



MIMA LEE CARLTON

Receptionist Is Well Known

Miss Mima Lee Carlton, a graduate of Sebring High School where she made an enviable scholastic record to become a member of the Sigma Eta Gamma Chapter of the National Honor Society, is receptionist and secretary of the Highlands Cable Television office at Sebring.

Prior to her becoming a member of the Cable Corporation's office staff, Miss Carlton was a laboratory technician in the office of Dr. Santford R. Baley in Sebring.

Questions And Answers About Cablevision

Q. How dependable is the system operation?
A. A careful maintenance program is followed and the dependability of the system can be compared to such utility services as telephone and power.

Q. Will I be able to enjoy color reception?
A. Yes. The TV signals on the cable are more than sufficient in strength and bandwidth for excellent color reproduction.



Jerry Thorton Is Technician

Jerry Thorton, one of the key employees of Highlands Cable Television, is assistant technician. A native of Jessup, Ga., he came to Sebring 19

years ago. His technical education in the cable television field has been gained from actually experience in working with the mass communication media and by study in two electronics schools. He is married and the couple has one child.

Cable Television Systems Often Confused With Pay TV

Cable television is often confused with pay TV although the two are quite different.

Cable TV is a master antenna service, which delivers clear and dependable reception not available with rooftop antennas.

Community antenna service does not originate any programming, but merely picks up the television signals broadcast by commercial and state owned TV stations, and delivers them to homes.

Pay TV differs from this in that it is a closed circuit television system which originates its own programming. It tries to bring its customers programming that cannot be found on commercial TV.

Commercial TV, however, keeps a close watch on the likes and dislikes of the American audience, and most of its programming appeals to a large segment of this audience. The remaining portion of viewers often does not constitute a large enough audience to pay for the expense of bringing them exclusive programming. This lack of sufficient participation has caused pay TV its biggest problem, and has resulted in relatively few attempts to establish such systems.

One pay TV system was established in Los Angeles, Calif., with its special services including exclusive coverage of the Los Angeles Dodgers home baseball games and the showing of recent movies without interruptions by commercials. However, the citizens of California voted in a referendum to discontinue pay TV.

Lanier Legal Representative

David Lanier, well-known Avon Park attorney, represents the Highlands Cable Television Corporation as its attorney in this area. A Rotarian, Mr. Lanier also is a director of the Chamber of Commerce.

Congratulations . . . Highlands Cable Television

ON YOUR

Grand Opening In Avon Park

WJCM

RADIO

A Thousand Watts of Sunshine
Locally Owned and Operated — Serving Since 1950

S. Commerce

EV 5-7149

Sebring, Fla.

See These

RCA VICTOR VALUES

come in & compare



More People Own
RCA VICTOR Than
Any Other Television...
Black and White
or Color

The ABBOTTON
Mark 21 Series GS-830
23" tube (overall diag.)
282 sq. in. picture

RCA VICTOR New Vista® TV

- RCA Solid Copper Circuits
- Titled RCA Pan-O-Ply picture tube
- 22,500-volt New Vista chassis
- New Vista VHF, Solid State UHF tuners
- One-set VHF fine tuning
- Big 6" oval duo-cone speaker



The BELFORD
Mark 21 Series GS-843
21" tube (overall diag.)
285 sq. in. picture

Choose Dramatic Danish-Styled or Authentic Early American

Super-powerful New Vista chassis has 25,000 volts for picture power. New Vista VHF and Solid State UHF tuners pull in pictures even in the most difficult signal areas. RCA Automatic Color Purifier "cancels" magnetism that may cause color impurities.



The BURGONNE
Mark 21 Series GS-823
23" tube (overall diag.)
295 sq. in. picture

RCA Victor Hi-LITE TUBE with rare earth phosphors delivers unsurpassed natural color—color so bright you'll compare it to color motion pictures. Screen is rectangular with more picture showing at edges and corners.

19" COLOR TV

- Space-saving Contemporary console design
- New Vista 24,000-volt chassis
- Super-powerful RCA New Vista VHF tuner—ultra-sensitive Solid State UHF tuner
- RCA Automatic Color Purifier

\$469.95



The STOCKTON
Mark 21 Series GS-830
19" tube (overall diag.)
180 sq. in. picture

21" TUBE

- Economy-priced all-channel table model on caster base
- Super-powerful 25,000-volt New Vista chassis
- Ultra-sensitive VHF and UHF tuners
- RCA Automatic Color Purifier

\$359.95



The BRANDON
Mark 21 Series GS-843
21" tube (overall diag.)
285 sq. in. picture

25" COLOR TV

- Sculptured Nordic-style console
- Super-powerful New Vista 25,000-volt chassis
- RCA Automatic Color Purifier

\$625.00



The BORDOWILL
Mark 21 Series GS-817
25" tube (overall diag.)
295 sq. in. picture

THE MOST TRUSTED NAME IN ELECTRONICS

Congratulations . . .

HIGHLANDS CABLE TELEVISION CORP. GRAND OPENING IN AVON PARK JAN. 27, 28, 29

12 S. Ridgewood Dr.
SEBRING

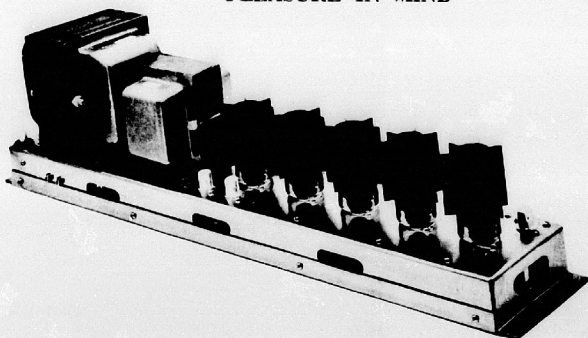
Bob & Jack's TV Sales & Service

Phone
EV 5-7448

progress

for the people of AVON PARK

A VITALLY IMPORTANT NEW TV
SERVICE DESIGNED WITH YOUR
PLEASURE IN MIND



We think you will be interested in the part played by Electroline Television Equipment, Inc. in bringing clear television to Avon Park.

There are over 1,700 community antenna systems in the United States and Canada. Many millions of people who were deprived of good reception in the past are now enjoying the finest in television through these systems. The people of Avon Park can now enjoy a full variety of the finest television programs delivered to their homes by the multi-channel cable system installed and operated by Highlands Cable, Inc. The channel selector on your TV set can be the key to clear reception from TV channels out of Tampa, St. Petersburg, West Palm Beach, Orlando, Daytona Beach plus programs of 20 FM stations and local weather information.

You should know that in planning and building this system Highlands Cable TV has specified and used the most technically advanced equipment and highest quality components available today. These companies were chosen not only for their high degree of performance, but also for their solid durability under adverse conditions.

Electroline TV Equipment, Inc. is proud of the part it has taken in the design, equipping, and installation of this system, and we know that the standards of performance set by Highlands Cable Television for its television system facilities are entirely worthy of the fine city they will serve.



Electroline Television Equipment Inc.

MONTREAL — NEW YORK — MIAMI

We're proud
of our part
in community
progress!



HENRY PERSINGER, Manager of Food Fair is shown here getting information about cable television from Mami Lee Carlton, receptionist at the Highlands Cable Television Corp.'s new office.



FIRST TO CONNECT TO THE CABLE in Avon Park is L. W. Grove, owner of Grove's jewelry. He is shown here as Howard Warshaw, president of Highlands Cable Television gives him some information on the operation of the cable.

Q. What benefit do I get from nine channels? I get most of the network shows fairly good now.

A. With nine channels you get all the network shows clearly. Many TV stations have found it beneficial to rearrange their programming schedules to be

competitive. Many sports, political and news events are not even carried on the networks. Many more programs will soon be carried by some of the stations on the system. You gain by having a wide selection of channels to choose from.

H. L. Caffee, In Charge of Sales, Well Known In Area, S. Florida

Henry L. Caffee, well-known and popular Avon Park resident, is in charge of sales of the Highlands Cable Television Corporation and the corporation's Avon Park office.

Past president of the Avon Park Kiwanis Club and former state Bible secretary of the Gideons International, presently on Board of Highlands County Red Cross and Youth for Christ in Highlands County, Caffee, a native Virginian born at Norfolk, is an experienced hotelman and well versed in dealing with the public, both in the hotel business and as qualified sales representative in the food, meat and citrus industries, includes the following:

Meyer-Kiser group, bankers of Indianapolis, Ind.; the Robert Clay and Floridian Hotels, of Miami; the Florida-Collar Coast hotel chain; the Hotel Dixie Court in West Palm Beach and the Floridian in Tampa; the Fleetwood Hotel in Miami Beach; the Hotel Gordon, Waynesville, N. C., and the Plaza Hotel in Arcadia, Fla.

Turning from the hotel business, Mr. Caffee, during the period from 1933-1935 was associated with the Sunshine Biscuit Co., as a sales representative in the Miami-West Palm Beach territory. He represented the firm of A. J. Livingston, meat purveyors, in the West Palm Beach area from 1936 to 1939 when he joined the Jack Cookie Co., of Tampa.

As the war effort increased, he joined the H. H. Robertson Co., of Ambridge, Pa., in the erection department. The company manufactured corrugated sheeting used as covering for many defense plants and sidings for airfield hanger, one being that at the Hendricks Field in Sebring.

Mr. Caffee also represented the American Steel Band Co. of Pittsburgh, Pa., during the war period.

During 1950, Mr. Caffee served as manager of the De Soto County Chamber of Commerce.

Tampa next beckoned and he became a salesman for Henry West & Sons Hardware Co., for several years.

Avon Park became his home in 1953 when he joined Tropical Products Corp. as sales manager, remaining with the firm until October, 1957 when

he became a representative of Orceola Fruit Distributors in the chilled juice department where he remained until 1962 when he became an agent of the North American Life Insurance Co., of Chicago in Avon Park, and later turning to cable television in July, 1965 when he joined with Highlands Cable Television to spread the communication media through the Highlands area.



HENRY CAFFEE

Mr. Caffee was an outstanding athlete during his youth in Norfolk, Va.

Questions And Answers About Cablevision

Q. What is the Highlands Cable Television Corp.?

A. Highlands County Cable Television Corp. is a Florida corporation organized for the express purpose of designing, building and operating a master antenna television system (CATV). This will make excellent TV signals from several cities available to almost every home in Avon Park.

Q. Will I be able to enjoy color reception?

A. Yes. The TV signals on the cable are more than sufficient in strength and bandwidth for excellent color reproduction.

Viking Cable Co.

Congratulates

The People Of

AVON PARK

On The Opening Of The

NEW CABLE TV SYSTEM

We are proud of the part we have played in the construction of the Cable TV System in your community.

We urge all of you to join the other 200,000 Cable TV subscribers in 1700 progressive communities now enjoying multi channel Cable TV and FM music 24 hours a day.



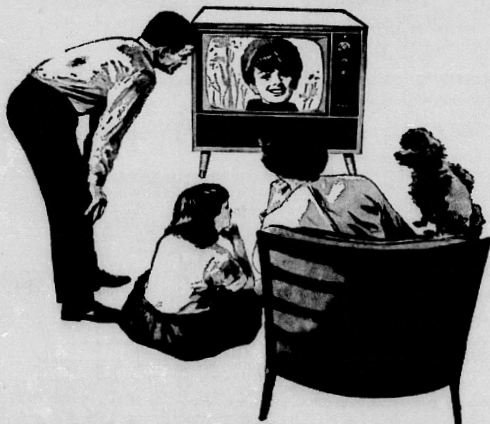
An exciting experience awaits you as a subscriber - giving you a choice of programs on 9 different channels!

Viking Cable Company

830 Monroe Street, Hoboken, New Jersey 8

Sincere Congratulations

To The People of Avon Park



Now, at last, you're able to enjoy clear, snow-free television reception... bright, lifelike color and crisp black-and-white pictures on every channel brought in by the community antenna system. With the cable in, you're out of the "fringe area" for good!

We think you'll be interested in the part played by Jerrold in bringing clear-vision TV to Avon Park. Of the more than 1500 community antenna systems in the United States and Canada, the great majority have been designed and built with Jerrold electronic equipment. Many millions of people, once deprived of satisfactory reception, are now enjoying the very finest in television through Jerrold-equipped cable systems.

Your community antenna system in Avon Park boasts the latest, most reliable solid-state distribution amplifiers, conceived and manufactured by Jerrold. Solid-state, as you probably know, means that there are no vacuum tubes to wear out or cause any interruption in your cable service.

Jerrold distribution amplifiers used throughout the new Avon Park cable system are completely transistorized to insure you maximum enjoyment of television programs on every channel, under all weather conditions.

Jerrold pioneered the first community antenna systems over fifteen years ago. Since that time Jerrold has remained the acknowledged leader in the industry, continuously developing the art to bring fine television entertainment to more and more communities throughout the nation. Today, Jerrold is a diversified electronics company serving the consumer, industrial, education and military markets. Jerrold antenna systems are found in schools, hospitals, military bases, apartment houses, hotels, and private homes across the land.

We welcome you to the growing family of communities enjoying crystal-clear TV pictures in areas once considered "out of bounds."

Happy televisioning, Avon Park!

JERROLD ELECTRONICS CORPORATION
The Jerrold Building, Philadelphia 32, Pa.



Highlands Cable Television's Grand Opening Jan. 27-29

Would you like to see how cable television works?

Highlands Cable Television is inviting all Avon Park residents to see nine channels of high resolution, quality TV signals, color reception, and to hear FM music using the cable on Thursday, Friday and Saturday, Jan. 27-29 at their offices at Food Fair Shopping Center.

Highlands Cable Television will have various types of reception receivers on display. Visitors will be operating to show the cable's superior color reception.

Highlands Cable Television has been installing cable throughout the city for the past several months. Application for system connection may be made during the open house—and any time thereafter.

Howard Washaw, president and general manager, says that construction of the antenna system has been completed and all equipment at the antenna site and on the poles has been fully checked.

Construction of the Highlands Cable Television system began almost two years ago in Sebring. Several months of surveying, signal strength studies, and engineering preceded the actual construction. The electronic equipment used throughout the system is the latest design, available from the Electronic TV Equipment, Inc., a leader in cable television equipment.

As a subscriber to Cablevision, you will initially receive the nine-channel coverage in addition to FM radio.

FM radio listening pleasure will be available on channel 3 on your television receiver, as well as being available for connection to home music systems.

Washaw said the Highlands Cable Television will make no changes in programs broadcast by the nine television stations and will add no commercials to announcements.

Cablevision has no facilities for broadcasting its own function is to bring quality television reception from main stations into the homes of the residents of Avon Park.

The cablevision system, Washaw said, "will not only increase the variety of programs available, but will also eliminate outside interferences such as automobile ignitions, machinery machines and other electrical and mechanical devices."

As the number of television stations increased to more than 800, the number of community antenna systems also grew.

The theory worked and a television antenna was built on the mountain to pick up signals which were then piped down to Astoria on cable. Soon other communities were receiving television by cable.

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Avon Park Is Part Of National TV Community

Avon Park is one of the more than 2,000 communities in the United States served by community cable television.

Astoria, Ore., was the first city in this country to try the cable idea. Astoria's experiment started in 1949 when television over was sweeping the nation.

Television then was far from a nation-wide service. There were less than 100 television stations and viewing was largely limited to areas around big cities.

Astoria was one of those cities beyond a television station's range. The closest station was in Seattle 125 miles away. High mountains stopped the signals with an effective range of only 50 miles at the most.

A group of Astoria citizens decided to do something about it. They knew that television signals travel in a straight line from the transmitter and that unlike lower-frequency radio waves, they don't follow the contours of the earth.

Although it was impossible to pick up a television picture in Astoria, the group, some of whom were engineers, reasoned that reception of the Seattle station should be possible on a nearby mountain.

Mrs. Broomhall Comptroller

Mrs. Roberta Broomhall is comptroller of Highlands Cable Television Corporation and has been with the Highlands County communication media since it first opened in July, 1965.

Mrs. Broomhall has two sons, both students at Sebring High School.

For about the same amount of money it costs the average household to take the family to the movies once a month, you can enjoy cablevision in your home.

A Progressive Move

ENTRY OF

Highlands Cable Television

INTO AVON PARK

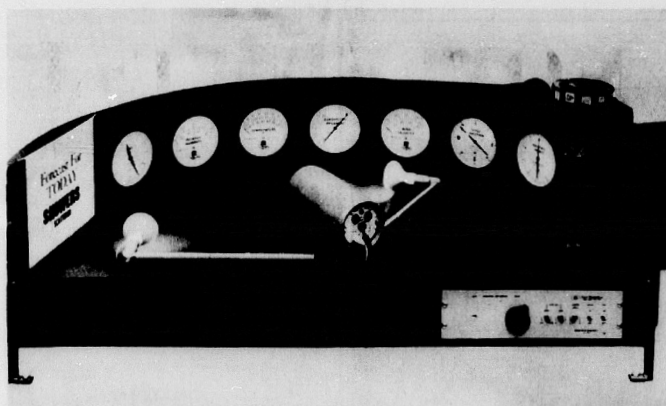
SHOWS THE CITY IS ON THE ROAD AHEAD

Congratulations . . .

The Avon Park Sun

TELEMATION

Weather Channel Manufacturers and Local Advertisers on Weather Channel 3 on The Cable In Highlands County Congratulate



Weather Channel! The exciting new constant contact weather service by Highlands Cable Television Corp. If you are a Cable subscriber, dial Channel 3 anytime - round the clock for a complete rundown on: (Time, Temperature, Humidity, Barometric Pressure, Wind Velocity and Direction, Rainfall and some of the most beautiful FM music in Highlands County.)

If you are not yet a subscriber, Call GL 3-3052 or EV 5-0253 for complete information on the wide range of programs now available in this area.

Bob & Jack's
Henry Crutchfield, Inc.
Fisher's Restaurant
E. O. Koch Oil Co.
Edd Martin Insurance
Phillips "66" Service
Stephen's Gulf Service
Pearl Yeager Realtor
A & W Root Beer
Jim's TV Service
Russ Hines Rambler
Howard A. Maddox

Sebring Welding & Tank Co.
Ted Shoemaker Plumbing
Jim Blackman Ford
Central Builders Supply
Exie Caffee Gifts - Avon Park
Carson Realty
Dandee Bread
Hobby Hill Florists, Inc.
McHargue Furniture Store
Neta's Beauty Salon
Tropical Bank & Trust Co.
Warren Ambulance Service

HIGHLANDS CABLE TELEVISION CORP.

AVON PARK and SEBRING
 Telemation, Inc. of Salt Lake City, Utah
 And Advertisers On Channel 3 On The Cable

TV Horizon

Continued from Page 3B

the system agrees with the standards of the utility companies and with regulations of the Federal Communications Commission.

The man who makes it possible for people in smaller communities to receive several TV channels is the CATV operator. His service contributes a great deal to the social well-being and education of his community.

What CATV Is — And Is Not

CATV is not pay-TV. In pay-TV you are expected to purchase programs individually on a pay-as-you-see basis. In CATV you pay for the convenience of being connected to a fully equipped master antenna. Clearly, CATV is not a program service as is pay-TV.

CATV is not involved in the programs put on by the TV stations or networks. In other words, the CATV operator's business is providing a master antenna receiving service, not a program service.

THE CATV OPERATOR
What he does is more important than what he is. In many cases, he brings TV to areas where none existed. He creates a new industry, increases his town's payroll, and makes a large market for TV sets and accessories.

He is a willing worker for the advancement of his community and his Nation. He is making a vital contribution to America's educational needs by bringing the dynamic teaching tools of educational television to a growing number of communities. His CATV service makes his town attractive to new industries which recognize the value of television for employee

morale. Today, many firms will not expand into communities where television is not available.

In speaking before a gathering of CATV operators, the Governor of Pennsylvania, The Honorable David L. Lawrence, summed up CATV with these words: "We can truthfully say that, without your systems, many communities in this Nation would not have television; they could not enjoy some of the world's finest entertainment, nor this great, new method of communication. You bring that miracle to the people. . . In this you are performing a great service."

Over The TV Horizon

In summary, the country's more than 1,000 independent CATV systems: Bring multi-channel TV to areas where little or none would exist.

• Tie many of the country's communities into the national TV entertainment picture • Serve 1,000,000 homes and 3 million Americans • Create new local payrolls and new businesses • Help in changing — and improving — their communities.

Cable System Offers Variety Of FM

FM radio will be carried on the cable to the subscribers of Cablevision.

One of these channels will be connected to your television receiver for use on channel 3. By turning your channel selector switch to 3, you will receive FM programming, using the audio section on your television receiver and the speakers within the television set. Additional installations to the homes for separate music systems will be available to connect directly to the system and provide more than 20 channels of FM. The cable connected to the music systems will use the components of the system for reproducing the programming.



SOME EMPLOYEES of Highlands Cable TV, left to right, James Roseman, David Sparks, Jerry Thornton, Edward Taylor, and Alan Howell.

Cable System Brings TV To Remote Spots

More than 1,000,000 homes in the United States receive television programs by community antenna systems which now number more than 1,500.

This reflects the initiative and enterprise that have gone into making television available to communities where distance and terrain interfere with normal reception.

The community antenna system began in Astoria, Ore., and was quickly followed by CATV in Pottsville, Pa. In the far west and in the Pennsylvania coal mine areas, the cable cities became the focal points of pilgrimages by television-hungry people who wanted to learn how this kind of improved reception could be brought into their own homes.

Television, including the cable systems, has been responsible for changing the spectator habits of Americans. Major league sports are no longer limited to metropolitan residents or persons who can afford to travel to important events. Stars in the entertainment world can perform for everyone.

News, so important in keeping voters informed, is part of the daily fare on TV, which has also penetrated the classrooms and widened educational horizons.

These benefits have been brought to numerous communities

in valleys or located at great distances from television stations by television cable service.

Cable system antennas are so sensitive that they can pick up the faintest signal from the air, and retransmit it into a viewable picture.

The antennas are more than rods measured to the exact lengths required to receive signals at their best. Amplifiers with numerous vacuum tubes are practically built right into the antennas; and then more amplifiers of the most effective commercial design are added at the base of the towers. Height is of the greatest importance in capturing the best possible signal; this makes possible pictures of greater clarity. That is why a 300-foot tower is used in Madison.

Cable is strung from the tower into the community and into subscribers' homes, but more than cable alone is required to do the job. At precise engineering distances along the line, more amplifiers are added to strengthen the signals which normally become weaker as they travel through long lengths of coaxial cable. Signals are made stronger, at the same time interference and electrical noise which tends to mount, must be suppressed. Additional units are needed to isolate each set from all neighboring

sets. It is a strange fact that while a television set is a receiving instrument, it is also releasing a certain amount of electronic energy, which if unchecked, can cause interference to others.

Tips Offered For TV Viewing On Cablevision

Here are some tips from "Abel Cable" to make your television viewing a source of continual enjoyment.

View your picture from a reasonable distance.

Be sure that the lighting in the room is balanced.

Have the inside of your glass screen cleaned every three or four months. (You'll be amazed in the difference.)

Once a week or so, rapidly spin the channel selector several times; this will help reduce corrosion of the contact points.

If you have been watching a program and are going to be doing something else for the next 30 minutes or so, instead of turning off your set simply turn down the sound; this is more economical in the long run.

Have your repairman inspect your set periodically; some minor adjustments now may save major repairs later.

Highlands Cable Television Corp. Vitrally Interested In Community

Highlands Cable Television Corporation, since its formation in mid-1965, has been keenly interested in civic and community affairs of Highlands County.

In its relatively short span of organization the corporation has become affiliated with membership in the Chambers of Commerce in Avon Park and Sebring, as well as with the Sebring Merchants Association.

Supporting community projects, the corporation is a member of the Winter Guard Club of Avon Park and the Highway 27 Boosters organization.

Highlands Cable Television has sponsored both men's and women's teams in Ridge Lane and other competition for the past two years.

Professionally, the corporation holds membership in the National Community Television Association, Southern Community Antenna Television Association and is a charter member of the Florida Community Antenna Association.

Highlands Cable Television Corporation started service July 10, 1965 gradually building and expanding its service to include Avon Park.

Service in Avon Park, unlike that offered at Sebring where it was expanded gradually, will be complete when switches are thrown to start operation. Here, facilities will be complete, offering customers east of U. S. 27 full service of the cable television communication system.

The corporation is represented legally here by David Lanier.

First to be hooked up with the television cable will be Mayor E. A. Delaney.

Customers of the commun-

The Avon Park Sun, January 27, 1966—1C

CATV Has Organization Of Its Own

The National Community Television Association, Inc. is a trade association whose members are engaged in the business of providing television reception service via master antenna-cable and distribution systems to groups who reside in areas where reception on ordinary rooftop antennas is poor or impossible also at all.

Members of the association will pay their first month's bill in advance, according to management. The latter will issue payment booklets and the bills they may be paid by mail or in person at the Highlands Cable Television Corporation office in the Food Fair Shopping Plaza at W. Main Street just off U.S. Hwy. 27.

Congratulations . . .

TO
HIGHLANDS CABLE TELEVISION CORP.

ON THEIR GRAND OPENING IN AVON PARK

K. D. GRUBB

Building Contractor

CUSTOM BUILT HOMES
Serving This Area For 19 Years

"No Job Too Small or Too Large"

340 S. Lakeview Drive

Sebring

Avon Citrus Bank

(Member F.D.I.C.)

Congratulates

Highlands Cable
Television Corp.

ON THEIR

GRAND OPENING

In Avon Park



2 West Main Street

Avon Park

WSEB

Fulltime NBC Radio for Highlands County.

Says

"Well Done"

Highlands
Cable Television

For providing the residents of Avon Park with 9 channels of viewing pleasure. Best wishes for continued growth and prosperity.

WSEB Radio

Fulltime Radio - 1340 KCS - NBC

Cable Channels Have Own Listings

All channels carried on the Highlands Television Cable do not appear on the same channel as broadcast. For example: Channel 8 WFLA, Tampa on the Cable as Channel 4, Channel 12, WEAT, West Palm Beach is on the Cable as Channel 7, and Channel 3 WEDU, Tampa-St. Petersburg appears as channel 11 on the Cable.

There is no loss of deterioration of the signal in these conversions. Subscribers have found that it takes very little time to adjust to these differences.

Would you like to see how Cable Television works?

Highlands Cable Television Corp. is inviting all Avon Park residents to see 9 channels of quality television signals, live reception, and to see FM music on the cable on Jan. 27 at the company's offices at the Food Fair Shopping Center. There will be a number of black and white and color television sets operating to show the Cable's superior reception.

Highlands Cable Television Corp. engineers and servicemen have been installing cable throughout the City of Avon Park for the past several months. Applications for connection to the System may be made during the open-house and any time thereafter.

During the three days of open-house, there will be special bonuses given to all who sign up, and refreshments and gifts for all who attend.

Construction of the Avon Park Cable System began last August after several months of negotiations with the Power and Telephone Companies, and numerous weeks of planning.

The electronic equipment being used is of the very latest and most reliable design available from Electroline Television Equipment, Inc. of Miami, New York, and Montreal. The Cable was manufactured by Rome Cable Corporation, division of Alcoa and Amphenol Corporation.

As a subscriber to Cable Television, you will initially receive 9 channels

as well as FM radio, Highlands Cable Television Corp., has made studies into the possibilities of adding two more channels to the system. One of these is Channel 38, an independent non-network station. Channel 3 of the Cable System is a closed circuit weather information and music channel.

Highlands Cable Television Corp., has its own weather instruments which are continuously monitored by a television camera, 24 hours a day. The information brought to you by the Weather Channel is temperature, humidity, barometric pressure, wind velocity, wind direction, accumulated rainfall, and time.

The sound portion of the Weather Channel is WVCB-FM, Coral Gables, a classical music station.

The Cable system will not only provide dozens of programs, sporting events, and movies which ordinarily would not be available to Avon Park residents, but the reception will be far superior to that which is ordinarily available with a rooftop antenna.

Utility Poles Play Key Role In Cablevision

For the past several weeks residents of Avon Park have seen scenes of men on poles all over the city. It may seem hard to believe that an ordinary utility pole could be so important in the construction of a cablevision system. But cablevision, like the other public utilities, depends on poles to route their services to the residences and businesses within the community.

Every pole is different—you see big ones, little ones, old ones, and new ones. Each pole plays a specific role in routing utilities and communications throughout the city. But engineers know just about every pole in the City of Avon Park. During the past months, they have paid a personal visit to these poles to determine the routing of the signal cable which will bring cablevision to your home. Jealoid Thornton, our resident technician, stated that without the assistance of the power and telephone companies and the city, cablevision could not have been installed.

Prior to the time that the cable installers began their part of the job, the cablevision company had to make detailed maps showing the exact location of each and every pole on which cable and equipment was to be attached. Detailed information had to be gathered regarding the exact height of the cable above the ground and the space required for attaching the equipment to the utility pole.

Cablevision technicians have walked and ridden the better than a good distance of miles of cable routes throughout the city many times. The technicians feel that they know each and every pole personally.

Tower Interferes No More Than Pots and Pans

Reports of numerous mistaken ideas have cropped up since the introduction of cable television service in Central Florida.

Some people thought that if they turned their rooftop antennas toward the 330-foot tower, their reception would be improved. Others complained that the tower was interfering with their reception. Nei-

ther is true because nothing is transmitted from the tower, only received by it. The TV antennas and lights located on the tower can no more interfere with TV reception than aluminum pots and pans in the kitchen or the floor lamp in the living room.

The coaxial cable installed on the utility poles in the system as a double copper shield so that it not only doesn't create interference, but can not pick up interference. Some persons have declared

that their reception has been better since the cable was installed on the poles. Thus, however, isn't true unless the cable is also installed at the TV set.

Congratulations . . .

Highlands Cable Television

ON YOUR

GRAND OPENING IN AVON PARK

LONG & SENSENIG

Electrical & Refrigeration Service

Kenneth R. Long — Clayton A. Sensenig

Owners and Operators

Licensed Electrical Contractors

— Specialists In —

● Appliance Sales & Service

● Air-Conditioning ● Neon Signs
● Refrigeration ● Room Service

● Amana Dealers

GL 3-6424

Corner of Hart Ave. & Church St. — Avon Park

Congratulations . . .

TO

HIGHLANDS CABLE

TELEVISION CORP.

ON THEIR

Grand Opening

Avon Park

Jan. 27, 28, 29

VAN D. HOWELL & ASSOCIATES

ACCOUNTANT & TAX CONSULTANT

441 North Pine Street
SEBRING, FLORIDA 33807



Salutes . . . HIGHLANDS CABLE TELEVISION CORP.

. . . on the establishment of Cable Television in Avon Park. The management of FOOD FAIR wants to take this opportunity to wish you every success in your expanded operation.

We also want to welcome you to the FOOD FAIR shopping complex in Avon Park.



Over The TV Horizon TV... and how it started

Bill Jones loves the excitement and fun of TV as do his friends, his family and his fellow townspeople. Yet except for some far-sighted local businessmen, Bill's town might not have TV.

When television started, stations developed first in big cities where they reached a large population. But in vast areas of the country people got poor pictures... or none at all.

People in many towns do not have their own local TV station. These thousands of towns are not large enough to provide income for a local TV station.

Without a local station, Bill Jones must get his TV from a station in some nearby city. But many communities are in mountain valleys or far away from a TV station and cannot get good reception.

During 1949, TV did come to a town located far from a television station. Eager to bring the benefits of television to Astori, Oregon, a group of engineers found a solution that would please Bill Jones. Their solution was a community-wide master antenna system.

In the following year another group of enterprising men worked out a similar solution for two Pennsylvania towns. Quickly and dramatically, using a master antenna system, Community Antenna Television (CATV for short) sprang to life... and to the rescue of Bill Jones and his TV-less community.

Basically, the CATV system uses a giant (or master) antenna to receive normally weak signals. Each subscriber has his own set connected to the master antenna cable instead of using a home antenna.

Once born, CATV services spread rapidly. Today, in answer to public demand, CATV systems serve more than 700 communities in 49 states. At an estimated investment of 200 million dollars the systems serve nearly a million and a half homes. Almost 4.5 million nearly forgotten people, like Bill Jones, now have an opportunity to relax with their families and enjoy TV.

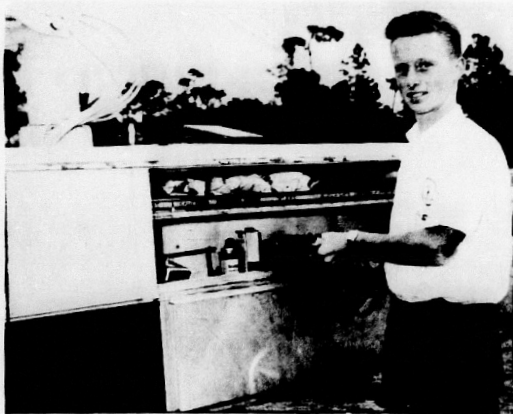
Using CATV, you do not need to put up your own expensive rooftop antenna. As a result, there is no danger from windstorms or lightning damage.

A few points about TV signals must be explained to understand why CATV systems fill a unique position in their communities. Radio signals tend to follow the curvature of the earth. As a result they can be heard easily over great distances. Not so television signals.

Television signals travel in a straight line as does a beam of light. After broadcast, the signals continue into space as the earth's surface curves and falls away underneath them.

Mountains can block-out TV signals and wreck your reception. TV set owners in a valley surrounded by mountains frequently cannot get a good picture.

The farther you are from a TV station, the more troublesome and expensive become your reception problems. Ordin-



DAVID SPARKS chief installer of Highlands Cable TV is shown here with some equipment that he works with.

ary housetop antennas in this "fringe" area are frequently unsatisfactory. They do not reach high enough.

By placing specially designed antennas on a high tower, sometimes built as high as 750 feet, the CATV system can reach the strong signals.

Yet "fringe" area reception is only one of the problems solved by CATV. Problems of reception in valleys are solved by placing the master antenna on top of one of the surrounding mountains.

Signal's Progress

The CATV operator serves his town with the best TV reception on as many channels as possible. To do this, the proper antenna location must be found. The CATV operator is able to search, with electronic instruments, for the place near town where master antenna reception is best. In this manner, all subscribers receive pictures from the best receiving point.

Even the design of the master antenna itself is a special electronic problem to the CATV operator. As a professional, he skillfully uses equipment which has been specially designed. It is much too complicated and expensive for the average home owner. A separate antenna, electronically tested for peak reception on each channel received, is pointed toward each TV station.

But the master antenna is only a part of the costly electronic gear that makes up a CATV system. The CATV cable's route through town also must be specially designed with professional care and expert electronic skill.

Equipment at the master antenna strengthens the signal and feeds it into miles of a special cable. The cable is covered with costly protective materials to prevent electrical interference. Some systems use as much as 380 miles of cable alone.

These cables known as coaxial cables, are usually attached to electric power or utility company poles. The CATV operator supplies the cable and rents the use of the poles. Some CATV operators must cross very rugged country to serve their subscribers.

The CATV operator makes sure the signal remains strong on its journey through town. Without special "amplifier" equipment, the TV signal would become weaker and weaker the farther it traveled along the coaxial cable. Just as a long distance pipeline needs many pumping stations, so a CATV system needs many "amplifiers" along the

cable. The subscriber living farthest from the master antenna then gets a strong, even signal.

Each home gets the CATV service by an individual cable connection to the main coaxial cable. In the same manner, CATV systems serve many hospitals, hotels,

apartment houses, motels, schools and colleges.

CATV: Men, Money And Meaning

A lot of money is needed to buy equipment and operate such a large system. The CATV operator might spend thousands of dollars just to make the tests to locate the master

antenna. To connect a community-wide CATV system may require 380 miles of coaxial cable. As many as 450 "amplifiers" may be needed... at a cost ranging from \$99.00 to \$950.00 each. This equipment is often replaced as new developments occur in today's fast-paced electronic industry.

To these costs must be added the expenses of running a modern business... salaries and wages, office expense, maintenance, telephone pole rentals, electric power and taxes, to mention a few.

CATV systems have managed to bring their unique service to the public at modest prices. A small monthly charge is made. A one-time installation charge is sometimes made. Installation charges, however, generally are much lower today than they were in CATV's early days.

The Man At The Switch

A CATV system is generally owned by a company and usually is permitted by the community to install and operate the system. Construction of

(Continued on Page 4C)

Call today for information on Cablevision for you home, school or business.

The Avon Park Sun, January 27, 1966—3C

Congratulations . . .

Highlands Cable Television Corp.

— TV Repairs in Shop Only —

Exclusive Dealer in Avon Park

For MIDO and WYLER Watches

Open 8:30 - 5 P.M. Monday thru Saturday
Except Wed. Closed all day.

W. I. GROVE, JEWELER

902 W. Main St.

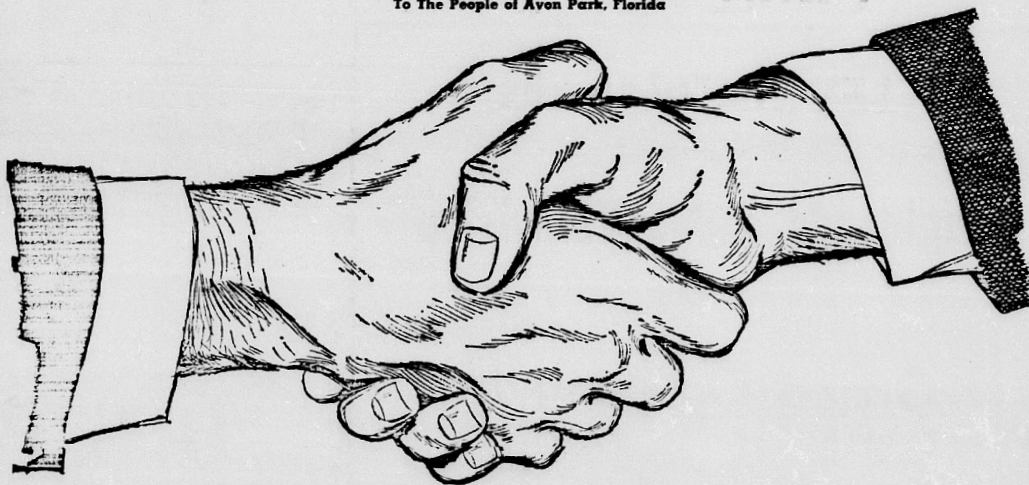
GL 3-4729

CONGRATULATIONS

and best wishes to

Highlands Cable Television Corp.

For Bringing Clear Channels of Television
To The People of Avon Park, Florida



THE COMPLETION OF THIS FINE NEW TELEVISION SERVICE FOR YOUR COMMUNITY INSURES TELEVISION VIEWING PLEASURE WITH THE CLAREST RECEPTION POSSIBLE.

ENTRON IS DEDICATED TO THE EFFICIENT, YET ECONOMIC DESIGN, CONSTRUCTION, AND INSTALLATION OF CATV SYSTEMS THROUGHOUT THE UNITED STATES AND CANADA.

ENTRON

of the

World's Finest Community Antenna Television Equipment
Silver Springs, Maryland

Cable Installed By Experienced Firm

Specializing in cable television construction, the H. S. Pigott Construction Co., with headquarters in Fort Myers, is working approximately 25 miles of cable for the Highlands Cable Television Corporation in service to the Avon Park area.

The Fort Myers company, located at 2421 Fowler Street, has 15 years experience in cable television construction.

tion work, the firm was organized by H. S. Pigott who has spent the last 25 years in cable construction, especially power and telephone line and cable strapping.

During the years, the company has done much work in power and telephone cable construction in the Fort Myers and southwest Florida territory, being a prime contractor for the Inter-County Tele-

phone System and REA co-ops in that area.

In charge of the Avon Park-Sebring cable television extension construction are Thurmond Mitchell, supervisor of the Avon Park area, and Don Pigott, technician.

During the past five years, and since cable television has become widely popular throughout the country, the Pigott Co. has specialized in

construction of cable television lines in a wide area.

Much work has been done for WINK-TV located at Fort Myers. There, the company has strung approximately 220 miles of cable.

Another construction contract was at Cape Coral where approximately 82 miles of cable were strung for that area's TV outlet.

At Port Charlotte, approximately 18 miles of cable were installed for the area TV station Gulf Coast Telecast.

In this area, the H. S. Pigott Co. has done nearly 12 miles of construction and new installation work at Sebring for Highlands Cable Television Corporation beside the 25 miles near completion in the Avon Park section.

The company is prepared to do cable construction anywhere, according to Mr. Mitchell, not only in Florida but elsewhere. And, he added, it is fully equipped to perform any task in aerial cable work, large or small. Terrain is no obstacle, either mountain or swamp.

Pigott Co. has done much contract work in the 13-county territory serviced by Inter-County Telephone, he remarked, during the years the construction company has been operating.

It works in close cooperation with power corporations in its construction program as practically all television cables are installed on power poles. This is true in the Avon Park area where cable television lines are being attached Florida Power Corporation poles.

In Sebring, Highlands Cable Television Corporation lines also are on power poles where practical.

Cable TV Is Not Paid TV

Community Antenna Television service is not pay TV. In pay television the subscriber purchases programs individually on a pay-as-you-see basis.

In cable TV the subscriber pays for the service of being connected to a fully equipped master antenna.

Call today for information on Cablevision for your home, school or business.

Congratulations

TO Highlands Cable Television

ON THEIR GRAND OPENING IN AVON PARK



— COME IN AND SEE OUR NEW MODELS —



23" CONSOLE TV

- 21,000 Volts
- Power Transformer
- All Channel Tuner
- 2 Speakers
- VHS Spectrator Dial
- Peak Picture Control



215 N. Ridgewood Drive, Sebring.
100 East Main, Avon Park.

Congratulations

TO THE Highlands Cable Television

ON THEIR

Grand Opening In Avon Park

We Are Proud To Have Had The Opportunity To Furnish The Materials For Their New Office At The Food Fair Shopping Center.

FOR ALL YOUR BUILDING NEEDS
SEE

Central Builders Supply, Inc.

EV 5-0178

505 Eucalyptus

Sebring, Fla.

Congratulations . . .

TO

HIGHLANDS CABLEVISION CORP.



H. S. PIGOTT Construction Co.

2421 Fowler St.

ED 4-2077

FT. MYERS, FLA.

Patronize Our Advertisers

JANUARY

CLEARANCE SALE!



EVERY ITEM IN THE STORE REDUCED
AT LEAST 10% (Except Farah Slacks)

ENTIRE STOCK
LADIES' WARM
ROBES
REDUCED

40%

LADIES' BULKIE
SWEATERS
Reg. 6.98 - 7.98

\$3.99

ENTIRE STOCK
MEN'S
SWEATERS

1/2 Price

ENTIRE STOCK
LADIES' COATS
REDUCED

40%

MEN'S Warm Zipper
JACKETS
Reg. 10.98 - 14.98

1/2 Price

ENTIRE STOCK
MEN'S Long Sleeve
SPORT SHIRTS
Reg. 3.98 - 5.98

1/2 Price

LADIES' WARM
Flannel Gowns
And
Pajamas
Reg. 2.98 - 3.98

\$1.99

BOYS' Long Sleeve
SPORT SHIRTS
Reg. 2.98

\$1.88

ENTIRE STOCK
BOYS' SWEATERS
Sizes 4 - 18

1/2 Price

ENTIRE STOCK
Girl's "Cinderella"
DRESSES

1/3% Off

LADIES' "Bobbie Brooks"
"Dyed - To - Match"
Sweaters & Skirts
REDUCED

40%

ESQUIRE
ELECTRIC
BLANKETS
1 Yr. Guarantee
TWIN OR DOUBLE

\$7.99

300 LADIES
DRESSES

JUNORS - MISSES - HALF SIZES

Bobbie Brooks - Westlover - Pat Perkins

Reg. 6.98 - 22.98
REDUCED

40% - 50%

MEN'S
Pants Sale

Pre-Cuffed
From America's
Top Maker

DRESS
SLACKS

Waist Sizes 27-42
Reg. 4.98 - 7.98

1/2 Price

Reg. 8.98 - 10.98
Waist Sizes 28-42

1/2 Price

CUFFS FREE

SHOES

LADIES' "Lifestride"
15 Pair Only
\$3.00

LADIES' U.S. Keddettes
Reg. 3.98 - 5.98

\$2.66

LADIES' "Buskens"
ENTIRE STOCK

\$2.49

CHILDRENS "Buster Brown"
100 PAIR
\$2.66

ONE GROUP
Boys and Men's
1/2 Price

LADIES' Slippers
Reg. 2.98 - 3.98

\$1.99

HUNDREDS
OF OTHER
ITEMS
TOO
NUMEROUS
TO
MENTION

MERCER'S

DEPARTMENT STORE
Downtown - Avon Park

SHOP
FRIDAY
NITE
TILL
7 P.M.

5:55 @ SUNRISE SEMESTER
6:10 @ NEWS, WEATHER
6:15 @ SUNSHINE AL MANAC
6:25 @ BIBLE READINGS
6:30 @ S. HISTORY
@ SUNRISE SEMESTER
@ RFD FLORIDA
7:00 @ TODAY
@ NEWS
@ BILL HERSON SHOW
@ A.M. VARIETY
@ CBS NEWS
@ FARM REPORT
@ NEWS
@ TODAY
@ MAGIC CARPET
@ CAPT. KANGAROO
@ CAPT. KANGAROO
@ NEWS

11:00 @ MORNING STAR
@ SUPERMARKET SWEEP
@ ANDY OF MAY BERRY
11:30 @ PARADISE RAY
@ DICK VAN DYKE
@ THE DATING GAME
12:00 @ JEOPARDY
@ LOVE OF LIFE
@ DONNA REED
@ NEWS
12:30 @ LET'S PLAY POST OFFICE
@ SEARCH FOR
TOMORROW
@ NEWSLINE
12:45 @ GUIDING LIGHT
12:55 @ NBC NEWS
1:00 @ NEWS, WEATHER
@ GIRL TALK
@ THE BIG NEWS
@ BEN CASEY
1:15 @ FOCUS TWO
1:25 @ TAMPA BAY TOPICS
1:30 @ LET'S MAKE A DEAL

1:00 @ SECRET STORM
@ 77 SUNSET STRIP
4:25 @ NBC NEWS
4:30 @ MIKE DOUGLAS SHOW
@ LEAVE IT TO BEAVER
@ UNCLE WALT'S ADVENTURES
@ SUPERMAN
5:00 @ HUCLEBERRY HOUND
@ LLOYD THAXTON SHOW
@ WHERE THE ACTION IS
@ YOGI BEAR
@ EDGE OF NIGHT
5:30 @ NEWS
@ P.D.Q.
@ NEWSLINE
@ SPORTS, WEATHER
5:55 @ PULSE EXTRA
6:00 @ @ NEWS
@ ABC NEWS
@ NEWSLINE

6:30 @ HUNTER BRINKLEY
@ WALTER CROWKITE
@ CHEYENNE
@ THE RIFLEMAN
@ LOST IN SPACE
@ HUNTING AND FISHING
@ CAMP RUNAMUCK
@ LARAMIE
7:30 @ DANIEL BOONE
The Gun: Daniel walks from Kentucky to Pennsylvania to buy a special gun.
@ THE MUNSTERS
Grandpa's Other Wife: Jane Withers guest stars as a rich woman who claims Grandpa is her long lost husband.
@ BATMAN
Batman Gets Riled: The sheers of the crowd turn to scornful jeers for Batman and Robin as they fight under the power of the Joker (Cesar Romero).

8:00 @ GILLIGAN'S ISLAND
The Howells are giving a party and everyone is invited except the Skipper.
8:30 @ HALLMARK HALL OF FAME
The Magnificent Yankee.
@ MY THREE SONS
@ THE DOUBLE LIFE OF HENRY PHRYE
9:00 @ THURSDAY NIGHT MOVIE
The Guns of Darkness: starring Leslie Caron and David Niven. The drama concerns a couple caught in a mythical Latin American Country during revolution.
@ BEWITCHED
Samantha almost twitches Darrin into the ring with the heavyweight boxing champion.

9:30 @ PEYTON PLACE III
10:00 @ DEAN MARTIN SHOW
Dean's guests are Bob Hope, Juliet Prowse, Peter Funt, Joel Grey, the lovely Set and Donna Blumenthal.
@ THE BARON
Epitaph for a Hero.
11:00 @ @ NEWS
11:20 @ EDITORIAL COMMENT
THEATRE OF THE STARS
Target Zero: starring Richard Conte, Peggy Cayle, Chuck Connors and Charles Bronson. (1955)
@ THE LATE SHOW
Starring: Humphrey Bogart, Lee J. Cobb.
@ THURSDAY NIGHT MOVIE
See Wife: stars Richard Butler, Joan Collins.
1:00 @ @ NEWS
1:05 @ DAILY WORD

Sales Tax Nearly 13 Percent More Than Last Year

Tallahassee, Fla. (UPI)—Dickinson noted the rate of collection on our sales and use tax is being maintained at a level which continues to be slightly ahead of our projected estimates.

Dickinson said the report of the Florida Revenue Commission showed the December, 1965, sales and use tax collections exceeded the total of that month a year ago by \$2,418,124.

State gasoline tax collections for December, 1965, also showed a steady pattern of revenue gains, he reported.

Gasoline tax collections for the current report period were listed as \$12,850,117. In the Revenue Commission figures, the December, 1965, collections totaled \$118,490,399.

Fiscal year collections of sales and use tax totaled \$128,411,464. For the same July to December period of a year ago, collections totaled \$118,490,399.

Fiscal year gasoline tax collections are up 6.29 per cent, from \$115,250,000 to \$122,539,250.

Minimum age requirements for applicants for a Florida marriage license are 18 years for boys and 16 years for girls. If either applicant is under 21 years of age, the written consent of both parents or guardian is required by law.

The following applications were filed in County Judge Marvin Richey's office this past week:

David Thomas Boyd, 21, of Lake Placid, and Catherine Elaine Ellsworth, 19, of Ft. Ridge.

George Earl Haywood, 28, of Sebring, and Joy Louise Martin, 21, of Sebring.

Roger M. Riggan, 48, of Winter Haven, and Gladys M. Smith, 30, of Winter Haven.

Calvin E. Patterson, 20, of Frostproof, and Barbara J. Dugger, 17, of Frostproof.

Johnny J. Robinson, 31, of Lake Wales, and Mary Lawson Ellmore, 12, of Lake Wales.

James Edgar Williamson, 19, of Bartow, and Martha Ann Gaudy, 16, of Bartow.

THE BAMBLES
BAMBLE, Pa. (UPI)—A housewife who will remain at the butcher shop until she can get a new one.

The housewife had herself a 24-hour day with hundreds of dollars' worth of groceries.

She had a lot of things to do. She had to make a lot of things to do. She had to make a lot of things to do.

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She had to make a lot of things to do. She had to make a lot of things to do. She had to make a lot of things to do.

Congratulations
TO THE LATEST SOUTH FLORIDA SERIES No. 2

\$500

PRIZE-O WINNER

MR. RALPH MARY • ST. PETERSBURG



FOOD FAIR

FOOD FAIR
IS ON THE
GROW...
WITH 3 NEW STORES
Now Open
IN THE
FT. LAUDERDALE AREA

Free!
25 EXTRA
MERCHANTS GREEN STAMPS
WITH PURCHASE OF ANY
LADY FAIR
Cake Product

All Grinds
FOLGER'S COFFEE

1-LB. CAN
49¢
FOOD FAIR CANNED OR FINE TASTE & LADY FAIR IN PLENUM SEALED BAGS ALL GRINDS 1-LB. BAG OR CAN
COFFEE 39¢
LIMIT CHOICE OF ONE 1-LB. ANY BRAND PLEASE WITH OTHER PURCHASES OF \$5 OR MORE



ITALIAN Wines
CHIANTI FIFTH BTL. **99¢**
VIN ROSE FIFTH BTL. **89¢**
ORBIT BEER 12-OZ. NO RETURN BTL. **12¢** 149¢
AVAILABLE ONLY AT LICENSED STORES

Save ON THESE USEFUL HOUSEWARES
OIL & VINEGAR CRUET PRESQUIT **39¢**
7- INCH SPAGHETTI BOWL..... **39¢**
EKCO PIZZA CUTTER **89¢**
STURDY CHEESE SLICER **59¢**
SALAD DRESSING DISPENSER... **39¢**
EKCO CHEESE GRATER **89¢**
FOIL PIZZA PAN... **39¢**

Frozen Foods
SWANSON'S SPAGHETTI & MEAT BALLS **DINNER** 3 11½-OZ. PKGS. **\$1**
F.F. DELUXE FROZEN ITALIAN

GREEN BEANS 2 9-OZ. PKGS. **39¢**
12-OZ. PKG. FROZEN **D'S PIZZA** **79¢**
PEPPERONI, SAUSAGE, CHEESE, HAMBURGER

Health & Beauty Aids
50¢ VALUE **PEPSODENT** TOOTH PASTE 3.4 OZ. TUBE **39¢**
98¢ VALUE **LISTERINE** ORAL ANTIPTIC 14 OZ. BTL. **79¢**

Progresso
TOMATO SAUCE 8-OZ. CAN 10¢ 2 15-OZ. CANS **39¢**
TOMATO PASTE 4 6-OZ. CANS **49¢**
TOMATO PUREE... 28-OZ. CAN **29¢**
TOMATOES..... 28-OZ. CAN **39¢**

PRINCE SPAGHETTINI, SPAGHETTI OR ELBOW MACARONI..... 2 16-OZ. BOXES **49¢**
PRINCE MEATLESS, WITH MEAT OR MUSHROOM SPAGHETTI SAUCE 16-OZ. JAR **35¢**
PRINCE MARINARA SAUCE..... 16-OZ. JAR **35¢**
MAYFAIR ROMANO OR GRATED PARMESAN CHEESE 8-OZ. CAN **69¢**
PROGRESSO OLIVE CONDITE..... 12-OZ. JAR **45¢**
PROGRESSO ROASTED PEPPERS..... 7½-OZ. JAR **25¢**
PROGRESSO WHITE CLAM SAUCE..... 10½-OZ. CAN **45¢**
PROGRESSO CHICK PEAS..... 20-OZ. CAN **23¢**
PROGRESSO MINESTRONE or LENTIL SOUP 3 20-OZ. CANS **79¢**
PROGRESSO BREAD CRUMBS..... 8-OZ. CAN **33¢**
PROGRESSO OLIVE OIL..... QUART CAN **\$1.09**

EVERCANE or SUNSHINE SWEETS
SUGAR 5-LB. BAG **39¢**
LIMIT 1 BAG PLEASE WITH OTHER PURCHASES OF \$5 OR MORE

Start TODAY Saving
MERCHANTS GREEN STAMPS

GET OUR FULL COLOR GIFT BOOK & SEE THE WONDERFUL ARRAY OF BEAUTIFUL GIFTS...THERE IS SOMETHING FOR EVERY HOME, HOBBY OR SPORT...GIVE PLEASURE TO ALL OF YOUR FAMILY!

Merchants GREEN STAMPS

5:55 SUNRISE SEMESTER	ROMPER ROOM SCHOOL	12:00 DICK VAN DYKE	PASSPORT	7:30 CAMP RUNAMUCK	9:30 MR. ROBERTS	SHOCK THEATRE
6:10 CONTINENTAL CLASS	MOVIE	THE DATING GAME	LEAVE IT TO BEAVER	WHERE THE ACTION IS	THE FRIDAY NIGHT MOVIE	THE HEAVENLY CREW
6:15 ROOM	A Tree Grows in Brooklyn	JEOPARDY	THE NURSES	CARTOONS	King Richard and the Crusaders	SHOCK THEATRE
NEWS, WEATHER	EXERCISE FOR THE MODERN WOMAN	LOVE OF LIFE	THE DOCTORS	NEWSCOPE	Laurence Harvey and George Sanders	SHOCK THEATRE
SUNSHINE AL MANAC	MIKE DOUGLAS	NEWS	HOUSE PARTY	NEWSLINE	FARMER'S DAUGHTER	SHOCK THEATRE
6:25 BIBLE READINGS	PEOPLE ARE FUNNY	LET'S PLAY POST OFFICE	A TIME FOR US	SPORTS, WEATHER	FARMER'S DAUGHTER	SHOCK THEATRE
6:30 JR. COLLEGE AND YOU	GIRL TALK	SEARCH FOR TOMORROW	ABC NEWS	PULSE EXTRA	SAMMY DAVIS SHOW	SHOCK THEATRE
SUNRISE SEMESTER	MORNING MOVIE	LEGACY	ABC NEWS	ABC NEWS	THE MAN FROM U.N.C.L.E.	SHOCK THEATRE
RFD FLORIDA	NEWS AND WEATHER	NEWSLINE	YOU DON'T SAY	DEATH VALLEY DAYS	THE ROGUES	SHOCK THEATRE
6:45 FLORIDA FARMER	THE BIG NEWS	THE YOUNG MAR RIES	EDGE OF NIGHT	THE WESTERNER	THE ROGUES	SHOCK THEATRE
7:00 THE TODAY SHOW	THE M-COYS	SECRET STORM	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
A.M. VARIETY	MORNING STAR	UNCLE WATTS' ADVENTURES	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
7:05 CBS NEWS	ANDY OF MAY	DEAL	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
7:25 FARM REPORT	ANDY OF MAY	DEAL	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
NEWS	ANDY OF MAY	DEAL	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
7:30 THE TODAY SHOW	ANDY OF MAY	DEAL	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
MAGIC CARPET	ANDY OF MAY	DEAL	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
8:00 CAPT. KANGAROO	ANDY OF MAY	DEAL	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
8:25 WEATHER, NEWS	ANDY OF MAY	DEAL	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
NEWS	ANDY OF MAY	DEAL	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
8:30 THE TODAY SHOW	ANDY OF MAY	DEAL	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE
9:00 BEST OF GROUCHO	ANDY OF MAY	DEAL	THE YOUNG MAR RIES	THE WESTERNER	THE ROGUES	SHOCK THEATRE

WIN UP TO \$1000 IN CASH • OVER \$50,000 TO BE WON!

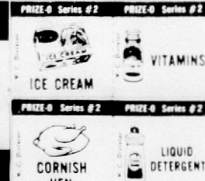
HERE'S SOME OF THE MANY LUCKY PRIZE WINNERS:

ST. PETERSBURG
A. T. BRANDT
E. KIMBALL
L. D. JONES
J. SMITH
MRS. DIXON
L. MOORE
C. RAYMONDTAMPA
MRS. PALMER
L. ZALAC
B. BARRETT
MRS. TRUSSELL
MRS. EVANS
MRS. GABER
J. ANDERSONNEW PORT RICHEY
H. ELLIS
W. L. LANGER
ADELE NEILAN
EDWARD REES
MRS. SCOTT
F. PANKUSSEEN
H. CAUERTFT. MYERS
MRS. WALL
L. BROOKS
E. BLEUING
BRADENTON
F. HIDE
MRS. A. KELLERLARGO
L. SCHWARTZ
L. WANTLAND
CLEARWATER
S. BUTNER
D. HALEY
E. BURRSARASOTA
L. PABLO
L. TWISTLE
MRS. POOLER
MRS. KRUGER
MRS. HERBERT
MRS. ROSE
MRS. ABERNACHY

PLAY IT LIKE BINGO!..IT'S SO EASY TO WIN!

GET FULL DETAILS AT YOUR FAVORITE FOOD FAIR STORE!

Clip these SLIPS & START TODAY Play to WIN A BIG CASH PRIZE



Tree Planting Week Set For Jan. 16-22

Gov. Haydon Burns has announced the annual January 16-22 as Tree Planting Week. The Florida Department of Natural Resources is sponsoring the event. The department is asking citizens to plant trees in their yards and on their property to make the state more beautiful.

In a recent talk before the club, Art Funness, information and education officer of Florida Game and Fresh Water Fish Commission, urged that for every tree that is cut down, six more be planted in its place. "Our future depends on the conservation of our natural resources," stated the officer. Junior Women of Florida Federation of Women's Clubs planted over 20,000 trees this past year and are in the process of establishing 17 parks and recreation areas. There are 106 Junior Clubs in Florida, all of which should be commended for their efforts to make Florida more beautiful.

Jim Walter Corp. Office Re-Opens In Avon Park

Starting February 1, Avon Park office of Jim Walter Corporation will re-open on a seven-day week basis.

Jim Walter Corporation is the world's largest builder of "on your lot" homes. The model home will be open from 8 A.M. to 5 P.M., Monday through Saturdays, and from 1 P.M. to 5 P.M., on Sundays. Erlene Rhymes from Avon Park is now employed as secretary and Hubert Hendrie will head the office as sales representative.

All are invited to come in and see the new selection of homes. The office and model home is located on Route 27, just south of the traffic light in Avon Park.



Jan. 20—Mr. and Mrs. Frank Williams, on same date, Steve Burley, Mrs. Homer Chamberlain, Kenneth M. Eaddy, Earl McClelland, and the wedding anniversary of Mr. and Mrs. A. J. Skipper.

Jan. 21—John Carlson, Jimmy Mitchell, John Baker, Robert Sapp, Jack Hughes, and the wedding anniversary of Mr. and Mrs. John Martz.

Jan. 22—Linda Moody Ross Macbeth, Mrs. Bill Valentine, Frank Avery, James O'Berry, Diane Fountain.

Jan. 23—Valerie Miller, Bill Clark, Bill Baxter, Mrs. Eldridge Pollard, Mary Nell Padgett, Mrs. Alex Taylor, Mrs. Malcolm Smith, Ann Molter, Diane Lynch.

Jan. 24—Arthur McIntyre, Mrs. W. C. Lindner, Ralph Yost, David Satterwhite, Miss Emma Biakely.

Jan. 25—Clayton Hogan, Mrs. Sydney Cooper, Kenneth Chapman, Mrs. O. L. Taylor, Billy Rafferty, Mrs. M. F. McGee, Roger Newsome, Jr., and the wedding anniversary of Mr. and Mrs. Hubert Hoyt (54th).

Mr. and Mrs. Thomas Emerson, Jr., and Mr. and Mrs. Jack Ingle.

Jan. 26—Mrs. Tom Mitchell, Charles Martin, Ronald Carnes, Leland Hubbell, Marilyn Smith, Mrs. James Maxcy, Jerry Gaskins, Mrs. Garland Boggs, Eva Gay Flack, and the wedding anniversary of Mr. and Mrs. J. Newton Smith, and Mr. and Mrs. Leslie Jacobson (26th).

ITALIAN STYLE

ARMOUR STAR OR LYNES SUGAR CREEK

SMOKED HAM

SHANK PORTION **59** LB

BUTT PORTION **69** LB

CENTER SLICES **119** LB

QUANTITY RIGHTS RESERVED

INDIAN RIVER

JUICE ORANGES

Flavorful!

5 LB. BAG **29** C

RICH IN VITAMIN 'C'

SUGAR LOAF

SWEET PINEAPPLES... EA. **29** C

FRESH WHITE

MUSHROOMS..... LB **59** C

EXTRA FANCY

D'ANJOU PEARS.... 2 LBS. **39** C

RED RIPE SWEET

FLA. STRAWBERRIES 3 PINTS **100**

The Freshest Vegetables, Italian Style

CRISP

FRYING PEPPERS..... LB. **19** C

HIGH POWERED

VENETIAN GARLIC..... PKG. **10** C

TENDER GREEN

BROCCOLI RAAB..... LB. **29** C

RICH IN VITAMINS FRESH

SAVOY CABBAGE..... LB. **9** C

CHUCK STEAKS..... U.S. CHOICE **69** C

CALIFORNIA ROAST..... U.S. CHOICE **79** C

SHORT RIBS..... U.S. CHOICE **49** C

FOOD FAIR the BEST PLACE to SHOP!

RATH'S BLACK HAWK

PORK SAUSAGE

SWIFT'S SMOKED SAUSAGE

BREAKFAST STRIPS

1-LB. ROLL **59** C

6-OZ. PKG **59** C

SPARE RIBS

Lean MEATY

LB. **59** C

WHITE PEARL

SHRIMP

Large **99** C

KINGFISH STEAKS

FRESHLY SLICED **45** C

BREADED & FRIED

SMELTS

HEAT & EAT **59** C

1-LB. PKG.

VALLEYDALE

HONEE-WEENEES..... 1-LB. PKG. **59** C

SEA SNACK

SHRIMP COCKTAIL..... 4-OZ. JAR **29** C

PSG BRAND SLICED

WIDE BOLOGNA..... 1-LB. PKG. **59** C

HYGRADE ALL BEEF SLICED

PARTY SALAMI..... 6-OZ. PKG. **39** C

MAYFAIR CREAMED Large or Small Cured 24-OZ. CUP

Cottage Cheese. 12-OZ. CUP **23** C **39** C

YOU WILL ALSO FIND IN ALL FOOD FAIR PRODUCE DEPARTMENT

- FRESH PLANTS
- BANANES
- PINEAPPLES
- FRESH GREEN ONIONS
- SWEET POTATOS
- FRESH ART CHOKES
- MEXICAN CORN

Morrell's

Picnics

3-LB. CAN

\$2.59

TAKE ADVANTAGE OF THIS NEW FOOD FAIR SERVICE. OUR EXPERT ACCOUNTANTS WILL SAVE YOU MONEY & TROUBLE.

*AVAILABLE AT THE FOLLOWING FOOD FAIR STORES.

1083 W. Main Avon Park

INCOME TAX

\$2 MONTHLY

\$4 MONTHLY

PROMPT SERVICE NO APPROPRIATE

NO CHARGE FOR INTEREST DIVIDENDS OR LISTINGS

ALL OTHERS \$1.00 EACH ADDITIONAL



4D—The Avon Park Sun, January 27, 1966

"Match the Prize" WINNERS!

1966 FORD MUSTANG WINNERS!

MARY T. CHADWICK
St. Petersburg
DALE W. STEVENS
Tampa

RCA PORT. T.V. SET WINNER!

Carl Smith, Winter Haven
Joe Bailey, St. Petersburg
Rhonda Strong, Bellingham Shores
Joan Sherris, Tampa
Vicki Hill, Tampa
Errol C. Smith, Bradenton
Elizabeth Hannon, St. Petersburg

17 JEWEL WATCH WINNERS!

M. E. Ward, Sarasota
Fannie Turner, Manatee
Vivian Young, Tampa
Pat Parsons, Tampa
Fred Schramm, Tampa
E. B. Stearns, Sarasota
Robert Carls, Pinellas Park
Mrs. Anne Hume, Tarpon Springs
Robert Rennie, Tarpon Springs
Renate Apperson, Tampa

3.1 Carat Diamond RING WINNERS!

Mrs. Harry E. Parmenter
Clearwater
Philip Bailey
Port Charlotte
Debbie Boudreau
Tampa

Play "Match the Prize" — Its Fun! Its Easy!

Pick up your Free "Match-the-Prize" envelopes each time you visit your friendly Kwik Chek Store. Anyone 18 years of age or older please. In each sealed envelope is a half of a picture of a valuable prize. Save your half pictures. When you collect both halves of any of the pictures of a prize you will win that prize.

WIN! 1966 Ford Mustangs
WIN! 3.1 Carat Diamond Rings
WIN! RCA Portable TV Set

WIN! 17 Jewel Watches
WIN! Carvel Hall Slicing Knives
WIN! Manning-Bowman Blenders
WIN! Evinrude 16 ft. Boat, Trailer and 60 hp Motor

Limit One Your Choice With \$5 or More Order

FRESH PRODUCE

MAINE RUSSSET BAKING Potatoes

10-lb. Bag **59^c**

WESTERN RED DELICIOUS

Apples . . . 8 For **49^c**

DUNCAN WHITE Grapefruit 10 For **49^c**

LEAFY GREEN Cabbage . . . Lb. **5^c**

FANCY CRISP Celery . . . 2 Stalks **29^c**

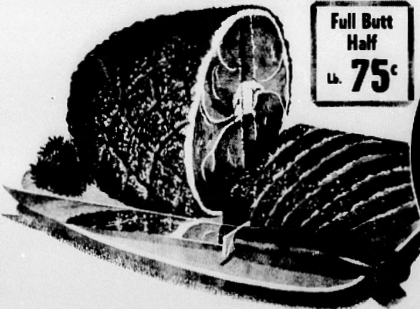
SWEET JUICY FLORIDA TEMPLE Oranges . . . Dozen **29^c**

SWEET FLORIDA JUICY Oranges . . . Dozen **19^c**

COFFEE 49^c DELICIOUS ASTOR 39^c

MAXWELL HOUSE 1-lb. Can

DELICIOUS ASTOR 1-lb. Can



Full Butt Half Lb. **75^c**

LYKES SUGAR CREEK SMOKED

Hams

Whole or Shank Half Lb. **69^c**

12-16 Lb. AV.

SWIFT THREAT SLICED

Pineapple . . . No. 2 1/2 Can Limit Two **25^c**

THRIFTY MAID Tomatoes . . . 4 No. 2 1/2 Cans Limit Four **\$1**

THRIFTY MAID Tom. Paste . . . 4 6 oz. Cans Limit Four **49^c**

ARROW Alum. Foil . . . 25 ft. Roll Limit Two **25^c**

DIXIE DARLING PLAIN or SEEDID BROWN 'N SERVE Dinner Rolls 2 12 Pak **35^c**

WHITE ARROW Liq. Starch . . . Half Gal. Limit One **25^c**

THRIFTY MAID Apple Juice . . . 46 oz. Size Limit Two **25^c**

JERGEN'S Lotion Large Size **49^c**

PINEBREEZE U.S.A. Grade A Florida

Lge. Eggs
2 DOZ. **\$1**

PILLSBURY OR GOLD MEDAL

Flour
5-lb. Bag Limit One With \$5 or More Order **39^c**

DEEP SOUTH PEACH

Preserves
or Grape Jelly or Grape Jam 3 16 oz. Jars Limit Three Choices **\$1**

WHITE OR BLUE ARROW

Detergent
6t. Pkg. Limit One With \$5 or More Order **39^c**

ASTOR

Shortening
3-lb. Can Limit One With \$5 or More Order **49^c**

SUPERBRAND

Ice Cream
2 Half Gals. **99^c**

THRIFTY MAID

Ice Milk
2 Half Gals. **79^c**

W-D BRAND U. S. CHOICE

Round Steak
Full Cut Per Pound **99^c**

ARMOUR'S STAR

Sliced Bacon
Per Pound **89^c**

W-D BRAND BREAKFAST

Beef Sausage
1-lb. Pkg. 35^c 3 1-lb. Bags **\$1**

FROZEN FOOD

DONALD DUCK or CYPRESS GARDENS

Orange Juice 6 6 oz. Cans **79^c**

ASTOR BRUSSELS SPROUTS, BROCCOLI SPEARS or Cauliflower . . . 4 10 oz. Pkgs. **\$1**

EASY TO FIX French Fries 5 Lb. Bag **89^c**

MORTON CHICKEN, TURKEY or BEEF Meat Pies . . . 5 For **\$1**

DAIRY SPECIALS

SUPERBRAND Margarine . . . 5 1-lb. Pkgs. **\$1**

SUPERBRAND Cottage Cheese 2-lb. Carton **55^c**

RANDOM WEIGHT Longhorn Cheese Lb. **69^c**

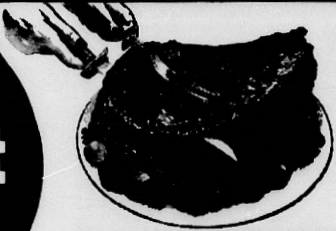
BORDEN'S Cream Cheese . . . 8 oz. **35^c**

BORDEN'S ONION HORN Flaky Rolls . . . 8 oz. Cans **29^c**

W-D BRAND U. S. CHOICE E-Z CARVE OVEN READY

RIB Roast

Lb. **99^c**



FREE 100 EXTRA TOP VALUE STAMPS!

50 Free Stamps with the Purchase of CRACKIN' GOOD

Potato Chips Twin Pak **59^c**

28 Free Stamps with the Purchase of CRACKIN' GOOD

Corn Chips 11 oz. Pkg. **49^c**

28 Free Stamps with the Purchase of CRACKIN' GOOD

Cheez Curls 6 1/2 oz. Pkg. **39^c**

Coupon on Package

FREE 50 EXTRA TOP VALUE STAMPS

With the Purchase of W-D BRAND BEEF

CUBE STEAKS

1 1/2-lb. Pkg. **\$1.09**

12-2 oz. Steaks Coupon on Package

W-D BRAND U.S. CHOICE TOP ROUND

Boneless Steak Lb. **\$1.09**

W-D BRAND U.S. CHOICE SIRLOIN TIP or RUMP

Boneless Roast Lb. **99^c**

W-D BRAND U.S. CHOICE TENDER

Cube Steak Lb. **99^c**

MORE MEAT SPECIALS

MINNELAND FRANKS or

Knockwurst 1-lb. Pkg. **69^c**

TARNOW'S

Bologna 10 oz. Pkg. **49^c**

COPELAND'S BEEF or PORK

Bag Sausage 1-lb. Pkg. **69^c**

HERMANS

Smo. Sausage 12 oz. Pkg. **65^c**

TASTE O' SEA COOKED

Fish Sticks 1 1/2-lb. Pkg. **89^c**

HONEYBUCKLE BRAND SLICED

Turkey & Gravy . . . 2-lb. Pkg. **\$1.79**

CLIP AND REDEEM VALUABLE COUPONS!

50 EXTRA TOP VALUE STAMPS
Two Downy's Honey Money Butter 8 oz. Pkg. **39^c**
Coupons Valid Thru Jan. 29
AT ANY WINNI-DIXIE OR KWIK CHEK

50 EXTRA TOP VALUE STAMPS
Crislite's Good Family Choppers 17 oz. Pkg. **49^c**
Coupons Valid Thru Jan. 29
AT ANY WINNI-DIXIE OR KWIK CHEK

50 EXTRA TOP VALUE STAMPS
Smith's Cheesecake Cream Cheese 16 oz. Pkg. **49^c**
Coupons Valid Thru Jan. 29
AT ANY WINNI-DIXIE OR KWIK CHEK

50 EXTRA TOP VALUE STAMPS
Two Case Ighes Beef Stew 50 oz. Pkg. **59^c**
Coupons Valid Thru Jan. 29
AT ANY WINNI-DIXIE OR KWIK CHEK

100 EXTRA TOP VALUE STAMPS
Jesse Jewell Plain or Stuffed Chicken Roast 2 1/2-lb. Pkg. **\$2.39**
Coupons Valid Thru Jan. 29
AT ANY WINNI-DIXIE OR KWIK CHEK

100 EXTRA TOP VALUE STAMPS
Leathersen's Balls Devil Crabs 8 Pkgs. **99^c**
Coupons Valid Thru Jan. 29
AT ANY WINNI-DIXIE OR KWIK CHEK

50 EXTRA TOP VALUE STAMPS
Pineval Liquid Disinfectant 18 oz. Pkg. **59^c**
Coupons Valid Thru Jan. 29
AT ANY WINNI-DIXIE OR KWIK CHEK

50 EXTRA TOP VALUE STAMPS
HIPPY PIE Great Mix 3 9-lb. Pkg. **45^c**
Coupons Valid Thru Jan. 29
AT ANY WINNI-DIXIE OR KWIK CHEK

50 EXTRA TOP VALUE STAMPS
W-D Brand 1 1/2-lb. Round Pork Ground Beef **\$1.39**
Coupons Valid Thru Jan. 29
AT ANY WINNI-DIXIE OR KWIK CHEK

• Thur. • Fri. • Sat. • Sun.

6D—The Avon Park Sun, January 27, 1966

501 N. Ridgewood Drive
Sebring, Florida

Thriftway's

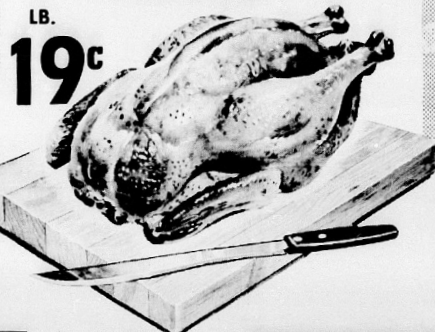
OLD FASHIONED BUTTER

WATERS

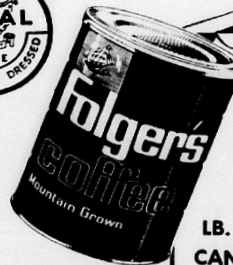
KNOW YOUR VAULTS!



FLA. GRADE 'A' WHOLE STEWING HENS



LB.
19^c



FOLGER'S
ALL GRINDS
COFFEE
LB. CAN
39^c

(LIMIT: ONE WITH YOUR \$5. OR MORE FOOD ORDER PLEASE.)

QUANTITY
RIGHTS
RESERVED



KRAFT
MIRACLE WHIP
QT. JAR
39^c

(LIMIT: ONE WITH YOUR \$5. OR MORE FOOD ORDER PLEASE.)

FRESH 100% PURE
GROUND BEEF
3 LBS. **\$1.47**

FLA. GRADE A
CUT-UP
STEWING HENS
LB. **25^c**

U. S. CHOICE FLAVOR-AGED BEEF
CHUCK OVEN-READY
POT ROAST
LB. **58^c**

- FRESH BOSTON BUTT - LB. **69^c**
- PORK ROAST - LB. **69^c**
- FRESH
- PORK STEAKS - LB. **69^c**
- ROYAL'S FLA. GRADE A 5 LBS. **\$1.98**
- FRYERS - - - - - AVG. PKG.
- HOME MADE
- PORK SAUSAGE - LB. **59^c**

- MORRELL PRIDE
- SLICED BACON - 12 OZ. PKG. **69^c**
- ROUND BONE
- SHOULDER STEAK - LB. **79^c**
- SPARE RIBS - - - - - LB. **69^c**
- ARMOUR'S SMOKED
- SLICED PICNICS - - - - - LB. **59^c**

- DUNCAN HINES : YELLOW 3 19 OZ. **\$1**
- CAKE MIXES : WHITE 3 PKGS.
- CHOCOLATE 3 PKGS.
- VAN CAMP'S
- PORK & BEANS - 4 NO. 2 1/2 **\$1.00**
- CANS
- BLEACH
- CLOROX - 1/2 GAL. **37^c**
- PLASTIC JUG
- JIM DANDY
- GRITS - - - - - 5 LB. **35^c**
- BAG
- CABIN HOME
- MEAL - - - - - 5 LB. **35^c**
- BAG
- SHURFINE
- FRUIT COCKTAIL 4 NO. 303 **\$1.00**
- CANS
- SAXET CUT
- GREEN BEANS - 8 NO. 303 **\$1.00**
- CANS
- KRAFT
- DINNERS - - - - - 2 REG. **39^c**
- PKGS.
- KRAFT
- GRAPE JELLY - 5 10 OZ. **\$1.00**
- JARS
- KRAFT
- SANDWICH SPREAD 16 OZ. **39^c**
- JAR
- KRAFT
- ITALIAN DRESSING 8 OZ. **29^c**
- BTL.
- KRAFT JET PUFF
- MARSHMALLOWS - 10 OZ. **19^c**
- PKG.
- NABISCO OREO
- CREME SANDWICHES LB. **49^c**
- PKG.
- FACIAL TISSUES
- SCOTTIES - - - - - 200 CT. **27^c**
- PKG.

PRODUCE



Fresh Fla. Golden Sweet

CORN
EAR **5^c**

- FRESH FLORIDA
- STRAWBERRIES - - - 3 PINTS **\$1.00**
- JUICY 'N CRISP McIntOSH
- APPLES - - - - - 4 LB. **49^c**
- CELLO BAG
- FRESH 'N CRISP
- CARROTS - - 2 ONE LB. **25^c**
- BAGS

BAKERY

- EVERFRESH
- BREAD - - - 2 20 OZ. **44^c**
- LOAVES
- EVERFRESH
- HAMBURGER BUNS - PKG. **23^c**
- OF 8
- EVERFRESH
- ANGEL FOOD CAKE - EACH **39^c**

PILLSBURY
*PLAIN OR *SELF-RISING
FLOUR
5 LB. **39^c**
BAG

(LIMIT: ONE WITH YOUR \$5. OR MORE FOOD ORDER PLEASE.)

WINTER GARDEN
FRUIT PIES
• APPLE • PEACH • CHERRY
20 OZ. **29^c**
EACH

MORTON • CHICKEN • 4 8 OZ. **79^c**
POT PIES • BEEF • TURKEY • PIES

MASTER CHEF
FRENCH FRIES - - ONE LB. **19^c**
PKG.

100 EXTRA
with this coupon
and purchase of
PRIMA
FIELD & FARM
DOG MEAT
25 LB. **\$2.49**
BAG

Coupon good at "THRIFTWAY"
Thru Sunday, Jan. 30

GOLD BOND STAMPS

100 EXTRA
with this coupon
and purchase of
PRIMA
FIELD & FARM
DOG MEAT
25 LB. **\$2.49**
BAG

Coupon good at "THRIFTWAY"
Thru Sunday, Jan. 30

GOLD BOND STAMPS

50 EXTRA
with this coupon
and purchase of
CHASE & SANBORN
INSTANT
COFFEE
7 OZ. JAR **89^c**

Coupon good at "THRIFTWAY"
Thru Sunday, Jan. 30

GOLD BOND STAMPS

50 EXTRA
with this coupon
and purchase of
TENDER LEAF
TEA BAGS
94 CT. PKG. **67^c**

Coupon good at "THRIFTWAY"
Thru Sunday, Jan. 30

GOLD BOND STAMPS

50 EXTRA
with this coupon
and purchase of
DIET FOOD
(ANY FLAVOR)
SEGO
3 16 OZ. CANS **87^c**

Coupon good at "THRIFTWAY"
Thru Sunday, Jan. 30

GOLD BOND STAMPS

50 EXTRA
with this coupon
and purchase of
MED. SIZE
SWEET
POTATOES
4 LBS. **49^c**

Coupon good at "THRIFTWAY"
Thru Sunday, Jan. 30

GOLD BOND STAMPS

KRAFT'S
MIRACLE WHIPPED OLEO
3 ONE LB. PKGS. **\$1.00**

LONGHORN CHEESE
10 OZ. PKG. **53^c**

NOTICE

Effective February 1, 1966 I will no longer be connected with The Pure Oil Co. I wish to thank each friend and customer for their patronage during the past twenty-eight years.

I will now devote full time to Greens Surplus Store and will be happy to serve you.

E. H. GREEN

ONE HOUR CLEANERS

Special Prices

3 GARMENTS
PANTS
PLAIN SKIRTS
SWEATERS
\$1.65
(Any Combination)

ODORLESS CLEANING — COMPLETE LAUNDRY SERVICE
— No Extra Charge For Fast Service or For White Garments —

One Hour Service **Same Day Service**
415 W. Main St., Avon Park — 228 N. Ridgewood Dr., Sebring
OPEN DAILY 7:30 A.M. to 6:00 P.M.

BIG SALE for windows

Grants
KNOWN FOR VALUES

Big savings for every size and kind of window
SAVE UP TO 17% ON GRANT CREST® ANTIQUE SATIN DRAW DRAPERIES

Sale 333
63" lengths, REG. 3.99

Top-notch value! Rayon acetate with heavy satin-weave backing that serves as a lining.

Grant = Crest®
PRICES CUT UP TO 20% ON NO-IRON FIBERGLAS® DRAW DRAPERIES
Tone-on-tone Fiber-glas® glass fiber. No ironing ever!
90" length, REG. 4.99 **Sale 347**
REG. 3.99

Grant = Crest®
SAVE UP TO 21% ON DACRON® DEC-O-CURTAINS
Flock-dot Dacron® polyester. Extra-wide heading and hem. White.
34" length, REG. 1.99 **Sale 157**
REG. 1.99

Grant = Crest®
IMAGINE! 17% SAVINGS ON DECORATOR BEDSPREADS
Twin or full sizes. Quilt-top polished cotton. Choice of floral or damask patterns.
Sale 497
REG. 3.99

SPECIAL ORDER ONLY
SAVE ON GRANT CREST® STRETCH-TO-FIT FURNITURE COVERS

With full back and all-around ruffle! Washable, no-iron blend. Cotton/nylon.
Sofa cover with 2 or 3 separate cushions, REG. 12.99-13.97 **Sale 597**
Chair cover with separate cushion, REG. 6.99

*Charge-It!...No money down...up to 2 years to pay

W.T. GRANT CO. Stores Everywhere, Locally Here

Southgate Shopping Center

Sebring, Florida

COLOR COMES TO YOU!



Over 1,000 colors to choose from to suit your individual taste for your exterior or interior

PAINTING NEEDS

"We Carry A Full Line Of SHEPHERD WILLIAMS and PEE GEE PAINTS"

MORETZ HARDWARE

"Custom Blended Paint Specialist"

LAKE PLACID

HO 5-2613

Johnson

famous the world over for

expert outboard service



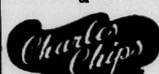
...and we offer this kind of quality service because our service personnel is factory-trained by Johnson Motors. We have the special tools, the latest testing equipment, the factory parts, and the know-how to give your outboard motor the expert attention it deserves.

We invite you to bring your outboard in for a free estimate when it needs service. We'd appreciate your business.

CHARLIE'S OUTBOARD

505 Hwy. 27 N. - Avon Park
GL 3-6060

For Home Delivery of



CHIPS & PRETZELS IN STAY FRESH CANS
CALL EV 5-7654
(Highlands Poultry Farm)

Ceramic TILE
Quarry Tile
Marble
Call Collect
FROSTPROOF 635-2154
For Free Estimates

BERTIS WHITE
15 Years' Experienced
Rt. 1, Box 138-Frostproof

Spice CABINET

SPANISH RICE WITH CHEESE
2 tablespoons chopped onion
2 tablespoons chopped celery
1/2 cup rice
1 1/2 tablespoons fat
1 cup canned tomatoes
1/2 teaspoon salt
1/2 teaspoon sugar
1/2 cup grated cheese
Cook onion and celery in the fat until onion is lightly browned. Add rice, tomatoes and seasonings. Simmer until thickened, stirring occasionally. Add cheese and stir until it is melted.

TO HAVE CLEAN, PURE SPARKLING WATER

Call HO 5-6201

To Install a Manual or Automatic

water filter
MAKES TAP WATER FRESH AS A MOUNTAIN SPRING
Taste the Sparkling Difference
"Easy Terms"

LIONEL LA GROW, Inc.

U.S. 27 N.

Lake Placid

FIXIT SHOP

448 S. Commerce Ave.
Repairs on All Makes Small Appliances
Good Service. All Work Guaranteed.
EV 5-6033
W. H. Whitley
Manager

YOUR SEBRING HOME

Can be a Show Place If You Use Our Ability and Experience to Design and Build as you Please! Check us Well and be Fair! Plans For Less On Our Flood Free Lot. Call G. & E. DUNDEE, 15 Southgate Shopping Center, Sebring, Florida 33856

Our famous mid-winter fashion

1/3 off Sale!

STILL GOING ON

womens, misses, juniors
DRESSES
In Dark Cottons
Gowns, Palamas, Quilted & Plush Robes from Toddler to Teen. Skirts... Blouses... Shirts... Slacks... Dress... Sportswear
ALL GREATLY REDUCED
BOYS... Sweaters in button-front styles. Robes.
SWEATERS in a Variety of Colors, Styles, including Fancy Beaded or Embroidered.
Tower Fashions
on U.S. 27 at Lake Placid, Florida
15 Miles South of Sebring
We Honor American Express Credit Cards
at the Base of Placid Tower
Open 8 A.M. to 6 P.M. incl. Sunday

Ladies Lingerie and Sleep-Wear

TV Listings, Monday, Jan. 31

5:55 ● SUNRISE SEMESTER	● DICK VAN DYKE	4:00 ● MATCH GAME (RM)	near to the solution of a baffling neighborhood epidemic. In "Adrift in a Sea of Confusion..."
6:00 ● CONTINENTAL CLASS	● THE DATING GAME	● SECRET STORM	● THE LUCY SHOW
6:10 ● NEWS, WEATHER	● JEOPARDY (RM)	● 77 SUNSET STRIP	9:00 ● ANDY WILLIAMS
6:15 ● SUNSHINE AL MANAC	● LOVE OF LIFE	4:25 ● NBC NEWS	Live from the Coconut Grove in Los Angeles, the Golden Globe Awards, presented annually by the Hollywood Foreign Press Association for excellence in motion pictures and television, in this country and abroad.
6:30 ● U.S. HISTORY	● DONNA REED	4:30 ● MIKE DOUGLAS SHOW	● ANDY GRIFFITH SHOW (RM)
6:30 ● SUNRISE SEMESTER	● NEWS	● FOREST RANGERS	Promoter of a Wild West show claims to be descended from Wyatt Earp.
● RFD FLORIDA	12:25 ● CBS NEWS	● LLOYD THAXTON SHOW	9:30 ● HAZEL (RM)
● FLORIDA FARMER	12:30 ● LET'S PLAY POST OFFICE (RM)	● WHERE THE ACTION IS	● MONDAY NIGHT MOVIE
7:00 ● TODAY (RM)	● SEARCH FOR TOMORROW	● NEWSLINE	Master of "Balantrae" starring Errol Flynn and Anthony Steele (1953) ● PEYTON PLACE
● NEWS	12:45 ● GUIDING LIGHT	12:55 ● NBC NEWS	● RUN FOR YOUR LIFE (RM)
● BILL HERTSON SHOW	12:55 ● NBC NEWS	1:00 ● NEWS, WEATHER	Paul Bryan and his date, Jenny, accept an invitation to visit a haunted house in "The Night of the Terror."
● A.M. VARIETY	12:55 ● NBC NEWS	1:00 ● NEWS, WEATHER	● HOLLYWOOD TALENT SCHOOLS (RM)
7:05 ● CBS NEWS	12:55 ● NBC NEWS	1:00 ● NEWS, WEATHER	● BEN CASEY
7:25 ● FARM REPORT	12:55 ● NBC NEWS	1:00 ● NEWS, WEATHER	"Fun and Games and Other Tragic Things" Dr. Casey dates young woman patient to make covert medical observations.
● NEWS	12:55 ● NBC NEWS	1:00 ● NEWS, WEATHER	11:00 ● 60 MINUTES
7:30 ● TODAY (RM)	12:55 ● NBC NEWS	1:00 ● NEWS, WEATHER	11:30 ● THE LATE SHOW
● MAGIC CARPET	1:00 ● NEWS, WEATHER	1:00 ● NEWS, WEATHER	starring Judy Holiday and William Holden. A crooked millionaire junk dealer educates his dumb girl friend, then loses her.
8:00 ● CAPT. KANGAROO	1:00 ● GIRL TALK	1:00 ● NEWS, WEATHER	● MONDAY NIGHT MOVIE
8:25 ● WEATHER, NEWS	● THE BIG NEWS	1:00 ● NEWS, WEATHER	The Great Jewel Robbery... with David Brian, Debbie Reynolds and John Archer (1950)
● NEWS	● BEN CASEY	1:00 ● NEWS, WEATHER	● ROARING 20's
8:30 ● TODAY (RM)	● LOVE OF LIFE	1:00 ● NEWS, WEATHER	12:30 ● MR. LUCKY
9:00 ● BEST OF GROUCHO	1:15 ● FOCUS TWO	1:00 ● NEWS, WEATHER	1:00 ● NEWS
● ROMPER ROOM SCHOOL	1:25 ● TAMPA BAY TOPICS	1:00 ● NEWS, WEATHER	1:05 ● DAILY WORD
● MOVIE	1:30 ● LET'S MAKE A DEAL (RM)	1:00 ● NEWS, WEATHER	
● "Immortal Sergeant" with Henry Fonda and Thomas Mitchell	1:55 ● NBC NEWS	1:00 ● NEWS, WEATHER	
● EXERCISE FOR THE MODERN WOMAN	2:00 ● DAYS OF OUR LIVES	1:00 ● NEWS, WEATHER	
● MIKE DOUGLAS	● PASSWORD	1:00 ● NEWS, WEATHER	
9:30 ● PEOPLE ARE FUNNY	● P. D. Q. (RM)	1:00 ● NEWS, WEATHER	
● P.D.Q.	● THE NURSES	1:00 ● NEWS, WEATHER	
● THE MORNING MOVIE	2:30 ● THE DOCTORS	1:00 ● NEWS, WEATHER	
Paris Model, starring Paulette Goddard, Eva Gabor	● HOUSE PARTY	1:00 ● NEWS, WEATHER	
10:00 ● EYE GUSS (RM)	● A TIME FOR US	1:00 ● NEWS, WEATHER	
● LOVE LUCKY	2:55 ● ABC NEWS	1:00 ● NEWS, WEATHER	
10:25 ● NBC NEWS	3:00 ● ANOTHER WORLD	1:00 ● NEWS, WEATHER	
10:30 ● CONCENTRATION	● TO TELL THE TRUTH	1:00 ● NEWS, WEATHER	
● THE McCOYS	● GENERAL HOSPITAL	1:00 ● NEWS, WEATHER	
11:00 ● MORNING STAR	3:25 ● CBS NEWS	1:00 ● NEWS, WEATHER	
● ANDY OF MAY	3:30 ● YOU DON'T SAY	1:00 ● NEWS, WEATHER	
● BERRY	● EDGE OF NIGHT	1:00 ● NEWS, WEATHER	
● SUPERMARKET SWEEP	● THE YOUNG MARSHALS	1:00 ● NEWS, WEATHER	
11:30 ● PARADISE BAY		1:00 ● NEWS, WEATHER	



PUBLIX JANUARY

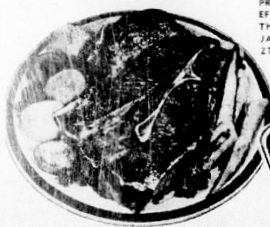
BEEF

T-BONE

SIRLOIN

ROUND STEAK

Round Up Pleasure
at the
Happy Difference
Store



the BEEF that NEEDS LESS
COOKING TIME!



SWIFT'S PREMIUM
PROTEN GOVERNMENT
INSPECTED HEAVY
WESTERN BEEF
SALE!

JAMBOREE

BONELESS IMPERIAL OR POT

BONELESS ENGLISH CUT

BONE-IN POT ROAST

Roast lb. **89¢** lb. **99¢** lb. **69¢**

Beef Short Ribs lb. **49¢**
Round Steak boneless **\$1.09**
Fresh Ground Beef 3 lb. **\$1.47**
Armour's Star Magic Slice Boneless Dark & Light Mix 2-lb. **\$3.09**
Turkey Roast 6-oz. **\$3.89**
Armour's Star Magic Slice Boneless All Light Meat 2-lb. **\$3.89**
Roth's Black Hawk per lb. **89¢**
Sliced Bacon per lb. **89¢**
Swift's Premium Sliced Fully-Cooked Breakfast Strips 6-oz. pkg. **59¢**

FRYER SALE

Fryer Breasts (with ribs) lb. **59¢**
Fryer Thighs lb. **59¢**
Fryer Legs lb. **59¢**
Fryer Wings lb. **33¢**



SWIFT'S PREMIUM
TENDER GROWN
GOV'T INSPECTED SHIPPED
D&D FRESH NOT FROZEN
FRYERS
lb. **35¢**
CUT UP OR WHOLE

ENTER SWING DING SWEEPSTAKES

See our store display for details

EXTRA
100 **5x Green Stamps**
WITH TEN DING DING AND POUCHES OF
SWING DING SPECIAL
GLEEM TOOTH PASTE
extra
large **79¢**
(expires Sat. Jan. 29, 1966)

EXTRA
100 **5x Green Stamps**
WITH TEN DING DING AND POUCHES OF
SWING DING SPECIAL
HEAD & SHOULDERS SHAMPOO
(medium size of tube,
jar or lotion)
(expires Sat. Jan. 29, 1966)

EXTRA
100 **5x Green Stamps**
WITH TEN DING DING AND POUCHES OF
SWING DING SPECIAL
HIDDEN MAGIC HAIR SPRAY
regular or hard-to-
hold, any size
(expires Sat. Jan. 29, 1966)

EXTRA
100 **5x Green Stamps**
WITH TEN DING DING AND POUCHES OF
FAMILY PACK TREASURE
ISLE BREADED SHRIMP
1 1/2-lb. **\$1.29**
pkg.
(expires Sat. Jan. 29, 1966)

EXTRA
100 **5x Green Stamps**
WITH TEN DING DING AND POUCHES OF
HOUSEHOLD SPECIAL
WEKO MOPS
each **\$2.29**
(expires Sat. Jan. 29, 1966)

EXTRA
100 **5x Green Stamps**
WITH TEN DING DING AND POUCHES OF
SWIFT'S PREMIUM BONELESS
HOTTIES HAMS
lb. **\$1.69**
(expires Sat. Jan. 29, 1966)

EXTRA
50 **5x Green Stamps**
WITH TEN DING DING AND POUCHES OF
SWIFT'S PREMIUM SLICED
BOLOGNA or PICKLE & PIMENTO
2 **78¢**
(expires Sat. Jan. 29, 1966)

EXTRA
50 **5x Green Stamps**
WITH TEN DING DING AND POUCHES OF
HERMAN'S FAMOUS
ORANGE BAND WIENERS
1-lb. **69¢**
(expires Sat. Jan. 29, 1966)

EXTRA
50 **5x Green Stamps**
WITH TEN DING DING AND POUCHES OF
STOUTER'S BROCCOLI or
CAULIFLOWER AU GRATIN
10-oz. **49¢**
(expires Sat. Jan. 29, 1966)

WHERE SHOPPING IS A PLEASURE



CHASE & SANBORN
ALL GRINDS
COFFEE
1 lb. can **49¢**
LIMIT 1 PLEASE WITH OTHER
PURCHASES OF \$5.00 OR MORE

• dairy specials •

Blue Banner (2c-Off Label) 1-lb. can **29¢**
Margarine 1-lb. can **29¢**
Clearfield's Tasty Corn Meal Mush 2-lb. loaf **29¢**
Pillsbury's Delicious Snowflake Rolls 8-oz. can **19¢**
Kraft's Cracker Barrel Sharp Cheddar 10-oz. stick **63¢**
Kraft's Outright Mild Cheddar 12-oz. pkg. **59¢**

down produce lane

For Pot Roast Dinners, Red Bliss

Potatoes
10 lb. bag **49¢**

For Pot Roast Recipes, Yellow

Cooking Onions
2 lb. bag **13¢**

Juicy Sweet Florida

Oranges
dozen **29¢**

New England Crisp "C.A."

McIntosh Apples
3 lb. bag **39¢**



ARMOUR'S
CLOVERLEAF
FRESHLY CHURNED
BUTTER
1-lb. can **49¢**
LIMIT 1 PLEASE WITH OTHER
PURCHASES OF \$5.00 OR MORE

Park Lane (V-C-S-N) Limit 2 Please!

Ice Cream half gal. **49¢**

Assorted Flavors

Hi-C Drinks . 3 46-oz. cans **\$1.**

Flavorful F & P

Fruit Cocktail 5 #303 cans **\$1.**

Plain or Self-Rising Flour

Gold Medal . . . 5-lb. pkg. **49¢**

No Oily Taste! (limit 3 please)

Crisco Oil . . . 3 24-oz. bot. **\$1.**

White or Colored Bathroom Tissue

Delsey Tissue . 2-roll pkg. **19¢**

Jumbo Size White or Colored

Kleenex Towels 2-roll pkg. **59¢**

New Improved (limit 1 please)

Rinso Blue giant pkg. **49¢**

Delicious Lady Betty

Prune Juice . 3 quart bot. **\$1.**

Sliced or Halved Yellow Cling

F&P Peaches 4 #2 1/2 cans **\$1.**

F & P Golden
Cream Style Corn

6 #303 cans **\$1.**

F & P Tender Cut
Green Beans

6 #303 cans **\$1.**

F & P Tender Sweet
Green Peas

6 #303 cans **\$1.**

Swift's Premium Hi-Meat

Baby Dinners 2 reg. jars **35¢**

Famous Galeson

Water Softener . . . 16-oz. pkg. **28¢**

F&P Delicious

Sliced Beets 8 #303 cans **\$1.**

Tarrow's Tasty Chipped Beef or Ham 3 3 1/2-oz. pkg. **\$1.**
Morton's Flavorful Skinless Smoked Sausage . . 12-oz. pkg. **65¢**
Copeland's Delicious Bag Sausage per lb. **69¢**
Seafood Treat! Fresh Bay Scallops per lb. **79¢**

• frozen foods •

Sara Lee Butter Gums or Sesame Rolls reg. pkg. **49¢**
Morton's Danish 10-oz. pkg. **59¢**
Pecan Twist 1-lb. pkg. **89¢**
Ore-Ida Quick-Frozen Tater Tots 3 1-lb. pkg. **79¢**
Mealtime Maid Cube Steaks 1-lb. pkg. **79¢**
Mealtime Maid Brooded Veal Steaks 1-lb. pkg. **79¢**
Swanson's Beef, Chicken or Turkey T-V Dinners 12-oz. pkg. **59¢**
Mrs. Paul's Family Sliced Fish Sticks 14-oz. pkg. **59¢**
Jesse Jewell Quick-Frozen Fryer Livers 3 8-oz. pkg. **\$1.**

Morton's Mix or Match Sale!
CHICKEN, BEEF or TURKEY POT
PIES, SPAGHETTI & MEAT SAUCE,
or MACARONI & CHEESE
5 8-oz. pkg. **\$1**

Ice Cream Sticks Eskimo Pie four pack **39¢**
Snielmann Chocolate Covered Deluxe Grahams . . 14 1/2-oz. pkg. **49¢**
Sunshine's New Thin Krispy Crackers . . . 1-lb. pkg. **33¢**
Smucker's Old Fashion Strawberry Preserves 3 12-oz. jars **\$1.**
Flavor House Delicious Dry-Roasted Peanuts . . . 9-oz. jar **49¢**
White or Colored Facial Tissue Kleenex 2 125 2-ply pkg. **39¢**
Cloth-Like Kleenex Dinner Napkins . . . 50-ct. pkg. **27¢**
Swift's Premium Strained Meats for Babies . . 2 reg. jars **49¢**



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WJCM, 2:30 P.M.
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radio dial.

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Guide for Restaurants — Cocktail Lounges — Night Clubs — Theatres — Attractions — Amusement — Travel

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At The
PLACID TOWER

"See A Small Portion of God's Wonderful Creation"

From The Top of
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The Tower of Peace
15 Miles South of Sebring
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Enjoy our Fabulous Sunday Buffet
5:30 P.M. to 9:00 P.M.

Highlander Restaurant

Serving Meals from
7:00 A.M. to 10:00 P.M.
Sunday 7:00 A.M. to 9:00 P.M.

U.S. ALT 27 at North Ave., Lake Wales

Copper Top Lounge
Phone 5-5061

JOHNNY KRAGON
at the keyboard nightly
8:30 P.M. to 1:00 A.M.
Except Sun. — Sat. until Twelve

U.S. 27 North across from Howard Johnson — Lake Wales

SEE
ALADDIN
AND HIS WONDERFUL LAMP

Nicola Marionette Show
Avon Park High School Auditorium
Sponsored By Band Association
FRIDAY, JAN. 28 — 8:00 P.M.

Adults \$1.00 Students 50c

GET GROWING

- Lake Emerald Grape Vines
- Grafted Logans
- Celeste Fig Trees
- Brasso Blackberry Bushes
- Peach Trees — Floridworn

COLE'S NURSERY Avon Park

NEED A NEW ROOF?
NEED INSULATION?

Call EV 5-0151

EXPERT INSTALLATION
BOWEN ROOFING CO.

Branscomb Auditorium Florida Southern College, Lakeland, Fla. February 7th

165 Grandes Ballets Canadiens

Featuring
Irene Apine • Bernard Hourcade
Armando Jorge
Veronique Landry
Christa Martini • Vincent Warren

Reserved Seats Only
Adults \$4.00 — Students \$2.50 (tax incl.)

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RIDGE LANES
EV 5-9858

BOWLING

JUNIOR BOWLERS
Join the Fun Crowd Here!
All the professional type equipment you need

VISIT OUR SNACK BAR
Open 9:30 A.M.

Hwy. 27 N — Sebring

LEARN TO FLY

SOLO COURSE \$139
GROUND SCHOOL \$35

Rides \$2.50 — Aircraft Rentals

MARRS AIRCRAFT

Municipal Airport GL 3-6534 Avon Park

Crowell's Garage and Bob's Used Cars
Across From Southgate in Sebring

**General Auto and Truck Repairs,
Custom Painting
And Light Body Work**

**GUARANTEED MUFFLERS
SELECT CLEAN USED CARS**

1964 RAMBLER American 4 Dr.	\$1395
Radio, Heater, New Tires	
1962 STUDEBAKER LARK, 6 Cyl.	\$795
Local One Owner 24,000 Miles	
1959 OLDSMOBILE 98, New Paint	\$695
1964 VOLKSWAGON, Local 1 Owner	SAVE
1957 BUICK	\$295
1955 CHEVY, V-8	\$295
1958 EDSEL	\$295

OVER 20 CARS TO CHOOSE FROM \$125
WE BUY, SELL AND TRADE

Bank Rate Financing
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Clayton's Restaurant
"Fine Food and Gracious Dining
... Without Extraneous"

STEAKS and CHOPS
Italian Specialties
Imported and Domestic Beer

U.S. 27 South Sebring Open Daily 5:00 P.M.
Sunday Noon

AUCTION
every FRIDAY at 7:00 P.M.

Open Daily Monday thru Saturday
TO BUY OR SELL — COME SEE US

NEW MERCHANDISE
Costume Jewelry
Men's Work Gloves, Plastic Draperies
and many more items to sell at Auction.

RIDGE AUCTION SALES
At the west side of Avon Park on St. Rt. 64
Look For The Sign

WAYNE ALBRIGHT, Auctioneer

KAY'S
Restaurant at the Water Tower
Delicious Food in Delightful Surroundings
"Catering for Special Occasions"

Air Terminal Snack Bar EV 5-8073

JACK'S BAR
GL 3-9060

Open Daily Including Sunday
12 Noon 'Til 12 Midnight

BILL GRAVELL, Manager

Highway 27 - 3 1/2 Miles N. of Avon Park

**IF YOU CAN'T BEAT IT...
DON'T KNOCK IT!**

CHICKEN BARBARA

4-lb. frying chicken
1/2 cup flour
1 tsp. salt
1 tsp. black pepper

1/4 lb. butter
1/2 cup red or white wine
2 lbs. raisins
1 cup sour cream

Cut chicken into serving pieces. Put flour, salt and pepper into paper bag; add chicken and shake bag until chicken is well-coated with flour. Sauté in butter over very low heat until browned. Transfer chicken and drippings to casserole. Add wine, cover loosely and bake in 325 degree oven, basting frequently, until chicken is tender. Stir in raisins and cream and heat thoroughly, but do not boil. Serves 4.

REMEMBER
Some of the most Beautiful and Gracious Women in Highlands County shop at Franklin's Drive-In Package Store!

LIQUORS

★ LIQUORS ★ COLD MIXES
★ COLD BEER ★ CHILLED WINE

Serving you is OUR Pleasure

FRANKLIN'S DRIVE-IN PACKAGE STORE

AT THE BLINKER 606 N. ALT. 27 Sebring

Hilans Theatre
AVON PARK, FLORIDA
Box Office Opens
Monday thru Friday at 10 p.m.
Continuous Showing
Saturday-Sunday-Holidays

Phone GL 3-1954

Thur. Jan. 27 Thru
Wed. Feb. 2

THE BIGGEST BOND OF ALL!

**SEAN CONNERY
'THUNDERBALL'**

TECHNICOLOR UNITED ARTISTS

STRICTLY FRESH

This gem comes from our riddle department.
If athletes suffer from athlete's foot, do astronauts suffer from missile toe?

There's a lot of difference between a sugar daddy and a plain sap.

Many takes some midnight oil to set the world on fire.

Some people can stay longer in a few minutes than others can in a whole day.

If some cities had any feelings the first thing they would complain about is their joints.

Unless a youth marries a saving chick, there goes the nest egg.

Charity would be more likely to begin at home if it were deductible.

The more friends you pick the happier you are, unless you pick them to pieces.

WRESTLING
AVON PARK
ARMORY
Fri. Nite 8 P.M.
Feb. 4

TV Wrestlers

Eddie Graham

Curtis Orton Miller

Klondike Bill

Roger Missouri Kirby Mauler
Keomuka

WRESTLING
Fri. Nite, Feb. 4
ARMORY
AVON PARK

Girls Midgets Girls
Top TV
Wrestlers

WRESTLING

Fri. Nite Feb. 4
Fuller Steamboat

WRESTLING

These Top T.V. Wrestlers
and many others will be in matches at the Avon Park Armory this winter.

Fri. Nite 8 P.M. Feb. 4
AVON PARK
ARMORY
WRESTLING

Frigidaire Winter Bonus

SALE
Free Bonus with Each Appliance

Turner Furniture Company
899 W. Main Avon Park



Join the Star-Spangled Savings Plan

Buy U.S. Savings Bonds through payroll savings

TRADE CLASSIFIED AD S LEASE

HELP WANTED-MALE

ROUTE MAN

Year Round Employment. Age limit—21-49. Will earn while training. 5-day work week, complete plans for retirement, vacation, hospitalization and other benefits.

OPPORTUNITIES

BORDEN'S DAIRY

Apply at Hwy. 27 N.

BUSBY WANTED. Excellent earnings. See Mr. Williams, Dining Room, Kenilworth Lodge, Sebring. F17c

TELEVISION TECHNICIAN. Part/full time. EV 5-0559. 1c

WANTED Male Aide - to work in psychiatric setting. State retirement. Hospitalization available. Write or call Head Nurse. Box 1147, Avon Park, Fla. GL 3-3151. 12-3tc

WANTED TO BUY OLD JEWELRY, old watches and old music boxes. Write J. B. Miller, 17 Oak, Sebring. 1p

WANTED—Used gas range no more than 30". Must have good oven. EV 5-7267. 1c

SERVICES

CHAIR SEATS replaced — case, rush or splint seats expertly reupholstered. Write J. B. Miller, 17 Oak, Sebring. 1p

PROFESSIONAL PAINTER, 35 years experience, interior and exterior, reasonable prices. EV 5-8007, after 6 p.m. 1p

NOTHING DOWN up to 60 months to pay on loans to repair or modernize your home. Borrow up to \$5,000. Apply TOWNSEND SASH DOOR & LUMBER CO. GL 3-3559. 3c-1c

RUBBER STAMPS — Let us know your needs. Quality Workmanship. Prompt delivery. Mail post card or letter with imprint desired. Phone GL 3-4138. McFarland's Rubber Stamps, P. O. Box 184 (30 W. Charles St.) Avon Park, Fla. 31-11tn

INCOME TAX AND all accounting services M. W. Bishop, 409 E. Main St., Avon Park, GL 3-3387. 11-11tn

LOST OR FOUND

MAN'S WRIST watch and band. Owner may have by paying for ad and identifying watch. EV 5-7000. 1c

MISCELLANEOUS

LAWN MOWERS repaired, all makes. Winston Washburn, 606 Maple Ave. Phone EV 5-7061, pick up and delivery. Open 9 a.m. to 5 p.m. seven days. 1c

WATCH AND CLOCK repairing. E. E. Stackpole, 141 Mattilo Ave., Sebring. EV 5-0094. 1c

LOOKING for a good home for a small dog? Call EV 5-6335. 1p

Lost and Found

LOST — large, white, male German Shepherd, 2 1/2 years old. Child's pet. Reward. Joanie Seims, Lake Lotela, GL 3-3535. 14-11c

In 1964 the Florida Marine Wildlife Station at Fernandina Beach hosted more than 2000 southbound birds in over 800 southbound nests.

RAMBLER TRADE-INS

1963 RAMBLER Station Wagon, Aut. Trans., Radio and Heater, Factory Air Cond. \$1,295

1962 RAMBLER 4 Dr. Sedan, Std. Trans., Radio and Heater. \$795

1961 RAMBLER 4 Dr. Sedan, Std. Trans., Heater, New Paint. \$595

1960 THUNDERBIRD 2 Dr. Hardtop, Full Power, Air Cond. \$1,095

1959 FORD 3 Pass. Sta. Wag., Full Power, Air Cond. \$595

1960 FORD 2 Dr. Sedan, Std. Trans. \$395

1958 RAMBLER 4 Dr. Sedan, Std. Trans., Radio and Heater. \$395

17' BOAT Fiberglass, Det. Hardtop, 35 HP Evinrude, Trailer and All Equipment For Skilling or Fishing. \$850

RUSS HINES MOTORS US Hwy 27 So., Sebring

Joe: "My new girl friend is a twin!"

Mo: "How can you tell them apart?"

"Her brother walks differently."

Stop By Our Office and Pick Up Your

1966 DESK CALENDAR

Arrived Too Late To Mail Out

Hart Memorials

MONUMENTS, MARKERS, MAUSOLEUMS

also BUILDING STONE - INTERIOR & EXTERIOR

U.S. 27 North — Sebring — EV 5-7843

Check Our Quality Before You Buy GRAIN FED BEEF and PORK CUT AND FREEZER-WRAPPED



HIND QUARTER BEEF lb. 59¢ FRONT QUARTER BEEF lb. 41¢ HALF or WHOLE BEEF lb. 49¢

Specials-Thurs., Fri., Sat.

GRADE A FRYERS whole lb. 35¢

GROUND BEEF 2 lbs. 89¢

ROUND STEAK lb. 69¢

T-BONE & SIRLOIN STEAK lb. 79¢

CHUCK or ARM ROAST lb. 45¢

ALL MEAT STEW lb. 59¢

FRESH PORK BOSTON BUTT lb. 59¢

Homemade Ground Pork Sausage lb. 59¢

Fresh Homemade Link Sausage lb. 69¢

We'll Slaughter, Cut and Wrap Your Own Beef and Pork — Check Our Low Prices

Doyle's Meat Market

Open 7:30 A.M. to 6:00 P.M. Mon., Tues., Thurs., Fri., and Sat. We Close at Noon on Wednesday

Hwy. 17 - 1 1/2 Miles South of Bowling Green Frontier 5-2853

HOLIDAY HOTEL

Sunday Dinner Menu

JANUARY 30

Homemade Soup or Tomato Juice Plate Dessert

Roast Turkey w/ Cornbread Dressing and Cranberry Sauce \$1.19 \$1.49

Roast Duck w/ Dressing 1.39 1.69

Virginia Baked Ham w/ Raisin Sauce 1.25 1.55

Roast Sirloin of Beef w/ Brown Gravy 1.39 1.69

1/2 Pan Fried Chicken 1.19 1.49

Stump w/ Tartar Sauce 1.39 1.69

(Choice of Two)

Buttered Cauliflower Buttered Carrots

Whipped Potatoes Green Lima Beans

Spinach Sweet Potato Surprise

Tossed, Cole Slaw, or Congee Salad

Homemade Dessert Tea or Coffee

Hot Rolls

Businessman's Special!

1/4 lb. Rib Eye Steak on Toast Bun, French Fried Potatoes, Tossed Salad, Tea or Coffee 95c

Soup and Sandwich: Grilled Ham on Toasted Bun, Tea or Coffee 75c

U.S. 27 SOUTH SEBRING

Acreage-Groves-Lots-Homes

* 3 RR. Ch. acre of land on Lake Jackson \$16,500

* 2 RR. Furnished Ch house, Indian Section 11,000

* 2 RR. Lakefront Home 9,500

* 1 RR. home—outside city—Large lot—Terms 4,500

* Country Estates, Beautifully landscaped, lovely beach on large lake. 1 RR. 2 bath, servant's quarters. By appointment 50,000

* 2 RR. Ch. home on two lots. Sebring Hills 8,000

* Large wooded trailer lots. Restricted 895

* 13 unit apt. bldg., choice location 40,000

E. C. Van Hoose Agency

103 Circle, Sebring, Florida

VIRGINIA E. ZINSER Reg. Real Estate Broker

R. E. MATTHEW, Associate

ONE-STOP INSURANCE SERVICE

Auto, Fire, Casualty, Health and Accident

Mobile Home Insurance

Fire, Lightning, Transportation, Theft and Combined Additional Coverage \$10 Per Thousand.

TV Listings, Tuesday, Feb. 1

5:55 SUNRISE SEMESTER

6:10 NEWS, WEATHER

6:15 SUNSHINE ALMANAC

6:25 BIBLE READINGS

6:30 U.S. HISTORY

SUNRISE SEMESTER

RFD FLORIDA

7:00 FLORIDA FARMER

NEWS

BILL HERSON SHOW

A. M. VARIETY

7:05 CBS NEWS

7:25 FARM REPORT

NEWS

MAGIC CARPET

7:30 TODAY

8:00 CAPT. KANGAROO

8:25 WEATHER, NEWS

NEWS

8:30 TODAY

9:00 BEST OF GROUCHO

ROMPER ROOM

SCHOOL

MOVIE

Trooper Hook, starring Joel McCrea and Barbara Stanwyck

EXERCISE FOR THE MODERN WOMAN

MIKE DOUGLAS

9:30 PEOPLE ARE FUNNY

P. D. Q.

MOVIE

Strange Fascination, with Cleo Moore and Hugo Haas

10:00 EYE GUESS

I LOVE LUCY

11:30 PARADISE BAY

DICK VAN DYKE

THE DATING GAME

12:00 JEOPARDY

LOVE OF LIFE

DONNA REED

NEWS

12:25 CBS NEWS

12:30 LET'S PLAY POST

OFFICE

12:45 GUIDING LIGHT

5:00 NBC NEWS

1:00 NEWS, WEATHER

GIRL TALK

THE BIG NEWS

LOVE OF LIFE

BEN CASEY

1:15 FOCUS TWO

1:25 TAMPA BAY TOPICS

1:30 LET'S MAKE A DEAL

AS THE WORLD TURNS

1:55 NBC NEWS

2:00 DAYS OF OUR LIVES

PASSWORD

LEAVE IT TO BEAVER

THE NURSES

2:30 THE DOCTORS

THE 17th ANNUAL PILLBURY BAKE-OFF

A TIME FOR US

2:55 ABC NEWS

3:00 ANOTHER WORLD

TO TELL THE TRUTH

GENERAL HOSPITAL

3:25 CBS NEWS

3:30 YOU DON'T SAY

EDGE OF NIGHT

THE YOUNG MARRIES

4:00 MATCH GAME

SECRET STORM

77 SUNSET STRIP

4:25 NBC NEWS

4:30 MIKE DOUGLAS SHOW

P. D. Q.

UNCLE WALT'S ADVENTURES

SUPERMAN

WOODY WOODPECKER

WHERE THE ACTION IS

WOODY WOODPECKER

5:55 PULSE EXTRA

6:00 CBS NEWS

ABC NEWS

NEWSLINE

5:30 NEWSWEEK

NEWSLINE

LEAVE IT TO BEAVER

SPORTS, WEATHER

6:30 HUNTLEY-BRINKLEY

WALTER CROMBIE

BRONCO

7:00 M. SQUAD

THE MUNSTERS

LET'S GO TO THE RACES

HANK

7:30 MY MOTHER, THE CAR

The Crabtrees face confusion when they stop for gas while driving the children to summer camp

DAKTARI

Clarence and Judy rescue three lion cubs whose mother is trapped by hunters

COMBAT

Sat. Movies stars as the

young GI who is ridiculed for his city street toughness and disregard for danger.

PLEASE DON'T EAT THE DAISIES

Furnace breaks down on a bitter cold day, just as the chairman of Jim's college board arrives for a visit.

DR. KILDARE II

Tavern owner Irene Rush is discovered to be the cause of the mysterious epidemic. Diana Sands and James Earle Jones star.

RED SKELTON SHOW

SAMMY AND HIS FRIENDS

9:00 TUESDAY NIGHT MOVIE

Honey Moon Hotel

AWARD THEATRE

"Night People," starring Gregory Peck and Rita Gam

9:30 PETTICOAT JUNCTION

10:00 CBS REPORTS

PEYTON PLACE II

THE FUGITIVE

Stroke of Kim's. Kimbie is a passenger in a car when a singer brings down the driver with a shot. David Janssen stars as Kimbie.

LOCAL BROADCAST

10:30 CHANNEL SIX SPECIAL

Men Encounter Mars

CBS NEWS SPECIAL

11:00 CBS NEWS

11:30 TONIGHT

BOONBORN STREET BEAT

THE LATE SHOW

Walk Late on Beacon, with George Murphy and Fanny Currie

TUESDAY NIGHT MOVIE

Tokyo Joe, starring Humphrey Bogart

1:00 NEWS

1:05 DAILY WORD

TV Listings, Wednesday, Feb. 2

5:55 SUNRISE SEMESTER

6:10 NEWS, WEATHER

6:15 SUNSHINE ALMANAC

6:25 BIBLE READINGS

6:30 U.S. HISTORY

SUNRISE SEMESTER

RFD FLORIDA

7:00 FLORIDA FARMER

NEWS

BILL HERSON SHOW

A. M. VARIETY

7:05 CBS NEWS

7:25 FARM REPORT

NEWS

7:30 TODAY

8:00 MAGIC CARPET

8:00 CAPT. KANGAROO

8:25 WEATHER, NEWS

NEWS

8:30 TODAY

9:00 BEST OF GROUCHO

BIG FREE FISHING CONTEST

Many Free Prizes—Nothing To Buy. Come In and Get Your Free Entry Blank

Contest Opens February 1, 1966
And Closes March 31, 1966

At 6:00 P.M.

There Will Be Ten Prizes For The
Ten Largest Bass Caught.

- | | |
|--|---------------------------------------|
| 1. Shakespeare President Reel and Rod. | 6. Zebco Spincast Reel and Rod. |
| 2. Pflueger Supreme Reel and Rod. | 7. Shakespeare Spincast Reel and Rod. |
| 3. Shakespeare Spinning Reel and Rod. | 8. Martin Fly Reel and Rod. |
| 4. Mitchell Spinning Reel and Rod. | 9. Zebco Spincast Reel and Rod. |
| 5. Shakespeare Fly Reel and Rod. | 10. Shakespeare Casting Reel and Rod. |

Prizes Will Not Be Exchanged

Prizes Will Be On Display At Leon's

Anyone may enter the contest and fish may be caught any place. The only rules are: If of age, you must have a Fishing License, and have registered (in person) at least one day before entering fish. You may register anytime after January 27th, 1966. Fish must be caught on hook and line using artificial or live bait. You may enter as many fish as you wish, but will be eligible for only one prize. In the event of ties, prizes will be awarded in the order that fish were weighed. Fish may be kept on ice but must not be frozen. All fish must be weighed at Leon's during store hours. A list of the winners will be published in the Avon Park Sun, April 7th, 1966. For further information, please contact Leon's in person, by mail or phone GL 3-4558.

LEON'S SPORTING GOODS

"The Best In Sporting Goods"

19 South Lake Ave.

GL 3-4558

Buy U.S. Savings Bonds



JOE MAZAC

We Now Have
The Best Selection of Good
Used Cars in
The Entire
35 Years of
Business in
Avon Park

WE WILL BE PROUD TO
LET YOU DRIVE ANY ONE
OF THEM FOR 24 HOURS
NO OBLIGATION

BANK RATE FINANCING

Avon Park Motors

PHONE GL 3-3117

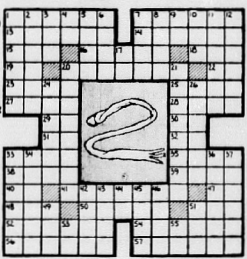
AVON PARK

WEEKLY CROSSWORD PUZZLE

Bivalve Mollusk

- HORIZONTAL 57 Rays
- 1 Depicted bivalve
 - 2 Make possible mollusk
 - 3 It is a marine
 - 4 Most painful
 - 5 Burd
 - 6 Greek letter
 - 7 Lung disease
 - 8 Draw back
 - 9 Measure of area
 - 10 German river
 - 11 Detest
 - 12 Roman date
 - 13 Company (ab.)
 - 14 New Jersey
 - 15 Abraham's home (Bib.)
 - 16 Depart
 - 17 It resembles
 - 18 City in Peru
 - 19 Shield bearing
 - 20 City in Oklahoma
 - 21 Atop
 - 22 Wedge
 - 23 Artificial language
 - 24 Irish lake
 - 25 American pioneer
 - 26 Distant
 - 27 Russian store houses
 - 28 It does much
 - 29 Nullify

Here's the Answer



Elephant Story
Persons suffering with sniffles don't quite have the problem of Prince Prai Ngan. The prince, a 400-pound, 18-month-old Indian elephant on display at a toy department in Newark, N.J., recently came down with the ailment.

You mean the elephant has a cold," his trainer James Odell was asked.
"Well, not exactly a cold," Odell replied, "but he has a runny trunk."

Leif No Doubt
Right or wrong, the State of Colorado officially recognizes Leif Ericson as the man who discovered America. Pueblo attorney Charles Pierce said it is so stated under the state's revised statutes, 1963, chapter 67, article 1, section 9. "Oct 9th shall be known as Leif Ericson Day in recognition of his discovery of America on Oct 9th in the year 1000."

KAR KUTIES
Fifty gallons Son!
We always think big at BORDER'S SERVICE STATION. That's why we give Merchants Green Stamps.

BORDER'S Service Station
1105 W. Main - GL 3-4154
Merchants Green Stamp

TIP TOP Drive-In

HI-WAY 27, SOUTH, SEBRING

PHONE EV 5-7037

CALL AND WE WILL HAVE YOUR ORDER READY

WE FEATURE

BROASTED CHICKEN

"Worlds Finest Eatn Chicken"
Never Greasy, Never Soggy

Chicken Dinner - \$1.00

1/2 Chicken, 4 Pieces
Cold Slaw, Gravy, French Fries, and Rolls

Bucket Of Chicken - \$3.50

16 Pieces
1/2 Pt. Gravy and Hot Rolls

Barrel Chicken - \$5.00

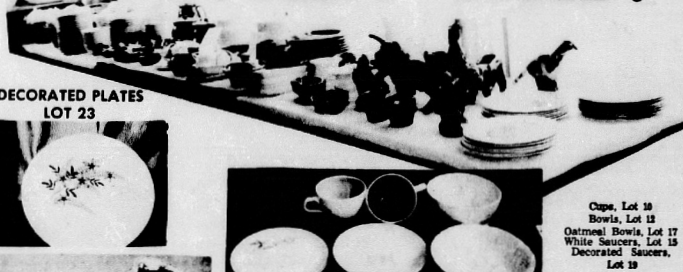
24 Pieces

WE OPEN 10:00 A.M.
CLOSE 10:00 P.M.

SANDWICHES

- | | |
|----------------------|------------|
| Hamburgers | - - 20c |
| Cheeseburgers | - - 25c |
| Beef Bar B Ques | - - 25c |
| "With Our Own Sauce" | |
| Hot Dogs | - - 20c |
| Chili Dogs | - - 20c |
| Shrimp Steak | - - 40c |
| On Bun | |
| Fish Sandwich | - - 35c |
| Our Own Tarter Sauce | |
| Milk Shakes | - - 20c |
| Extra Thick | - - 25c |
| Shrimp Box | - - \$1.25 |
| Dinner | |

Friedlander's Brings You This Outstanding POTTERY SALE!



Cups, Lot 10
Bowls, Lot 12
Oatmeal Bowls, Lot 17
White Sauces, Lot 13
Decorated Sauces, Lot 19

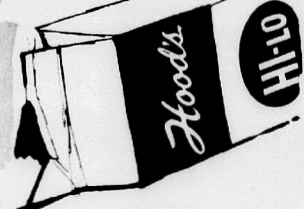
Bean Pots, Lot 9
Chip Dishes, Lot 8

Religious Plates 69c
Platters, Lot 13

EXACTLY AS ILLUSTRATED

- | | | | |
|--|-----------|--|-----|
| Lot 1. Brown Coffee Mugs | 49c | Lot 13. Decorated Platters | 69c |
| Lot 2. Brown Plates | 69c | Golden Wheat-Blue Vine Design 7 1/2" and 13" Lengths | |
| Lot 3. Brown Casseroles | \$1.99 | Lot 16. Small White Plates 2/23c | |
| Lot 4. Beer Mugs | 69c | 5 1/2" Wide | |
| Lot 5. Brown Chip 'N Dip | \$2.99 | Lot 17. Oatmeal Bowls | 10c |
| Lot 6. Brown Pitchers | \$1.98 | Golden Wheat-Blue Vine Design 7 1/2" and 8 1/2" | |
| Lot 7. 32 Pc. Place Setting | \$3.98 | Lot 19. Decorated Sauces 2/23c | |
| Lot 8. Brown Divided Bowls | \$1.19 | 6" White Background-Wheat-Rose Weather Cock Design | |
| Lot 9. Brown Bean Pots | \$1.49 | Lot 20. Decorated Bowls | 35c |
| Lot 10. Decorated Cups | 15c | 7 1/2x2, Beautiful Colors | |
| White Outside with Design-Pastel Colors Inside | | Lot 21. White Nappies | 29c |
| Lot 11. White Cups | 2 for 25c | 8 1/2" All White-3 1/4" Deep | |
| All White-2 1/4" and 3" Deep | | Lot 22. White Covered Bowls | 99c |
| Lot 12. White Bowls | 19c | 8 1/2x14" Gold Banded | |
| 5" Wide-3" Deep | | Lot 23. Decorated Plates | 29c |
| | | 8 1/2" White Background-Wheat Weather Cock-Rose Design | |
| | | Lot 24. White Plates 9 1/4" | 19c |

Stock up and Save on This Outstanding Bargain-
FRIEDLANDER'S
ACROSS FROM TROPICAL BANK & TRUST CO.
67 South Ridgewood Sebring



more than just a skimmed milk...

HI-LO REALLY TASTES GOOD!

It's Hood's Hi-Lo, a milk developed for weight watchers. Hi-Lo is Hi in protein, Lo in calories. It contains approximately 1% butterfat. It doesn't have the fat, just taste of ordinary skim milk. The secret of Hi-Lo's good flavor is that it contains far more milk solids. A low fat milk? Sure, but this one really *tastes good!* Taste it.



In the dairy case or phone for home delivery Avon Park GL 3-3380

STRICTLY FRESH

When it comes to foreign aid, everybody knows what Uncle Sam stands for.



They just don't know how much.

It would pay to learn something new every day if a bad memory didn't gum things up.

A quite common nightmare is a dream with her hair up in curlers.

The girl who has an hour-glass figure eventually realizes that the sands of time must shift.

Nowadays when people go off their rocker they usually wind up on a couch.

Remember the days when the town square was a place instead of a person?

Joe: "My brother recently acquired a large vocabulary."

Moe: "How?"



Joe: "He married it."

When a husband stops complaining about his wife's cooking either she's learned better or he has.

COMPLETE SET OF
32-Piece Place Setting
All White, Service for 8, Includes Bowl and Platter ONLY
\$3.98

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