

GARAGE SALE, corner Hwy 175 & Oakdale Ave. used clothing & household goods. Saturday January 14, 1978, 8 am to 6 pm. 5-11p
USED MATTRESSES for sale, \$15.00. 5-12c

25¢ Greeting Cards
Fine Selection
"The Center"
113 S. Ridgewood

OPEN HOUSE
Tupperware Party
1000 A.M. 1000 P.M.
Friday, Jan. 13
MANY NEW ITEMS
HOURLY DEMONSTRATION
Door Prizes Free gifts
REFRESHMENTS
Box 64-C Lake Clay Drive
465-0409 Lake Placid

68. Wanted to Buy
WANT TO buy lawn mowers, working or not, will pick up and pay cash. P.O. Box 1359, Avon Park, FL 33825. 5-2p

WANTED TO BUY
Foreign Coins
382-1991, Seb.

70. Automobiles for Sale
1973 DATSUN 1200 COUPE, radio heater. 385-3145 after 5:30 pm. Sebring.

1975 BUICK CENTURY v-6, automatic, air, stereo. \$2400. 385-5809 Sebring.

1970 PONTIAC, TWO door, Executive. Power steering, air electric. \$450. Call after 5 pm. 465-0920 Sebring.

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LENGTH: *64.8 inches*
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PRICE: *Ask us!*

HORIZON, the great new American-built efficiency-sized car that can handle it.

IF YOUR BABY IS BORN ON MONDAY, JANUARY 16, 1978 YOU'LL QUALIFY FOR A 25% U.S. SAVINGS BOND see our new baby at
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1967 VOLKSWAGEN WITH 1974 motor, good running condition. Five new tires. 445-2430 Lake Placid.

1948 CHEVROLET STATIONWAGON, good radiators and engine, new sticker. \$200. 385-2202 between 5 pm. 10 pm. Sebring.

1969 VOLKSWAGEN BEETLE. Good tires, new sticker. \$200. 385-2202 between 5 pm. 10 pm. Sebring.

1977 OLDS CUTLASS automatic transmission, air conditioned, P.S. PB. Extras, 4,000 miles. Sacrifice \$5,200.00. Call 463-7038. 5-11p

1972 AMC JAVELIN, runs & looks good. \$1,175.00. Carper Oil Co. Nights 452-2826. 5-11c

46 OLDSMOBILE RUNS fine \$250. 210 S. Anoka, Avon Park. 385-9939, 385-4577 Sebring.

1973 DATSUN 510, automatic station wagon, good body, great tires, motor needs work. \$400.00. 453-5897. 5-11p

GOLF CART type electric vehicles, complete with charger, good batteries, in running condition. \$235. up. Jack Hughes Golf Carts, Hwy 27 North of Ridge Lakes, Sebring.

This ad may sound CRAZY but the first person to come into Sebring News Friday morning after 9 A.M. and takes a picture of a Sebring News photographer will receive \$5 in cash. First come in, first to win, only 1 winner per week.

Wanted
CLEAN USED CARS
CASH PAID
Chuck's Car Mart
200 Hwy. 27, South
Avon Park 453-3255

1973 VOLKSWAGEN VAN, automatic, air, power windows, steering, brakes, 36,000 miles. Excellent condition. \$295. 385-1581 after 5 pm. Sebring.

1974 MALIBU CLASSIC, air conditioned, power steering, good vinyl top. \$2100. 465-2275 Lake Placid.

1969 MUSTANG, GOOD condition. \$400. Call 385-5069 Sebring.

1974 IMPALA FOUR door, automatic, air, power windows, steering, brakes, hemming. Quality at Excellent condition. Sacrifice \$1900. 382-2121, evenings 385-4484 Sebring.

LEE'S LAWN Service
Reliable, clean work since 1970. Licensed. 385-4043 Sebring.

ANCHOR TILES I do ceramic tile. Quality work, reasonable rates, new work or repairs, licensed and bonded. 15 years experience. George Kasparian, 453-4936. 5-4p

HIGHLANDS PAINTING, commercial and residential, pressure cleaning. Free estimates. 452-2138 Avon Park.

CARPENTRY, PLASTERING, paneling, Licensed and bonded. Call 385-4094 Sebring.

SEWING, DRAPERIES, curtains, alterations, hemming. Quality at reasonable rates. 385-3710 Sebring.

TREES TRIAMED or removed. Fast reasonable work. Free estimates. Contact David Wytter, 465-4885, Lake Placid.

ADULTS, BACHELORS, senior citizens, room and board in my home. Semi private or private bedroom. Room for three. 382-1303 Sebring.

AVON PARK BOOK EXCHANGE, 9-5, except Sundays, 21 E. Main.

A & B PAINTING, commercial and residential. Call John, 453-7261. At Hinesley 385-1456 Sebring.

MOBILE HOME, contractor. Moving, set up, roof coating, repairs. Oscar Camp, 453-7438. If no answer call after 6 pm. Avon Park.

ROSS BACKUS
Says —
"Buy Now, We Need Your Trade-in."
BIG SELECTION OF NEW CARS!
LOW Prices! GOOD Service!
ROSS BACKUS
PONTIAC-BUICK-CADILLAC-GMC TRUCKS
385-1523 Sebring

78 GRAND PRIX

Whoa...
The Best Car Buys Are Here!
76 MERCURY MONTEGO
76 GRANADA (4 Dr.)
73 CHEVROLET IMPALA (4 DR.)
73 MERCURY BOBCAT

Save up to \$1500
With Turtle Top Conversion
on new 1977 F100 Pick up
JIM BLACKMAN FORD, INC.
USED CAR CORRAL
2617 U.S. 27 S. 385-6171

RENT-A-CAR LEASING

72. Dune Buggies and Jeeps
1951 WILLYS Jeep with dog box. 385-8547 after 5 pm or 382-2636 Sebring.

1973-4 WHEELDRIVE for sale or trade for Willys. 382-2673. 5-11p

73. Trucks for Sale
DATSUN 1971 PICKUP. \$750. Call 385-4306 Sebring.

1976 CHEVROLET C 30 ONE ton with large cargo van box. Good shape. \$4900. Miller Farms. 465-0033 Lake Placid.

1973 CHEVY PICKUP with top, air heat, power steering and brakes. New tires, clean good condition. 465-2400 Lake Placid.

FOUR WHEEL drive GMC truck. Call after 5 pm. 465-0191 Sebring.

1974 GMC 350-4 ton truck. 36,000 miles. four wheel drive, four speed with 1972 slide-in Coachman camper, self contained, air, heat, bath. Will sell both for \$4600. Call 385-5202 after 7 pm or 385-4092 days. Sebring.

1970 CHEVROLET 1/2 TON pickup with air conditioning, new camper shell on top. New tires and battery. In good running condition. After 5 pm 385-3749 Sebring.

1971 FORD F-100 PICKUP truck. 54,000 actual miles. 385-0417 Sebring.

76. Auto Parts and Accessories
FOUR APPLIANCE Mag Wheels 15"x7", Chevrolet, Bolt pattern, four end caps, all lug nuts. Excellent condition. \$100. 385-0996 after 4 pm Sebring.

77. Services
OVERGROWN LOTS mowed, single cuttings or on schedule. Licensed. 385-4843 Sebring.

CARPET CLEANING, pressure cleaning, roots cleaned, mobile homes waxed, buildings and houses cleaned. Janitorial Service. We clean anything. Highlands Janitorial Service. 455-1424 Sebring.

TRACTOR MOWING and back blade work, discing and plowing. 385-5259 or 465-3743 Lake Placid.

HOME CARE maintenance, Carpentry, roofing, painting, and plumbing. 385-4211 Sebring.

MATTRESSES, BOX SPRINGS, all sizes. Round beds, new, rebuilt, repair. Free pick-up and delivery. Barlow Mattress Factory, P.O. Box 588, 1590 North Park Ave. 533-6185. 5

DRAINAGE PROBLEM? Steel culvert stock, Call Triangle Iron Works, 385-0540

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SMALL ENGINE repair, Lawn mowers, small outboards, chain saws, repaired H. F. Wheeler, 455-0933, Lot No. 1, Mallard Mobile Home Park, Rt. 98, Lorinda.

LAWN MOWER need tune up, oil change or blades sharpened? Lawn mowers, edgers, tillers, go carts and gas generator sets. David Barlow Small Engine Repair, 421 Palmetto Ave. 385-7854 Sebring.

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BALDWIN'S HEARING AID CENTER
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SALES - REPAIRS - BATTERIES
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Crawford Garage Doors
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EMERGENCY SERVICE
7 DAY 24 HOURS (Including Holidays) 385-7468 (If no answer) 465-0402

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HAVE TROWEL — WILL TRAVEL
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"No Job too Small!"

FURNITURE STRIPPING
"Let us do the messy work for you."
WE ALSO REFINISH
FURNITURE DOORS WINDOWS
CJ ANTIQUES
Hours: Mon-Sat. 9 A.M.-5:30 P.M.
U.S. 27 N. next to Highway Patrol 465-0153 Lake Placid

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BAGGED FRUIT
FRUIT FOR HOME USE
1231 Hawthorne Dr. 385-0784
1 1/2 blocks behind Thriftway turn left at Playground & continue on Hawthorne Dr. to Sunny Ridge Grove Potting House.
9:00 A.M.-12:00 1:00 P.M.-5:30 P.M.

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321 N. Pine SEBRING, FLA. 33870
PICKUP SERVICE
CALL 385-7961
We Repair All Kinds
TRADE IN YOUR OLD MOWER
THE BEST NAMES IN MOWERS
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We honor the following warranties regardless of where you bought your lawnmower
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SILVER COINS FOR SALE
ALL TYPES — BUYING & SELLING
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P. O. Box 123
Sebring, Fla. 33870
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Complete line of hardware & Westinghouse appliances - Contractors, Plumbing, Electric, Heating & Air Conditioning.
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Appliance Center & Builders Supply
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Florida Department of Administration

DOES YOUR TV HAVE THE GollyWobbles?
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WE SERVICE MOST ALL MAKES
TV - STEREO - RECORD PLAYERS
Norman L. Fitkin
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NEW LOCATION!
144 MIKELL INDUSTRIAL PARK
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"Serving the Builders"
ALL MICA CABINETS
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WE SERVICE RECREATION VEHICLES
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Coker FUEL, Inc.
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PRESSURE CLEANING
WHITE TOP
ROOF COATING COMPANY
We pressure clean and treat roofs for mold and mildew and dirt & weathering.
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Ronald E. Hawthorne Lake Placid

MORETZ HARDWARE
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GARDEN SUPPLIES
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ELECTRIC TOOLS
Paints
Fishing Gear
Housewares
STANLEY HAND TOOLS

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T.L.C. SITTER SERVICE
(ALL OF HIGHLANDS COUNTY)
Unlicensed
Professional Sitters
in Home & Hospital
FOR INFORMATION CALL
465-2430 Lake Placid

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QUALITY CB RADIO'S
Name Brand Models
Factory guaranteed
BUILT TO TALK, LISTEN & LAST
Your Full Service CB Dealer
102 COOPER RD.
NEAR SOUTHGATE
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102 COOPER RD.
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STANLEY HAND TOOLS

A.P.C.I. Artist "Pithius" Wins Awards

Faced with serving a life-term sentence in prison and confinement for three months in a one-man cell, with only a mattress, sheet, sink and commode; what does a man do to make the seemingly endless hours appear shorter or go faster? With a no. 2 pencil and a money order receipt, Joe Kenneth Dean, alias "Pithius," started drawing from memory. He copied movie ads on legal size typing paper, which had been given to him. When the drawing was finished he compared it with the original picture and started to redo it. Sometimes he had to draw the picture three or four times to get a passable resemblance. Also, when writing letters to his mother, Mrs. Margaret Dean Colvard, he would make sketches on the drab prison stationery to brighten it up.

At the end of the three month's Joe's mother saw the pictures he had drawn while in solitary confinement, to decorate his cell, and liked them. She then brought him special art paper, pencils, erasers, and pens, so that it would enable him to produce better sketches. Joe Dean was born in Woodruff, S.C. His first experience with drawing was in a high school art class in which the teacher had them drawing circles and straight lines. Joe was given the job of white washing stage scenery after which other students painted it. The teacher had commented that Joe was wasting his time, as he would never be able to draw well. His stay in the class lasted about three weeks. Graduating from high school at Greenville, S.C., Joe was to hold

many different jobs over a period of years before his imprisonment. After graduation he worked in an automobile related industry plant; was master of ceremonies for the first band performance on Channel 2, WESH-TV, Daytona Beach; M.C.'ed talent shows; was a night clerk in a Jewish hotel; owned a coffee shop; went to school to study barbering; later became a department store executive, and as he put it, he had a title instead of a salary, a contract instead of overtime, and you carried your work home with you. With his mother liking his art so well, Joe continued to draw at Ralford, using it as a means of staying out of trouble. He carefully considered the benefits of learning a trade and decided to enter an

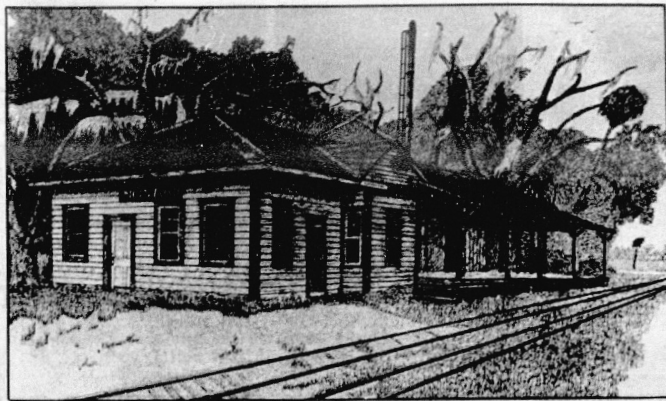
electronics class, which lasted for eight hours a day. Four nights a week Dean attended classes taught by instructors from Lake City Community College, plus continuing his drawing, in his free time. He had a 3.5 grade point average in his technical class and a 3.8 point average in his academic classes. Joe was transferred to Sumter for advanced work in electronics, where he obtained a second class radio and telephone federal communications license. At Avon Park Correctional Institution he hopes to get his first class license, which would enable him to work at TV stations, etc. While at Sumter the inmates were asked for art work which would be

exhibited at the Sumter County Fair. Joe entered several pictures and won first place. As the judges wanted to buy the pictures, Mrs.

Colvard took her son's drawings to the Franklin Art Institute in Ocala and started having prints made of them.

Joe Kenneth

"Pithius" Dean, has won 41 awards for his pen and ink drawings.



A SERIES OF prints of the McIntosh railway depot were done to help raise money to purchase the station building. This year it will be in an

illustrated book of poems by Annonia Aiken (History of McIntosh.) Joe was made an Honorary CITIZEN OF McIntosh.

A SECOND PLACE winner at the Greater Gulf Exposition, Pensacola. It was also shown in the American Society on Artist.



One of the old country store buildings that can be found throughout the Carolinas. Won best of show at the McClenny Art Festival and is one of his favorites.

In the first five art shows that Joe's pictures were entered, he won first place or best of show. In these shows Dean's art works were shown against the work of professional artists. At the McClenny show in McClenny, Fla. a best of show was awarded for his entry. This is a first for McClenny and so far no one else has received this recognition. In 1975, he had his drawings accepted in the Las Vegas Art Museum by National Jury, and two pieces by the Chautauque Art Association of Chautauque, N. Y. He has had several one-man showings throughout Florida and North Carolina. He has had his pictures in art shows in Yugoslavia

and featured stories have been written by various magazines. In October 1977 "Joe Kenneth 'Pithius' Dean was elected to the America Society of Artist. He was one of 560 to be elected to the society. Joe is the first person, in prison, to be elected that they know of. He is also a member of the graphics society. Dean has been elected as secretary of the APCI Junior Chamber Of Commerce, and his most recent accomplishments was a plaque which was presented to him by the Clay County Chamber Of Commerce which stated: "For outstanding artistic ability under the most adverse conditions."

Photos And Text By Betty Amburn



THIS IS A composite of several dogpictures owned by several people. Joe draws his pictures from



FIRST PLACE WINNER at the Sebring Art Festival. A profile of an immigrant in the shadow of

His parents (Mother and step-father) are handling his drawings full time and are able to make their living this way.

They travel to many states, taking with them Joe's drawings and showing them at art shows and festivals. Joe is studying, on his own to do lithographic plates and painting; concentrating on water colors and acrylics which can be used with inks.

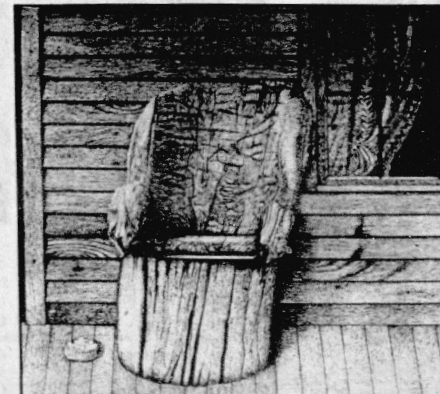
At APCI he hopes to get a reduction in custody, which will enable him to go to the photo shop for silk screening and serigraphy, or a series of silk screens on print, such as adding the color or shades of ink. When Joe started winning awards, his mother told him "You will see your work in magazines and museums." But he told his mother to "Keep on dreaming." However, the first time I saw his work in a magazine, I had to eat those words," he added.

How does Joe explain his rather

sudden rapid winning of awards and honors without any previous professional training? "I always could draw a little bit, and copied the funny papers while in school, but was never serious about it," he said.

His original thoughts were to become an electronics teacher, and was surprised when honors and awards were given to him for his art work. To Joe, he hadn't started to become an artist, and he figured by the time he was out of prison it would be better to go into teaching than compete with younger men just out of college or junior college.

"Then artistry started taking over my life," continued Joe, "as a way of escaping from prison for a few hours at a time, of getting one's mind free of getting a part of myself outside, so that others might see the beauty of common things, such as an old house or a mailbox. He went on to say that the first step was trying to get better by competing with himself. It was a time of discovery, in doing better, on



WON FIRST PLACE at the Viscaya Museum exhibit at Miami. Screening judges thought the slides, sent to them for viewing, were photos of real wood carvings. Joe tried a new technique for portraying

wood, showing wood grains and contrasting textures as the difference between wood and lace curtains and basket. He used black ink and the white of the paper. It was a challenge to do in productive time.

paper, than before. In the art field there is so much to put on canvas. One may never reach the peak or the ultimate," said Dean. Electronics is also advancing as their is so much to learn. If one doesn't study for three months, he stated it takes a year to catch up.

"Art to me, is when you see something new or interesting, and is something you want to record. It's a feeling you get when you put it on paper or canvas. It's an accomplishment. Oh, you see the mistakes, he said, "you see them more keenly than anyone else and you try to do better the next time." In commenting on his location, Joe stated that there is so much to do. Some of the fellow prisoners admire his work, some say Boy! I wish I could do that! He went on to say that a lot of the men here are handicapped by boredom, even though there are a lot of self-help programs available for their benefit.

At present Joe is looking at the possibilities of writing a book dealing with his art work, preferably with an author of a best seller. But

as yet, there is no commitment. A point emphasized by Joe. He has never seen his art work in an art show and has never seen his work in competition with other professional artist's work. Thus he felt that he was always competing with himself. Thoughts on parents...His art work and his being in prison have given him and his parents a mutual feeling of doing something together, in that they have several relationships other than parents and son. His is the production end, and theirs is the sales end. His business is separate from their business. He gives the pictures to them as gifts.

On the picture sales, basically they are small editions. If an edition sells out, he may do a similar drawing, but each one is done by hand with pen and ink, therefore each edition is an original.

Thoughts on son...He took that little pen and unlocked a door that she never knew was out there. The world of art, of course.

By Margie Wells
The New Year came in on a gay note at Bonnie Brae as the residents gathered in the rec hall for a party. The hall was decorated with balloons and other New Year symbols. The refreshment table, which was most popular during the evening, featured sandwiches, dips, and hot punch and coffee were served. Everyone enjoyed playing games until midnight when "Auld Lang Syne" was sung and wishes exchanged. Hostesses for the party were Varina Asher, Dorothy Hart, Ellen Hunt, Ruth Smith, Jean Williams and Margie Wells. Everyone who attended the party expressed the opinion that this should be a yearly affair.

The coffee hour was so well attended last Wednesday that late comers found no seats available. This has become one of our most popular get-togethers. Hostesses were Lella Kinch and Lena Sinatra. Clint and Lyle Nelson from Illinois and Marie and Mahlon Divine from Michigan were introduced as guests. Also Mr. and Mrs. Caldwell were welcomed as they attended for the first time.

It was announced that a pot luck would be held on January 21, and also that movies would be shown on Friday nights and that the rec hall would be open for "Game night" on Saturday nights.

Helen Dyce was very happy during the holidays as she entertained members of her family. Those visiting with her were her son, daughter-in-law and granddaughter, Darcy, from Brighton, Michigan; her granddaughter and her husband and their two little girls (the Paul Laughtmans) from Fayetteville, North Carolina; and her granddaughter and her husband and their baby son (the John Pierces) from Durante, Mississippi.

Elder Wayne Massengill and his wife, Peggy, from Portland, Oregon, and Wayne's mother, Mrs. Otis Massengill of Palmetto, Florida, visited with Rozzie and Lester Parkett.

Wednesday visitors of School Lunch Menus

ELEMENTARY SCHOOLS
Week of Jan. 15-20, 1978
Monday - Sifted Apples, Buttered Corn, Cole Slaw, Orange Juice Bar, Tarter Sauce, Rolls, and Milk.
Tuesday - Soufflé Tossed Salad, French Bread, Sliced Peaches, and Milk.
Wednesday - Chili with crackers, Vegetable Sticks, Applesauce, French Rolls, and Milk.
Thursday - Steak and Gravy, Seasoned Rice, Canned Green Beans, Corn, Chilled Peas, and Milk.
Friday - Pigs in a Blanket, Baked Beans, Tossed Salad, Fruit Cup, and Milk.

MIDDLE SCHOOL
Week of Jan. 15-20, 1978
Monday - Tuna and Noodle Casserole, Green Beans, Cole Slaw, Chocolate Nut Gals, Rolls and Butter, and Milk.
Tuesday - Chili Dog and Bun, Macaroni and Cheese, Sweet Peas, Fruit Cup, and Milk.
Wednesday - Lasagna, Green Salad, Sliced Carrots, Canned Green Beans, French Bread, and Milk.
Thursday - Oven Fried Chicken, Yellow Rice, Forkhook Limas, Cherry Shortcake, Rolls and Butter, and Milk.
Friday - Hamburger, Tarter Sauce, Hash Brown Potatoes, Mixed Vegetables, Choice Dessert, and Milk.

HIGH SCHOOLS
Week of Jan. 15-20, 1978
Monday - Country Fried Steak or Cheeseburger, Mashed Potatoes, Brown Gravy, Turnip Greens, Pickled Beets, Fruit Bar, Hot Cornbread, and Milk.
Tuesday - Bar B Q Beef on Bun or Corn Dog, Beef or Chili Dog on Bun, Tossed Green Beans, Chilled Pear Hot Rolls and Butter, and Milk.
Wednesday - Turkey with Yellow Rice or Cuban Style Sandwich, Sliced Tomatoes, Buttered Spinach, Canned Green Beans, French Bread, and Milk.
Thursday - Lasagna with Ground Meat and Cheese or Chili Dog on Bun, Seasoned Green Beans, Tossed Salad, Harvested Fruit Cake, Hot Fritter Bread and Butter, and Milk.
Friday - Oven Fried Fish Fillet with Tarter Sauce or Hamburger on Bun, Lettuce, Tomatoes & Oil Salad, Buttered Whole Harvested Corn, Apple Cider, and Cheese and Milk.

For Rent
On Beautiful Lake Byrd
Unfurnished
3 Bedroom Cottage
Central H/A, New
Decorated Inside,
New Appliances,
Yearly

453-6704

Lucille and Art Smalley were Mr. and Mrs. Marinus DeVries of Kalamazoo, Michigan, Mr. and Mrs. Gus Yankovich of Vicksburg, Michigan; and Mrs. Blanche Cook of Battle Creek, Michigan. Ed Cook, known to many here at Bonnie Brae, was unable to come to Florida at the present time but hopes to come later. The ladies are

all sisters of Lucille. Later in the afternoon they all had dinner at the Black Forest Restaurant in Lake Wales. The DeVries have rented a mobile home at Zephyrhills for the winter and the others are their guests while on their vacation for the month of January.

Miss Mildred Black of Lansing, Michigan, was an overnight guest of Ellen Hunt this past week. Miss Black is a retired missionary. We are all happy to see Roy Podwels home again after his stay in the hospital. Roy says he is feeling better than he has for years and this is evident by his "smart" remarks. Also, we are glad to see P. D. Wells out again after being ill with the flu for a

week. Bonnie Brae was well represented at the meeting of the Federation of Mobile Homes last Friday with 31 of our residents were in attendance. Eric Peterson of Lakeland, State Director of the Federation, was the speaker. This was followed by a question and answer session. At last report, 63 of our residents are members of the Federation which is a good representation.

Thelma Miller took Ella Drake to the Orlando Airport on Saturday where Ella left for a visit with her brother in San Diego, California. On the way back, Thelma stopped and visited with Mary Male at Lake Regions Mobile Home Park. Thelma and Mary are planning a Caribbean

cruise in March. Dan Bohland's cousin and his family from "argo, Florida were Sunday guests of Gert and Dan. They moved to Largo from Illinois in August. The Saturday night card players met at the home of Helen Dyce this past week. Those attending were Ethel and Max Putman and Thelma Miller.

Here in Bonnie Brae we have shuffle board every day, Bingo on Monday night, coffee hour on Wednesday, Bingo on Thursday night, movies on Friday night, and games on Saturday night in the rec hall. Along with all this, we have a pot luck dinner once a month. Who could ever possibly say that we are retired?



Sebring 723 N. Ridgewood
Mon. thru Sat. 8:00 A.M.-9:00 P.M.
Sun. 9:00 A.M.-7:00 P.M.
Avon Park 118 S. Lake St.
Mon. thru Sat. 8:30 A.M.-9:00 P.M.
11 A.M.-7:00 P.M. Sun.
GOOD ALL WEEK... THURS. JAN. 12 thru WED. JAN. 18

ALL TEMPERATURE DETERGENT
CHEER
GIANT SIZE
88¢
LIMIT: ONE WITH 7.00 OR MORE IN OTHER PURCHASES EXCLUDING TOILET PRODUCTS

KRAFT
MIRACLE WHIP
SALAD DRESSING
88¢
LIMIT: ONE WITH 7.00 OR MORE IN OTHER PURCHASES EXCLUDING TOBACCO PRODUCTS

SHURFINE
TOMATO SOUP
5 FOR 1.00
11 oz. Cans
(SAVE 15¢) LARA LYNN Saltines 49¢

BRAWNY
ASSORTED
TOWELS
48¢
JUMBO ROLL

MIX OR MATCH!
(SAVE 20¢) KRAFT KIST
• SWEET PEAS
(SAVE 20¢) KRAFT KIST
• CORN
(SAVE 12¢) DOUBLE LUCK
• BEANS
4 1.00

THRIFTWAY PRESENTS...
WINTER CARNIVAL

RATH GOLDEN HARVEST PORK LOIN
• ASSORTED
PORK CHOPS
99¢
RATH'S • GOLDEN HARVEST • FRESH!
CENTER CUT PORK CHOPS LB. 1.89

RATH GOLDEN HARVEST FRESH! LEAN! PORK STEAK
1.39
USDA Choice (BEEF RIB) CLUB STEAK LB. 1.98
USDA Choice (BEEF RIB) BONELESS DELMONICO STEAK LB. 2.98
USDA Choice (BEEF CHUCK) CHUCK STEAK LB. 1.18
USDA Choice (BEEF CHUCK) BONELESS CHUCK ROAST LB. 1.48
USDA Choice (BEEF CHUCK) • ROUND BONE SHOULDER ROAST LB. 1.29

FRYER
QUARTERS
48¢
• 3 BREAST QTRS.
• 3 LEG QTRS.
• 3 GIBLET PACKS

FARM FRESH PRODUCE
FLORIDA
GREEN CABBAGE
GREAT WITH CORNED BEEF!
10¢

U.S. No. 1 White
POTATOES
10 lb. bag 89¢
Fresh Fla. Yellow Sweet
CORN
5 ears 59¢

HEALTH & BEAUTY AIDS
(SAVE 39¢) ANTISEPTIC
LISTERINE
MOUTHWASH & GARGLE 20 OZ. 1.08
(SAVE 21¢) CHILDREN'S ASPIRIN 38 CT. 38¢
(SAVE 47¢) KAOPECTATE 8 OZ. 1.08
PRELL CONCENTRATE SHAMPOO 7 OZ. 1.68

FLA. OR GA. SHIPPED PREMIUM GRADE
FRYER PARTS
99¢
SUNNYLAND SMOKED SAUSAGE 20 OZ. 1.89
OSCAR MAYER-VARIETY PACK LUNCHEON MEAT 12 OZ. 1.49
TENDER! SELECT! • SKINNED & DEVEINED
SLICED BEEF LIVER LB. 79¢

(SAVE 44¢) LIGHT 'N' LIVELY
YOGURT
• PINAPPLE • BLUEBERRY • STRAWBERRY • RASPBERRY • BLACK CHERRY
(SAVE 31¢) KRAFT PROCESS CHEESE FOOD 16 OZ. 1.48
(SAVE 11¢) KRAFT SHREDDED Mozzarella Cheese 8 OZ. PKG. 98¢
(SAVE 11¢) KRAFT Mozzarella Cheese 8 OZ. PKG. 98¢
(SAVE) Borden's Low-Fat Chocolate Milk GAL. 1.69

LONGHORN
CHILI
with Beans 15 oz. can 49¢
MAXWELL HOUSE
INSTANT COFFEE
10 oz. Jar 4.69
NORTHERN
TOILET TISSUE
4 Roll Pkg. 79¢

SCHLITZ BEER
6 PAC 1.49
12 OZ. POP TOP CANS

FRESH FROZEN
SPARE RIBS
1.39 5 LBS. AVG. 1.99

RATH RA-CORN BRAND
SLICED BACON
69¢
LB. PKG.

RATH GOLDEN HARVEST
PORK LOIN ROAST
FRESH!
SIRLOIN END 1.19

(SAVE 17¢) MACARONI & CHEESE
Kraft Dinners 3 7.00 PKGS. 89¢
(SAVE 13¢) KRAFT Barbecue Sauce 16 OZ. 69¢
(SAVE 21¢) KRAFT Grape Jelly 2 LB. 98¢
(SAVE 8¢) HAPPY KIDS Sweet Relish 16 OZ. 68¢
(SAVE 12¢) ROBERTS Tomatoes 3 NO. 302 CANS 1.00
(SAVE) QUART SIZE Tetley Tea Bags 24 CT. 1.29

DAIRY FOODS TREATS
KRAFT PARKAY MARGARINE
(QUARTERS)
48¢
LB. PKG.

(SAVE 52¢) BANQUET BUFFET SUPPER (YOUR CHOICE)
• BEEF STEW • SAL. STEAK • TURKEY • CHICKEN • W. DUMPLINGS • SPAGHETTI & MEAT BALLS • MACARONI & CHEESE
2 LB. PKG. 98¢

Meadow Gold **SAVE!**
Holland Dutch
ICE CREAM HALF GAL. 89¢
Fresh from our Bakery!
DAD'S FAVORITE! Old fashioned APPLE FRITTERS Reg. \$2.49 NOW \$2.45
We now have on Sale
12 Ass't Plain CUPCAKES Only \$1.98
Also...
12 Ass't Fancy Decorated Cupcakes, with Picks 12 for \$2.25
Please come in and see our Display of Fancy Decorated Cakes ... for all occasions!
WE SPECIALIZE IN WEDDING CAKES
Made to Order Thank you.

TOP VALUE STAMPS ON ALL YOUR PURCHASES!

Ruth E. Robinson

There were 75 happy people gathered together for the New Year Eve Party. Mrs. Lehr Wilder (Bernice) gave us some advice for New 1978: As you slide down the banister of life, may the splinters never point your way. My daughter, hater Master's, My son his Ph. D. My father is the only one who has a JOB!

Some unanswered questions in 1977: Where does your weight go when you lose it? Is there really a pot of gold at the end of the

rainbow? If, so which end? Mr. and Mrs. Wilder spent the Christmas Holidays with their children near Ft. Wayne, Ind. Mr. and Mrs. William Wilder and family; Mr. and Mrs. Don Keirn and family and Robert Wilder, Mrs. Wilder's brother and wife, Karl and Dorothy Ellen Hart took them to Tampa for their flight home. The Wilders also had the Karl Harts as visitors on Sunday afternoon with Vern Frederick and Clara Bowling.

Mr. and Mrs. John

F. Garrett of Battleground, Indiana were guests of her parents, Mr. and Mrs. Harold C. Wolcott over the New Year's Holiday.

Christmas and New Year week-end guests of Virgil and Hazel Weldy were their daughter and son-in-law, Mr. and Mrs. Sam Marks and Steve with Susan, from Wakarusa, Indiana. During the week they visited Miami and Key West and other points of interest.

Mr. and Mrs. Frederick McNeil and family, Thomas and Shelley of Geneseo, New York, spent a week of

the Holiday season with his parents, Mr. and Mrs. Foster McNeil of Avon Mobile Home Park, Avon Park, Florida.

Mr. and Mrs. Cecil Damon spent Christmas at home on the Dutch Hollow road near Jamestown, N. Y. Guests were their three daughters and families and niece, Maureen Damon. The strong motivation for four young grandchildren prompted the fast trip home and back again before the New Year. Weather conditions were as good as could be expected icy

roads, but very, very, cold. Waiting for the Damons on their return were their youngest daughter, Pat, her husband, Dan Olson, and 7 month old Tye Michael, precious and cuddly bundle of love!

Mr. and Mrs. John Barrett and Susan from Birmingham, Michigan with Steve Barrett now residing in Canoga Park, California, and Lisa Wiamd from South Bend, Ind. were overnight guests of Ula Miller, mother and grandmother, for New Years evening and night.

Mrs. Donald Brown and daughter, Elaine from Dryden, N. Y. and Mrs. Harry (Eva) Brown from Cobleskill, N. Y. have been visiting Mrs. Verna Fero. Eva is staying for three weeks while her daughter-in-law and granddaughter visit places of interest in Florida.

Mr. and Mrs. Sponsler Limbaugh had as guests for the holidays, their daughter and her husband, Mr. and Mrs. Thomas Hopkins from Canadagua, New York. There was an excellent attendance at our Bible

Hour on Friday which is taught by Mr. Virgil Weldy in an informative and interesting manner. Come next week and be sure to bring your pencil and notebook. You will be glad you did!

Next Friday afternoon at 1:30 p.m. is the Ladies Club meeting and Crafts are taught on Mondays at 1 p.m. Choose your own interesting activity or come to get ideas that you haven't tried before. Macrame hangers and cats are being worked on now. Saturday night at 7:30, a treat

coming-The Highlanders singing here!

Mrs. Joe Bacon attended a Presbyterial workshop for women at Melbourne Beach on Saturday.

Mr. and Mrs. Lester Dennis of Shelby, Michigan spent Friday night with Mr. and Mrs. Theodore Nelson before going to their winter residence at Safety Harbor, Fla., for this year. Mr. and Mrs. Theodore Nelson entertained Mr. and Mrs. Barney Nelson of Largo, Florida and Mr. and Sidney Nelson of California for dinner on Wednesday of this week.

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Prell Shampoo — 5-Oz. Tube of Concentrate or 11-Oz. Bottle of Liquid Prell
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Secret Spray — 8-Oz. Anti-Perspirant or 7-Oz. Deodorant
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Bufferin Tablets 165-ct. Bottle
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Vicks Vaporub 1 1/2-oz. jar
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Vicks Formula "44" Cough Syrup 3-oz. bottle
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
White Rain Hair Spray Unscented, Regular or Extra-Hold Formula 7 1/2-oz. can
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Right Guard Regular or Powder Anti-Perspirant 6-oz. can
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
20c Off Label Noxzema Skin Cream 6-oz. jar
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Fasteeth Denture Adhesive 2-oz. pkg.
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Pepito-Bismol — Liquid 12-oz. bottle
(Expires Wed., January 18, 1978)

50 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Pillsbury's Slice 'n Bake Cookies — Assorted Varieties reg. pkg.
(Expires Wed., January 18, 1978)

50 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Guestware Plates — Platters; 10 1/4-Inch Compartment; 9-Inch Luncheon Plates
(Expires Wed., January 18, 1978)



THIS AD EFFECTIVE
THURSDAY, JANUARY
12 THRU WEDNESDAY,
JANUARY 18, 1978.
CLOSED SUNDAY...

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Nyquil Night Time Cold Remedy 6-oz. Bottle
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Tampax Tampons Regular or Super 40-ct. pkg.
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Selsun Blue Shampoo 4-oz. or 8-oz. Bottle
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Rose Milk Skin Lotion — 8-oz. or 12-oz. bottle
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Lip Quencher Nail Polish Assorted Colors
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Old Spice Shave Cream — Musk or Regular Scent 11-oz. can
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
One-A-Day Mineral Vitamins — 30-ct. or 60-ct. bottle
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Alka-Seltzer 25-ct. pkg.
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
30c Off Label Flex Hair Conditioner Regular or with Body 16-oz. bottle
(Expires Wed., January 18, 1978)

OUR
BONUS
TO YOU ...

3100

STAMPS WHEN YOU REDEEM
THESE GREEN STAMP
MERCHANDISE COUPONS

FRESHENS YOUR BREATH
Listerine Mouthwash
20-oz. bottle
\$1.19
SAVE 30c

SAVE 20c
REGULAR OR MINT
Crest Toothpaste
7-oz. tube
99¢

Publix reserves
the right to limit
quantities sold

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
30c Off Label Pepsodent Toothpaste 6 1/2-oz. tube
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Lifeline Toothbrush Hard or Medium
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Scope Mouthwash 40-oz. Bottle
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Johnson's Baby Powder 24-oz. bottle
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Kraft's Pasteurized Processed Cheese Food — Sliced American Cheese 12-oz. pkg.
(Expires Wed., Jan. 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
BAND AID Brand Adhesive Bandages — Sheer or Plastic Any Size Package
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Kraft's Grated Romano Cheese 6-oz. jar
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Rich's Frozen Chocolate Eclairs 8 1/2-oz. pkg.
(Expires Wed., January 18, 1978)

50 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Kraft's Grated Parmesan Cheese 8-oz. can
(Expires Wed., January 18, 1978)

50 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Twice-As-Fresh Air Freshener — Alpine, Lemon, Rose, Autumn each
(Expires Wed., January 18, 1978)

50 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Johnson's Kleen & Shine 14-oz. size
(Expires Wed., January 18, 1978)

50 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Wipes Disposable Towels 10-ct. pkg.
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Hi-Life Moist Beef Dog Food 36-oz. size
(Expires Wed., January 18, 1978)

100 EXTRA GreenStamps
WITH THIS COUPON AND PURCHASE OF
Hi-Life Moist Beef Dog Food 36-oz. size
(Expires Wed., January 18, 1978)



Big Top BARGAINS

PUBLIX CIRCUS DAYS SALE

Big values are the main attraction during Circus Days at Publix. And in the center ring you'll find delicious Kraft products for extra mealtime "showmanship."

PUBLIX FAMILY NIGHT AT THE CIRCUS

Pick-up your special \$2 DISCOUNT COUPONS at your nearest Publix Market

*No purchase necessary!!



These coupons good for the Friday, February 3, 1978 performance only (7:30 p.m.) at the Lakeland Civic Center.

Note: Coupons can be presented in person or by mail to the Lakeland Civic Center box office. One ticket per coupon. (Details on coupon.)

POLK COUNTY & SEBRING ONLY!
IN 12-OZ.
POP-TOP CANS

Pabst Beer
6-pack ctn.

\$1.29

Limit 4 Please, With Other Purchases of \$5 or More Excluding All Tobacco Products

POLK CO. & SEBRING ONLY!
RHINESELLER
CHIANTI, VIN ROSE
Italian Swiss Colony
1 1/2 litre bottle

\$2.19

Yummy Ice Cream Sandwiches Sealtest Smackers	12-pk. pkg.	\$1.09
SAVE 10c Sunshine Krispy Crackers	1-lb. pkg.	63c
SAVE 12c Mott's (With Pulp) Prune Juice	40-oz. bottle	79c
SAVE 10c Libby's Tomato Juice	46-oz. can	49c
SAVE 10c Mott's (Delicious with Pork) Apple Sauce	25-oz. jar	59c
SAVE 20c Sugar Substitute Sweet Ten	6-oz. size	99c
SAVE 4c Libby Garden Peas	17-oz. can	29c
SAVE 2c Van Camp Pork & Beans	16-oz. can	29c
SAVE 14c Smucker's Kosher Baby Dills	24-oz. jar	79c
SAVE 10c Libby (Serve with Cabbage) Corned Beef	12-oz. can	89c
Delicious with Crackers, Libby Vienna Sausage	3 5-oz. cans	\$1
SAVE 9c Kraft Tangy Italian Spaghetti Dinner	2 8-oz. pkgs.	89c
SAVE Soft-Ply Dinner Napkins	180-ct. pkg.	49c
SAVE 24c Bes-Pak Tall Kitchen Bags	15-ct. pkg.	79c
SAVE 30c Bes-Pak Trash Can Liners	20-ct. pkg.	\$1.89

BOIL, FRY OR MASH
THESE U.S. #1 MAINE

White Potatoes

10 79c
lb. bag

SAVE
64c

15c OFF LABEL
ALL TEMPERATURE

Fab Detergent

49-oz. size
89c

Limit 1 Please, With Other Purchases of \$5 or More Excluding All Tobacco Products

From Our Dairy Dept.

SAVE 14c Kraft's Parkay Margarine	1-lb. ctn.	49c
Weight Watcher's Diet Margarine	1-lb. ctn.	58c
SAVE 15c Pillsbury's (Yummy Breakfast Treat) Cinnamon Rolls	9 1/2-oz. pkg.	49c
SAVE 10c Dairi-Fresh Half & Half Cream	quart ctn.	89c
Kraft's Individually-Wrapped, Processed Cheese Food Sliced Sharp, American or Sliced Cheddar/Bacon	6-oz. pkg.	79c
Kraft's Sliced Big-Eye Swiss	12-oz. pkg.	\$1.69
Weight Watcher's Individually-Wrapped, Pasteurized Processed Sliced Cheese	10-oz. pkg.	99c
Wisconsin Cheese Bar Longhorn Cheese	per 5 1/2 oz.	\$1.79
Dairi-Fresh, Small, Large, Schmierkase or Low-Fat Cottage Cheese	1-lb. cup	69c

Great For Waldorf Salad, U.S. Fancy New England McIntosh Apples	3 lb. bag	69c
For Snacks Or Salads, California Red Grapes	per lb.	49c
Tasty And Juicy U.S. #1 Oregon D'Anjou Pears	3 lb. bag	89c
Serve With Cheese Sauce, Tender Fresh Broccoli	large bunch	69c
Good Candied Or Baked, U.S. #1 North Carolina Kiln-Dried Sweet Potatoes	4 lbs. for	\$1
For Your Cooking Needs, U.S. #1 Yellow Cooking Onions	3 lb. bag	39c
Bake Or Fry These Firm Purple Fresh Eggplants	each for	29c
For Your Toast Or Muffins, Fancy Fruit Farms Pure Wild Strawberry Jam	14-oz. jar	79c

SAVE
46c

FOR SALADS OR SANDWICHES, KRAFT'S

Miracle Whip

32-oz. jar

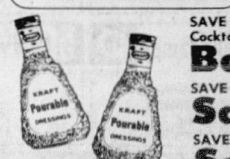
79c

Limit 1 Please, With Other Purchases of \$5 or More Excluding All Tobacco Products

Drop off your film when you pick up your groceries.



Have your film developed at Publix and get TWO PRINTS, A FREE ROLL OF FILM, Save Green Stamps, Publix quality and convenience, too.



jets

From Our Candy Dept.

Kraft Miniature Marshmallows	10 1/2-oz. pkg.	49c
Kraft Jet-Puf Marshmallows	10-oz. pkg.	49c
GREEN GIANT SPECIALS		
Niblets Corn	4 7-oz. cans	\$1
Kitchen Sliced Beans	4 8 1/2-oz. cans	\$1
Sweet Peas	4 8 1/2-oz. cans	\$1
Cream Style Golden Corn	4 8 1/2-oz. cans	\$1

SAVE 10c In Natural Juice, Libby Yellow-Cling Sliced Peaches, Fruit Cocktail or

Bartlett Pears ... 16-oz. can

39c

SAVE UP TO 18c Kraft Catalina French or Creamy Cucumber

Salad Dressing ... 8-oz. bottle

49c

SAVE 8c Kraft Low-Calorie French, 1000-Island or Italian

Salad Dressing ... 8-oz. bottle

49c

SAVE 18c Toddlers or Overnight Pampers

Diapers ... 12-ct. pkg.

\$1.35

SAVE 15c Assorted Flavors (Mix with Fresh Fruit)

Jell-O Gelatin ... 3-oz. pkg.

\$1

U.S. NO. 1 FLORIDA
TASTY FRESH
**Juicy
Oranges**
5 69¢
lb. bag

SOFT-PLY
WHITE OR ASSORTED
**Paper
Towels**
large roll
39¢
SAVE 10c

STOKELY FROZEN
BROCCOLI FLORENTINE,
VEGETABLES DEL SOL
OR VEGETABLES ORIENT
**Combination
Vegetables**
16-oz. pkg.
69¢
SAVE 20c

BREAKFAST CLUB
GRADE A FLORIDA
**Large
Eggs**
doz.
57¢

POLK COUNTY 4
SEBRING, ONLY
SAVE 10c
ASSORTED FLAVORS
**Jack's
Cookies**
reg. pkg.
49¢

Publix "The Place for Beef"

Swift's Premium, ProTen, U.S.D.A. Choice.

The BEEF that NEEDS LESS COOKING TIME!

Swift's Premium ProTen Beef Loin
Sirloin Steak..... lb. **\$1.89**
Swift's Premium ProTen Boneless Beef Round
Top Round Steak..... lb. **\$1.89**
Swift's Premium ProTen
Key Club Steak..... lb. **\$1.89**
Swift's Premium ProTen Beef
Chuck Blade Steak..... lb. **\$1.09**
Swift's Premium ProTen Beef
Chuck Blade Roast..... lb. **89¢**
Swift's Premium ProTen Boneless Beef
Imperial Oven Roast..... lb. **\$1.49**
Swift's Premium ProTen Boneless Beef
(English Cut Roast, Boneless)
Chuck Shoulder Roast..... lb. **\$1.59**
Swift's Premium ProTen Beef Plate
Short Ribs..... lb. **79¢**

THIS AD EFFECTIVE
THURSDAY, JANUARY
12 THRU WEDNESDAY,
JANUARY 18, 1978.
CLOSED SUNDAY...



Publix "The Place for Beef"

U.S.D.A. Choice

(This is Non-ProTen Beef)

U.S.D.A. Choice Non-ProTen Beef Loin
Sirloin Steak..... lb. **\$1.89**
U.S.D.A. Choice Non-ProTen Boneless Beef Round
Top Round Steak..... lb. **\$1.89**
U.S.D.A. Choice Non-ProTen
Beef Rib Steak..... lb. **\$1.89**
U.S.D.A. Choice Non-ProTen Beef
Chuck Blade Steak..... lb. **\$1.09**
U.S.D.A. Choice Non-ProTen Beef
Chuck Blade Roast..... lb. **89¢**
U.S.D.A. Choice Non-ProTen Boneless Beef
Chuck Eye Roast..... lb. **\$1.49**
U.S.D.A. Choice Non-ProTen Boneless Beef
Chuck Shoulder Roast..... lb. **\$1.59**
(English Cut Roast, Boneless)
U.S.D.A. Choice Non-ProTen Beef Plate
Short Ribs..... lb. **79¢**

FOR FRYING OR BAKING

**Crisco
oil**
38-oz. size
\$1.39
SAVE 26c

ASSORTED FLAVORS
SEALTEST ICE MILK

**Light 'N
Lively**
half gal.
99¢

(PLUS 100 EXTRA S & H GREEN STAMPS
WITH PURCHASE OF ANY BEEF ROAST,
3 POUNDS OR MORE,
WITH COUPON ELSEWHERE IN AD)



SWIFT'S PREMIUM PROTEN OR
U.S.D.A. CHOICE NON-PROTEN
GOV'T-INSPECTED HEAVY WESTERN
BEEF, LARGE END
(3-4-5-6 RIBS)

Rib Roast
per pound
\$1.79

Seafood Dept.

Seafood Treat, Tasty Hickory-Smoked
Smoked Mullet..... lb. **\$1.69**
Seafood Treat, Tasty Frozen
Kingfish Steaks..... lb. **\$1.39**

From Our Frozen Food Dept.

SAVE 20c Freezer Queen (With
Meat Sauce)..... 2-lb. **\$1.39**
Lasagne..... pkg. **\$1.39**
SAVE 10c Morningstar Farms Patties, Strips
Breakfast Links..... reg. **99¢**
SAVE 10c Morningstar Farms
Scramblers..... 12-oz. **69¢**
SAVE 10c Everfresh (Delicious with Milk)
Glazed Donuts..... 14-oz. **89¢**
SAVE 20c Rhodes Delicious Fresh-Baked
Bread..... 80-oz. **\$1.49**
White Bread Dough..... pkg. **\$1.49**
SAVE 33c Morton's Chicken, Turkey, Beef
Pot Pies..... 4 8-oz. **\$1.19**
SAVE 30c Mrs. Smith's Natural Juice
Apple Pie..... 37-oz. **\$1.69**
SAVE 20c Ore-Ida (With or Without
Onions)..... 32-oz. **79¢**
Tater Tots..... pkg. **79¢**
SAVE 20c Gorton's Batter Fried
Fish Sticks..... 14-oz. **\$1.69**
SAVE 60c Singleton Deveined &
Peeled Shrimp..... 20-oz. **\$5.30**



Flavorful Smoked Braunschweiger or Fresh
Liverwurst..... lb. **89¢**
Delicious Polish Loaf or
Dutch Loaf..... quarter **49¢**
Tasty Fresh-Made Cuban
Sandwich..... each **79¢**
Zesty-Flavored Fresh-Made
Cole Slaw..... per lb. **59¢**
Tasty
Lorraine Swiss..... half lb. **\$1.49**
Ready-to-take-out Southern
Fried Chicken..... 9-pc. **\$2.59**
Everybody Loves A Fresh-Baked Apple Pie
or Dutch
Apple Pie..... each **\$1.09**
Delicious Fresh-Baked
Italian Bread..... per loaf **49¢**



Publix
reserves
the right
to limit
quantities
sold

**WE ACCEPT
U.S.D.A.
FOOD
STAMPS!**

**SAVE
24c**

HEARTY REGULAR
ELEC. PERK OR AMF
**Savarin
Coffee**
1-lb. can
\$2.69

Limit 1 Please, With Other
Purchases of \$5 or More
Excluding All Tobacco Products

Armour Star MiraCure
Sliced Bacon..... 1-lb. **\$1.35**
Swift's Premium Boneless Fully-Cooked
Hostess Hams..... per **\$2.99**
Swift's Premium Sausage, Assorted Styles
Brown 'n Serve..... 8-oz. **89¢**
Swift's Premium Sizzlean
Breakfast Strips..... 12-oz. **\$1.10**
Rath's Smoked Boneless
Daintees..... per lb. **\$1.89**
Swift's Premium Sliced Bologna or
Sliced Salami..... 1-lb. **\$1.09**
Hillshire Farms
Smoked Sausage..... per lb. **\$1.79**
Regular or Beef Style
Oscar Mayer Wieners..... 1-lb. **\$1.19**
Regular or Beef Style, Oscar Mayer
Sliced Bologna..... 8-oz. **69¢** 12-oz. **99¢**
Plumrose Boneless
Canned Hams..... 2-lb. **\$3.99**

PUBLIX PRESENTS
McGraw-Hill GREAT AMERICAN
**RECIPE
CARD
COLLECTION**
THIS WEEK'S
FEATURE
SET NO. 15 & 16
CONTEMPORARY COOKING and
DO-AHEAD DISHES
JANUARY 12-JANUARY 18
OFFER ONLY AVAILABLE IN THE FOLLOWING
COUNTIES: Citrus, Hernando, Pasco, Polk,
Hillsboro, Pinellas, Manatee, Hardee, Highlands,
Brevard, DeSoto, Charlotte, Lee and Collier

**SAVE
30c**

**FREEZER QUEEN'S FROZEN CHAR
BROIL BEEF PATTIES, VEAL
PARMAGIAN, SALISBURY STEAK,
SLICED TURKEY WITH GRAVY**
Dinner Entrees
2-lb. pkg.
99¢

100 4x Green Stamps
EXTRA
Any Beef Roast
3-Pounds or More
(Expires Wed., January 18, 1978)

where shopping is a pleasure

Publix

THIS AD GOOD
AT THESE
LOCATIONS ONLY:

SOUTHGATE SHOPPING CENTER
2824 HIGHWAY 27 SOUTH
SEBRING, FLORIDA



SMOTHER 'EM IN JAM
PICKWICK

**English
Muffins**
12-oz. pkg.

4 for \$1
SAVE 33c

SUNNY DELIGHT FLORIDA

**Citrus
Punch**
half gallon

59¢
SAVE 10c

We want you to feel good about our "good prices"

Extra, Extra...
Bonus Buys!

Good prices are more than just low prices, they're good values! They are our money-saving weekly specials. And they are everyday low shelf prices. They're prices that give you your money's worth... week after week.

Look for our Bonus Buy displays and items listed in this ad. They are special weekly features priced below our everyday "good prices"!

The Avon Park Sun, Jan. 12, 1978



Pantry Pride

PRICES EFFECTIVE THRU WED., JAN. 18.
AT PANTRY PRIDE IN HILLSBOROUGH,
HIGHLANDS, PASCO, PINELLAS,
AND CHARLOTTE COUNTIES.

Feel good about our "good prices" on Tasty Pork and Poultry and Fresh-Dated,

Fresh Valley
USDA Choice Beef



FRESH VALLEY USDA CHOICE
Beef Blade Chuck Roast
88¢ LB.

Feel good about our "good prices" on Garden Fresh Produce

WE WILL GLADLY BREAK OPEN ANY PACKAGE SO YOU CAN GET EXACTLY WHAT YOU WANT.

SAVE 20¢ - LUSCIOUS
Red Emperor GRAPES
49¢ LB.



SAVE 14¢ GARDEN FRESH ENJOY OR
Escarole HEAD **35¢**
U.S. NO. 1 INDIAN RIVER SWEET & JUICY FLA.
Grapefruit 5 FOR **\$1**
GREAT FOR STEWS & SALADS
Fla. Carrots SAVE 14¢ **2.45¢**

LUSCIOUS FRESH
Dole Pineapples
LARGE SIZE **69¢** EACH

Feel good about our "good prices" on Health and Beauty Aids

SCENTED OR UNSCENTED ROLL-ON
Dial Very Dry 1.5-OZ. CAN **99¢**

JOHNSON'S
Baby Powder 14-OZ. CAN **\$1.29**

FRESH VALLEY USDA CHOICE
Beef Bottom Round Roast
\$1.39 LB.

FRESH VALLEY US CHOICE BOTTOM
Round Steak 16. **\$1.59**
FRESH VALLEY US CHOICE
Rump Roast 16. **\$1.69**
FRESH VALLEY US CHOICE
Cube Steak 16. **\$1.98**
CHOPPED SUGAR OR
Ground Round 16. **\$1.39**
FRESH VALLEY US CHOICE
Shldr. Steak Bnls. 16. **\$1.59**
FRESH VALLEY US CHOICE
Eye Round Roast 16. **\$2.19**

SAVE 20¢ US NO. 1 WHITE
All Purpose Potatoes
10/79¢ LB. BAG

U.S. NO. 1 WHITE + SAVE 30¢
Potatoes 5 **59¢**
SAVE 20¢ - FIRM RED RIPE
Florida Tomatoes
4 LARGE TOMATOES IN A PACK **39¢**
LUSCIOUS SWEET EATING SAVE 10¢
D'Anjou Pears 8 IN. PKG. **79¢**

SAVE 20¢ WESTERN
Garden Fresh Broccoli
59¢ BUNCH

U.S. NO. 1 INDIAN RIVER SWEET & JUICY FLA.
Fla. Oranges 10. **89¢**
SAVE 10¢ PER "TWO" FROM A CUPPED DISPLAY
WALDEN LO-CAL ALL VARIETIES SALAD
Dressing. **1.50** 16-OZ. JAR **79¢**

Feel good about our "good prices" on Frozen Foods

RICH'S FROZEN
Coffee Rich
12-OZ. CTN. **29¢**

FROZEN
Sara Lee Pound Cake
10 1/4-OZ. PKG. **99¢**

QTR. PORK LOIN
Asst'd Chops
\$1.29 LB.
FRESH PORK COUNTRY STYLE
Spare Ribs 12-OZ. **\$1.29**
HOMER
Sausage "HIZZERS" 12-OZ. **99¢**

FLORIDA OR SHIPPED GRADE A
Premium Lots of Chicken
3 BREAST QTRS. W/BACKS + 3 LEG QTRS. W/BACKS + 3 GIBLET PKGS. LB. **39¢**

FREEZER QUEEN
Frozen Entrees
SALISBURY + SPAG. W/MEATBALLS + CHARBROIL PATTIES + MANISIE PATTIES LB. PKG. **2/\$1.18**

RICH'S SLICED
Chicken Breast 4-OZ. PKG. **89¢**
HOMER
Polish Kolbasi 12-OZ. **\$1.49**
PANTRY PRIDE DENDR. OR
Hard Salami 4-OZ. **79¢**
DAX IMPORTED SLICED
Danish Ham 10-OZ. **\$2.19**
WELT OR KEIF
Copeland Franks 12-OZ. **79¢**
PANTRY PRIDE MIDGET
Liverwurst 8-OZ. **49¢**
SILVER FLORES
Sauerkraut 2 LB. BAG **49¢**

Feel good about our "good prices" on Baked Goods

PANTRY PRIDE
King Size Bread
20-OZ. PKG. **32¢**

OVEN GOLD CHOCOLATE
Layer Cake 10-OZ. PKG. **89¢**
BUTTER FROSTING OR VANILLA FROSTING
Muffins 3 PKGS. **\$1**
JUNE FAIRY CINNAMON
Nut Roll 2 16-OZ. **99¢**
PANTRY PRIDE DAINY
Dinner Rolls 3 PKGS. **\$1**
VELVET CREAM JELLY
Doughnuts 6 IN. PKG. **59¢**

BAKER'S PRIDE
Strawberry Rhubarb Pie
\$1.49 24-OZ. PKG.

PANTRY PRIDE
Raisin Bread
69¢ 16-OZ. PKG.

PANTRY PRIDE COLORED AMERICAN
Singles 12-OZ. **\$1.09**
CHOCOLATE CHIP + SUGAR
Mexico Cookies 10-OZ. **79¢**
PANTRY PRIDE NATURAL SLEED
Swiss Cheese 8-OZ. **89¢**
MAGGIO
Ricotta Cheese 15-OZ. **\$1.19**

BREAKFAST FAVORITE
Hollyridge Sliced Bacon
\$1.18 LB.

SOUTHERN COMBINATION
Fryer Parts

BREAST + THIGHS + DRUMSTICKS LB. **88¢**
DELICIOUS
Smoked Picnics 16. **79¢**
PANTRY PRIDE 110-4 OZ. PATTIES 16. **\$3.39**
FRESH VALLEY US CHOICE
Sirloin Steak 16. **\$1.89**
HILLSBORO POLISH OR
Smoked Sausage 16. **\$1.69**
NEW ZEALAND FROZEN SHLOD
Lamb Chops 16. **\$1.19**

SAVE 52¢ ON TWO PKGS.
NORTHERN Bath Tissue
4-ROLL PKG. **69¢** ASSTD. COLORS
LIMIT 2 PKGS. WITH \$7.50 ORDER OR MORE EXCLUDING CIGARETTES

NABISCO
Premium Saltines
1-LB. BOX **65¢**

SWISS MILK
Hot Cocoa 12-OZ. **\$1.09**
LUGAR FREE (PLUS DEP.) JAMAICA
Cola 4/ 38-OZ. **\$1**
PANTRY PRIDE WHOLE
Tomatoes 2 39-OZ. **\$1**
STOKELY
Gatorade 32-OZ. **39¢**
PANTRY PRIDE
Instant Rice 16-OZ. **59¢**

WITH SCRUB STRENGTH!
BRAWNY Towels
59¢ JUMBO ROLL

ONE-IDA FROZEN
Crinkle Cuts 2 16. **89¢**
PANTRY PRIDE FROZEN MEAT
Pot Pies 4 8-OZ. **99¢**
TROPIC FROZEN SLICED
Strawberries 2 10-OZ. CTNS. **89¢**
PEL FROZEN 2 10-OZ. **59¢**
CUPPERS
Cream Pies 16-OZ. **59¢**
CORY ROT-AR-DEE FROZEN
Cheese Pizza 16-OZ. **99¢**

Feel good about our "good prices" on Dairy & Delicatessen

SAVE 10¢
Oscar Mayer Meat Franks
\$1.29 1-LB. PKG.

SAVE 33¢ ON ASSORTED
Borden Yogurt
4.99¢ 8-OZ. CUPS

CORLAND BEEF OR BEEF SHOVED
Sausage 16-OZ. **\$1.99**
FAMILY PACK
Stuffed Clams 30-OZ. **\$1.99**
QUICK FROZEN
Perch Fillets 16. **\$1.99**

SAVE 45¢
CHEER LAUNDRY DETERGENT
99¢ 49-OZ. BOX
LIMIT ONE BOX WITH \$7.50 ORDER OR MORE EXCLUDING TOBACCO PRODUCTS

SATISFYING
Schaefer Beer
6.129 12-OZ. CANS

YOUR CHOICE
Diet Rite or R.C. Cola
8.99¢ 16-OZ. RET. BTL. PLUS DEP.

REFRESHING
Schlitz Beer
6.149 12-OZ. CANS

SHOWER STATE 22055
Mushrooms 2 4-OZ. **\$1**
PANTRY PRIDE
Quick Oats 42-OZ. **99¢**
PANTRY PRIDE
Cola 44-OZ. **59¢**
MID
Hawaiian Punch 44-OZ. **59¢**
HOT'S (WITH PULP)
Prune Juice 42-OZ. **85¢**
FROSTED
Detergent 2 12-OZ. **88¢**
PANTRY PRIDE PUFFED WHEAT OR
Puffed Rice 16-OZ. **39¢**
FINE TASTE STRAWBERRY
Preserves 2 16. **99¢**
CUPPERS
Tomato Sauce 5 8-OZ. **\$1**
PANTRY PRIDE DORADO
Detergent 32-OZ. **89¢**

CLAUSSEN'S KOSHER
Pickle Chips 16-OZ. **\$1.09**
PANTRY PRIDE
Coffee Cream 16. **39¢**
PANTRY PRIDE
Sour Cream 16. **59¢**
PANTRY PRIDE MILD BECK OR CHINA
Muenster Cheese 16. **\$1.79**
FARMEST PURE
Orange Juice 16. **95¢**

SAVE 10¢ - IN QUARTERS
Blue Bonnet Margarine
54¢ 1-LB. PKG.

NO CHARGE FOR SLICING
Mohawk Hams
3.489 1-LB. CAN

WE RESERVE THE RIGHT TO LIMIT QUANTITIES. NONE SOLD TO DEALERS. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS.

FIRST BIRTHDAY SALE

One year ago this week, we opened our doors in Avon Park. Our customers have made our first year of business a record setting success. To celebrate and show our appreciation, we are having a Birthday Sale. Be here this Thurs., Fri., Sat. and Sun.

Sale starts Thursday, 10 A.M.



Terrific Sale Prices in every department.



SPECIAL BUY!

Misses 2 piece Pant Sets

Choose from solids and fancies in 100% polyester,
machine washable fabric. Available in sizes 8-20.

\$12.99

Open
every Sunday
12:30-5:30

Boxed Candy
 $\frac{1}{2}$ Price!
Entire stock of
Christmas seasonal
boxed candies.

Phone

Store:
Avon Park 452-2247
Sebring 382-1134

JCPenney

802 U.S. 27 S. Avon Square Shopping Center
Avon Park, Fla.

Phone

Catalog
Avon Park 452-2293
Sebring 385-1967

Last Four Days!

Thurs., Fri., Sat. and Sun.

The
Greatest
White Sale
on
Earth.

Save big
on every
sheet
in stock.

Save 20% on
bed pillows, mattress pads
and blankets.

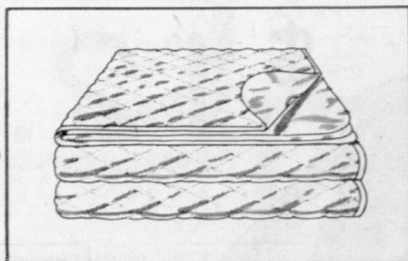


Charge it!

It's the quick and easy way to shop, pick up a bargain on the spot. Next time you're in, ask for a JCPenney Charge Card application. We'll do the rest. Chances are, you can charge the same day.

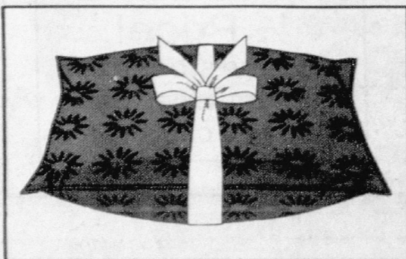
Sale 5.59 Twin fitted

Reg. 6.99. Mattress pad covered in soft all cotton over polyester fiberfill. Machine washable, dryable. White. Full fitted; reg. 9.99, **Sale 7.99** Queen fitted; reg. 12.99, **Sale 10.39** King fitted; reg. 15.99, **Sale 12.79**



Sale 4.80 Standard

Reg. \$6. Cloud soft, polyester pillow with cotton/polyester ticking. Machine wash, tumble dry. Queen size; reg. \$8, **Sale 6.40** King size; reg. \$10, **Sale \$8**

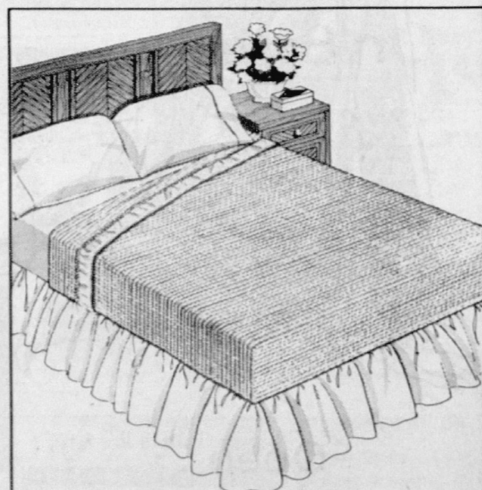


Open
every evening
'til 9 P.M.

JCPenney

Avon Park

Open
Sundays
12:30 - 5:30 P.M.



Save 20% on thermal blanket
in solid color all acrylic.

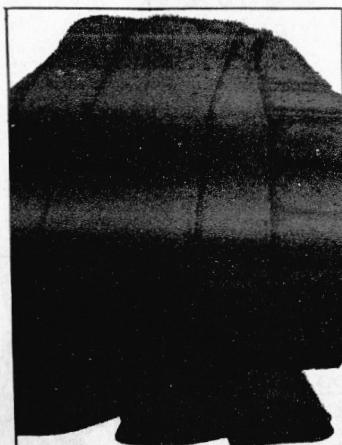
Sale \$8 Twin

Reg. \$10. Special weave cools in summer, warms in winter when used with another blanket. Machine washable. Full; reg. \$12, **Sale 9.60** Queen; reg. \$15, **Sale \$12** King; reg. \$17, **Sale 13.60**

Sale prices effective through Sunday.

Last 4 days of White Sale!

20% off all solid color
draperies and panel
curtains.



The JCPenney
\$5 bath towel.

On Sale

Now only 4.00

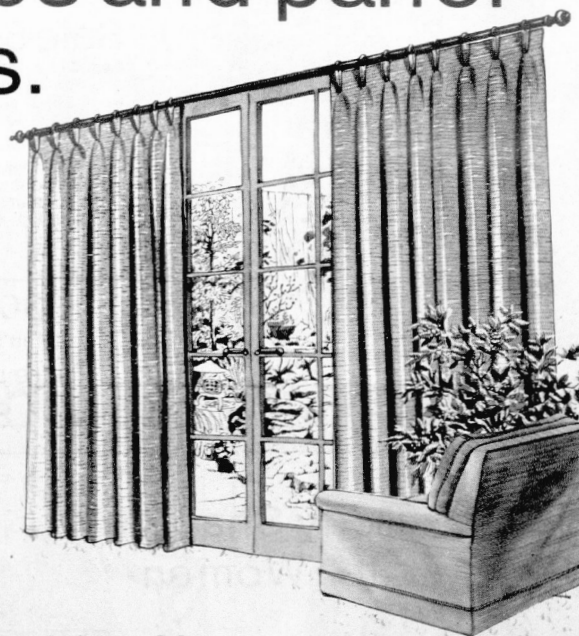
As big and hefty as some 8.50 towels, as absorbent as some that cost 8.50. The really thick, thirsty, luxurious 25 x 50" JCPenney bath towel is combed cotton/polyester.
Hand towel; reg. 3.50, **Sale 2.80**
Washcloth; reg. 1.50, **Sale 1.20**
Bath sheet; reg. \$11, **Sale 8.80**

Sale 13.60 pr.
Reg. \$17 50 x 84

Handsome Dobby weave draperies decorate your windows with a casual flair. They're machine washable cotton, rayon/polyester or cotton/rayon. Acrylic foam backing to reduce noise and insulate. Many colors to choose from.

75x63", Reg. \$28 **Sale 22.40 pr.**
75x84", Reg. \$30 **Sale 24.00 pr.**
100x84", Reg. \$39 **Sale 31.20 pr.**
125x84", Reg. \$50 **Sale 40.00 pr.**

IN STOCK OR
SPECIAL ORDER

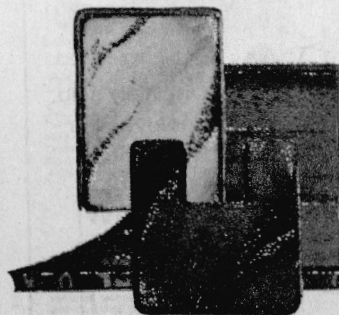


Save 20%
on acrylic thermal
blanket

Sale \$8 Twin

Reg. \$10. Thermal blankets in solid color all acrylic. Special weave cools in summer, warms in winter when used with another blanket. Machine washable pastels.
Full; reg. \$12, **Sale 9.60**
Queen; reg. \$15, **Sale \$12**
King; reg. \$17, **Sale 13.60**

20% off
all Quilted Bedspreads
and Comforters



20% off
Parfait bath
accessories.

Sale 4.40 each

21 x 24" contour or 24 x 34" oblong.
Reg. 5.50. Rich nylon pile mats feature skid-resistant waffle backings.
2-piece tank set; reg. 6.50 **Sale 5.20**
5 x 6"; reg. \$23 **Sale 18.40**

Save on quilted
wildflower bedspread.

Sale 20.80 Twin

Reg. \$26. Delicate flowers and ferns on polyester quilted to polyester fill and back. Washable.

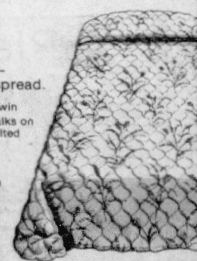
Full; reg. \$31, **Sale 24.80**
Queen; reg. \$35, **Sale \$28**
King; reg. \$42, **Sale 33.60**

20% off scatter-
patterned bedspread.

Sale 22.40 Twin

Reg. \$28. Wheat stalks on polyester/rayon quilted to polyester; nylon back. Washable.

Full; reg. \$33, **Sale 26.40**
Queen; reg. \$40, **Sale \$32**
King; reg. \$45, **Sale \$36**



Sale prices effective through Sunday.

Open
every evening
till 9 P.M.

JCPenney

Avon Park

Open
Sunday
12:30-5:30 P.M.

20% to 33% off Flannel and Velour Shirts



Sale 6.99

Reg. \$10. Long sleeve velour shirt of triacetate/nylon with placket front. Solid colors in sizes S,M,L,XL.

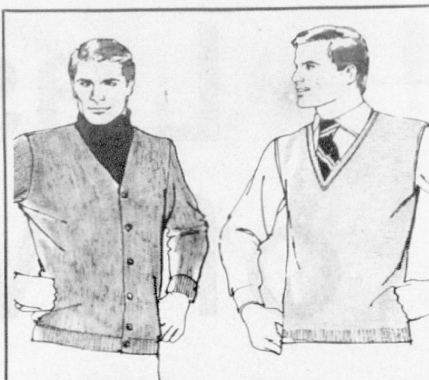
Sale 3.99

Reg. \$5 Long sleeve flannel shirt of 100% cotton with two pockets. Great colorful plaids
Tall sizes, M,L,XL. Reg. \$6, Sale 3.99

30% off

Men's Brushed
Flare Leg Jeans

Reg. \$11 Sale 7.70



30% off men's sweaters.

Sale 11.90

Reg. \$17. The JCPenney sweater of Orlon® acrylic in solid colors. Sizes S,M,L,XL.

Sale \$7

Reg. \$10. Sleeveless V-neck sweater of Orlon® acrylic in solid colors. Sizes S,M,L,XL.

30% off blazers and vest.

Sale 29.88

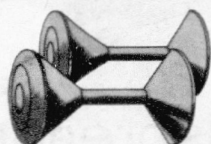
Reg. \$45. Men's versatile sport blazer of woven polyester in solid colors. Regular, short and long sizes.

Sale 9.88

Reg. \$15. Reversible vest of woven polyester in solid contrasting colors. Regular and long sizes.

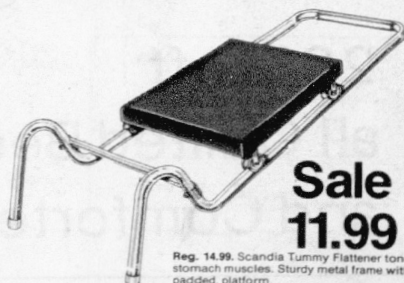


Body Shapers for Women



Sale 6.39

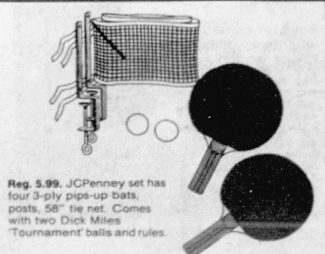
Reg. 7.99. Women's "Smart Belles" 3.3 lb./1.5 kilo dumbbell set. Comes with physical fitness book.



Sale 11.99

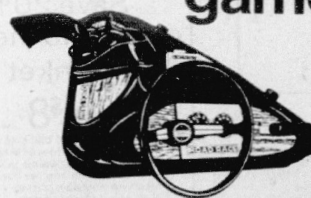
Reg. 14.99. Scandia Tummy Flattener tones stomach muscles. Sturdy metal frame with padded platform.

4-Player Table Tennis Set Sale 4.79



Reg. 5.99. JCPenney set has four 3-ply pips-up balls, points, 58" tie net. Comes with two Dick Miles "Tournament" balls and rules.

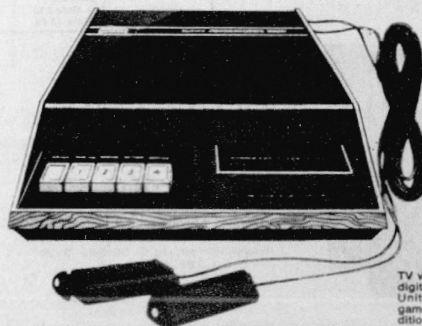
Great savings on famous-name electronic games.



Reg. 94.95

Now 68.88

Telstar Arcaderu programmable TV game gives you three deluxe video games on your TV. Play tennis, quick draw and road race in vivid color on color sets (B/W on B/W sets). Features include on-screen digital scoring, realistic sounds, plus tri-console with steering wheel, shift lever and target pistol. AC adapter included.



Originally sold
in November
for 169.95

Now 129.99

TV video entertainment center includes digital scoring, two player hand controls. Unit comes with tennis and hockey games. AC/DC converter included. Additional cartridges available.

Open
every evening
'til 9 P.M.

JCPenney
Avon Park

Open
Sunday
12:30-5:30 P.M.



30% off Men's Dress Shirts

Select Group

Sale 8.40

A. Reg. \$12. Long sleeve dress shirt of polyester/Pima cotton broadcloth. Solid colors in sizes 14 1/2 to 17. Short sleeve. Reg. \$10. **Sale \$7.**

Sale 8.40

B. Reg. \$12. Long sleeve dress shirt of polyester/cotton. Neat, clean stripe combos in sizes 14 1/2 to 17. Short sleeve. Reg. \$10. **Sale \$7.**

Sale \$7

C. Reg. \$10. Long sleeve dress shirt of Dacron® polyester Ultressa® doubleknit. Solids in sizes 14 1/2 to 17. Short sleeve. Reg. \$9. **Sale 6.30**

Sale \$7

D. Reg. \$10. Long sleeve dress shirt of polyester/cotton with button down or medium spread collar. End-on-end solid colors in sizes 14 1/2 to 17. Short sleeve. Reg. \$9. **Sale 6.30.**

Sale 3 for \$10

E. Reg. \$8. Long sleeve dress shirt of polyester/cotton broadcloth. Solid colors in sizes 14 1/2 to 17. Short sleeve. Reg. \$5. **Sale 3 for \$10.**

30% off Sportshirts

These Styles.



Sale 4.55

Reg. 6.50. Long sleeve sport shirt of polyester/cotton in solid colors. Sizes S,M,L,XL. Short sleeve. Reg. 5.50. **Sale 3.99.**



Sale 6.30

Reg. \$9. Short sleeve golf shirt of cotton/polyester. Solid colors in sizes S,M,L,XL.



Sale 6.30

Reg. \$9. Short sleeve knit shirt of polyester/cotton. Striped combos in sizes S,M,L,XL.

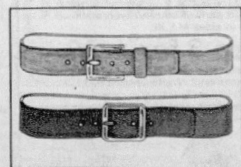


Sale 7.00

Reg. \$10. Long sleeve shirt of 100% polyester. Solids in sizes S,M,L,XL. Short sleeve. Reg. \$9. **Sale 6.30**

**30% off the
JCPenney slack.
Sale 9.80**

Reg. \$14. Flare leg slack of Dacron® polyester with belt loops. French fly and Ban-Rol® waist. Great solid colors include heathers in sizes 29 to 42.



**men's leather belts
Sale 4.55**

Reg. 6.50. Top grain cowhide 1 1/2" dress belts in reversible or one-side style, with fashion buckles and trim. Great colors in sizes 30 to 42.



Sale prices, this page, effective thru Jan. 28th.

JCPenney

Avon Park

Open
every evening
'til 9 P.M.

Open
Sunday
12:30-5:30 P.M.

25% off.
Sale 3 for 2.98

Reg. 3 for 3.98. Full-cut and comfortable T-shirts, athletic shirts and briefs of Fortrel® polyester/combed cotton. Shirts in white, sizes 34 to 48. Briefs in white, sizes 30 to 44.

Sale 3 for 3.89

Reg. 3 for 5.19. Closed-front boxer shorts of Fortrel® polyester/combed cotton. White, pastels and prints. Sizes 34 to 44.



Sale 3 for 2.23

Reg. 3 for 2.98. Little boys' T-shirts and full-cut briefs of Fortrel® polyester/cotton. White in sizes 2 to 7.

Sale 3 for 2.09

Reg. 3 for 3.49. Boys' T-shirts and full-cut briefs of Fortrel® polyester/cotton. White in sizes 8 to 20.

Save on underwear for all the family.

25% off.

Sale 1.04

Reg. 1.39. Women's full-fashioned Sanitary® brief of nylon/cotton with terry shield. White and colors, one size fits all.

Extra large. Reg. 1.59 **Sale 1.19**

Sale 97¢

Reg. 1.29. Women's Sanitary® bikini brief of nylon/cotton with terry shield. White and one size fits all.

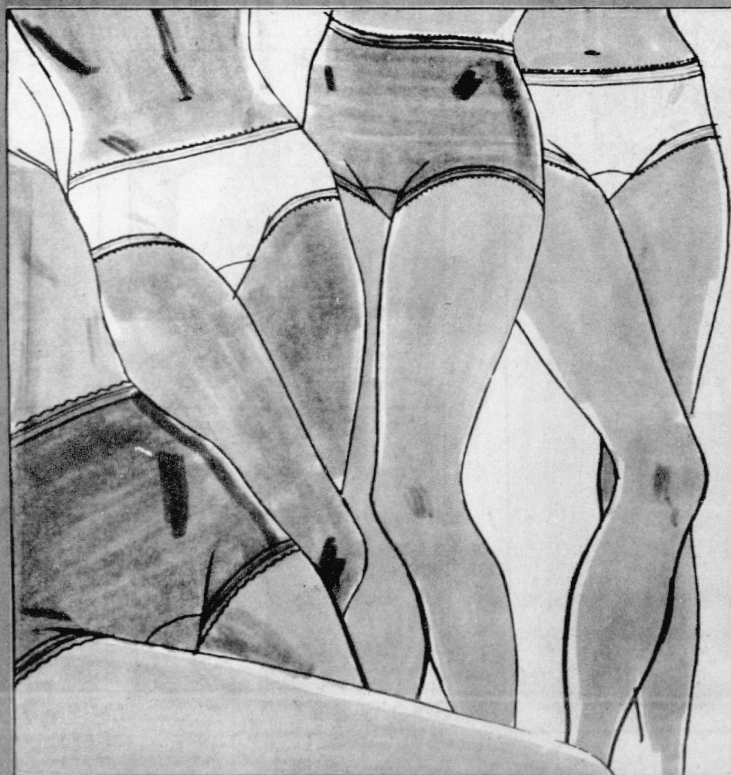
Sale 1.31

Reg. 1.75. Women's full-fashioned Monvella® brief of stretch nylon/spandex with cotton knit shield. White and pastels, one size fits all.

Sale 1.12

Reg. 1.49. Women's Monvella® bikini brief of stretch nylon/spandex with cotton knit shield. White and pastels, one size fits all.

Sale prices effective through Sunday.



Sale 3 for 2.16

Reg. 3 for 2.89. Toddlers' short sleeve pullover of 100% cotton. Sizes S,M,L,XL.

Sale 3 for 1.94

Reg. 2 for 2.59. Toddlers' absorbent paneled pant of cotton/rayon/olefin. White in sizes M,L,XL.

Sale 3 for 1.26

Reg. 3 for 1.99. Toddlers' waterproof pant of vinyl plastic. White in sizes S,M,L,XL.



Sale 3 for 2.54

Reg. 3 for 3.39. Girls' sleeveless shirt of polyester/cotton. White in sizes 4 to 14.

Sale 3 for 1.79

Reg. 3 for 2.39. Girls' brief of 100% cotton. White and pastels in sizes 4 to 14.

Sale 51¢

Reg. 89¢. Girls' popcorn knit brief of 100% cotton. White, pastels; 4 to 14.

Open
every evening
till 9 P.M.

JCPenney
Avon Park

Open
Sunday
12:30-5:30 P.M.