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State's Farmers Urged To Take Full Advantage of Land Potential

Jackville, Fla. — Florida farmers must be encouraged to work toward the mass-production of top-quality and standardized fruits and vegetables if the state is to take full advantage of its land potential.

State Commissioner of Agriculture Doyle Conner outlined this program at a meeting (April 20) with field buyers and executive personnel of Winn-Dixie Stores, Inc., which operates 532 supermarkets throughout the South.

"Not long ago it was my pleasure to talk with Mr. A. D. Davis, president of Winn-Dixie Stores," Commissioner Conner said.

"We both agreed that the consumer of all of our fruits and vegetables is my boss and your boss. We also agreed that one of the serious problems in marketing Florida products is the failure of planting on a schedule to avoid glut and also of not producing the product that is in demand."

"From time to time I have ne-

THE FOUR-WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

COMPLIMENTS OF THE
FLORIDA BEEF COUNCIL
THE AVON PARK SUN

TEACHERS!

Unusual Summer Positions With a Guaranteed Income
1 mo. \$350 - 2 mos. \$700 - 3 mos. \$1050
We have unusual summer positions for ambitious teachers with a minimum 1 year experience in coaching, scout work, playground, etc. Experience in these activities may qualify you for this unusual summer position. Your earnings can easily exceed \$1,000.00 for the summer.

See Mr. Hirsch at Jacksonville Hotel (AVON PARK)
Today, Thursday, May 11th Only
4:30 P.M. or 7:30 P.M.
(No phone calls please)
PROMPTNESS IMPERATIVE

Son of Avon Couple Completes Course May 4

FT. LEAVENWORTH, KAN. (AP)—Army Lt. Col. Leo G. Oldham, whose wife, Ann, lives at 2040 McGill dr., Eatonville, N. J., completed the four-month associate course at The Command and General Staff College, Fort Leavenworth, Kan., May 4.

The class, which consisted of 374 U. S. Army officers and 28 allied officers from 12 countries, was addressed by General Clyde D. Eddleman, vice-chief of staff, U. S. Army, at graduation day exercises.

The college, the Army's senior tactical school, was established in 1881 as the School of Application of Infantry and Cavalry. The associate course was established in 1947 and is designed to prepare selected officers from all components of the Army for duty as commanders and general staff officers. The graduating class included 67 Army Reserve and National Guard officers or temporary active duty, indicative of the Army's effort to train and maintain "One Army."

Colonel Oldham, son of Mr. and Mrs. Floyd C. Oldham, 514 N. Lake ave., Avon Park, Fla., is assigned as an instructor at the U. S. Army Signal School, Fort Monmouth, N. J. He entered the Army in 1941.

The colonel is a graduate of Indianapolis (Ind.) Technical High School.

Picnic Held At Wauchula Home

About a dozen couples motored to Wauchula on Sunday for a picnic and spent the day at the home of Mr. and Mrs. Norman Nickerson, west of Wauchula. This was a farewell get-together for several of the group who will be leaving this week for their home in the Empire State.

Mr. and Mrs. Don Webber will be going to their home in Chattanooga, N. Y. Mrs. Earl Nickerson, son and her son, Earl, and Ben Parker will go to the Nickerson home near Mayville, N. Y. Earl and Ben will later return to Avon Park.

Mr. and Mrs. Gordon Baker entertained the Webbers for dinner on Monday before they left early Tuesday morning.

Old Bill says that beyond his Ma and Pa he never blames anybody else for the mistakes they make which affect him.

Hospital Week Is Underway At Walker - Memorial Hospital

A working partnership between hospital and community is necessary if a community's health is to be maintained at its highest level, A. L. Lynd, administrator of Walker Memorial Hospital, said today.

Without the hospital, many individuals would not realize their "heritage of health," while without the community's support and understanding, the hospital would be unable to meet the community's health needs, he noted.

"Your Hospital - A Community Partnership" is the theme of National Hospital Week, May 7-13. This observance, first celebrated as National Hospital Day from 1921 to 1953, has since been observed as National Hospital Week. It is sponsored by the American Hospital Association and is held each year during the week of Florence Nightingale's birthday (May 12).

The hospital's major responsibility in its community partnership is patient care, Mr. Lynd said. "The magnitude of this service illustrated by the fact that one of every eight persons will be admitted to a hospital this year."

Patient care is constantly improving, he noted, through medical advances, the development of new equipment and services, and better training of personnel.

The community's role in this partnership for health is equally vital, Mr. Lynd said, as he outlined certain areas of community responsibility.

1. Community encouragement of young people to enter health careers. The shortage in medical and paramedical personnel is a serious problem for the entire health field.

2. Membership in a prepayment plan such as Blue Cross. The prepayment principle provides an easy method of budgeting for hospital care and it also assures hospitals of a stable income for services provided. Under this principle, both the people who are well and do not require hospital care in a given year, and those who are ill and require care, pay the hospital bill.

3. Community support of improvement programs which will provide adequate reimbursement and allow hospitals to maintain more stable financial situations. Hospitals care for many patients who cannot pay their bill, but many communities do not reimburse hospitals to maintain a more stable financial situation. Hospitals care for many patients who cannot pay their bill, but many communities do not reimburse hos-

Goodwill To Send Trucks To Avon Park Area

The Goodwill help-the-land-trapped truck will visit this area next week (week beginning May 14th) to collect clothing and other household items no longer needed by our citizens.

These articles will be taken to Goodwill's factory, where they will be thoroughly reconditioned by over 200 handicapped men and women who work there. The reconditioned clothing and household articles will then be sold at bargain prices in one of Goodwill's eleven stores. The money thus received will pay the wages and part of the operating costs. Goodwill Industries is about 85 per cent self-supporting. Goodwill does not give charity but does give handicapped people a chance to learn a trade, work, earn and support themselves.

Articles needed are men's, women's and children's clothing, shoes and hats; dishes, china, kitchen utensils, tableware, rugs, carpets, sheets, bedding, curtains, drapes, small electrical appliances and radios, dolls and toys.

Everyone is urged to gather any of these things no longer needed around the home, and the Goodwill truck will pick them up house to house within the city limits of Avon Park on Monday and Tuesday.

Bunches should be placed outside the front door so they may be seen from the street before 9 a. m. Those living outside of town are requested to take their bundles before 10 a. m. to the Methodist Church in Avon Park on Monday, and in Frostproof on Tuesday.

The Goodwill truck will be here every three months.

Studies compiled by The Travelers Insurance Companies show that traffic violations can be blamed for 2,500,000 injuries and more than 30,000 deaths on our highways during 1960.

Hospitals adequately for care of welfare patients.

In conclusion, Mr. Lynd commented, "Only through a full partnership of an enlightened public, a learned and spirited medical profession and a dedicated hospital staff can the very best of health care be given."

Florida Beef Council Meets At Sebring Pier

The Florida Beef Council held a meeting at the Sebring Municipal Pier this week. Representatives from all areas of the cattle industry attended the meeting.

Attending the meeting were: Marvin Kahn, president, Sebring; George Cross, Lorido; Dallas Dort, Sarasota; James R. Thompson, Tampa; N. B. Jackson, Sebring; Sam Longbottom, Avon Park; Jim Herring, West Palm Beach; and Pat Wilson, Frostproof.

Topmost on the Beef Council's agenda was the voluntary dime deduction program they are attempting to implement at all of Florida's livestock auction markets and packing houses. The dime-per-head of cattle is voluntarily given by the cattlemen to be used in the promotion of Florida beef.

At the meeting, executive secretary Art Higley reported that the markets in North Florida were cooperating with the Florida Beef Council almost 100 per cent. This is due to a concentrated effort put on by enthusiastic Council members in that area.

Another important item which was passed at this meeting was the Council's approval to start its annual Florida Beef Recipe Contest, which is a statewide event. The Beef Contest will run from May 8-15. Cash prizes are offered by the Beef Council for local and state winners.

After the meeting, Beef Council members and guests took an inspection tour of the Sebring Kwik-Check supermarket's meat processing and packaging department. The Council members studied the latest techniques used in processing, weighing, packaging and displaying Florida Beef.

Avon Share Of Pag Tax \$5,049

Cigarette tax collections for the month of March amounted to \$3,278,633.46, Thomas E. Lee, Jr., director of the State Beverage Department announced this week. Of that amount, \$985,764.21 will go to the state general revenue fund and the remaining \$2,292,869 will be distributed to the eligible municipalities.

Avon Park's share of this figure is \$10,049.96. Other cities in the county receiving a share of the tax were Sebring with \$15,936.15 and Lake Placid with \$1,502.61.

The man who works for nothing will find himself very busy.

Geometry Class Picnics At Lake

Thirty members of Mr. Crittenden's Geometry class of APRS enjoyed a picnic and swim party at the Florida Power club house on Lake Lochee, Saturday afternoon. Mrs. E. E. Sharpe assisted with the hostesses.

Following the swim a picnic dinner was spread. Later they danced to records in the club house. All reported having a wonderful time.

VISITS COLLEGE
Eddie Burton and his father, C. R. Burton, made a trip to Tifton, Ga. the past weekend to visit the Abraham Baldwin Agricultural College there, where Eddie is planning to attend school next Fall.

HILANS THEATRE

Open Daily at 1:45 and 8:15
Continuous Performance Saturdays, Sundays and Holidays

NOW THU FRIDAY - THE UNFORGETTABLE STORY OF A MAN, A LAND, A LOVE!

BIG CINTRARRON

STORY BY - HARRY SOKEL - MUSIC BY - ARTHUR SCHUBERT

SATURDAY ONLY - TWIN SUSPENSE THRILLER

A Ghost Woman owned him body and soul
Richard Carlson in **"TORMENTED"**

2nd Crawling, Crushing, Colossal Terror Hit
CALIKI, The Immortal Monster

Sunday, Monday, Tuesday, May 14, 15, 16 - Treat Mom

FREE FLOWERS

MOTHERS!

Here is something special just for you. To honor you on your day, Sunday, May 14th... All Mothers in attendance here will receive a lovely corsage **FREE!** Compliments of Avon Gardens Florist and Hilans Theatre.

Co-Hit - Audie Murphy **"HELL BENT FOR LEATHER"**

SPEEDY

WELLS Motor Co.

YOU'VE BEEN DRIVING THAT LEASED FOR YEARS. HOW COME YOU HAVEN'T WANTED ANOTHER?

THAT'S EXACTLY THE REASON - IT'S BEEN JUST MY LUCK TO FIND IT.

LOOK FRIEND BUY A TESTED USED CAR FROM WELLS. THEY'RE AS SHARP AS FACTORIES CAN MAKE THEM AND THEY PERFORM TO PERFECTION!

A New Idea In Florida Living FOR YOU!

• This newest subdivision features 2½ to 3 acre tracts ideally located for weekend cabin sites or retirement living... waterfront and canal lots on beautiful

Arbuckle Creek

HIGH - DRY LAND ADJACENT TO SOME OF FLORIDA'S FINEST FISHING
HIGH - ORANGE GROVE LAND AVAILABLE
Expert Citrus Counsel Furnished

9 Miles East of AVON PARK

Represented by Louis C. Hooper

Main St. GL 2-3854
Avon Park, Florida



REAL ESTATE

EVE AND BROWN REGISTERED BROKERS - DEVELOPERS

907 E. 2nd Ave. - Ft. Lauderdale, Florida - 907



POWER that sustains may be found thru regular church attendance

**Churches Of All Faiths
Are Invited To List Their
Services On This Page**

Union Congregational Church
Herbert D. Graetz, Minister
Early Morning Service 9:00 A.M.
Sunday School 9:45 A.M.
Morning Worship Hour 11:00 A.M.
Junior Pilgrim Fellowship 6:30 P.M.
Senior Pilgrim Fellowship 7:00 P.M.
Devotional and Bible Study
Tuesday 7:30 P.M.
Nursery for Small Children at
Sunday School and Worship Services

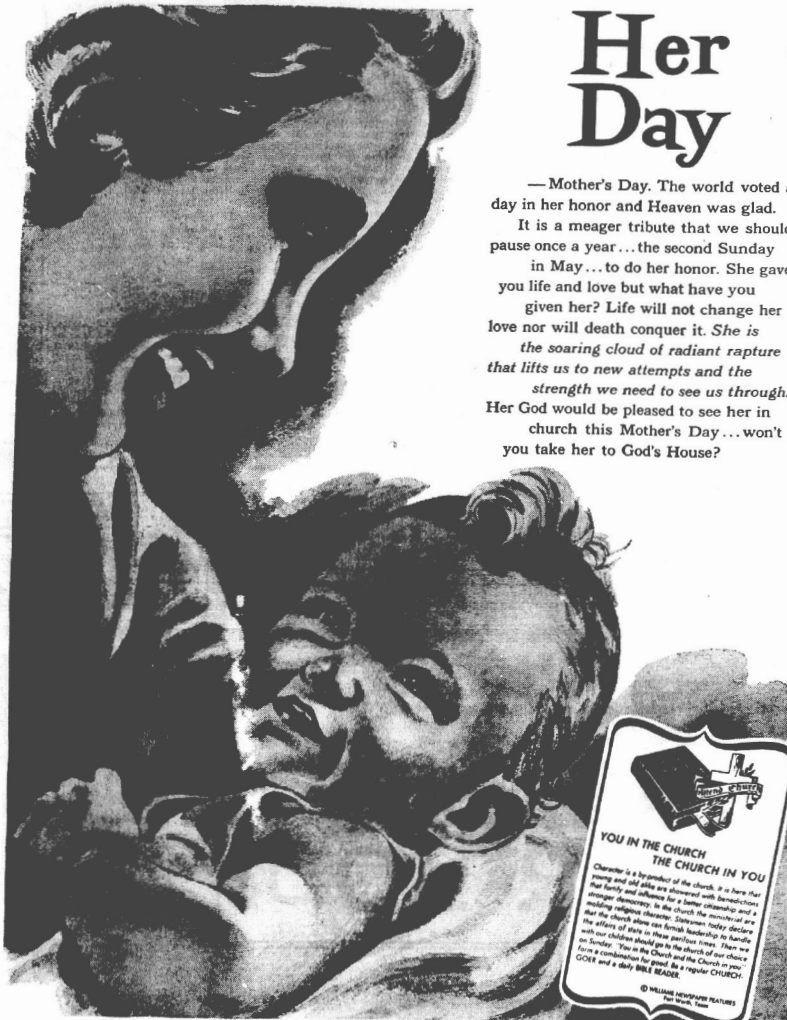
**Our Lady of Grace
Catholic Church**
Rev. John C. Vann
E. Main St. — Ph. GL 3-4757
Masses 8:30 A.M. and 10:00 A.M.

First Methodist Church
Marvin H. Thompson, Minister
Regular Church Schedule

SUNDAY
Church School 9:45 A.M.
Worship Service 11:00 A.M.
(Nursery conducted during both the
Church School and Worship Service)
Methodist Youth Fellowship
Choir Rehearsal 5:30 P.M.
Worship Program 6:00 P.M.
Evening Worship Service 7:30 P.M.
WEDNESDAY
Mid-Week Prayer
and Bible Study 7:30 P.M.
Chancel Choir Rehearsal 8:00 P.M.
1st Tuesday of the month—
General Meeting of the Woman's
Society of Christian Service—9:00 A.M.

Christian Science Society
New Location
Corner Avon Blvd. & Highlands Ave.
Avon Park Lakes
Sunday Service 11:00 A.M.
Sunday School 9:30 A.M.
1st and 3rd Wednesdays 8:00 P.M.
Reading Rooms Open Every Friday
2-4 P.M.
ALL ARE WELCOME

**Episcopal Church
of The Redeemer**
(Verona and Pleasant Streets)
Sunday Services:
7:30 A.M. Holy Communion
9:30 A.M. Family Eucharist and
Church School
11:00 A.M. 1st, 3rd, and 5th
Sundays, Choral Eucharist
and Sermon
2nd and 4th Sundays, Morning
Prayer and Sermon
The Episcopal Church Welcomes You



Her Day

—Mother's Day. The world voted a day in her honor and Heaven was glad. It is a meager tribute that we should pause once a year...the second Sunday in May...to do her honor. She gave you life and love but what have you given her? Life will not change her love nor will death conquer it. *She is the soaring cloud of radiant rapture that lifts us to new attempts and the strength we need to see us through.* Her God would be pleased to see her in church this Mother's Day...won't you take her to God's House?

**YOU IN THE CHURCH
THE CHURCH IN YOU**
Character is a by-product of the church. It is here that the family and the individual are discovered with their deepest religious democracy. In the church the membership and the making religious democracy. Citizens today declare that the church alone can furnish leadership to handle the affairs of this new perilous time. Then we with our children should go to the church of our choice for a communion for good. Be a regular church member.

**Churches Of All Faiths
Are Invited To List Their
Services On This Page**

First Christian Church
Corner Pine and Fairfield
Bible Study 10:00 A.M.
Worship Service 11:00 A.M.
Bible Study 7:30 P.M.

First Assembly of God
112 So. Central Ave.
H. J. Held, Pastor
Sunday School 9:45 A.M.
Morning Worship 11:00 A.M.
Young People
(Christ Ambassadors) 6:30 P.M.
Evangelistic Service 7:30 P.M.
Wed. Mid-week Prayer and
Bible Study 7:30 P.M.
Thursday, Women's Missionary
Council 2:00 P.M.

**Walker Memorial
Seventh-day Adventist Church**
Across lake from Hospital
SATURDAY
Sabbath School 9:30 A.M.
Worship Hour 11:00 A.M.
Yesters — Thirty minutes before sunset
WEDNESDAY
Prayer and Bible Study 7:30 P.M.
FRIDAY
Youth Service (YPMV) 7:30 P.M.

First Baptist Church
Avon Park, Florida
Aden D. Childress, Pastor
Sunday School 9:45 A.M.
Morning Worship 11:00 P.M.
Training Union 6:30 P.M.
Evening Worship 7:45 P.M.
Mid-week Service, Wed. 7:45 P.M.

Resurrection Lutheran Church
SUNDAY
Worship Service 11:00 A.M.
Winter Guest Clubhouse
Rev. John W. Walters, Minister
Visitors Always Welcome

Church of the Nazarene
W. E. Spurlock Pastor
Sunday School 9:45 A.M.
Morning Service 10:50 A.M.
Youth Services 6:15 P.M.
Evangelistic Service 7:00 P.M.
Mid-week Service—Wed. 7:30 P.M.

**"Thanks Be Unto Thy Name Oh Lord For The Whole some Influence Of This Page Upon The Lives Of Our People.
Bless Every Sponsor Of This Cause According To Thy Own Will". Our Ministers**

Capell's Gulf Service
Thomas E. Capell

Hood Dairy
John M. Hood

Coker Gas & Appliance
O. H. Coker

De's Fabrics
Mrs. Helen B. DeShong

Ware Furniture Company
W. Jack Ware

Toucheur Drug Company
E. G. Toucheur

Wells Motor Company
Ray Wells

DeLaney Hardware
Jack DeLaney

Hood Pest Control Co.
Harry Hood

Lemler's Drive-In
A & W Root Beer
Mr. and Mrs. Lemler

Stimson Gulf Service
Mr. and Mrs. C. A. Stimson

Hart's Garage & Wrecker Service
Gordon Hart

Rogers Radio Service
Boswell D. Stone

Highlands Coca-Cola Bottling Co.
Jim Grunholzer

Bagwell Lumber Co.
T. W. Bagwell

I. H. Ford Motor Company
I. H. Ford and Donald Ford

Griffin's Restaurant
Hugh and Vern Griffin

Avon Builders Supply
Next to Fire Sta., 48 S. Butler
Locally Owned and Operated

Avon Gardens Florist
H. R. Currie

Smith Upholstering & Trim
L. C. Smith

Metcalfe Hardware Co.
Charlie Metcalfe

Sun Ray Motel & Restaurant
Mr. & Mrs. S. William Law, Res. Mgrs.

Park Pharmacy
J. Carson Bates

Ridge Fuel Company
John F. Welch

Avon Park Sun
Earl Wells

Avon Citrus Bank

Eaton's Department Store
Bob Lee

Bennett & Moseley, Contractors
Building Contractors

Green's Surplus Store
E. H. Green

C. Burrell Plumbing
Charles Burrell

Ted J. Ward, Realtor
Serving Avon Park 25 years

Western Auto Associate Store
H. D. Chancey and J. W. Vickery

CLASSIFIED
13—Card

The family
Mrs. Vernon
Jim Payton
Georgian
Ira Owen

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SUMNER'S R
We Specialize
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Avon Park, F

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Pickens Observe 45th Wedding Anniversary

Rev. and Mrs. John E. Pickens, 69 Wolfe Street, were surprised Monday night when their children and a group of their friends called to help celebrate their 45th wedding anniversary.

The group had gathered at the home of their daughter, Mrs. Phil F. Weber on N. Butler Ave. and from there they went to the home of Rev. and Mrs. Pickens, bearing flowers, gifts and the refreshments. The unique greeting card was one yard square, enclosed in an envelope and the number 45 was made of dollar bills.

The decorated cake was cut and served with punch and hot coffee to the following guests: Dr. and Mrs. W. N. Tuttle, Rev. and Mrs. Frank Edwards, Mr. and Mrs. Herman Ellsworth, Mr. and Mrs. Phil L. Weber, Mr. and Mrs. Phillip F. Weber, and the Pickens' son and wife, the Rev. and Mrs. John E. Pickens, Jr., who had come over from New Smyrna Beach for the occasion.

The Spring meeting of the Florida Public Relations Association will be held June 8-10 at Cocoa Beach. Highlight of the program will be a tour of Patrick Air Force Base and Cape Canaveral.

Here and There—Ohio Visitors Surprise Avon Park Couple

Mr. and Mrs. Jim Chadwick of Toledo, Ohio made a surprise visit to see his brother and wife, Mr. and Mrs. Harry Chadwick, the first time in 20 years they had met.

Mr. and Mrs. Pietti-Hendrick enjoyed a holiday weekend in Boca Grande where they went for a vacation.

Seth McCormick, who is a student at the Junior College, Ocala, was visiting friends here during the weekend. Seth will be leaving early in June to join his family, Capt. and Mrs. Charles A. McCormick and brother, Terry, who are stationed in England.

Mr. and Mrs. John L. Bridges spent the weekend with his brother and sister-in-law, Mr. and Mrs. Vic Simmers, in Ft. Myers. They enjoyed a deep sea fishing trip, but reported little luck.

Houseguests with Mr. and Mrs. Ellis Watson are Mrs. H. R. Gatewood and Mrs. Lewis Parker of Memphis, Tenn.

Mrs. James White and children, Sandy, Mark and Debbie of Orlando, spent a week here with her mother, Mrs. Elizabeth Ladrie.



HOT NUMBER—Mary Beth Hughes, 17, Sebring High School student was named "Miss Flame" last week at the annual convention of the Florida Firemen's Association at Delray Beach. The contest will become a yearly project of the Association, with contestants from fire departments throughout the state. Vital statistics: 34-22-34, 102, 5-1. She is the daughter of Mr. and Mrs. Philip Hughes.

A pair of longshots in the first two races at Gulfstream Park recently provided a payoff of \$4,580.70 for the holders of two-dollar daily double tickets, the biggest double of the Florida racing season.

Services Held For Retired Army Captain

Funeral services were held May 8th at the Stephenson Chapel for William C. Bonner, retired Army Captain, who passed away May 4 at his home, 1111 West Pleasant Street, Bonner was a native of Pike County, Alabama. He and his wife came to Avon Park from Michigan 12 years ago. Rev. Graetz officiated at the services held at the Stephenson Chapel. Burial will be in Arlington National Cemetery.

Bonner was a member of the Union Congregational Church; a member of New Lodge No. 265 F. & A. M., Columbus, Ohio; an Honorary Member of Audubon Lodge No. 245 F. & A. M., Ocala, Michigan; a member of Pine Tree Chapter No. 204 O. E. S., Ocala, Michigan; a member of Highlands Post No. 69 of the American Legion, Avon Park; a Life Member of the Retired Officers Association; and a member of the Winter Guest Club.

Survivors include his widow, Mrs. Grace P. Bonner; two daughters, Mrs. Clara B. Dudley, West Long Branch, N. J., and Mrs. Anna B. Scamhorn, Great Falls, Mont.; four sisters, Mrs. Edna Spicer, Montgomery, Ala., Mrs. Laura Patrick, Andalusia, Ala., Mrs. Estelle Youngblood, Fort Worth, Texas, and Mrs. Corinne Hendrick, Youngstown, Ohio; and six grandchildren.

Funeral services were held May 8th at the Stephenson Chapel with the Rev. Mr. Graetz officiating. After cremation burial will be in Arlington National Cemetery.

MOTHER'S DAY

Sunday May 14

DRESSES

TO MAKE HER HAPPY!



summer wonder...
SHIRTDRESS
in cool dacron batiste

Our perfection-minded pin money priced. casual is care-free, comfortable and Solid shades: Blue, Mint, Maize, Pink. Dots on White; Black, Red or Navy. Sizes 10 thru 18.

AS SHOWN — \$9⁹⁸ and \$10⁹⁸
in MISSY OR HALF SIZES
OTHER STYLES — \$6⁹⁸ to \$17⁹⁸
in JUNIORS

FREE
Gift
Wrapped

Eaton's

FREE
Gift
Wrapped



Spend The Weekend At SARASOTA See The Top Stars Run EACH NIGHT 8:10 (Closed Sunday)

We Have Added MATINEES Each FRIDAY 2 P.M.

MATINEES 2 P.M.

• Wednesday
• Friday
• Saturday
Ladies Admitted Free Thursdays

New Colored Grandstand



IF WE DON'T HAVE IT — YOU DON'T NEED IT

WHAT NOT CORNER

WHAT NOT CORNER

Phillips'

10,000 ITEMS THUR. through MON. 10,000 ITEMS THUR. through MON.

202 E. MAIN (the original) AVON PARK, FLA.

Our What Not Shop is open 7 days and 7 nights a week, including our Mary Carter Paint Dept.

GAS 29.

Texaco Fire Chief gallon

COFFEE 99¢

Followers or M. H. with Orders Big 10-oz.

MR. COLA GET 1 FREE

New Drink — Large 16-oz. Buy 2 Cartons

FREE PREMIUMS

More than 4,000 has been given away. Ask your neighbor

SUGAR 29c

Dixie Crystal — With \$5 or More Order 5-lbs. Regular 3 for 49c

Bring This Ad

CAN FREE

With Purchase of 2 for 33c

Cooking

Onions

3 pounds

14c

U. S. No. 1

Potatoes

10 pounds

29c

Yellow

Bananas

3 pounds

29c

Grade "A" only

FRYERS

Lb.

29c

Smoked

BACON

Lb.

39c

U. S. Good Western Sirloin or Round

STEAK

Lb.

89c

Lykes Smoked

PICNICS

Lb.

33c

DEEP

FREEZE

We will order you anything you want in Beef or Pork — any grade — cut up and wrap for freezer — ASK THE BUTCHER

CLEANEST MARKET IN TOWN

WHAT NOT CORNER

WHAT NOT CORNER

IF WE DON'T HAVE IT — YOU DON'T NEED IT

WHAT NOT CORNER