MEMBER OF AUDIT BUREAU CIRCULATIONS

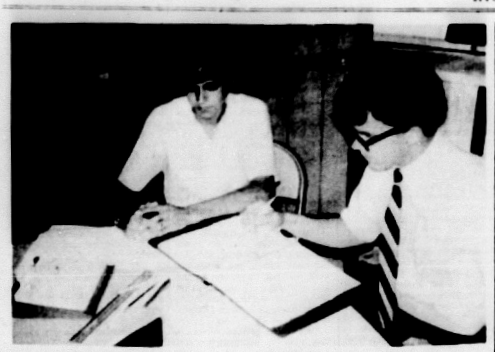
AVON PARK SUN

Home of The South Florida Junior College

WEATHER REPORT BY SAM [illegible] WELL

	Max.	Min.	Rain
August 16	90	73	—
August 17	90	74	—
August 18	90	73	—
August 19	90	73	—
August 20	92	73	—
August 21	90	73	—
August 22	90	74	—

VOLUME XLIII NUMBER 44 AVON PARK, FLORIDA 33825 — THURSDAY, AUGUST 24, 1967 GL 3-4351 GL 3-4355 10c PER COPY



BOBBY RUNNER, 18 year old son of Mr. and Mrs. Paul H. Runner, E. Pine St., is counseled by Harvey H. Jackson III, Director of Student Personnel at South Florida Junior College. Bobby was the recipient of the $200 scholarship from the Avon Park Junior Woman's Club. It was awarded mainly on need, character and scholastic ability. He will be a full time student and works at the Highlands Poultry Farm after school hours.

Classes Being Offered In Civil Defense

Highlands County's Civil Defense director, Jim Lawson, this week renewed his appeal for persons to get busy and take some of the classes now being offered.

A personal survival in disaster class will be given at the assembly room of the Courthouse Annex August 28 and 29. Both are six hour sessions, beginning at 8:30 A.M. and will be taught by J. W. Anderson, CDAE area consultant, of Jacksonville.

Any adult who is interested may take the course, Lawson pointed out it is especially recommended for teachers of science, social studies and physical education.

Those successfully completing the course may then obtain the needed materials in classroom quantities for use in their 9-12 grade classes. They also will be eligible for employment as instructors in appropriate adult education classes.

A second school for radiological monitoring starts at 7 P.M. August 28 at the annex. The attendance at the first school—eight persons—was "disappointing," Lawson said, since he feels this area needs about 40 monitors. There is no charge for the course.

Steve Roberts Appointed To Teleflora Board

Mr. Bob Wells of Miami, President of Teleflora National Wide Organization of Florists has appointed Steve Roberts of Ridge Florists to the Board of Directors to fill the vacancy of Pauline Rivkind deceased, from St. Petersburg.

Other directors are Dorothy Saunders of Orlando, Rena Merritt, Ft. Lauderdale, Edna Glass, Pensacola and Hazel Archer, Plant City.

Teleflora is a wire service serving the world, with over 8,000 members in the United States.

Interest Mounts In Avon Park Election

Interest is beginning to pick up daily in the September 12th Avon Park City election. Two candidates are in the race for mayor. And five are in the battle for the two council seats.

Mayor E. A. DeLaney is retiring from public life when his ninth term expires on Saturday, Sept. 30. Two former city councilmen are vying to succeed the veteran city official. Jimmy Doerr a local businessman and former city council president was the first candidate in the race. J. B. Sparks a retired businessman entered the race at the last minute.

Incumbents Clarence King and Jack Duggan, have filed for re-election to their council seats. King is seeking a sixth term and is currently finishing out his third term as council president. Mr. Duggan has entered the council derby for a second term.

The three challengers in the council race are all newcomers to Avon Park politics. Milton Howard a railroad employee of long standing was the first of them to file for the race. Wayne Knowles an insurance man and lifelong resident of Avon Park was the next to file. Just before the deadline, Rodney Lane a partner in a record and TV store entered the council field.

There are 3251 eligible voters for the city election. Two polling places will be utilized by Highlands County Registration Supervisor Roland X. Droit. The two polling places will be at the Tourist Club and on South DeLaney Ave. for the negro voters.

Reserved Seat Tickets Go To Public Sept. 5

Reserved seat tickets for all Red Devil home football games will go on sale to the general public September 5 at the high school gym office on a first come first served basis if there are any left after the September 1 deadline to exchange tickets held last season for a different location.

Until September 5 the tickets may be purchased at the high school office for the price of $3.00 if the fan had a ticket last season. The price will remain the same after the September 5 date at the tickets go on sale to the public.

Season tickets for the five home games may also be purchased for $6.50 at the high school office or the gym. They may also be purchased at Leon's Sporting Goods, Albritton's Barber Shop, or Stimson's or Skinner's Service Stations. Members of the Avon Park Athletic Association are also selling the bargain season tickets.

The Red Devils open the season here at Memorial Stadium on September 15 against the Lake Wales Highlanders.

MRS. T. HAYES MAXWELL displays American Red Cross cloth bags to be filled with Christmas gifts for servicemen in Vietnam. — (Sun photo)

Highlands Red Cross Produce Bags To Ship To Vietnam

The Highlands County Red Cross Chapter has begun production of 50 cloth bags which will be filled with a variety of small gifts and shipped to American Red Cross field directors in South Vietnam for them to distribute to U. S. servicemen and servicewomen stationed there in the holiday season.

Highlands County Chapter is one of nearly 1,400 Red Cross chapters across the country in the nation-wide program, "Red Cross Shop Early — Vietnam 1967." Nationally, the goal is to make and fill at least 525,000 gift bags.

A similar program last year was received with enthusiasm by servicemen in Vietnam. "The hundreds of letters of thanks, from men in every military rank, testified to its popularity," Mrs. Florence L. Peach, Executive Secretary said.

The bags, red or green in color, will have to be made of cotton material sturdy enough to withstand the tropical heat of Vietnam and remain serviceable for their owners' personal effects after the original contents are used.

"Each bag we fill will contain a card identifying the chapter and the names of either the cooperating agency or person," Mrs. Peach said.

Volunteer groups undertaking to fill the "Santa Claus" bags are provided with a suggested list of contents from which six or eight items "of interesting variety" should be chosen.

The list includes new paper-back books (adventure, westerns, crossword puzzles, etc.), small packages writing paper with self-seal envelopes, plastic soap case, small address book, plastic toothbrush holder, terrycloth wash cloth (dark colored), nail clipper, plastic cigarette case, comb, pocket games (small enough to put in pocket, such as playing cards, chess, checkers, etc. Pinochle Cards are very popular), mailing-size voice tapes (reels of 3 inch tapes — 150 inch length), small tins of nuts or candies — vacuum packed, windproof type cigarette lighters, small plastic snapshot holders, small kitchen size and sandwich-type plastic bags (minimum of 3 — not wax-paper type) and "wipe and shine" — packet shoe polish.

Following are excerpts from three letters of thanks received after last year's Red Cross Christmas gift distribution in Vietnam:

One letter said in part, "It is my prayer that next year I will be home and able to help at the filling end of your fine Christmas project."

Another serviceman said, "I want to extend my appreciation for your efforts and particularly for the thoughts behind the gifts. It is important that you realize we think of your interest and your personal participation."

A hospitalized serviceman wrote, "A short time ago the Red Cross girls, complete with a Santa Claus, visited our ward and passed out refreshments and Christmas stockings. The change in the mood of our ward was immediate. Thank you for bringing a little bit of home into our holiday."

The cotton bags will be substituted this year for the net Christmas stockings distributed to patients in Vietnam hospitals last Christmas.

They are appealing to the community for volunteer help to make and fill these bags and for donations of articles.

Any service person or any group that would like to participate in this worthwhile project can contact Mrs. T. H. Maxwell, GL 3-3938. Time is important as they must be ready for shipment between September 15 and October 15.

Mrs. Maxwell's the newest board member appointed to Highlands Chapter American Red Cross.

Make this a community project. Mrs. Florence Peach executive secretary of The American Red Cross in our community, stands ready to help in time of disaster of any kind.

She was most efficient in helping the Pearl family receive word from their son Dale during the Forrestal disaster and to relieve their fears.

May the community get together and help her get the Christmas bags ready for shipment to our boys in Vietnam.

Special Election Called For Wet-Dry Issue

Highlands County voters will go to the polls October 17 to decide whether the county will be wet or dry—or remain the way it is now, with package sales only permitted.

Highlands County Board of Commissioners meeting in special session Wednesday morning, set the date for the vote, which will require a special election.

Voters will be asked [illegible]al to decide whether the sale of intoxicating liquor, wines or beer shall be prohibited or permitted in Highlands County.

It to decide whether such sale if permitted by said election shall be by the package or whether said sales shall be by drink on the premises as well as sales by the package.

The Board of Commissioners accepted the petitions Wednesday morning from George E. Sebring, III, who stepped in as chairman of the group seeking the election when it became obvious a last minute push was necessary to get enough names to force a referendum. Also there were Hy Grees and Brad Bowen.

The 476 names obtained by interested persons stationed the past weekend at Southgate Shopping Center and other busy spots in the county did the trick. Supervisor of Elections Roland X. Droit suggested October 17 as the election date. This is just three days before expiration of the 40 days allowed from the time the commission accepted the petitions to when the election must be held.

Before accepting the petitions, County Attorney Hue Nunnallee, noting that "anything of this kind is open to pot shots, called the Attorney General's office for an opinion on whether the collection of petitions handed in constituted a single petition as

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PAUL ROGERS

Paul Rogers New Highlands Representative

Paul G. Rogers of West Palm Beach, is serving his seventh term as representative in Congress from the newly designated ninth district of Florida.

Highlands County for the first time is in the Ninth and will be voting on Rep. Rogers at the congressional elections in November, 1968.

A Democrat, he succeeded to the post served by his father, Dwight, for 10 years, after the father died in 1953. He was elected in a special election in January, 1954.

Congressman James Haley, who has represented this district for many years, has discussed matters of mutual interest with him. Cong. Rogers wrote from Washington.

"He has indicated his full cooperation with me should I have the honor of representing the county in 1969," Rogers declarde. "Highlands is distinctive in its attractiveness, and shares with the other parts of our district a strong interest in tourism, citrus and cattle. These economic matters are shared by all the counties in the new Ninth district and should make our area one of the leading districts in the state in these categories."

Congressman Rogers is a member of the Committee on Inter-state and Foreign Commerce and the Committee on Merchant Marine and Fisheries. His subcommittee assignments include, for Commerce, Investigations and Health and Welfare; and or Merchant Marine, Oceanography, Coast Guard, Merchant Marine and Fish and Wildlife.

He is married to the former Rebecca Bell and they have one daughter, Rebecca Laing. They maintain their home residence in West Palm Beach.

Red Devils Begin Training For First Game With Lake Wales

Prospects for the Red Devil football team reported for physicals Wednesday, Aug. 16, and then got down to work with conditioning drills last Thursday and Friday afternoons before taking on double session practices this week with early morning and late afternoon drills.

Head football coach and athletic director Joe Franza, who faces the 1967 season with only one regular returning from last year's state runner-up team, put the boys through a vigorous conditioning program hoping to get the young boys in shape for the opening game with Lake Wales on September 15 here at Memorial Field.

Working with Franza and the varsity prospects are backfield coach Ralph Hill and line coach Dale Landress and junior varsity coach Larry Pickett and newcomer DeWayne Lemler, who will be "B" squad backfield coach. Lemler, a graduate of Avon Park High School, joined the high school faculty this year as a mathematics instructor and will assist with the sports program. Lemler was voted the outstanding senior athlete the year he graduated from APHS.

Fifteen boys were lost from last year's squad by graduation. Backs Emmitt Money, Harold Callaway, Bobby Barben, Earl Sims, and linemen Bruce Bennett, John Wright, Hoppy Rewis, Joe Strickler, Steve Weber, Andrew Wells, Roscoe Bass, Charles Talley, Dennis Richards, John Hiley and Carl Barnes will all need to be replaced this season. Only fullback Dean Lemler was a starting member of last year's team.

Some twenty-eight boys are out sweating out the workouts hoping to find a starting position on the team this year. Prospects for the backfield along with senior veteran Dean Lemler, who weighs in this year at an even 200 pounds and stands 5 feet, 10 inches, are Denny Montsdeoca and Gene Landress at quarterback; Kenny Gainous as a fullback and halfback; Billy Richards, Ulysses Brown, Lucius Taylor, Willie Joe Seigler and Jim Williams at halfback.

Working for a line position are Chuck Long, Leotis McNeil, Curtis and Gene Hulen, Sam Jones, Lorenzo Nelson, Charles Peeples, Bill Jackson, Joe McKenzie, John Alwood, E Reck, Bruce Griffin, James Rushing, Jim Nunnallee, Horace Watson, Robert Crews, Frank Sherertz, Tommy Townsend, and Tim Braswell, a transfer from E. O. Douglas school played starting center for that school last season.

Several of the prospects have put on some weight over the summer. Denny Montsdeoca, the leading candidate for quarterback, gained from 126 to 140 pounds. He stands only 5 foot, 6 inches. Chuck Long, an end with some experience, went from 156 pounds to 172 over the summer. Ed Reck and John Alwood weighed in the heaviest at 219 and 215 pounds. Charles Peebles and Robert Crews weigh right at 195 and Jim Nunnallee hit the scales at 188 pounds this season. Bill Jackson is 5 feet 9½ inches and 179 pounds of solid muscles waiting to be ignited into action this fall.

During the next three weeks of practice the Red Devil coaches hope to mold the group into a team capable of taking on the tough schedule set for them. Fans hope that a line will develop that can hold the opponents and open the way for the running of Lemler and company and protect the quarterbacks enough to assure some passing attack. Two practice sessions daily are set until September 5 when school opens and then the team will practice in the afternoons.

Season ticket sales are on sale for the five home games for $6.50 and may be purchased at the high school office, from members of the Athletic Association, or at Leon's Albrittons, Stimsons, or Skinners.

Reserved seat tickets are still available only to those who held them last year and an exchange period is now in effect allowing ticket holders to change location to available seats before the remaining tickets go on sale to the general public starting September 5 at the gym.

MEMBERS OF THE Avon Park National Guard Unit unloading equipment after arriving back from two weeks at Fort Stewart, Ga. — (Sun photo)

Local National Guard Unit Has Riot Control Training

Members of the Avon Park National Guard unit returned from two weeks of their annual maneuvers at Fort Stewart, Ga. near Savannah. 61 enlisted men and five officers headed by Captain I. C. McKenzie consisted of the local unit.

The first week of training featured service practice and training. For the first time at the request of Gov. Claude Kirk and officials at the Pentagon in Washington, the local unit and other Florida National Guardsmen were given a comprehensive training on coping with riot control.

The second week was taken up with four day tactical bivouac and field exercises. The entire group participated in all field exercises both weeks.

The Avon Park Unit was rated superior for overall performance and won the best dressed soldier award in overall competition with all other Florida units. The local unit presented Specialist Ruel Miller of Rt. 3, Wauchula, who was voted the best soldier in camp.

The local Unit during the two weeks of training traveled over 700 miles of motor marches and the unit did not experience any serious injuries or accidents.

Rate Raise Asked By Phone Co.

The Inter-County Telephone System filed Wednesday for a general rate increase for its services with the Florida Public Service Commission, citing unprecedented growth and soaring costs.

The Sebring News, in an exclusive story, revealed two months ago that the company was considering asking for a rate raise. The raise would be system wide—some 13 counties.

The matter now will go before the Florida Public Service Commission which will call a public hearing. Under a law passed by the 1967 Legislature, the commission now is permitted for the first time to take the quality of service provided by the company into consideration when setting rates.

A series exploring telephone service in this area, which brought out numerous complaints, concludes this week in The News, page 5C.

L. E. Travis, president of Inter-County Telephone Company and United Telephone Company of Florida, stated that the decision to ask for higher rates was made after careful and involved studies indicated the absolute need. "No one likes to raise their prices for services or commodities, and we're no different from anyone else," "However," he continued, "the materials and supplies that we must buy have risen in cost considerably over the past seven years since Inter-County's last rate adjustment. As a matter of fact," Travis continued, "I know of very few companies who have held their price line for so long as this company has."

The company, in its initial brief, is asking for an increase in most of its local exchange rates and its miscellaneous equipment offerings. The increase requested would increase the company's annualized net income by some $1,291,000 after federal, state, and local taxes.

Travis called attention to the basic philosophy underlying an increase in rates by saying that rate increases are sought, not for the sake of increase, but to enable the company to accelerate and continue its program of service improvement and expansion.

"The area served by Inter-County has historically been considered to be one of the most explosive growth situations in the entire country. We are happy to have the obligation of providing

(Continued on Page 2

Funeral Home Keeps Service

Mizelle Funeral Home has informed the "SUN" of their continuous Ambulance Service in the Avon Park area, uninterrupted for many years.

They remained on the job when other ambulance service was discontinued and are personally responsible for personal service to this community for those who need ambulance service.

They may be contacted 24 hours each day.

THURS. - FRI. SAT. - SUN.

501 N. Ridgewood Drive
Sebring, Florida

The Spectacular

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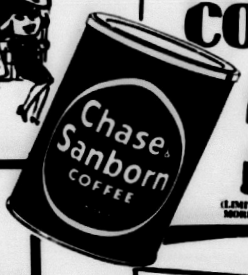
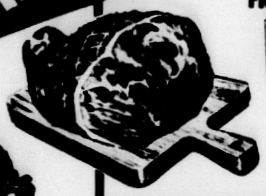
CHASE & SANBORN
ALL GRINDS
COFFEE
LB. CAN
33¢
(LIMIT: ONE WITH YOUR $5. OR MORE, FOOD ORDER PLEASE)



FROSTY MORN SMOKED
PICNICS
•WHOLE LB. **39¢**
•SLICED - - - LB. **49¢**



FROZEN FOODS
FRO-JOY
ASSORTED FLAVORS
ICE MILK
½ GAL. **39¢**
(LIMIT: TWO WITH YOUR $5. OR MORE. FOOD ORDER PLEASE)

BLUE-WHITE
DETERGENT
"CHEER"
GIANT BOX
43¢
(LIMIT: ONE WITH YOUR $5. OR MORE, FOOD ORDER PLEASE)

USDA CHOICE **STEAKS** FLAVOR AGED BEEF

FULL-CUT •ROUND LB.	LEAN TRIM •CLUB LB.	FLAVORFULL •RIB LB.	TENDER •CHUCK LB.	ROUND BONE •SHOULDER LB.
98¢	98¢	98¢	69¢	79¢

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GEORGIA GOLDEN SHORES
BREADED SHRIMP
LARGE, 10 OZ. PKG.
59¢

ARMOUR STAR BONELESS
CANNED HAM
3 LB. CAN
$2.89

ARMOUR STAR BONELESS CANNED PICNIC - -	4 LB. CAN	$2.89
THRIFTWAY SLICED BACON - - -	LB. PKG.	69¢
ROYAL'S FLA. GRADE "A" FAMILY-PAK FRYERS -	3 LBS. AVG. PKG.	$1.95
FRESH WESTERN PORK STEAK - - - -	LB.	69¢
SMOKED SUGAR CREEK SLAB BACON - - -	LB.	59¢
COPELAND ALL MEAT FRANKS - - - - -	12 OZ. PKG.	45¢
FAMILY PACK PORK CHOPS - - -	LB.	79¢
LYKES SUGAR CREEK •CHUNK BOLOGNA (or) •BRAUNSCHWEIGER	LB.	49¢

COPELAND MIX-OR-MATCH
LUNCH MEAT
•BOLOGNA •OLIVE
•PICKLE-PIMENTO
•LIVER CHEESE
•SPICED LUNCHEON
4 5 OZ. PKGS. $1.00

FRESH 100% PURE
GROUND BEEF
3 LBS. $1.49

ALL PURPOSE
"KRAFT" OIL
QUART BOTTLE
43¢
(LIMIT: ONE WITH YOUR $5. OR MORE, FOOD ORDER PLEASE)

PRODUCE
FIRM RED 'N RIPE
TOMATOES
LB.
23¢

GOLDEN YELLOW CORN -	9 EARS	59¢
U. S. NO. 1 BAKING POTATOES	10 LB. BAG	79¢
RED CALIF. PLUMS -	LB.	29¢
RED DELICIOUS APPLES -	4 LB. BAG	59¢

FRESH FLA. GRADE "A"
LARGE EGGS
39¢ DOZ.

PRICED to PLEASE!

HI-C ASST. FLAVORS FRUIT DRINKS -	3	46 OZ. CANS	89¢	PACIFIC ISLE SLICED PINEAPPLE - - -	4 NO. 2 CANS	$1
CHICKEN OF THE SEA TUNA - - - -	3	NO. ½ CANS	97¢	HILL'S HORSE MEAT DOG FOOD - - -	TALL CAN	27¢
SUN-LITE TOMATOES - -	6	NO. 303 CANS	$1	MIRACLE WHITE CLEANER - - - -	QT. BTL.	69¢
MILFORD WHOLE CORN	5	NO. 303 CANS	$1	FURNITURE POLISH BEHOLD - - - - -	7 OZ. CAN	79¢
MILFORD CREAM CORN	5	NO. 303 CANS	$1	FOOD WRAP HANDI-WRAP	100 ROLL 29¢	200 ROLL 49¢
SAXET CUT GREEN BEANS	7	NO. 303 CANS	$1	NABISCO SUGAR HONEY GRAHAMS - - - -	LB. BOX	39¢

DAIRY FOODS
TABLE READY SOLID
OLEO
LB. PKG. **15¢**
(LIMIT: TWO WITH YOUR $5. OR MORE FOOD ORDER PLEASE)

BONUS STAMPS!
YOU WILL RECEIVE EXTRA GOLD BOND STAMPS WHEN YOU BUY THE FOLLOWING ITEMS AT REGULAR PRICES!

50 EXTRA	3 LBS. OR MORE	CANNED HAM (or) PICNIC
200 EXTRA	REG. CAN	LUSTRE CREME HAIR SPRAY
50 EXTRA	16 OZ. CAN	GEBHART'S HOT DOG CHILI SAUCE
50 EXTRA	2 OZ. JAR	INSTANT NESTEA
50 EXTRA	10 OZ. JAR	CHASE & SANBORN INSTANT COFFEE
50 EXTRA		CALIFORNIA 2 CANTALOUPES

HEALTH & BEAUTY AIDS
69¢ VALUE
BAND-AIDS
REG. CAN
39¢
(LIMIT: ONE WITH YOUR $5. OR MORE, FOOD ORDER PLEASE)

Fresh from Our BAKERY
EVERFRESH FRESH BAKED
JELLY ROLL
EACH
39¢

EVERFRESH BREAD - - - - KING SIZE LOAF **29¢**

PILLSBURY BISCUITS - - - -	4	8 OZ. CANS	39¢
TASTY DAISY CHEESE - - -		LB.	67¢