

Action In Sunday Boat Races



THREE HYDROPLANES streak off at the start of one of the five lap races held on Lake Verona Sunday afternoon.



ROUGH WATER DURING the early afternoon gave run-about pilots several anxious moments. Above photo shows one of the little speedsters as it came out of the water.



ORBIT BOUND—This runabout pilot looks as though he is about to go into orbit. He was jockeying for position in the rough water when photo was snapped.



TWO SLEEK RUN-ABOUTS battle at the wire for a winning position. The second craft, 96-F, overtook the leader one lap after photo was made and won the race. (Exclusive Sun Photos).

The Avon Park Sun

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Health Board Expect Heavy Tourist Season

Health officials here expect a heavy tourist season this winter. The health board has been busy in the past few months in preparing for the season. The board has been busy in the past few months in preparing for the season. The board has been busy in the past few months in preparing for the season.

DOG RACING

NOW 8:15 P.M.
TAMPA GREYHOUND TRACK
MATINEES 2:05 P.M.
Saturdays and Holidays
DAILY DOUBLE 1-2 RACES
LADIES ADMITTED FREE TUESDAYS
Enlarged Grand Stand
NO MINORS ALLOWED
U. S. HIGHWAY 41 AT SULPHUR SPRINGS

THE DEPENDABLES ARE HERE!



TOO ROOMY TO BE A COMPACT...



TOO DARN THRIFTY TO BE ANYTHING ELSE

INTRODUCING COMPACT 63 DODGE DART

There's a new idea going around. And it's catching on. The Dart idea. No longer do you have to be packed or stacked in a compact. Now there's plenty of room—for head, feet, and seat. No longer do you have to settle for weak-sister power. Dart saves with the rest of 'em... yet outdrives the best of 'em. That's the whole idea. Too roomy to be a compact, too darn thrifty to be anything else! And lots of spunk in the bargain. Now go see it. Nine fresh models. New 5-year/50,000-mile warranty*.

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Rotary News

As Reported By
Rev. John F. Mangrum and
Bill Young, Secretary

Last week, November 28, we heard a speech which fascinated the members all the way. Dr. Arnold Spangler, radiologist from Walker Memorial Hospital and from Winter Haven, gave a concise but thorough talk about cancer and the weapons used against it.

He showed actual x-ray photographs which have detected precancerous growths and malignancies in the colon, in the stomach and lungs. In addition, he described the treatments used, and by slide pictures, showed what the treatments are as practiced in Winter Haven.

Statistics of recovery surprised many of those present and one felt that every member present had learned something almost desperately important about our bodies and the way this disease can frighten us if we are not trained how to meet it with courage and how to win over it. One had the feeling that no matter how desperate his condition might be, he could trust our doctors and their techniques, for they are prepared to do impressive and drastic things in order to prolong meaningful life.

Certainly we have been treated this month to a stimulating series of programs from Dr. Larsen. We have gone from snakes to diet to the battle against cancer, and we have been keenly interested in the trained presentations that have been offered by Dr. C. J. Larsen. A dignified gentleman who speaks truth honestly and effectively with Christian conviction that there are integrity and interests. They increase our confidence in the good care given us by Walker Memorial Hospital.

Visitors: Harry House, Washington, D. C., guest of Audie Lynd, Rotarians; Frank Mrs. and Jerry Beeler, Sebring; Al Freese, New York; Jay Noble, New York; Lewis Hebel, Wisconsin; Phil Palmer, Michigan.

Next week, we plan to report on a talk by Brother Anthony of the Order of St. Francis, Camp Wingman, Avon Park.

Any alcoholic must request treatment at ARP clinics; but the center will only accept patients referred to it by a licensed physician or one of its outpatient clinics.

Legion Aux Entertained Women Vets

The Highlands County Post President Parley of the American Legion Auxiliary entertained women veterans of the county at a dinner meeting held in the Legion Home, Avon Park, Wednesday, November 28.

Tables were beautifully decorated with our national colors by arrangements of tapers flanked by red roses with red and blue stars. Junior members of Highlands Unit 69 had charge of the decorations and preparation of the food, directed by Miss Louise Bennett and supervised by Mrs. John P. Arnold, Junior Activities Chair.

Mrs. Alice Sherman gave the invocation and Mrs. Jean Hill, president, presided. Each of the women veterans gave many interesting highlights of their experiences during the time they were in the service of our country. Mrs. Mancel Talcott, Sebring, and Miss Flossie Barker, Avon Park, served during the First World War, while Miss Sally Warren, Sebring, had served during the Korean War.

Veterans husbands of past Unit presidents, who were also invited guests, each gave some interesting experience that they had witnessed during the time they served. These men were: Sam McConnell and John Arnold, Sebring; Harlan Sasser, Pete Boney, Ed Dunn and James Heim, Avon Park.

Mrs. John P. Arnold, secretary of the Past President Parley states that there are 14 women veterans in the county that are known to the Parley members and request that if there are other women veterans residing in the county that she would like that they contact her.

Past Presidents attending from Avon Park were: Mrs. Sherman, Miss Vera Heim, Mrs. Pete Boney, Mrs. Ed Dunn, Mrs. James Heim and Mrs. Harlan Sasser.

THROUBADORS PERFORM
Twenty-five Throbadours, students of Mr. J. C. Lawton, brought a lot of cheer to the residents at Hillcrest Nursing Home Friday afternoon when they presented a musical program for the pleasure of the residents there. Included in the program were accordion, guitar and piano numbers.

Seek Applicants For Coast Guard Candidate School

Washington, D. C., Nov. 15.—The Commandant, U. S. Coast Guard, has announced that applicants are now being accepted for the Coast Guard Officer Candidate School, which will convene at Yorktown, Virginia, on February 11, 1963. A subsequent class for Officer Candidates will convene in September, 1963.

Applicants must be between the ages of 21 and 26 and hold a baccalaureate degree from an accredited college or university at the time of selection for this school. Applicants who are qualified in law or oceanography are particularly desired.

Upon completion of 17 weeks' indoctrination at the Officer Candidate School, graduates are commissioned Ensigns in the U. S. Coast Guard Reserve and required to serve on active duty for three years.

For further information write Commandant (PTP-2), U. S. Coast Guard, Washington 25, D. C., or contact your local Coast Guard recruiter.

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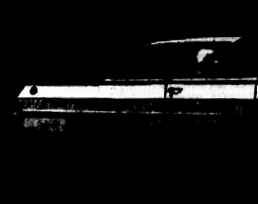
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keep. '63 Corvair. The rear-engine wonder for parents like their sport with the family along. Then there's our all-out sports car—the new Corvair Sting Ray. It's completely rusted and re-engineered, and now available in convertible or sports coupe. Whatever you want, you'll find the answer at your Chevrolet dealer's.



County Resident Publishes Book

R. Travers Glenn has published a novel, "Postmark of America," which is being put on sale this week on local bookshelves.

Glenn is from Burlington, Iowa, where he is retired from the Railway Mail Service. He and Mrs. Glenn live near Lake-mon and call Avon Park their retirement home. He has had articles published in magazines of national circulation, mostly on hunting and fishing. His first book, "Postmark of America," is an original humorous paperback.

The Glens have two sons and a daughter who are WWII veterans and he also is a veteran of WWI. They first came to Florida in 1959 and first lived in Tampa before coming to Avon Park.

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Deep-down relief... fast, when pain strikes of either Arthritis, Rheumatism or Muscular Aches and Pains. That's what you need. And that's what you get when you take SUIVO Tablets. From fast, safe relief to permanent relief. SUIVO Tablets are the only tablets that do it. No 10 days. No 30 days. No 60 days. No 90 days. No 120 days. No 150 days. No 180 days. No 210 days. No 240 days. No 270 days. No 300 days. No 330 days. No 360 days. No 390 days. No 420 days. No 450 days. No 480 days. No 510 days. No 540 days. No 570 days. No 600 days. No 630 days. No 660 days. No 690 days. No 720 days. No 750 days. No 780 days. No 810 days. No 840 days. No 870 days. No 900 days. No 930 days. No 960 days. No 990 days. No 1020 days. No 1050 days. No 1080 days. No 1110 days. No 1140 days. No 1170 days. No 1200 days. No 1230 days. No 1260 days. No 1290 days. No 1320 days. No 1350 days. No 1380 days. No 1410 days. No 1440 days. No 1470 days. No 1500 days. No 1530 days. No 1560 days. No 1590 days. 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AVON PARK LAKES NEWS

By Thomas L. Merrill Phone GL 3-6146

They are leaving the Lakes for the winter. Mrs. Mary Lynch is still in the hospital. She is recovering nicely. She enjoys her stay there. Mrs. Nora Lee, Mrs. J. Stotts, Mrs. Pearl Lee, Mrs. Emma Cohen, and Mrs. Pearl Johnson moved to St. Petersburg for the winter. Mrs. Lloyd Fillmore of Hammond, Indiana, has moved to the Lakes to occupy the new home on the corner of Charlotte and Mary Road. Mrs. Fillmore is a sister of Mrs. Herb Stewman and Messrs. Kenneth and Lester Allen. They are new neighbors. Mr. and Mrs. Robert Hanford of St. Petersburg and Mrs. C. W. Armstrong of Leesburg on Saturday. Mr. and Mrs. Clarence Spencer spent several days in St. Petersburg last week. Sorry to report that Mr. L. F. Huntington is ill, we sincerely hope he will improve quickly. Mr. and Mrs. Orville Miller are in the Lakes. The "Millers" at the West End Grocery. Lucky ones! The conscientious workers on the shuffle board courts deserve a big thank you. The courts will soon be in excellent condition through the efforts of Messrs. Orville Miller, Al Diebold, Clarence Bue and many others who contributed their labors. It was a pleasant surprise to see Mrs. Helen Adams out of doors, and to learn that she is improving. "Aunt Dot" Merrill will observe her 75th birthday on December 12. The happy occasion was celebrated with friends at a party on Monday night at the home of Mrs. S. F. Elkhill, Avon Park. A Christmas party of the Avon Park Lakes Association met on Tuesday at the Lakes. Christmas gifts, baskets and refreshments were served at 7:30 p. m. and after a brief business meeting, the ladies resumed their tile work, some made items for the Cancer Society, while others knitted Christmas gifts. Hostesses for the afternoon were Mrs. Nora Lee and Mrs. Laura Hanford. Mr. and Mrs. Ralph Bush of Pompano Beach and Mrs. Zeola Price were guests of Mr. and Mrs. Don Jamison on Friday. Mr. and Mrs. Paul Calvert have returned to the Lakes after spending six weeks in Owensboro, Kentucky. Enroute home they visited their son, Jack, and family in Orlando. Welcome home! We sincerely hope Mrs. Herb Stewman will soon feel "up-to-par". The ladies are "taking over" the Shuffle Board Courts on Tuesday morning at 10:00 a. m. All are welcome—beginners and experienced players. The Association Tuesday night card party at the club house was enjoyed by 32 members. Mrs. L. F. Huntington, hostess for the evening, served delicious goodies and coffee. We are losing our good neighbors, Mr. and Mrs. John Lawry.

BEE-GEE

FOR COOKING THINGS
FOR TASTY EATING.
"COOK WITH THIS GAS."
WE KEEP REPEATING



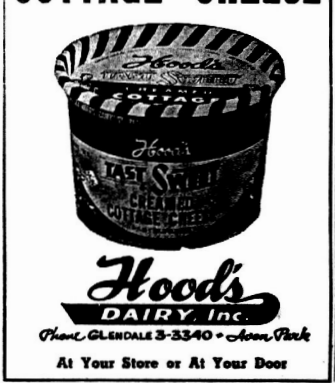
RIDGE FUEL CO.

2000 LAKES AVENUE
GREEN'S FUEL GAS
Phone GL 3-3959
1300TH LAKES AVENUE
AVON PARK, FLA.

More than 45,000 gallons are employed by Florida business and industry, according to the Florida Alcoholic Rehabilitation Program.

NEW... FROM HOODS!

Tast Sweet COTTAGE CHEESE



Hood's DAIRY INC.
Phone: GLENDALE 3-3340 - Avon Park
At Your Store or At Your Door

Air Mail Pilot Adams Attends Miami Rally

Mrs. J. Lawler Wells, whose late husband was the first registered Air Mail Pilot in Florida, received a letter this week which her brother-in-law, Claude S. Wells of Jacksonville, Fla., had from the National Aeronautics Association bearing one of the original stamps honoring the occasion.

Mr. Wells was here to visit his brother, E. Kay Wells, and other relatives.

Mr. and Mrs. J. Morris Adams were among the Florida Legislators and wives who were guests of the Duke County Officials this past week-end, following the special session of the state legislature.

The group stayed at the Deauville Hotel and were shown the attractions of the Miami area including the University of Miami.

Local Bus Line Agent Honored

Mr. and Mrs. Charles Burren, local agents for the Greyhound Bus Lines, have been presented with a plaque for faithful service, "performed with distinction, reflecting honor upon the company they represent and devotion to the community in which they live."

The gold, blue and white plaque was presented to the couple by R. K. Casto, Greyhound official.

Mr. and Mrs. Burren have represented the Greyhound Company here for the past four years. The plaque is the first of its kind to be presented by the public carrier company.

The Florida Alcoholic Rehabilitation Program considers alcoholism a physical, mental, and social illness.

Faith Rally At Assembly of God

A faith rally got underway at the Avon Park First Assembly of God Church last night and will run through Sunday, December 16. The Rev. H. J. Field, pastor of the church, announced today.

Field said that Evangelist John Wesley Briscoe of Tucuman, New Mexico will conduct the services, nightly at 7:30.

In addition to his talents as an evangelist, Briscoe is also a gifted vocalist and an accomplished pianist. He will sing and play during his appearances here.

The public is invited to attend the meetings.

SEE SILVER SPRINGS

ELECTRIC GLASS BOTTOM BOATS

At The Churches

First Assembly of God

112 So. Central Ave.
H. J. Field, Pastor
Sunday School 9:45 A.M.
Morning Worship 11:30 A.M.
Young People 6:30 P.M.
(Christ Ambassadors) 7:30 P.M.
Evangelistic Service 7:30 P.M.
Wed. Mid-week Prayer and Bible Study 7:30 P.M.
Thursday, Womens Ministry 7:00 P.M.
Council 7:00 P.M.

Walker Memorial Seventh-day Adventist Church

Across lake from Hospital
SATURDAY
Sabbath School 9:30 A.M.
Worship Hour 11:00 A.M.
Vespers—Thirty minutes from sunset
WEDNESDAY
Prayer and Bible Study 7:30 P.M.
FIDAY
Youth Service (YPMV) 7:30 P.M.

First Baptist Church

N. Lake and Church Street
Aden D. Childress, Pastor
Otho C. Smith, Min. Music—Evangelist
Early Worship 7:30 A.M.
Sunday School 9:45 A.M.
Morning Worship 11:30 A.M.
Training Union 6:30 P.M.
Evening Worship 7:45 P.M.
Mid-week Service, Wed. 7:45 P.M.
Nursery open at all services

Resurrection Lutheran Church

Lutheran Church In America
Corner Main St. and Highlands Ave.
SUNDAY
Sunday Service 11:00 A.M.
Visitors Always Welcome
Rev. John W. Walters, Minister

Our Lady of Grace Catholic Church

E. Main St. - Ph. GL 3-4757
Daily Mass 8:00 A.M.
Novena Each Wednesday 8:30 P.M.
Novena Society meets first Wed. of each month after Novena Devotions.
Holy Communion for Altar Society will be the first Sunday of each month.
Sunday Masses 8:30 and 10:30 A.M.

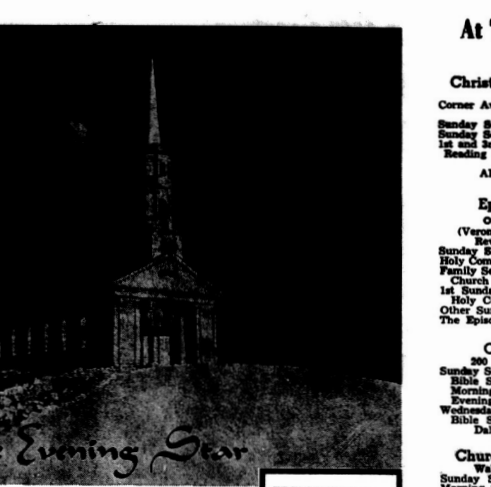
First Christian Church

Carl W. Meyer, Minister
Corner Pine and Fairfield
Bible Study 10:00 A.M.
Worship Service 11:00 A.M.
Christian Endeavor 6:30 P.M.
Worship Service 7:30 P.M.

Salvation Army

Masonic Temple
Main Street
Sgt. Howard Clark
Sunday School and Bible Class 2:30 P.M.

The Evening Star



The brilliant evening star is a symbol of many things to many folk. Mariners hail it as a good omen, for it usually forecasts a clear, calm night and smooth sailing. The shepherd tending his flock on a desolate hillside gratefully notes its appearance in the heavens, for its friendly light offers an intangible sort of companionship during his lonely vigil. To many, the star is representative of God's infinite power and wisdom.

Just as this star touches hearts in countless different ways, so may the Church bring to those in all walks of life peace and comfort which lead to a happier, more fruitful path of life.

Let us make the Church our guiding light. We can brighten our lives if we accept the teaching of the Scriptures as guideposts along the pathway to future endeavors.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Ephesians 6:8-14	1 Peter 1:16-21	Revelation 7:9-17	Proverbs 6:20-23	John 1:1-10	1 John 1:1-10	Luke 11:23-28

At The Churches

Christian Science Society

New Location
Corner Avenue & Highlands Ave.
Avon Park Lakes
Sunday Service 11:30 A.M.
Sunday School 9:30 A.M.
1st and 3rd Wednesdays 6:30 P.M.
Reading Room Every Friday 2:30 P.M.
ALL ARE WELCOME

Episcopal Church of the Redeemer

(Verona and Pleasant Streets)
Rev. John F. Mangrum
Sunday Services:
Holy Communion 7:30 A.M.
Family Service, Holy Communion Church School 9:30 A.M.
1st Sunday 11:30 A.M.
Other Sundays Morning Prayer The Episcopal Church Welcomes You

Church of Christ

280 South Forest Avenue
Sunday Services:
Bible Study 10:30 A.M.
Morning Worship 10:30 A.M.
Evening Worship 7:30 P.M.
Bible Study 7:30 P.M.
Dale L. Royal, Evangelist

Church of the Nazarene

Walter C. Mann, Pastor
Sunday School 9:45 A.M.
Morning Worship 11:30 A.M.
Youth Services 6:15 P.M.
Evangelistic Service 7:30 P.M.
Other Sundays—Wed. 7:30 P.M.

First Methodist Church

Russell Bush, Minister
Regular Church Schedule
SUNDAY
Church School 9:45 A.M.
Nursery Service 11:30 A.M.
Nursery conducted during both the Church School and Worship Service
Church Youth Fellowship Choir Rehearsal 3:30 P.M.
Worship Program 6:00 P.M.
Evening Worship Service 7:30 P.M.
WEDNESDAY
Mid-Week Prayer and Bible Study 7:30 P.M.
1st Tuesday of the month—Regular Meeting of the Woman's Society of Christian Service 9:30 A.M.

Presbyterian Church (A.R.)

Temp. location: Tourist Club
Morning worship each Sun. at 8 A.M.
Sunday School for all ages at 10 A.M.
Provisional pastors are:
Rev. Harry R. Edwards, Lake Wales
Rev. Frank Beard, Lake Placid
Visitors are always welcome

Church of God

150 N. Florida Avenue
Jerry Howell, Pastor
Sunday School 10:30 A.M.
Morning Worship 11:30 A.M.
Evening Worship 7:30 P.M.
Prayer Meeting Tues. 7:30 P.M.
Y.P.E. Thursday 7:30 P.M.

Faith Lutheran Church

1600 N. Lakeview Drive
Sebring, Florida
Gustav Benckise, Pastor
Sunday School and Bible Class 8:45 A.M.
Morning Worship 10:00 A.M.
This church sponsors The Lutheran Hour and the TV program "The Life".

Union Congregational Church

Herbert D. Gratz, Minister
Church School 9:45 A.M.
Morning Worship 11:30 A.M.
Morning Worship 8:45 P.M.
St. Pilgrim Fellowship 6:45 P.M.
Nursery for small children at Sunday School and Worship Services

Touchton Drugs

E. G. Touchton & Staff

Park Pharmacy, Inc.

J. Caron Bates & Staff

Ted J. Ward, Realtor

"Serving Avon Park for 25 Years"

Stinson's Gail Service

Mr. and Mrs. C. A. Stinson

Wells Motor Company

Ray Wells & Employees

Metalite Hardware, Inc.

Charles Metalite & Employees

Top Hat Cleaners

Stacy and Bob Papp

Coker Gas & Appliance Co.

E. O. Coker & Staff

Ministers of all faiths and the sponsors below share invitation and cost of this page. They urge you and your family to attend church this week.

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Lemler's Drive-In
Mr. and Mrs. Roy M. Lemler

Griffin's Restaurant
Hugh and Vern Griffin

Southernaire Motel
Mr. and Mrs. Roy D. Taylor

Border's Texaco Service
George Border & Employees

Hood's Dairy, Inc.
John M. Hood & Employees

D & E Construction Co.
Russell James Builder
Phone GL 3-3314

Highland Coca-Cola Bottling Co.
Jim Grunbuzer & Staff

Green's Surplus Store
E. H. Green & Employees

Avon Park Sun Employees

I. H. Ford Motor Co.
Mr. I. H. Ford and Mr. Donald Ford

Roberta's Beauty Salon
Mrs. Roberta Kelly

Mode O'Day Dress Shop
Mr. and Mrs. H. D. Cadow

Bennett & Moseley Contractors
Daniel G. Bennett and Sol Y. Moseley

Smith Upholstery & Trim Shop
Mr. and Mrs. L. C. Smith

Ware Furniture Co.
W. Jack Ware & Employees

Bagwell Lumber Co.
T. W. Bagwell & Employees

Touchton Drugs
E. G. Touchton & Staff

Park Pharmacy, Inc.
J. Caron Bates & Staff

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Ray Wells & Employees

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Charles Metalite & Employees

Top Hat Cleaners
Stacy and Bob Papp

Coker Gas & Appliance Co.
E. O. Coker & Staff

Winter

Our thanks go to this week for his efforts in donating and in sponsoring the winter season. If you are a card player, now is the time to get out your cards. There are many other opportunities to win money. Lora Fickell earned a number of points for the ladies shufflers for the week. Congratulations to Lora. Ernie Heath tied for among the men with 100 points. Congratulations to Ernie.

Monday's pinche were attended by 29. Among these Claude had all others in attendance with Norman Kinard place.

Harry Oaler to honor at the bridge Tuesday, with Bertha second place. There were three in six tables were through.

The round dancing has been most enjoyable. The dancing in fact, many clubs and clubs only the rounds and our local Winter Group instructions are given Tuesday evening dancing.

The attendance at the night dances were almost short for the night being too short for the members of six sets. The waiters for frosts and schottische with the members of the day evening continuing.

There was a home-coming team last Thursday. Robert Hanford presented a reading by Mrs. J. F. Feltus, piano solo by Judd, audience singing square dance under the direction of Wagner. Couples paraded: Wagners, Burnes, and Bush.

Attendees at the corner on Saturday night. Mrs. J. F. Feltus, piano solo by Judd, audience singing square dance under the direction of Wagner. Couples paraded: Wagners, Burnes, and Bush.

Just doubled since the meeting. Many folk turned the past few weeks. In the states Indiana led present. New York was second with seven. The one visitor from Canada, Clarence Franklin gave a narrative and interesting anecdote: wonderfully retentive he had the chairman, Hase, announced that Myrtle Patton and M. Fickell were the winners of the winter season of December. Mr. Day and Mrs. How have been hostesses for month.

The singers turned day, 71 of them, and included a solo by Mrs. Feltus and a piano solo by M. Fickell.

It looks now as the men are having their own way on the shore; at least they're all the better. On November 31, Chas. B. Ernie Heath turned up their last match over.

BEGIN SAVE THE

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★ Forget the
★ Don't miss the
★ Save the

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Ticker Talk

A POINT OF VIEW
By A. Short DuPont
Senior Partner,
Francis I. DuPont & Co.
NEW EMPHASIS OF AUTO INDUSTRY ON HOW WELL CARS ARE BUILT A KEY TO ITS FUTURE

The automobile industry is trying to sell "Quality" more than ever before and in a way more important than ever before. With the 1963 models now on sale, there's significant new emphasis on how well they are built and how long they will last. And this could have a lot to do with the industry's future.

Many years ago, of course, an automobile salesman would talk lovingly of his product's engineering and reliability. ("It will get you there and get you back which is a real advantage," he would boast of one make of car.) In the mid-fifties the selling theme shifted to styling and color, then to driver-convenience features such as automatic transmission and power steering and brakes.

Now—without minimizing styling and driver-safety—quality and reliability are being used as selling tools in the old-time automobile can neither dare nor afford. In effect, Detroit is selling its money where its mouth is by extending the period during which a manufacturer will pay for the repairs if a car does not perform as billed. Chrysler Corp. has outdone the other manufacturers by a warranty that the most important part of the car will function properly for five years or 50,000 miles.

Until two years ago a new car was guaranteed for only 90 days or 4,000 miles. Now, however, came first. That had been the customer's assurance for decades. But for some years the manufacturers had a separate understanding with their dealers: if a major component of a car went wrong within one year or 12,000 miles the dealer would determine it was due to faulty engineering or construction and replace or repair it without cost to the customer. The manufacturer would then reimburse the dealer. (In actual practice, the reimbursement was hedged with various restrictions on the dealer's right to get full reimbursement.)

In the fall of 1960, seeing a possible sales advantage in lacking its confidence in cars with its own cash, Ford announced that henceforth every customer would get the same warranty that had been in effect for dealers, the 12-month, 12,000-mile guarantee. With one leading company lengthening the warranty period, the competition had to go along.

Ford will now concede that increasing the period turned out to be unexpectedly expensive because it now was publicly warranting every part (instead of leaving it to the dealer's discretion), and repair costs soared. But it turned out to be a good thing. Ford factories tried harder to produce the kind of cars that would live up to their billing, and the entire effort did create more buyer confidence in Ford cars.

The sales advantage of a reputation for quality obviously motivated Chrysler's decision to warrant for five years the "drive train" (the engine, transmission, propeller shaft, universal joint and rear axle) as well as warranting the other parts for the usual 12 months or 12,000 miles. But something of special importance is involved in the necessity to add its dealers.

Chrysler's troubles over the past few years have been composed of many things. Some of its dealers lost confidence and dropped their franchise. Chrysler owners, plagued by quality problems in some of its

of recent years and with no dealer nearby inclined to other makes. Now Chrysler is engaged in a vigorous effort to restore both the number and quality of its dealers and dealer.

The five-year warranty can be an important weapon because it applies only if the car is serviced by a Chrysler dealer about every 2,500 miles or approximately four times a year. This will keep Chrysler dealers in constant touch with their owners and help ward off the conversion of Chrysler owners by competitors. Furthermore, the five-year warranty extends giving Chrysler dealers a unique tool for selling used cars. And a brand used car business is vital in the successful merchandising of new cars.

The other manufacturers are as keenly aware of the importance of the "quality image." General Motors lengthened its warranty period to two years or 50,000 miles, and Studebaker quickly followed. The sub of this is that all manufacturers will have to exercise more care than ever in building their cars, and it usually is true that a better product sells better. If a term warranty increases Chrysler's sales alone it could have a favorable effect on the fortunes of the entire automobile industry. It is a truism that auto industry cannot be completely healthy with an important segment ailing.

The industry's push for higher quality can have another result. Quality is impossible without efficiency in production both in supplying parts and in the auto plants themselves. And efficiency leads to lower costs. Considering that one manufacturer once had to pay out \$30 million in one year on warranty claims, the savings in cost accrued from quality are quite obvious. And lower costs normally spell higher earnings.

Rebekah Lodge Honors D.D.P.
District Deputy President, Katherine Mather of Sebring was the guest of honor at the Eleanor Sebring Rebekah Lodge No. 66 Monday night. She was presented a lovely courtesy which included personal gift items from the host lodge.

A large group from the Sebring Lodge and also several winter guests Rebekah were present. Refreshments were served at the close of the meeting.

NEW RESIDENTS
Mrs. D. T. Lockett has sold her home on N. Lake Avenue to her daughter and husband, Mr. and Mrs. Curtis E. English, who have moved into the home to live with Mrs. Lockett. The Englishs have moved here from Miami. He is retired from the Railway Express Company and also from the Florida Inspection and Rating Bureau. They had lived here a number of years ago, and are looking forward to seeing their former friends and also making new ones.

FOURTH RESIDENT DIES
Mrs. Charles Eley, a former resident of Avon Park, passed away in Birmingham, Ala., November 30. She is survived by two daughters, Mrs. Ann McKinney and Mrs. Ethel Derrity and one son, Frank. Since its beginning in 1959, the University of Florida has conferred 30,160 bachelor's degrees; 4,600 masters'; 128 degrees in medicine; 51 specialties in education degrees; and 733 doctor of philosophy degrees.

Here and There

Mr. and Mrs. E. H. Rentscher of Marion, Ohio, arrived this past week for their winter they will spend at 125 East Pine Street, with Mrs. E. H. Rentscher.

The Robert Gays and son, Gary, spent the past weekend at their cottage near Ocala in the national forest area. They were joined by Mrs. Gay's brother and wife, Mr. and Mrs. George McCall, and daughter, Kay, of Jacksonville, for a hunting expedition. Gary and Kay both had exciting experiences with the deer hunting.

Three couples who enjoyed the football game were Mr. and Mrs. Manning Kirkland, Mr. and Mrs. Marcello Prescott and Mr. and Mrs. Jeff Barrow.

Mike Wells of St. Petersburg visiting friends and relatives in Avon Park for a few days. Mrs. A. K. Moore of Ocala, Kentucky, is here with her sisters, Mrs. Mildred Y. Logan and Mrs. Will Bennett, to spend the winter.

Among the Avon Park football fans seen at the Gator-Hurricane football game in Miami Saturday were Mr. and Mrs. Sanford Hart, Mr. and Mrs. Robert R. King, Jr., Mr. and Mrs. R. L. Padgett, Mr. and Mrs. Ed Toughton and Dr. and Mrs. R. C. Ostling.

Mr. and Mrs. John Hoppe of Edin, N. Y., Mr. and Mrs. Floyd Leonard of Bluefield, Mich. and Mr. and Mrs. Fred Bolton of Northfield, Mass. were also welcomed in this week.

Mrs. Wm. T. Becker has returned home from her annual visit to Manassas, Virginia, where she spends Thanksgiving with her son and his family.

Mrs. J. R. Duggan has returned from a visit with her brother's family, the Frank Foes in Fort Pierce. Mr. Foe was in Tallahassee attending the special legislative session.

Hugh Haynsworth, a graduate of Florida State University, Lakeland, students at the University of Florida, Gainesville, spent Thanksgiving here with his parents, Mr. and Mrs. Earl Haynsworth.

Mrs. J. Haynsworth has returned from a visit with her sister, Mrs. Mildred Y. Logan and Mrs. Will Bennett, to spend the winter.

Robert Brevard arrived to his home on Lake Avenue this week. He spent the summer at his former home in Tarentum, Pa. He and his wife, Mrs. Robert B. King, Jr., Mr. and Mrs. Norman Todd and Mr. and Mrs. Harry Hood

were in Miami over the week-end to attend the football game. The Todd's children, David and Patty, were guests with their grandparents, Mr. and Mrs. E. G. Todd.

Mr. and Mrs. Carl Pryor and son, Stephen and Gary, spent the week-end with Mrs. Pryor's parents, Mr. and Mrs. Fred Spooner, in Hernando.

The Sawmill Brook comes singing down the enticing hills of Manfield town. And whether I listen by night or by day this is the theme of its lyrical lay.

Down from the hills of Manfield, On to the Windham plain I ripple along, humming a song, Kissed by the sun and blest by the rain.

And taught shall bar the way to me, For I am to marry the bright blue sea

The mossy banks of my curving stream Would have me daily, linger and dream, And often a thrush

in the alder brush Would bid my noisy broodings hush. There are rocks and dams to bar my way, And north winds whispering: "Stay, oh stay, Here where is no grief nor pain."

Here on the Windham plain! But oh, no dam nor bank nor rock Shall ever my onward coursing block. Nor even song of bird keep me away from my lover, the bright blue sea. So in and out and roundabout, Sometimes fast and sometimes slow, Out of the woods and swamps at last, And into the Natchaug stream I go.

And the River Thames' majestic flow, And then, oh then, to the Island Sound Where waits my lover the sea, the sea, I sink restfully Where is no fear nor grief nor pain, Away from the hills of

Manfield, Far from the Windham plain. H. J. Preston

Song of the Sawmill Brook

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Manfield, Far from the Windham plain. H. J. Preston

Don't forget to renew your driver's license during the month of your birthday

Avon Beauty Salon

Offering A Grand Special For The Rest Of December

\$15 cold wave Only \$8.50

Including Cutting and Styling By The New Owner - Open Evening by Appointment

Carmel Newborn, Owner
Marge Cornelious, St. Operator



KWKW KITCHEN
FOOD STORES
Follow me
FREE 200 Extra TOP VALUE STAMPS
FREE 50 Extra TOP VALUE STAMPS
118 South Lake Ave.
Quality Right Around
Swt. Peas 2 25¢
Juice . . . 6 10¢
Bread . . . 10¢
Beans . . . 29¢

SAVE TOP VALUE STAMPS
For Easy Christmas Shopping
Shortening . . . 39¢
Grain Rice . . . 29¢
Chunk Tuna . . . 25¢
Cake Mixes . . . 29¢
Peanut Butter . . . 49¢
Cagle's Pride Quick Freeze
Gov't Inspected Grade 'A'
Whole Or Cut Up lb. 29¢

DETERGENT
49¢ Pkg. 29¢
From Foods
Supermarket Market or
ICE CREAM
2 Half Gal. \$1.00
Dinners . . . 2 89¢
Strawberries . . . 39¢
Cat Beans . . . 2 49¢
Limas with Tomatoes 39¢
Limas with Cheese . 39¢
Pans with Butter Sauce 29¢
Corn with Butter Sauce 29¢

COFFEE
39¢ lb. 29¢
Butter . . . 49¢
Canned HAM 4 1/2 \$3.39
Free 350 Extra Top Value Stamps
No Coupons to Clip! Coupons On The Item!
Shrimp . . . \$1.69
Crunch Cake . 59¢
Fruit Pies . . 49¢
Fruit Salad . 59¢
Cheese . . . 55¢
Cookies . . . 49¢

UNFINISHED PINE FURNITURE
Manufactured in Avon Park
By Kerns
KERNS CHEST
Unfinished Knotty Pine
Size 36x18x40
Price \$17.50
Many Styles of Desks, Chests, Beds, Bookcases and Miscellaneous Pieces To Choose From.
Clear Pine or Knotty Pine Woods

MARGARINE
5 lb. \$1.00
In Our Dairy Dept.
Cream Cheese . . . 29¢
Canned Biscuits . 9¢
Sharp Sticks . . . 49¢

Turner Furniture Company
979 W. Main
AVON PARK

Free 350 Extra Top Value Stamps
No Coupons to Clip! Coupons On The Item!
In Our Produce Dept.
Potatoes . . . 38¢
Gold Corn . . . 59¢
Grapes . . . 14¢
Apples . . . 19¢

A concentration of only 0.15% of alcohol in the blood will cause intoxication and abnormality of bodily functions and mental facilities.

LOWEST COST

way to build well



We use the Butler System — pre-engineered construction's most efficient form, provides mass production, consistent standardization and fast construction methods save you important money. Yet there's no quality compromise. We will assist with financing. Call...

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Lakeland, Florida

Another Community Service ...

The Community Mobile Hearing Clinic

WILL BE IN AVON PARK

Tuesday, Dec. 11th, from 9 A.M. to 5 P.M.

At The Parking Lot of Your Friendly

KWIK-CHEK STORE

Free hearing tests and consultations are offered without obligation.

The audiologists who staff this unit will service your present hearing aids, and will have on hand a stock of hearing aid batteries and cords.

And they'll be happy to answer your questions about the many new developments in the field of better hearing.

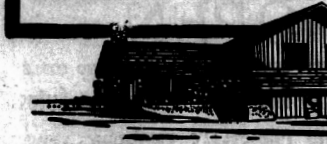
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NORTHGATE HEARING AID CENTER
TAMPA, FLORIDA

SEE US FIRST

for your

HOME LOAN



Don't pay more than you have to for a loan to buy a home. See us first — our rates are the lowest and terms are always tailored to fit your budget.

It's usually very easy to know who specializes in the service you want. But when it comes to saving, and borrowing to buy a home — do you know who is the specialist? We are! Savings accounts and home loans are our only business; we're the ones to see.

Save More On Savings — Pay Less For A Loan
4 1/2% Current Dividends Paid 4 Times A Year

First Federal Savings & Loan Association of Hardee County

Mother of Avon Man Passes On

November 21

Mrs. Nora Crews, age 71, who resided at Hillcrest Nursing Home, passed away at Wilkerson Memorial Hospital, November 21. Survivors included five sons, F. H. Crews and C. Elton Crews of Avon Park; W. N. Crews, Frostproof; H. L. Crews and D. H. Crews, both of Bercia; one daughter, Mrs. W. N. Smith, Orlando and thirteen grandchildren. One sister, Mrs. Henderson Bennett, resides in Avon Park. Funeral services were held in the Athens Baptist Church, November 23. Rev. Carl Storey of Bushnell and Rev. Jesse Gilbreath of Bercia conducted the services, and burial was in the Bercia Cemetery beside her late husband.

Yule Items By Hibiscus Circle

Members of Hibiscus Circle of the Garden Clubs are reminding to leave all gift items at the home of Mrs. J. T. Gibbs, 11 W. 1st Street by Friday, December 21.

Mrs. Gibbs is chairman of the Circle's yule project which includes small Christmas decorative items for the poor patients at Hillcrest Nursing Home and artistic arrangements for trays at the Walker Memorial Hospital for the Christmas dinners served to patients.

Masonic Officers Elected Here

Poinciana Lodge No. 227, F. and AM has elected the following officers to serve the lodge: C. A. Alwood, worshipful master; R. S. VonBurke, senior warden; M. Beane, junior warden; J. N. Tomlinson, treasurer; Earl Rich, secretary.

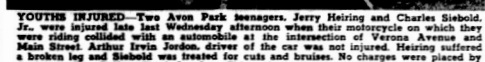
Appointed officers include J. Franz, senior deacon; Wilson Smith, junior deacon; C. Pough, chaplain; H. Greenway, senior steward; G. Garrett, junior steward; V. Hodges, tyler; and B. Childress, lodge instructor. An open installation service will be held in the Masonic Temple Saturday, December 29 at 8 o'clock. The lodge extends an invitation to friends to attend the service.

YCDA To Meet December 13

The Youth Center Development Association will hold another meeting Thursday night, December 13, at the Youth Center building at 7:30 o'clock. YCDA President, Mrs. John Townsend, reports that much interest was evidenced at the first meeting and it was decided to have a special called meeting on December 13 for further discussion of the proposed building program. All interested parents are urged to attend.

The Youth Center will hold Open House Saturday night, December 8, when it is hoped that all students who attend the Youth Center will bring their parents for a visit to the center.

Alcoholism is the nation's fourth ranking public health problem, following Cancer, Mental Illness, and Heart Disease.



YOUTH INJURED—Two Avon Park teenagers, Jerry Heiring and Charles Siebold, Jr., were injured late last Wednesday afternoon when their motorcycle on which they were riding collided with an automobile at the intersection of Verona Avenue and Main Street. Arthur Irvin Johnson, driver of the car was not injured. Heiring suffered a broken leg and Siebold was treated for cuts and bruises. No charges were placed by Assistant City Police Chief Joe Lee Elder, shown in photo. (Exclusive SUN Photo).

Our Feathered Friends

BY THE BIRD WOMAN

Our Great Bird of Freedom—The Bald Eagle

There have been many misconceptions about our National Bird, but a little research can easily clear up all these false impressions about this noble bird.

Almost any child who has ever looked at a bird picture book can identify the Bald Eagle, and is familiar with our most noted Ornithologist, James Audubon. He is considered the greatest ornithologist and painter of birds that the world has ever produced.

But even great men make mistakes and Audubon was no exception, as he was trapping through the uncharted areas of our young country around a hundred years ago, through wilderness and swamps, hunting new birds to paint, he came face to face with what he thought was a new species.

Naturally he knew of the bald eagle, but here was a bird that seemed larger and all one color, his heart must have skipped a beat as he thought he had discovered something new, and with all the hardships he encountered, he felt that he was entitled to a new find.

Let us bear in mind that in those primitive days there was no refrigeration, no fast camera bulbs, no colored films to record a new find, so the only thing he could do was to shoot the bird and try to guess at its name as it looked in the wild, and paint it, then study its bone structure and report it to a museum for further classification.

Being very jubilant at the new find he wanted to give the new species a name, so he named it, "The Bird of Washington," and wrote: "If Ornithologists are proud of describing new species, I may be allowed to express some degree of pleasure in giving the world the knowledge of such a majestic bird."

But what he had discovered was a bald eagle, which had not grown its white feathers on head and neck that was the name of bald. The white feathers do not appear until the bird is four or five years old.

high and swoop down and have it in his talons before the rabbit is aware of any danger.

The eagle is not only powerful but it is crafty, it will sit on a dead limb a tree and watch patiently while the Osprey who is the best fisher of all, dives down and come out of the water with a tasty fish for its supper.

There is where the crafty eagle takes over, being swifter and more powerful than the Osprey it attacks it in mid air and causes the Osprey to drop the fish which it matches the mid air and returns home with fresh fish for supper, while the Osprey mistakes and Audubon was no exception.

Those who have witnessed this sight claim that an eagle is never more at his best than when he is wheeling and perching of the high flying Osprey. We marvel at this when we see the eagle's maneuvering so gracefully at such great heights.

Eagles were numerous at earlier times, but leave it to man to display his man-made target, regardless of what this bird meant to the country.

In the early days when all birds were without state laws, there seemed to be no reason for protecting either the eagle or animals, but as forests began to be cleared and the homes of wild life destroyed, man began to see the necessity for conservation.

It was not till 1940 that the federal government passed laws protecting our National Bird. But legislation does not change human nature, and a law is as good as the people want to enforce it.

People who are interested in the eagle, and the eagle itself, let us very much interested when Mr. Chase L. Bruley of Tampa passed away. He had come to love the eagle and he had passed it on to his son, who was now a young man.

WELLS Motor Co.

IS THAT ALL, SAUCE, MISTER?

WELL, HE'S A LOT BIGGER THAN YOU ARE, STRANGER!

THAT ALL DEPENDS ON YOUR POINT OF VIEW, MISTER!

IF YOU'RE RIDING IN A CAR SERVED BY WELLS MOTOR CO., YOU'RE IN A CAR THAT'S AS SAFE AS A CAR CAN BE. WELLS MOTOR CO.

NEVER IN 32 YEARS

Have Our Cars Sold So Well — We Like This

BUT NOW WE NEED YOUR HELP

We Have No Place To Keep All The Trade In's — Many Are Extra Clean — To Make Room We Are Offering Extra Specials This Week and Next

COME SEE

- 1962 LANCER 170 4-dr. sedan—radio, power steering, 7000 miles.
- 1962 LANCER 770 4-dr. — heavier duty, power steering, power brakes, 2500 miles.
- 1962 DODGE 8-cyl 440 4-dr. hardtop, equipped with automatic transmission, power steering, radio, heater, low mileage.
- 1961 CHEVROLET CORVAIR "Green Bird" sports wagon—Equipped with 4 speed standard transmission, radio, heater, low mileage. Extra clean.
- 1961 DODGE LANCER 770 4-dr. sedan equipped with automatic transmission, heater and air conditioned. Real sharp and ready.
- 1961 PLYMOUTH VALIANT V-100 4-dr. sedan. Has automatic transmission. Only 11,000 miles. Clean as new. Economy plus.
- 1961 FALCON 2-dr. Has standard transmission, radio, heater. Extra clean.
- 1961 DODGE V-8 4-dr. sedan—Has 3 speed automatic transmission, heater. One owner. A good car.
- 1960 DODGE V-8 MATADOR 4-dr. sedan — Has automatic transmission, radio, heater, power steering and power brakes. One owner. A beautiful car anyone can be proud of.
- 1960 DODGE V-8 9-pass. wagon—Has power steering, power brakes, radio, heater and automatic transmission. One owner. Extra nice.
- 1960 OLDS sedan 88—All extras. Good condition.
- 1959 DODGE 9-pass. station wagon—Has V-8 engine, automatic transmission, heater, air conditioning, power steering and brakes. Clean and ready for the road.
- 1958 DODGE CORNET 8 2-dr. sedan, automatic transmission, heater, one owner. Original paint, a good one.
- 1958 DODGE CUSTOM ROYAL 2-dr. hardtop. Has automatic transmission, power steering and brakes, radio, heater. Oh! Boy! Is this one sharp.
- 1958 CHEVROLET 8-cyl. Biscayne 4-dr. sedan. Automatic transmission, heater. A real buy in this one.
- 1958 CHEVROLET Biscayne 2-dr., 6-cyl. sedan. — Standard transmission, radio, heater—Red point job with white wall tires. Real good looking car, and a Real Buy.
- 1957 DODGE 4-dr. sedan, 8-cyl., automatic transmission, power steering and brakes, heater. New point job. Runs like new.
- 1957 CHEVROLET Windsor 4-dr. hardtop, automatic transmission, air conditioner, power steering & brakes, radio, heater. A fine car for people who like comfort with economy.
- 1957 CHEVROLET New Yorker 4-dr. sedan, automatic transmission, radio, heater, power steering & brakes. Priced right.
- 1957 FORD Fairlane 500 2-dr. sedan, V-8 engine, automatic transmission. New point job.
- 1957 CHEVROLET Bel Air 4-dr. convt. coupe. Has automatic transmission, radio, heater, power steering & brakes. This one a little rough—needs top. But we will sell this unit at a Bargain Price.
- 1956 CADILLAC 60 special 4-dr. sedan, full power equipment with auto. trans. Original paint, like new, extra clean inside and out, has brand new tires. Come see this one for sure.
- 1956 PLYMOUTH 8-cyl. sta. wagon. Automatic transmission, heater. Extra nice for a 1956 model.
- 1956 PLYMOUTH Belv. 4-dr., 8-cyl. sedan, auto. trans. New point job, good tires, way above the avg. '56' model.
- 1956 CHEVROLET 8-cyl. Bel Air 4-dr. hardtop sedan, automatic transmission, radio, heater. Nice looking.
- 1956 BARNHART station wagon, 6-pass. — Automatic transmission, radio, heater.
- 1956 FORD Custom Line 8-cyl., 4-dr. std. transmission, heater, extra nice, new point job.
- 1956 PONTIAC 4-dr. hardtop, automatic transmission, radio, heater, power steering & brakes. O.K. Ready to go.
- 1956 OLDS 88 Sedans—Automatic transmissions. Two to choose from.
- 1956 CADILLAC Coupe Seville full power. Real clean.
- 1956 FORD V-8 9-pass. wagon—Automatic, radio, heater.
- 1956 PLYMOUTH 2-dr., 6-cyl. station wagon—Standard transmission.
- 1956 CHRYSLER New Yorker 4-dr. sedan.

This Is Just A Partial Listing. We Have Many More. Our 1963 Dodges and Chryslers Are Moving So Fast That Our Lot Is Running Over with Trade Ins. Your Best Opportunity To Get Good Unused Transportation

WELLS MOTOR CO.

DODGE — CHRYSLER — IMPERIAL

Boat Camp Is Scheduled By Commissioners Coast Guard Seek Applicants For BSA Troop 157

If all goes according to plan, 20 scouts of Troop 157, sponsored by the Rotary Club of Avon Park, will leave Friday afternoon for a weekend boat-camping trip on the Kissimmee River.

The Troop will assemble at the BSA headquarters at 4 p.m. Friday with departure time set for 4:30 p.m. Camp will be made Friday night just south of the Perry Bridge at the mouth of the river.

Boatmaster Saturday morning, the boats will be launched, loaded and take off upriver. The boats will be towed by a motor launch on the banks of the Kissimmee either at Monticello or at Ft. Kissimmee. The return trip will be made Sunday morning following religious services.

Adults who have signed up for the trip are: Charles Watson, Dr. Brooks Henderson, Howard Thibault, and Scoutmaster Frank Ward.

Another boat is needed. Any adult wishing to offer their boat and make the trip should contact either Ward or James H. Hays, Troop Committee Chairman.

Troop 157 has set their goal to achieve the National Council Award for the third year in a row. The award is made by the National Council of Boy Scouts of America, to scout troops with a record of 50 percent of membership participating in 10 or more overnight camps during the year.

Troop 157 has been successful in this regard, having participated in only three nights of camping, but with seven more months to go, the Troop expects to exceed the minimum.

Mail Early Is Theme of Local Post Office

Postmaster Robert Young said today, Right now is the best time to get your Christmas cards and gifts on their way. The calendar says Christmas is less than a month away, but in the Post Office it will be Christmas every day from now on.

The Postmaster went on to say that by getting into action now, a lot of headaches can be avoided when the full Christmas rush begins.

If you have articles of unusual size or bulk, better check with the Post Office before attempting to mail them — the limits have been distributed. The Inter-county system of area with 67,000 telephones in operation. Over 3,400 of these telephones are in the Avon Park exchange, an increase of 62 percent over the same period a year ago. In Highland County over 9,500 telephones are in use now, which is a 10.5 percent increase over last year.

New Telephone Directories Are Distributed

R.M. Gay, District Manager of the Inter-County Telephone and Telegraph Company, announced this week that new issue of the Telephone Directory for the area served by his company has been distributed. The Inter-county system served a 100,000 square mile area with 67,000 telephones in operation. Over 3,400 of these telephones are in the Avon Park exchange, an increase of 62 percent over the same period a year ago. In Highland County over 9,500 telephones are in use now, which is a 10.5 percent increase over last year.

The new directory cover listings for Avon Park, Arcadia, Bowling Green, Fort Meade, Indian Lake, Lake Placid, Okaloosa, Sebring and Wauchula. Gay pointed out that in previous years, the directories have been distributed in October, but this year they were distributed in December this year to be more advantageous for the transient public that visits South and Southwest Central Florida.

A new information page has been added to this year's book. "Business With the Telephone Company" is a new feature that provides customers with information as to address and number of each business office and each area manager is listed. Direct dialing is once again featured in the new directory. Gay pointed out that calling direct can save time and many times a lot of bother. Gay said his company's objective was to continue toward making this directory as useful and convenient as possible for customers.

One of the best known and most widely used food items in quick-frozen Florida orange juice concentrate, that boom to breakfast health that packs so much nutrition into a little six ounce can.

There are between 140-150,000 alcoholics in Florida, more than any other Southern state, (except Texas).

Our Christmas Merchandise Is Now In

Choose Your Gift For Every Member Of The Family — We Gift Wrap —

Metcalf Hardware Co., Inc.

make this a **DIAMOND CHRISTMAS**

Pre-Christmas Clearance Sale

20% Off All Gift Items Ends December 12th

SPECIAL — Man's Diamond Ring
13 ct 14 ct Solid Gold
Was \$249.50 Now **\$149.50**

SPECIAL — Ladies' Princess Diamond Ring
1 1/2 Ct. Tw.
Was \$179.50 Now **\$99.50**

Diamond Ring Set \$29.50
Watches \$12.95 up

Jordan & Son, Jewelers
19 W. Main Avon Park

New Trial Is Planned In \$35,000 Damage

Defense attorneys have indicated that they will file a new trial in the personal damage suit filed by Allen Rowe, Jr., against two Pennsylvania residents and a Miami resident.

Rowe was awarded \$35,000 damages by a jury Tuesday. He had asked \$100,000 for injuries sustained in a car accident which occurred on U.S. 27 south of Lake Placid in February, 1961.

Rowe maintains that he received serious back injuries when the car he was driving was struck from the rear by a truck.

John Matthews of Tampa was attorney for one of the defendants, E. J. Cullen, of West Miami. Richard Hyatt of Sebring represented Charles J. Faller, of Pittsburgh, Pa., and George Kimble of Washington, D.C.

Toys Injure Many Children FSBH Warns

JACKSONVILLE—Toy time is coming for youngsters and the State Board of Health says a Florida survey on injuries involving playthings indicates the parent must bear a major responsibility for youngsters' safety.

Dr. George A. McCoy, director of the board's Accident Prevention Program, said children aged five are involved in more toy accidents than other ages; "it appears that parents have an obligation to reconsider their safety responsibilities toward children at play for minutes of toys is obviously an adult guidance problem."

He said the survey showed most injuries resulted from misuse rather than faulty toys. The largest number of injuries in the home at ages two to three; that the peak in yard injuries came at ages four through six. Most school ground accidents come in the 10-14 age group.

"Accidents of doors were almost twice as numerous as those in the home—246 against 124. This would seem to indicate a very urgent need for adult supervision outside as well as inside," he said.

In the age five group during the five-month survey, 29 girls and 40 boys were hurt. Other ages which involved only a few less were 4, 6, 11, and 12. A total of 476 boys and 324 girls were reported hurt by toys during the period.

Dr. McCoy said the survey tends to show that perhaps more care should be taken in selection of toys for children according to age. He said any which contain food or food mix should have approval under the Federal Food, Drug and Cosmetic Act.

Toys to be avoided include small ones which can be swallowed, ones which burn easily and those with rough or sharp edges.

Electric toys should bear the UL (Underwriters Laboratory) label on the toy and cord. Baby toys should be lightweight, not brittle; should be washable and too large to put in the mouth.

Rifles and archery sets are dangerous in too-small hands. Christmas ornaments should be chosen with care, avoiding small and shatterable bulbs and flimsy wiring.

ACP Announces 1963 Program

The Highlands County ACP Development group has announced the Agricultural Conservation Program for 1963. The new program is designed to help the farmers and ranchers of the county carry out needed conservation of the county's soil, water and wildlife resources. The 1963 program contains a conservation practices adapted to meet the special needs of the county's agriculture.

All farmers and ranchers who have conservation problems on their agricultural land and who need help in solving these problems are urged to contact the Agricultural Stabilization and Conservation Service office in regard to participating in the program. The initial sign-up began Monday, December 3, and will run through January 15, 1963.

The program is administered by the ASCS County Committee and the ASCS county is located at Room 1, basement of Sebring Post Office. Information concerning the program can also be obtained by phoning Evergreen 5-7883.

TODDS BUILD NEW HOME

Mr. and Mrs. Morris Todd of Baltimore, Md., who have been coming to Avon Park for more than ten years to spend the winters, have built a new home on the corner of Walnut and Verona and are moving here to make their future home.

Approximately 11% of the State's general income is derived from taxes on alcoholic beverages.

It would be a step above the U. S. No. 1 grade now utilized.

Record Amount Of Promotional Material Mailed At FARP Center

Lakeland, Fla.—More than 57 tons of merchandising material has moved out of the Florida Citrus Commission warehouse in the past seven weeks to pace a record promotional campaign for Florida citrus.

The flood of material began last August when plans were completed for the special \$2,500,000 promotion which the Commission conducted for Florida processors of frozen orange concentrate. The stream of material beyond the flood stage as the Commission finished mapping plans for an all-time high \$3,600,000 merchandising program.

In the seven weeks since October 1, the Commission has sent out 2,186,151 pieces of merchandising material by air and express. Additional amounts have gone to field men and retail outlets through air express and trucking lines.

According to Jack O'Reilly, production manager, 107,231 pounds of material have been expressed for use in Commission promotions. Another 7,855 pounds were mailed to support the special concentrate program.

The figure for October's mailing was 1,245,217 pieces of material, while the first three weeks of November saw 940,934 pieces of material moved out of the warehouse.

"Indicative of the amount of merchandising material leaving the Commission is the fact that seven tons of material were shipped out one Saturday," O'Reilly said. "This is even more amazing when you realize that the Commission facilities are closed on Saturdays. Personnel worked overtime that day and several other days during the rush that hit the Commission during October and November."

Harve E. Olsen, former editor and publisher of the New Rockford (North Dakota) Trans-News weekly newspaper, has been appointed Community Relations Representative for the Florida Alcoholic Rehabilitation Program, second in command to Jack W. McAllister, Director of Community Service.

A number of the program's staff will take him into communities throughout Florida on speaking engagements. Olsen was associated with the Trans-News for 29 years before coming to Florida. He worked with the ARP for six months before joining the staff of the Sebring News early this year.

Olsen began work with the ARP on Dec. 10. His new post will take him into communities throughout Florida on speaking engagements. Olsen was associated with the Trans-News for 29 years before coming to Florida. He worked with the ARP for six months before joining the staff of the Sebring News early this year.

FOR SALE Custom Built Homes and Choice Lots

1-3 Bedroom, 2 Bath
608 E. Canfield
1-2 Bedroom, 1 1/2 Bath
609 E. Bell St.

These Homes have all the extras for comfortable living

Contact Builder
Harold W. Klemm
508 E. Canfield
Phone GL 3-3066

COVERED DISH SUPPER

The Ladies Fellowship Church and the Methodist Church held a joint meeting Monday night in Wesley Hall. After the delicious covered dish supper, the group divided into their program and business sessions.

ACCIDENT INSURANCE

An accident strikes fast... often without warning... without any consideration of your financial condition.

But fortunately, an "Accident Endorsement" to your Automobile Insurance Policy provides a weekly income while you are totally disabled... or a lump sum payment to your family should you be fatally injured.

Only the two year need for full automobile insurance coverage. See your American Fire and Casualty Company Agent today!

Hubbard Hays Agency
140 E. Main St., Sebring
708 Highway 97 South
Phone GL 3-3126

Garden Club Christmas Tea

The annual Christmas Tea of the Garden Club Federation will be held at the home of Mrs. Ted J. Ward, 150 East Circle Street, Thursday, December 6, from 3 until 5:30 p.m. Mrs. Charles M. Ward, chairman of the event, states that club members, residents of the city and winter guests are invited to attend.

Toyland Is Now OPEN

A COMPLETE SELECTION FOR BOYS AND GIRLS
Bicycles - Tricycles - Wagons - Autos
DO YOUR CHRISTMAS SHOPPING NOW
USE OUR LAY-AWAY PLAN

— A Small Deposit Holds Any Purchase Until Wanted —

Visit our Toyland and choose from our assortment of Dolls, Games, Mechanical Toys, Bikes and Sporting Goods.

Western Auto Associate Store

Your RCA Dealer for Avon Park
Home Owned & Operated 14 W. Main St., Avon Park

WEST END Grocery - Appliances

Gibson - Philco Bendix
Wauchula Highway
OPEN 7 DAYS A WEEK
8:00 A.M. - 9:00 P.M.
Prices Good Thru. Fri. Sat.
Phone GL 3-3651

Fresh - Ice Packed Grade "A"

FREYERS

25c lb.

ALL YOU WANT

Luxuriant Instant 8-oz. Jar

COFFEE

59c

Western Sides SALT PORK 3-lbs. 89c

Pork Shoulder Any Size

ROAST

39c pound

Large Size RINSO 10c
With \$1.50 Order

46-oz. Can Hawaiian Punch 3 cans 99c

Don't Forget To Come In and Register For The New GIBSON FREEZER REFRIGERATOR COOL.

To Be Given Away Soon