIVEN THAT SEALED BIDS WILL BE RECEIVED BY THE HIGHLANDS COUNTY SCHOOL BOARD IN THE Purchasing Department, George Douglas Administration Building, 128 School Street, Sebring, Florida 33860 up to 12:00 p.m., Monday, March 15, 1978 from those desiring to purchase and remove RUBBER, WHICH INCLUDES GARAGES AND CARPETS.

complete conditions and specifications may be secured from the Purchasing Department at no cost.

Each bid shall be accompanied by a Bank Draft, Treasurer's Check or Certified Check in the amount of 5 percent of the total amount of House or Houses bid on, made payable to the Highlands County School Board as evidence of good faith that guaranteeing that the successful bidder or bidders will not withdraw after bids are opened and will within five (5) days after award present their payment for said purchase, failing he shall forfeit the deposit to the School Board.

Bidders must contact Mr. John C. Carr, Maintenance Officer, phone number 813-365-6949 for an appointment to inspect the Houses for sale.

"The School Board reserves the right to accept any or all bids and to waive any or all formalities."

SEAL 11 HIGHLANDS COUNTY SCHOOL BOARD

(s) Ruth K. Davis, Chairman

Dr. Dan A. Davis, Secretary

HIGHLANDS COUNTY SCHOOL BOARD

Feb. 15, 22, March 1, 1978

715

DOLLAR GENERAL STORES
SALE STARTS TODAY
40 E. MAIN AVON PARK, FLA

CREST TOOTH PASTE
Reg. or Mint
5 Oz
85¢ EA

LADIES PANTY HOSE
2 PAIR FOR \$1.00

MEN'S SOCKS
WORK OR DRESS
2 PAIR FOR \$1.00

MEN'S BLUE DENIM JEANS
\$7.00 PAIR

PLASTIC TRASH CANS
18 GALLON SIZE
2 CANS FOR \$5.00

REVLON FLEX BALSAM SHAMPOO
16 OZ
\$1.00 EA

LADIES BRAS
\$1.00 EA

BOYS TUBE SOCKS
2 PAIR FOR \$1.00

MEN'S SPORT SHIRTS
LONG OR SHORT SLEEVE
2 FOR \$7.00

MOTOR OIL
30 WT.
3 QUARTS FOR \$1.00

Light Bulbs
60 - 75 - 100 WATT
6 BULBS FOR \$1.00

CONTACT COLD CAPSULES
10 COUNT
85¢ EA

LADIES BRIEFS AND BIKINIS
5 to 10
2 PAIR FOR \$1.00

LADIES POLYESTER KNIT PANTS
ASST COLORS
\$3.00 PAIR

SHEETS
SOLIDS OR FANCIES
FLAT OR KNITTED
TWIN 2 FOR \$5.00
FULL 2 FOR \$7.00

COMPOSITION THEME BOOKS
BOOKS FOR \$1.00

Save with the Beef People at these Winn Dixie Stores

Sebring

314 N. Pine St. Avon Park

Lake Placid U.S. 27 and Cornell St.

U.S. 27 at Tower St.

Antioch Pearls 11 99¢

Citrus Punch 11 99¢

Grapefruit Juice 11 99¢

Shorcake 11 99¢

Vegetables 11 99¢

Shooting Potatoes 11 99¢

Orange Juice 11 99¢



Winn Dixie's Great Annual GOLD RUSH SALE is on!

Come on out and stake your claim to savings throughout our store!



PRICES EFFECTIVE MARCH 2-4
QUANTITY RIGHTS RESERVED.

THIS AD DOES NOT APPLY TO
CITRUS, LAKE, MARION, SUMTER,
CHARLOTTE, LEE, OR COLLIER
COUNTIES.

FUNK & WAGNALLS
NEW ENCYCLOPEDIA

VOL. 5 ONLY \$249

Volumes 1-4 still available

SAVE 40¢
THRIFTY MAID
SHORTENING
99¢
3-LB CAN
LIMIT 1 PLEASE

SAVE 30¢
THRIFTY MAID
SUGAR
69¢
5-LB BAG
LIMIT 1 PLEASE
WITH \$.00 OR MORE
FOOD ORDER

SAVE 34¢
ALL GRINDS
ASTOR
COFFEE
\$2.59
1-LB CAN
LIMIT 1 OF YOUR CHOICE PLEASE

SAVE 10¢
LAND O' LAKES
BUTTER
2.99¢
1-LB CAN
LIMIT 1 OF YOUR CHOICE PLEASE

- SAVE 16¢ LIMIT 2, ARROW YELLOW, PINK, OR WHITE
- Bathroom Tissue 4-Roll Pkg. **69¢**
 - DIXIE DARLING WHITE, YELLOW, LEMON, OR DEV. FOOD Cake Mixes 19-Oz. Boxes **\$1.00**
 - SAVE 18¢ DIXIE DARLING LEMON, WHITE, OR FUDGE Cake Frostings 13½-Oz. Boxes **\$1.00**
 - SAVE 19¢ CRACKIN' GOOD BIG 60 CREME SANDWICH Cookies 24-Oz. Pkg. **79¢**
 - SAVE 18¢ ALL VARIETIES, CRACKIN' GOOD Jumbo Pies 2½-Oz. Boxes **\$1.00**
 - SAVE 70¢ ASTOR Instant Potatoes 2-Lb. Bag **99¢**
 - SAVE 17¢ DIXIE DARLING FAMILY STYLE White Bread 20-Oz. Loaves **\$1.00**
 - DEL MONTE SLICED, CHUNKS, OR CRUSHED Pineapple 20-Oz. Can **65¢**

ECKO ETERNA
STAINLESS STEEL
1-PIECE COVERED
SAUCIERS
\$6.99
EACH ONLY
1-CUP 1-EGG POACHER
THIS ITEM

Reader's Digest
COUPON
SPECIAL
\$5.00
"CARNIVAL OF SAVINGS"
MARCH

- SAVE 20¢ DEEP SOUTH SMOOTH OR CRUNCHY
- Peanut Butter 28-Oz. Jar **\$1.29**
 - SAVE 11¢ THRIFTY MAID Catsup 32-Oz. Btl. **88¢**
 - SAVE 21¢ DEEP SOUTH Grape Jelly 2-Lb. Jar **88¢**
 - SAVE 10¢ ASTOR ALL-PURPOSE Cooking Oil 48-Oz. Btl. **\$1.89**
 - ASTOR WITH LEMON Instant Tea 24-Oz. Jar **\$1.39**
 - DIXIE HOME Tea Bags Box of 100 **\$1.69**
 - 7¢ OFF LABEL! NORTHERN Bathroom Tissue 4-Roll Pkg. **88¢**

- SAVE 22¢ LIMIT 4 PLEASE, ALL COLORS, LILAC
- Paper Towels 2 Giant Rolls **88¢**
 - SAVE 26¢ ARROW Fabric Softener 64-Oz. Btl. **99¢**
 - SAVE 20¢ ASTOR NON-DAIRY Coffee Creamer 22-Oz. Jar **\$1.29**
 - THRIFTY MAID MACARONI & CHEESE Dinners 4 7½-Oz. Boxes **\$1.00**
 - ALL FLAVORS, THRIFTY MAID Fruit Drinks 2 4½-Oz. Cans **\$1.00**
 - SUPERBRAND REGULAR OR LO FAT HOMOGENIZED Milk 4½-Gal. Jug **\$1.73**

SAVE 10¢
DEEP SOUTH
MAYONNAISE
88¢
QT. JAR
LIMIT 1 PLEASE

SAVE 34¢
ALL FLAVORS
CHEK DRINKS
8.99¢
12-OZ CANS
LIMIT 16 OF YOUR CHOICE PLEASE

SAVE 20¢
ARROW
LAUNDRY DETERGENT
99¢
44-OZ. BOX

SAVE UP TO 23¢
OLD MILWAUKEE
OR FISCHERS ALE
BEER
\$1.29
6-PAK 12-OZ CANS
LIMIT 2 OF YOUR CHOICE PLEASE

- CLOXOX SOFT SCRUB Cleaner 13-Oz. Btl. **79¢**
- SWEET THING Sweetener Box of 100 **89¢**
- RAGU ITALIAN Cooking Sauce 21-Oz. Jar **\$1.09**
- PALMOLIVE GOLD Bath Soap 5-Oz. Bar **29¢**
- SUN MAID MINIATURE Raisins 1½-Oz. Pkg. **83¢**
- ALL FLAVORS, HAWAIIAN PUNCH Drinks 46-Oz. Can **61¢**
- ALL VARIETIES, LA CHOY BI-PAK Dinners 42-Oz. Pkg. **\$1.59**
- ALINT SUE'S Raw Honey 32-Oz. Jar **\$1.89**
- LYSOL DEODORIZING Cleaner 48-Oz. Btl. **\$1.99**
- Mop 'N Glo 16-Oz. Btl. **\$1.19**
- LYSOL SPRAY Disinfectant 18-Oz. Can **\$2.29**
- NABISCO PREMIUM Saltines 16-Oz. Box **67¢**
- CADBURY MILK Chocolates 7½-Oz. Pkg. **79¢**
- HUNTS Tomato Sauce 29-Oz. Can **87¢**
- WESSON Oil 48-Oz. Btl. **\$2.05**
- KRAFT Mayonnaise 16-Oz. Jar **81¢**
- KRAFT ITALIAN OR CREAMY ITALIAN Dressing 8-Oz. Btl. **63¢**
- KRAFT FRENCH Dressing 16-Oz. Btl. **\$1.11**
- ALL FLAVORS, ROYAL Gelatin 4-Oz. Box **39¢**
- ROYAL REG. CHOCOLATE OR VANILLA Pudding 4½-Oz. Box **38¢**
- ALL VARIETIES, 9-LIVES SQUARE MEAL Cat Food 12-Oz. Can **63¢**
- BETTY CROCKER Potato Buds 16½-Oz. Box **89¢**
- BETTY CROCKER STIR & FROST Cake Mixes 13½-Oz. Box **89¢**
- BETTY CROCKER READY TO SERVE Pudding 17-Oz. Can **63¢**
- BETTY CROCKER PINEAPPLE UPSIDE DOWN Cake Mix 21½-Oz. Box **\$1.05**
- AB Hot Sauce 6-Oz. Btl. **29¢**
- ALL FRAGRANCES, AIRWICK TWINS Freshener 8.1-Oz. Pkg. **89¢**
- HEINZ HAMBURGER Dill Slices 16-Oz. Jar **75¢**
- HEINZ Kosher Dills 32-Oz. Jar **99¢**
- HORMEL TENDER CHUNK Ham 6½-Oz. Can **95¢**

- HORMEL REGULAR OR HOT Chili w/Beans 15-Oz. Can **70¢**
- GREEN GIANT MEDIUM SWEET Peas 17-Oz. Can **39¢**
- GREEN GIANT NIBLETS Corn 12-Oz. Can **37¢**
- DAWN FRESH MUSHROOM Steak Sauce 3 5½-Oz. Btls. **69¢**
- GREEN GIANT REG. OR FRENCH STYLE Green Beans 16-Oz. Can **40¢**
- PUREX HEAVY DUTY Detergent 72-Oz. Box **\$1.69**
- ALL VARIETIES, PURINA TENDER VITTLES Cat Food 12-Oz. Box **69¢**
- 30¢ OFF LABEL! RAIN BARREL FABRIC Softener 48-Oz. Btl. **\$1.80**
- HORMEL Spam 12-Oz. Can **\$1.29**
- CUP O' NOODLES INSTANT Soup 2½-Oz. Pkg. **59¢**
- PUREX Toss N Soft Box of 40 **\$1.59**
- LAUNDRY SOIL & STAIN REMOVER Shout 19-Oz. Can **\$1.59**
- LAUNDRY SOIL & STAIN REMOVER Shout 12-Oz. Can **\$1.09**

Save with the Beef People
at these Winn Dixie Stores

Sebring 314 N. Pine St.
Avon Park

Lake Placid U.S. 27 at Tower St.
U.S. 27 and Cornell St.

- W.D. BRAND FRESH Ground Beef
- U.S. CHOICE W.D. BRAND Swiss Steak
- U.S. CHOICE W.D. BRAND Stew Beef
- U.S. CHOICE W.D. BRAND Chuck Steak
- U.S. CHOICE W.D. BRAND Tenderloin Steak
- U.S. CHOICE W.D. BRAND Sirloin Steak
- QUARTER SLICED PORK LOIN
- FRESH Pork Chops
- FRESH Pork Spareribs
- TROPICANA 100% PURE Orange Juice
- HARVEST FRESH Crisp Carrots
- HARVEST FRESH Green Cabbage
- HARVEST FRESH WEST Delicious Apples
- HARVEST FRESH WEST Anjou Pears
- HARVEST FRESH WEST Bosc Pears

U.S. CHOICE W.D. BRAND

DELMONICO STEAK

\$2.99

LB.

8-OZ. BONELESS DELMONICO STEAKS... PKG. OF 8 \$10.99



W.D. BRAND FRESH PURE 5-LB. \$3.99 PKG.

Ground Beef U.S. CHOICE W.D. BRAND BONELESS SHOULDER

Swiss Steak Lb. \$1.79

U.S. CHOICE W.D. BRAND BONELESS

Stew Beef Chunks or Ground 3-Lb. Pkg. \$3.99

U.S. CHOICE W.D. BRAND BONE IN

Chuck Steak Lb. \$1.19

U.S. CHOICE W.D. BRAND BONELESS BEEF

Tenderloin Steak Lb. \$3.99

U.S. CHOICE W.D. BRAND ROUND BONE

Sirloin Steak Lb. \$1.99

QUARTER SLICED PORK LOINS FOR

Pork Chops Lb. \$1.29

FRESH

Pork Spareribs Lb. \$1.39

HICKORY SWEET

Sliced Bacon 1-Lb. Pkg. \$1.29

LYKES BUDGET

Sliced Bacon 1-Lb. Pkg. 79¢

W.D. BRAND U.S.D.A. GRADE A FROZEN NON-BASTED

Turkeys 12 to 14 Lbs. Lb. 69¢

W.D. BRAND

Grill Franks 2-Lb. Pkg. \$1.99

W.D. BRAND COOKED SLICED

Boiled Ham 1-Lb. Pkg. \$2.99

W.D. BRAND REGULAR OR ALL BEEF

Bologna 1-Lb. Pkg. \$1.09

SLICED

Beef Liver Lb. 79¢

OSCAR MAYER REGULAR OR ALL BEEF

Wieners 1-Lb. Pkg. \$1.29



Winn-Dixie Sells Only
U.S. CHOICE
Roasts and Steaks!

Dairy

U.S.D.A. GRADE A FROZEN

Whole Fryers Lb. 48¢

LAND OF FROST BONELESS

Turkey Ham Lb. \$1.99

U.S. CHOICE FRESH

Veal Loin Chops Lb. \$2.99

U.S. CHOICE FRESH

Veal Cutlets Lb. \$3.49

U.S. CHOICE WHOLE OR BUTT HALF FRESH

Leg O Lamb Lb. \$2.29

ALL FLAVORS, SUPERBRAND ALL NATURAL

Yogurt 3 8-Oz. Cups 99¢

CRACKIN' GOOD TEXAS STYLE

Biscuits 4 12-Oz. Cans \$1.00

BLUE BONNET

Margarine 1-Lb. Pkg. 59¢

LIGHT N' LIVELY

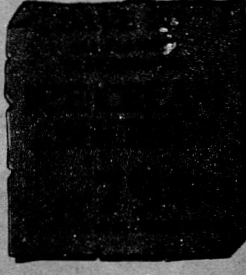
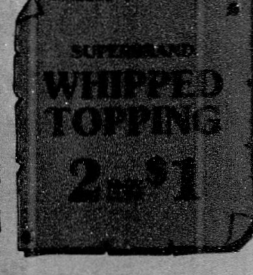
Cottage Cheese 24-Oz. Cup 99¢

BORDEN'S FARMESAN

Grated Cheese 8-Oz. Pkg. \$1.59

W.D. BRAND SLICED AMERICAN SINGLES

Cheese Food 12-Oz. Pkg. 99¢



TROPICANA 100% PURE FLORIDA

Orange Juice Half Gal. 99¢

HARVEST FRESH

Crisp Carrots 2-Lb. Bag 99¢

HARVEST FRESH

Green Cabbage Lb. 15¢

HARVEST FRESH WESTERN RED OR GOLDEN

Delicious Apples 11 For \$1.49

HARVEST FRESH WESTERN

Anjou Pears 11 For 99¢

HARVEST FRESH WESTERN

Bosc Pears 11 For 99¢

HARVEST FRESH U.S. NO. 1

Sweet Potatoes 3-Lb. Bag 89¢

HARVEST FRESH U.S. NO. 1 ALL PURPOSE WHITE

Potatoes 10-Lb. Bag 97¢

HARVEST FRESH U.S. NO. 1

Yellow Onions 3-Lb. Bag 49¢

SUNNY DELIGHT VITAMIN ENRICHED

Citrus Punch Half Gal. 69¢

TROPICANA 100% PURE FLORIDA

Grapefruit Juice Qt. 59¢

KOUNTRY FRESH PRESTIGE

All Natural Ice Cream Half Gal. \$1.79

BIRDSEYE

Cooked Squash 3 12-Oz. Pkg. 99¢

KWIK MAKE BUTTERMILK OR BLUEBERRY

Pancake Batter 12-Oz. Carton 69¢

RICHS

Coffee Rich 3 Pints 99¢

MRS. PAUL'S FISH FILETS OR

Fish Sticks 14-Oz. Pkg. \$1.49

MRS. PAUL'S CAULIFLOWER & CHEESE OR

Broccoli & Cheese 7-Oz. Pkg. 99¢

STOKELY'S MILANO, ORIENTAL, OR DEL SOL

Vegetables 16-Oz. Pkg. 89¢

MIGHTY HI STRAWBERRY

Shortcake 29-Oz. Pkg. \$1.89

BOOTH'S GOLDEN BATTER

Thick Fish Sticks 14-Oz. Pkg. \$1.79

BOOTH'S GOLDEN BATTER

Select Cut Fish 12-Oz. Pkg. \$1.49

BOOTH'S GOLDEN BATTER

Fantail Shrimp 12-Oz. Pkg. \$2.89

BOOTH'S GOLDEN BATTER

Scallops 7-Oz. Pkg. \$1.69

BOOTH'S

Breaded Oysters 10-Oz. Pkg. \$1.69

SARA LEE

Pound Cake 18-Oz. Pkg. \$1.19

ORE IDA

Shoestring Potatoes 29-Oz. Pkg. 79¢

TROPICANA 100% PURE FLORIDA CONCENTRATE

Orange Juice 12-Oz. Can 79¢



OLORS, LILAC

88¢

64-Oz. Jar 99¢

22-Oz. Jar \$1.29

4 7½-Oz. Boxes \$1.00

2 46-Oz. Cans \$1.00

NT HOMOGENIZED Gal. Jug \$1.73

E. OR

ARREL FABRIC 48-Oz. Btl. \$1.80

12-Oz. Can \$1.29

ANT 2½-Oz. Pkg. 59¢

Box of 40 \$1.59

IN REMOVER 19-Oz. Can \$1.59

IN REMOVER 12-Oz. Can \$1.09

69¢

nt Tower St.

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Load up on Great Gold Rush Values in Our

Health & Beauty Aids Sale!

March 2, 1978

PRICES EFFECTIVE MARCH 2-4. QUANTITY RIGHTS RESERVED.

THIS AD DOES NOT APPLY TO CITRUS, LAKE, MARION, SUMTER, CHARLOTTE, LEE, OR COLLIER COUNTIES.

SAVE 40¢
REG. OR SUPER
TAMPAX
BOX OF 40 **\$1.49**

SAVE 20¢
NOTEBOOK
FILLER PAPER
200 SHEETS **68¢**

SAVE 30¢
MR. COFFEE
COFFEE FILTERS
BOX OF 50 **38¢**

SAVE 56¢
REG. OR SPEARMINT
ROLAIDS
BTL. OF 75 **99¢**

SAVE 81¢
BUFFERIN TABLETS
BTL. OF 100 **99¢**

- Listerine Mouthwash 18-Oz. Btl. **\$1.59**
- Plastic Decanter Each **99¢**
- Cotton Swabs 200 of 200 **99¢**
- 17 1/2" x 23 1/2" Doormat Each **\$2.99**
- Ban Regular or Neutral Non-Aerosol Basic 3-Oz. Btl. **\$1.69**

- TRANSO 2-PIECE Sink Set Each **\$1.99**
- SHAMROCK Laundry Basket Each **\$1.99**
- SAVE 30¢ IRISH SPRING Rapid Shave 11-Oz. Can **99¢**

- ARTHRITIS STRENGTH Bufferin Tablets 16-Ounce Btl. of 100 **\$2.19**
- Alabaster Tumblers 4 For **99¢**
- Datril Tablets 16-Ounce Btl. of 100 **\$1.69**
- EXTRA STRENGTH NON-ASPIRIN Datril 500 Tablets Btl. of 50 **\$1.43**

SAVE 40¢
BABY POWDER
3-OZ. CAN **99¢**

SAVE 56¢
JOHNSON'S **BABY SHAMPOO**
2-OZ. BTL. **99¢**

SAVINGS BONANZA
Look for special Colgate Savings Bonanza displays

- SAVE 20¢ COLGATE TOOTHPASTE 7-Oz. Tube **99¢**
- HARD MEDIUM OR SOFT COLGATE TOOTHBRUSH 4 For **99¢**
- SAVE 30¢ WILKINSON BONDED BLADES 10-1/2" Can **99¢**
- SAVE 20¢ WILKINSON B. BLADES 10-1/2" Can **99¢**
- SAVE 30¢ CURAD BANDAGES 11-Oz. Can **99¢**
- REGULAR RAPID SHAVE 7-1/2-Oz. Tube **99¢**
- ULTRA BRITE TOOTHPASTE 7-1/2-Oz. Tube **99¢**

DISPOSABLE CRICKET LIGHTER
EACH **49¢**

SAVE 30¢
ENVELOPES
BOX OF 100 **49¢**

- JOHNSON'S Baby Lotion 9-Oz. Btl. **\$1.89**
- JOHNSON'S Baby Oil 10-Oz. Btl. **\$2.17**
- EXTRA-STRENGTH Efferdent Tablets Box of 40 **\$1.55**
- CLAIROL NON-AEROSOL Final Net Hair Spray 8-Oz. Btl. **\$2.09**
- FAST PAIN RELIEF BC Powders Box of 50 **\$1.59**

WILKINSON BONDED BLADES
CURAD BANDAGES
CLIRAD RAPID SHAVE
ULTRA BRITE TOOTHPASTE

- TV Table Each **\$1.99**
- SCHICK SUPER CHROMIUM Injector Blades 4 For **99¢**
- 20-GALLON GALVANIZED Garbage Can Each **\$5.49**
- REGULAR, NORMAL, OR OILY FORMULA Breck Shampoo 15-Oz. Btl. **\$2.19**
- EXTRA-STRENGTH Excedrin Tablets Btl. of 100 **\$1.93**
- DECONGESTANT 4-Way Nasal Spray Btl. **\$1.19**

FLOATING LANTERN
EACH **\$3.99**

PANTY HOSE
DIXIE DARLING STYLE #126
PAIR **59¢**

SAVE 24¢
MEN'S OVER THE Calf TUBE SOCKS PAIR **99¢**

SAVE 24¢
REG. OR SCENTED **BAN ROLL-ON**
1 1/2-OZ. BTL. **99¢**

SAVE 40¢
LIQUID **VITALIS**
12-OZ. BTL. **\$1.99**

SAVE 20¢
REG. OR FRESH **ULTRA BAN II**
3-OZ. CAN **99¢**

- CLAIROL CONDITION Beauty Pack Treatment 2-Oz. Tube **\$1.59**

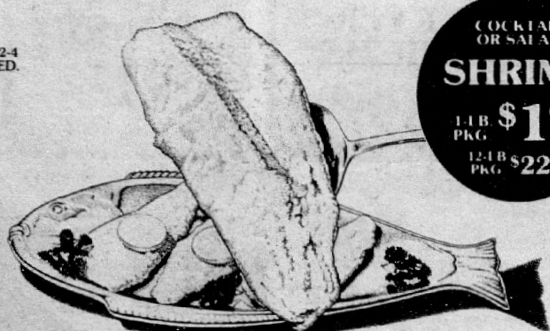
- VASELINE Intensive Care Lotion 15-Oz. Btl. **\$1.99**



PRICES EFFECTIVE MARCH 2-4
QUANTITY RIGHTS RESERVED.

Stake your claim
to these Nuggets from the Sea
during our

Gold Rush Seafood Sale!



COCKTAIL
OR SALAD
SHRIMP

1-LB PKG. **\$1.99**
12-LB PKG. **\$22.99**

THIS AD DOES NOT APPLY TO
CITRUS, LAKE, MARION, SUMTER,
CHARLOTTE, LEE, OR COLLIER
COUNTIES.



10-LB. BOX ... \$18.99	SPLIT AND DEVEINED	
Red Snapper	Rock	12-LB. CASE ... \$39.99
Fish Filets..... Lb. \$1.99	Shrimp..... 2-Lb. Box \$6.99	
	LARGE SIZE	
Sea	Lobster	10-LB. BOX ... \$58.99
Squid..... 5-Lb. Box \$3.99	Tails..... Lb. \$5.99	
	ALASKA SNOW	
Grouper	Crab	3-LB. BOX ... \$5.99
Fish Filets..... Lb. \$1.99	Claws..... Lb. \$2.39	
BOX OF 12		
Devil	Stuffed	
Crabs..... 2-Lb. Box \$3.49	Flounder..... 20-Oz. Pkg. \$2.99	



SAVE UP TO \$1.64
ON WINN-DIXIE'S

Gold Rush Frozen Food Specials

SAVE 50¢
MORTON

FRIED CHICKEN BASKET

\$1.99

2-LB. BOX

SAVE 34¢
MORTON

TURKEY, CHICKEN, BEEF, SAUSAGE, OR MEAT LOAF

DINNERS

2 \$1

11-OZ. PKGS.

SAVE 50¢
COZY KITCHEN

COCONUT, LEMON, OR GERMAN CHOCOLATE

LAYER CAKES

99¢

24-OZ. PKG.

SAVE 10¢
MORTON

CHICKEN, TURKEY, BEEF, OR MACARONI & CHEESE

POT PIES

3 89¢

8-OZ. PKGS.

SAVE 10¢
MORTON

BOSTON CREAM, GLAZED, JELLY OR SAVANNAH CREAM

DONUTS

59¢

9-OZ. BOX

MORTON MINI-DONUTS... 18-OZ. BOX 59¢

Listermin
Mouthwas
70-OUNCE
Plastic
Decanter
SAVE 81. JOHNSON
Cotton
Swabs
VANGUARD
17 1/2" x 23 1/2"
Doormat
REGULAR OR NEU
Ban
Basic

SAVE
JOHNSON'S
BABY
POWDER
9-OZ. CAN

JOHNSON'S
Baby
Lotion
JOHNSON'S
Baby
Oil
EXTRA-STRENGTH
Efferdent
Tablets
CLAIROL NON-AL
Final Net
Hair Spra
FAST PAIN RELIEF
BC
Powders

SAVE 50¢
FLOA
LANE
EACH

It's JCPenney Days.

Sale starts Thursday at 10 A.M.

All sale prices effective thru Sunday March 5th.



Sale \$12

Reg. \$15. Print blouse with contrasting tie. Ultrares® polyester in great colors. 8 to 18.



Sale 10.40

Reg. \$13. Long sleeve polyester blouse with shirred shoulder, notched collar, detachable tie. Lots of colors. 8 to 18.



Sale 8.80

Reg. \$11. Tailored shirt in Ultrares® polyester. Fashion colors. 8 to 18.



**20% off
all briefs
and
bikinis.**

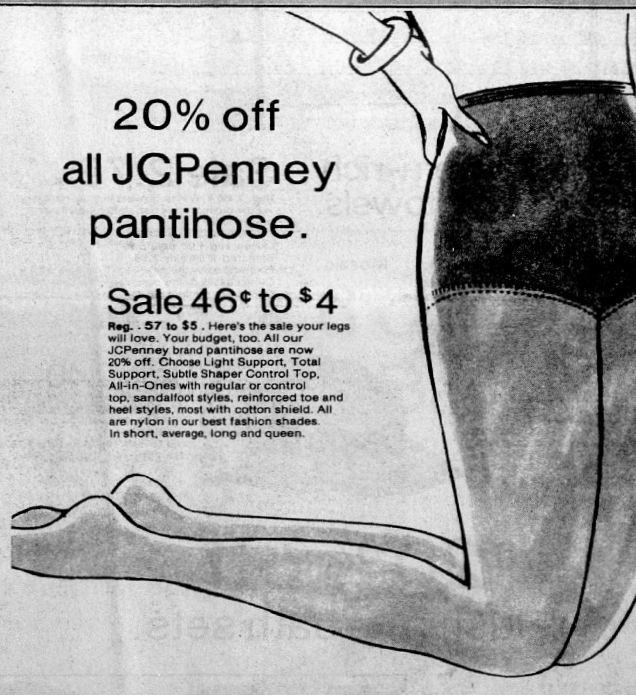
**Sale 71¢
to 3.80**

Reg. .89 to 4.75. Stock up on briefs and bikinis and save 20% on every pair. In tailored styles with elastic or flare leg, barely there sheers with cotton shields, run-proof prints and so many more. All easy care in cotton, nylon/spandex, and acetate solids and prints. Regular and extra sizes.

**20% off
all JCPenney
pantihose.**

Sale 46¢ to \$4

Reg. .57 to \$5. Here's the sale your legs will love. Your budget, too. All our JCPenney brand pantihose are now 20% off. Choose Light Support, Total Support, Subtle Shaper Control Top, All-in-Ones with regular or control top, sandalfoot styles, reinforced toe and heel styles, most with cotton shield. All are nylon in our best fashion shades. In short, average, long and queen.



Weekend Nightly and Sunday Specials

IN OUR COFFEE SHOP RESTAURANT

Sandwich Platters, Sandwiches, Assorted Desserts and Sundaes - every night.

Thursday Night
Starts 5 p.m. 'til 8 p.m.
Old Fashioned Beef Stew
Cole slaw, roll and butter.
Only 1.44

Friday Night
Starts 5 p.m. 'til 8 p.m.
Filet of Fish
French fries, cole slaw,
rolls and butter.
Only 1.89
2nd. fish serving on the house!

Saturday Night
Starts 5 p.m. 'til 8 p.m.
Liver 'N Onions
Mashed potatoes, gravy, peas,
roll and butter.
Only 1.44

Sunday
Starts 12:30 'til 3:30 p.m.
Pepper Steak
Mashed potatoes, mexical corn,
roll and butter.
Only 1.69

Open
every evening
'til 9 p.m.

JCPenney

802 U.S. 27 S. Avon Square Shopping Center
Avon Park, Fla.

Open
Sundays
12:30 - 5:30

It's JCPenney Days.

Save on
coordinating
comforters and sheets

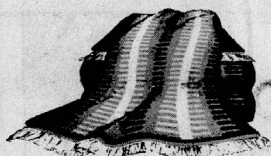


Sale 15.20 Twin

Reg. \$19. Complete the look with our coordinating comforter, patterned with the delicate vine print on one side, reversing to pure white. Cotton/polyester quilted to polyfill. Full; reg. \$26, Sale 20.80. Queen/king; reg. \$39, Sale 31.20.

Caroline

20% off pattern-rich
bath towels.



Mosaic

Sale 2.79 Twin

Reg. 3.49. Tiny vine flowers in blue, pink, and yellow blossom on crisp cotton/polyester muslin sheets. Full; reg. 4.49, Sale \$3.93. Queen; reg. 7.99, Sale 6.99. King; reg. 9.99, Sale 7.99. Pillowcases by the pair; reg. 3.49, Sale \$2.79. Queen cases by the pair; reg. 3.99, Sale \$3.15. King cases by the pair; reg. 4.49, Sale \$3.59. Flat and fitted sheets are the same price.

Sale 2.23 Bath

Reg. 2.79. Rectangles line up colorfully on sheared jacquard towels of cotton/polyester terry. Finished with fringes. Hand towel; reg. \$1.79, Sale \$1.43. Washcloth; reg. \$1.09, Sale 87¢.



Sale 2.40 Bath

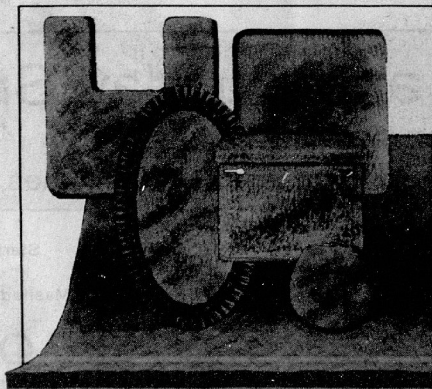
Reg. \$3. Soft-touch cotton/polyester velour towels add inviting luxury to your bath. Jacquard border design, fringed ends. Hand towels; reg. 2.20, Sale 1.76. Washcloth; reg. 1.10, Sale 88¢.

Paradise

20% off
Plush-pile bath sets.

Sale 4.40 each

21x24" contour, 24x36" oblong. Reg. 5.50. Contours, oblongs, ovals, and wall-to-wall color in deep, rich nylon pile with safety skid-resistant backings. 24x36" fringed oval; reg. \$6.50, Sale \$5.20. Universal lid cover; reg. 2.99, Sale 2.39. 2-piece tank set; reg. \$6.50, Sale \$5.20. Wall-to-wall carpeting; 5x6"; reg. \$23.00, Sale \$18.40.



Open
every evening
'til 9 P.M.

JCPenney

Avon Park

Open
Sundays
12:30-5:30 P.M.

25% off
All our fabrics.
First time ever for
JCPenney Days.

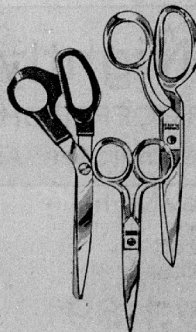


**Sale 89¢
to \$2.99** yd.

Reg. \$1.19 to \$3.99. You've got the savings all sewn up in our biggest fabric event yet. Now, our vast selection of basic, fashion, and year-round fabrics is at a big 25% savings. Choose light, clingy knits for soft evening dress-ups; cotton and polyester wovens for classic tailored looks; fabrics for robes, sleepwear, home brightening, and more. Many from famous makers such as Burlington/Kloppman, Dan River, and Wamautta. All top quality in the latest styles, patterns, and colors. Come in now and mix, match, and color-coordinate great fashions, great savings for your home and you.

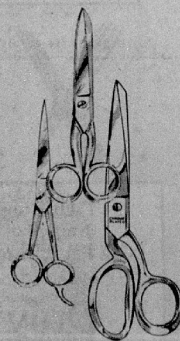
25% savings on all scissors

Always searching for the right scissors? Here's your chance to find them at savings. Now, 25% off any one of our top quality scissors for home, office, or personal use. Here are just a few; 8" plastic handle lightweight shears; reg. 5.99, Sale 4.49.



	Reg.	Sale
3 1/2" Embroidery Sizzor	Reg. \$2.85	\$2.14
7" Household Shears	Reg. \$3.95	\$2.96
8" Polyester Shears	Reg. \$7.95	\$5.96
8" Dressmaker Shears	Reg. \$6.95	\$5.21
8" Straight Dressmaker Shears	Reg. \$6.95	\$5.21
8" Pinking Shears	Reg. \$12.95	\$9.71

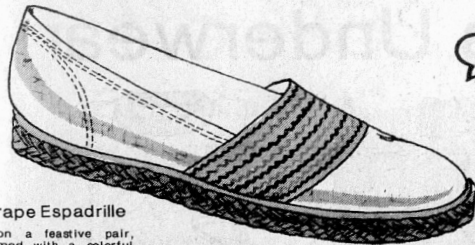
Sale prices effective through Sunday.



It's JCPenney Days.

Grasshoppers®

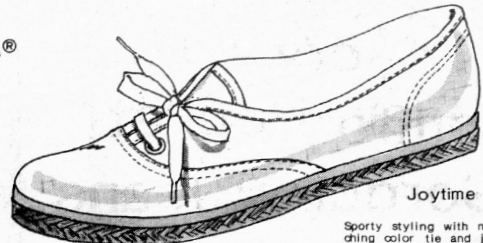
by
Keds



Serape Espadrille

Slip-on a festive pair, trimmed with a colorful braid and jute rope foxing. Duck fabric comes in navy or natural.

\$13

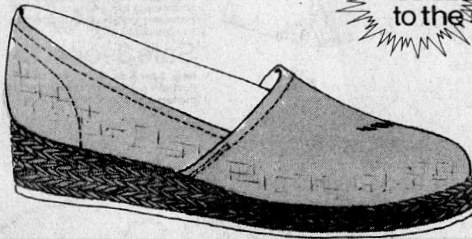


Joytime

Sporty styling with matching color tie and jute rope foxing. Duck fabric comes in a variety of colors: red, navy, yellow, white, or natural.

\$12

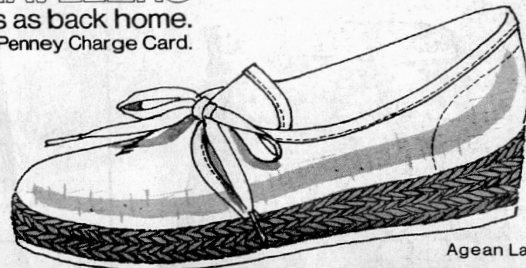
WELCOME TRAVELERS
to the same low prices as back home.
Use your JCPenney Charge Card.



Aegean Espadrille

A classic in design and comfort, accented with jute foxing wedge, and terry cloth lining. Duck fabric comes in white, beige, red, lime or sky blue.

\$15



Aegean Lady

A smart choice with comfortable terry cloth lining, rope-wrapped wedge. Duck fabric comes in white or beige.

\$16

INTRODUCING

A special battery for trolling motors that still delivers full power after hundreds of fishing trips.

AP-34 **39.95**

AP-80 **49.95**

AP-105 **59.95**

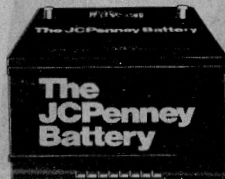


Hours of continuous operation*			
Amperes drawn by motor	Battery Type		
	AP-34	AP-80	AP-105
Low-speed 2.5	5.9 Hrs.	32 Hrs.	41 Hrs.
5	3.2 Hrs.	14.5 Hrs.	19.0 Hrs.
Midrange 10	1.7 Hrs.	6.3 Hrs.	8.5 Hrs.
15	1.2 Hrs.	3.9 Hrs.	5.3 Hrs.
Hi-speed 20	54 Min.	2.8 Hrs.	3.8 Hrs.
25	45 Min.	2.2 Hrs.	3.0 Hrs.

*Hours of actual fishing time will be greater than shown because the motor is normally used intermittently.

One year free replacement warranty against defects.

**The last battery
your car will ever need.**



\$55 with trade in

The JCPenney Battery is fully warranted for as long as you own your car. And it never needs water. Available in group sizes 24, 24F, 74, 27, 27F, 77, 22F, 72 and 42 (which fits most VWs and Audis).

Full warranty for as long as you own your private car or truck: If this JCPenney Battery ever fails to hold a charge, we will replace it free. Just return it to the nearest JCPenney facility for prompt service.



**X'd out
Golf Balls**

5.88 doz.

X'd out Pro Staff balls.....7.88 doz.

X'd out Tittist balls.....9.88 doz.



**Status
Golf Set.**

47.99

*Status' woods (1-3-5) feature black walnut finish. Weighted bar-type insert. Matched, registered, and swing-weighted. Set of 3 woods.

122.00

*Status' irons (3-9 and pitching wedge) feature cavity back and offset face for bigger "sweet spot" and longer hits. Set of 8 irons.

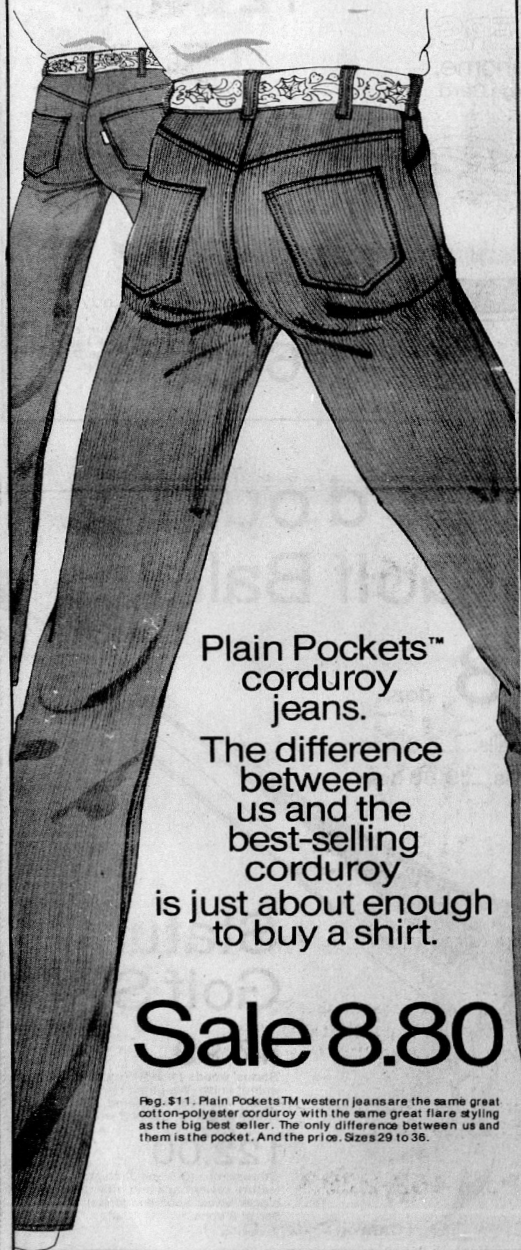
Open
evenings
til 9 p.m.

JCPenney

Avon Park

Open
Sundays
12:30 - 5:30

First time ever
20% off
Plain Pocket™
Corduroy Jeans



Plain Pockets™
corduroy
jeans.
The difference
between
us and the
best-selling
corduroy
is just about enough
to buy a shirt.

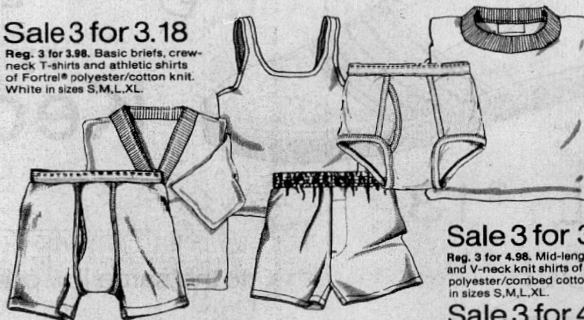
Sale 8.80

Reg. \$11. Plain Pockets™ western jeans are the same great cotton-polyester corduroy with the same great flare styling as the big best seller. The only difference between us and them is the pocket. And the price. Sizes 29 to 36.

20% off
Men's Underwear

Sale 3 for 3.18

Reg. 3 for 3.98. Basic briefs, crew-neck T-shirts and athletic shirts of Fortrel® polyester/cotton knit. White in sizes S,M,L,XL.



Sale 3 for 3.98

Reg. 3 for 4.98. Mid-length briefs and V-neck knit shirts of Fortrel® polyester/combed cotton. White in sizes S,M,L,XL.

Sale 3 for 4.15

Reg. 3 for 5.19. Boxer shorts of Fortrel® polyester/cotton in white, pastels and prints. Sizes S,M,L,XL.

WELCOME TRAVELERS
to the same low prices as back home.
Use your JCPenney Charge Card.

Men's Knit Shirts



Great buy on
men's knit shirt.

5.00

Men's short sleeve cotton/polyester golf shirt. One pocket. Great colors. S,M,L,XL.

Golf Shirt
Similar to illustration



**Special
3 for \$10**

Men's shirts.
Long sleeve shirt of polyester/cotton knit with one pocket. Great solids, plaids and stripes in sizes S,M,L,XL.

and Dress Slacks
in Fancys and Solids

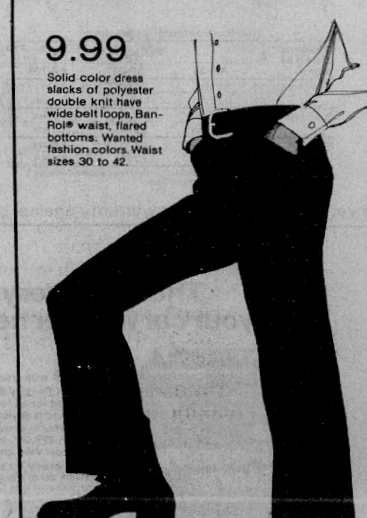
9.99

Patterned dress slacks of polyester double knit have wide belt loops, Ban-Roi® waist, flared bottoms. Wanted fashion colors. Waist sizes 30 to 42.



9.99

Solid color dress slacks of polyester double knit have wide belt loops, Ban-Roi® waist, flared bottoms. Wanted fashion colors. Waist sizes 30 to 42.



Open
Every evening
'til 9 P.M.

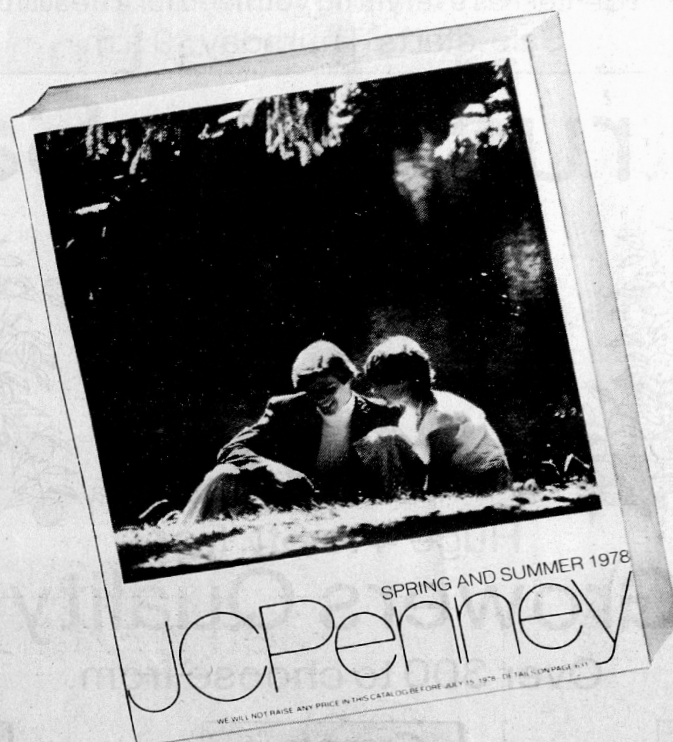
JCPenney

Avon Park

Open
Sundays
12:30-5:30

The biggest best-seller of the year.

**ONLY
1500
LEFT!**



**ONLY
1500
LEFT!**

**The \$2* book
with shop by phone
convenience.
And a \$2 certificate
redeemable on any
catalog order you place.**

The book is our big 1,220 page Spring and Summer Catalog. Page after page of family fashions, home furnishings, auto accessories and more. Shop by phone convenience, too. When you see something you like, just give us a call with your order. In just a few days it's ready to pick-up.

Now about that \$2* charge. It's our way of making sure we have catalogs available

for customers who really plan to use them. Customers like you.

And, with your catalog you'll receive a \$2 certificate redeemable on any catalog order you place within one year from the date issued.

The JCPenney Spring and Summer Catalog. It's a great book to have around.

Shop by phone...Sebring 385-1967 ...Avon Park 452-2293

Lake Placid: Call Operator - ask for WX - 2248. No charge. (Catalog Orders, Only.)

Open
every evening
'til 9 p.m.

JCPenney
Catalog Department
Avon Park

Open
Sundays
12:30 - 5:30

It's JCPenney Days

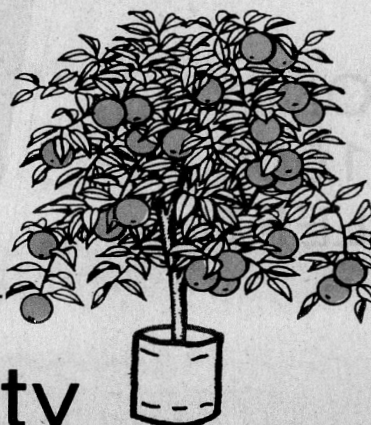
JCPenney Garden Center has everything you need for a beautiful lawn and garden!
Sale starts Thursday, 9 a.m.

Citrus Tree Sale

New Truckload
The BEST QUALITY
Fruit Trees in Florida!



7.88



Huge 4 to 6ft. trees

Growers Quality

Over 300 to choose from.

Oranges

Naval
Temple
Pineapple
Hamlin
Valencia

Grapefruit

Red Marsh
(Seedless)
White Marsh
(Seedless)
Duncan

Tangelos

Orlando
(Nov. to Jan.)
Minneola
(Jan. to Mar.)

Tangerines

Dancy

Lemons

Meyer

Limes

Key

Vegetable and Flower Bedding Plants

69¢

per 6 pkg.



Open
every evening
'til 9 p.m.

Ortho Fertilizer Sale

Bahia	5,000 sq. Ft. Reg. 10.95	SALE 6.98
St. Augustine	3,000 Sq. Ft. Reg. 8.95	SALE 5.98
Ortho Lawn Food	5,000 Sq. Ft. Reg. 7.98	SALE 5.98
	10,000 Sq. Ft. Reg. 15.49	SALE 9.98

Golden 6-6-6 Fertilizer

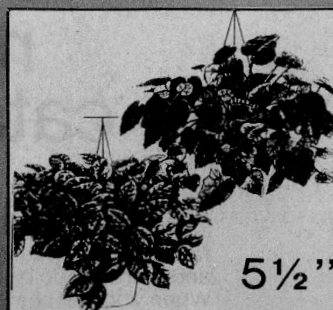
50 Lb. Bags
100 percent
Organic "Nitrogen"
.7 percent Iron as Fe.

2.88



JCPenney

Avon Park



5 1/2"

Hanging Baskets

1.99

☐ Philodendron ☐ Gold Fish
☐ Pothos ☐ Hoya
☐ Lipstick ☐ Many, many more!

Open
Sundays
12:30 - 5:30



- ★ AVON PARK 118 S. LAKE ST.
- ★ SEBRING 723 N. RIDGEWOOD
- ★ HAINES CITY 108 NORTH 8th ST.
- ★ LAKE WALES 200 S. THIRD ST.
- ★ MULBERRY 310 E. CANAL ST.
- ★ WINTER HAVEN 836 6th ST. N. WEST
- ★ WAUCHULA 118 SOUTH 7th AVE.

SAVE *Nothing But* MONEY



GOOD ALL WEEK LONG!
THURS., MARCH 2
THRU
WED., MARCH 8

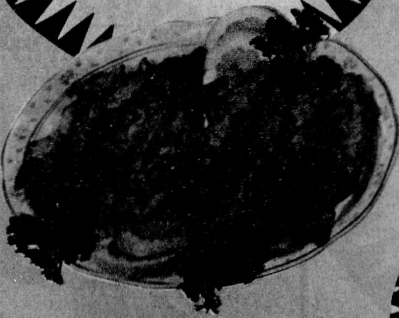


U.S.D.A. GRADE 'A'
(QUICK FROZEN)
**SHENANDOAH
TURKEYS**

(8 TO 20 LBS.)
69¢
LB.

ARMOUR STAR
(OR)
HOUSE OF RAFFORD
U.S.D.A. GRADE 'A' (QUICK FROZEN)
TURKEY PARTS
• DRUMSTICKS • WINGS • NECKS
69¢
LB.

LYKES'
BUDGET BRAND
• SLICED
BACON
69¢
LB. PKG.



FLA. (OR) GA.
SHIPPED PREMIUM GRADE
**FRYER
QUARTERS**
(FAMILY PACK)
• 3 BREAST QTRS.
• 3 LEG QTRS.
• 3 GIBLET
PACKS
49¢
LB.



FLA. (OR) GA.
SHIPPED PREMIUM GRADE
FRYER PARTS
• BREAST W-RIBS • THIGHS
YOUR
CHOICE
98¢
LB.

LYKES'
SMOKED
PICNICS
(WHOLE
ONLY)
65¢
LB.



USDA
CHOICE
(BEEF CHUCK)
• **BONELESS
CHUCK
ROAST**
1⁴⁸
LB.

QUANTITY
RIGHTS
RESERVED

GREAT SAVINGS PLUS TOP VALUE STAMPS!

AMERICA'S FAVORITE
TIDE
DETERGENT
1⁶⁸
KING SIZE BOX!

AMERICA'S FAVORITE
Tide
FOR CLEANING THE DISHES
Tide's In-It Drip-It

LIMIT: ONE WITH 7.50, OR MORE, IN OTHER PURCHASES EXCLUDING TOBACCO PRODUCTS.

SOFTEX
TOWELS
JUMBO ROLL
2 FOR 1⁰⁰

OLD MILWAUKEE
BEER
6 PAK 12 OZ. POP-TOP CANS
1³⁹ PLUS TAX
LIMIT: 2 SIX PAKS PLEASE

REGULAR (OR)
SUGAR FREE
RC COLA
(OR)
DIET-RITE COLA
4¹⁰⁰
12 OZ. RETURN BTL.
PLUS DEPOSIT

PAY MORE?

Find a WHOLE WORLD SAVING thru-out our store! *Shur-fine*

TROPICANA
ORANGE JUICE
88^c
64 OZ. CTN.



Shur-fine

Whole Kernel and Cream Style Corn... **3¹⁰⁰** NO. 303 CANS
Early Harvest Peas... **3¹⁰⁰** NO. 303 CANS
Macaroni & Cheese Dinners... **4¹⁰⁰** 7.25 OZ. PKGS.
Halves Yellow Cling Peaches... **39^c** NO. 303 CAN
Sliced Yellow Cling Peaches... **39^c** NO. 303 CAN

Shur-fine

PLAIN (OR)
SELF-RISING
FLOUR
49^c
5-LB. BAG
LIMIT: ONE WITH 7.50 OR MORE, IN OTHER PURCHASES EXCLUDING TOBACCO PRODUCTS.

SHURFRESH (QUARTERS)
MARGARINE
LB. PKG.
2 FOR 88^c

Shur-fine

MAYONNAISE
79^c
32 OZ. JAR

Shur-fine

Grapefruit Sections... **39^c** NO. 303 CAN
Tomato Sauce... **1⁰⁰** 8 OZ. CANS
Non-Dairy Creamer... **69^c** 11 OZ. JAR
2-Ply Toilet Tissue... **1⁴⁹** 8 ROLL PKG.
Pink (OR) Lemon Liquid Detergent... **39^c** 22 OZ. BTL.

SHURFRESH
SWEETMILK (OR)
BUTTERMILK
BISCUIT
6¹⁰⁰
8 OZ. CANS

REGULAR (OR)
SUGAR FREE
Diet COLA
(OR)
Diet COLA
1⁰⁰
22 OZ. BTL.
RETURN PLUS DEPOSIT

ARMIX
SHORTENING
42 OZ. CAN
88[¢]
LIMIT: ONE WITH 7.50, OR MORE, IN OTHER PURCHASES EXCLUDING TOBACCO PRODUCTS.

MAXWELL HOUSE
COFFEE
(ALL GRINDS)
LB. BAG
2⁵⁹
LIMIT: ONE WITH 7.50, OR MORE, IN OTHER PURCHASES EXCLUDING TOBACCO PRODUCTS.

EVERFRESH
ANGEL
FOOD BAR
7 OZ. PKG.
77[¢]

WHAT FOR?

SEALTEST
LIGHT 'N' LIVELY
YOGURT
(ASSORTED FLAVORS)
8 OZ. CUPS
3 1⁰⁰

SEALTEST
HALF & HALF
PINT CTN.
45[¢]

U S D A *Choice Beef*

(BEEF CHUCK) ROUND BONE	
SHOULDER ROAST	LB. 1 38
(BEEF RIB) TATY!	
RIB ROAST	LB. 1 78
(BEEF CHUCK) FLAVORFUL!	
CHUCK STEAK	LB. 1 18
(BEEF LOIN) TENDER!	
SIRLOIN STEAK	LB. 1 98
BONELESS (BEEF ROUND)	
TOP ROUND STEAK	LB. 1 98
(BEEF RIB) TENDER!	
CLUB STEAK	LB. 1 88
(BEEF ROUND) FLAT CUT	
ROUND STEAK	LB. 1 88
(BEEF PLATE)	
SHORT RIBS OF BEEF	LB. 98[¢]
(BEEF PLATE)	
BRISKET SEWING BEEF	LB. 68[¢]

QUALITY MEATS

IOWA SENDS HER BEST! RATH "GOLDEN HARVEST"	
FRESH LEAN PORK STEAK	LB. 1 48
(QUICK FROZEN) SKINNED & DEVEINED	
TENDER BEEF LIVER	LB. 79[¢]
(QUICK FROZEN PORK)	
NECKBONES (OR) PIG FEET	LB. 58[¢]
HILLSHIRE FARMS (ALL VARIETIES)	
SMOKED SAUSAGE	LB. 1 59
LYKES' • BRISKET (OR) BEEF ROUNDS	
CORNER BEEF	LB. 1 29
LYKES' • REGULAR (OR) • ALL BEEF 'SUGAR CREEK'	
WIENERS	12 OZ. PKG. 88[¢]
LYKES' • REGULAR (OR) • ALL BEEF	
SLICED BOLOGNA	LB. 1 09
LYKES' • HOT • MILD (OR) • ALL BEEF	
SMOKED SAUSAGE	20 OZ. PKG. 1 89

BANQUET
(FROZEN)
FRIED CHICKEN
2 LB. BOX
1 99

SUPER SCOOP
(ASSORTED FLAVORS)
ICE MILK
HALF GAL.
79[¢]

MEADOW GOLD
ALL NATURAL
(ASSORTED FLAVORS)
ICE CREAM
HALF GAL.
1 59



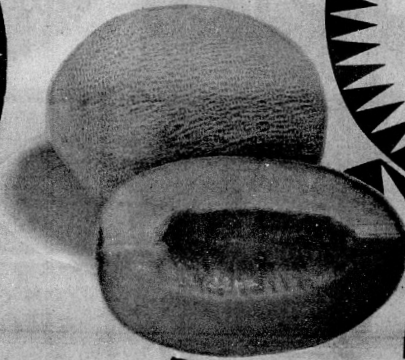
pick o' the patch PRODUCE

Here's a Spring tonic with real taste-appeal. Fruits and vegetables, ripe with sunny flavor and vitamin-rich are yours for the picking. Brighten and enrich every meal with a **FIRST TASTE OF SPRING**. Our prices are the perfect pickup for tired budgets, too!

U.S. NO. 1
**WHITE
POTATOES**
10⁸⁸
—LB. BAG



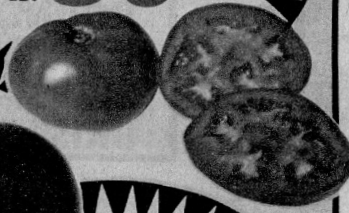
WESTERN CRISP
**HEAD
LETTUCE**
39
EACH



**FRESH!
MEXICAN
CANTALOUPE**
59
EACH

U.S. NO. 1
**YELLOW
ONIONS**
3⁴⁸
—LB. BAG

**FANCY!
RED-RIPE!
TOMATOES**
39
LB.



WESTERN
**DELICIOUS
APPLES**
16¹⁹⁹
CT. BAG

**FANCY!
CORTLAND
APPLES**
3⁷⁹
—LB. BAG

YOUR FIRST STICKER FREE!
WHEN YOU REGISTER FOR YOUR
FIESTA COOKWARE SELECTION!

Cookware
FIESTA
ontzi-ola cookware
MADE IN SPAIN

UP TO **\$52⁹⁵** RETAIL VALUE FOR ONLY **\$30⁶⁹**
YOU SAVE **\$22²⁶**

CHOOSE FROM THREE DECORATOR DESIGNS



• TUDOR BLUE • ASPEN
• COPENHAGEN
SEE THESE BEAUTIFUL
COOKWARE SETS NOW
AT YOUR

**THRIFTWAY
SUPERMARKET**

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