

THE AVON PARK SUN

In The Heart of The Citrus Belt

Volume XXXVII, Number 40

Avon Park, Florida — Thursday, August 3, 1961

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Avon Political Race Steps Up This Week

Three More Qualify For Council Posts

The political pace for the upcoming city election on September 12, picked up this week, as three more candidates qualified for the city council posts. As of press time Wednesday, no one had officially qualified for Mayor.

E. E. Sheumaker, S. M. Woodard and H. M. (Chick) Farless were the latest to enter the political ring. J. B. Sparks, a former councilman, was the first to qualify last week.

Although not qualified officially, Mayor E. A. DeLaney told The Sun this week he would seek another term in the office he has held for several terms.

Sheumaker has been a resident of Avon Park for 30 years, 25 of which he has been employed by the city. He is a member of that group's veterans organization. He is also a member of the 1st August of Christ, Sheumaker, like all other candidates, has no political affiliations with any groups.

Woodard, a resident of Avon Park for 28 years, was employed by the city for 16 years prior to his retirement. He is a member of the Church of God, where he is an assistant Sunday School teacher.

Farless is the youngest candidate to enter the race for the two council posts this year. He is 44 years old, a native of Highlands County, a veteran of World War II. He is a salesman for Bagwell Lumber Co. He is making his first venture into politics.

The two councilmen ending their terms are Sam McKenzie and E. O. Blandford. McKenzie had indicated he will seek another term, while Blandford has not committed himself.

City Clerk Lucile Shockley said the registration books and qualifying deadline is August 11. Several other candidates are expected to qualify before that deadline, the clerk said.

Griffin Merges Six Operations On August 1

Ben Hill Griffin, Jr., Polk County citrus and cattle magnate announced a merger of his combined operations to form the title of Ben Hill Griffin, Inc. The action was effective August 1.

The operations combined under the merger include Griffin Concentrate Co., Fruitproof; Griffin Citrus Products; Griffin Properties, Inc.; Avon Park; Griffin Canners, Inc.; Bartow; Griffin Fruit Co., Fruitproof; and Ben Hill Griffin, Jr. Ranch, Zolfo Springs.

Light Docket In Court Monday

County Judge Marvin Rehner returned from the Florida County Judge's Association conference Monday and found a very light docket awaiting him. In the weekly court session Monday the judge heard a few cases—most of them dealing with traffic offenses.

In one of the more serious cases disposition was made of long-standing case against Merrill J. Cardwell. Cardwell faced six counts of issuing worthless checks.

On five of the charges he was sentenced to 30 days on each charge. The terms in jail are to run concurrently. On the sixth charge Judge Rehner postponed sentencing until Sept. 15.

Judge Rehner last week completed a term as vice president of the County Judge's Association. The association conference was held at Pensacola.

Reading Class At Avon Church

Mrs. C. R. Wingfield was hostess to the Roundtable Reading Class of the First Baptist Church, Tuesday morning.

Upon arrival, the women served orange juice, coffee and sweet rolls. Following the business and discussion, a number of books were donated to the library and others were loaned.

The October meeting will be held at the home of Mrs. Aden D. Childress.



H. M. (Chick) FARLESS

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Final Hearing Set For Budget

The final hearing on the proposed county budget has been set for Thursday, August 3, at the county courthouse in the commissioners' meeting room. Meeting time is 9 o'clock, one hour earlier than the group normally meets.

If no objections are raised at this time, the budget will be approved at the figure of \$1,021,728. This figure is somewhat less than was requested by several agencies, but still above last year's budget.

Devil Coaches Attending Grid Clinic at U of F

Coaches Joe Franz and Guy Garrett are planning to attend the Florida High School Coaches Association Clinic at the University of Florida this week-end.

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APHS Red Devil Twirlers

BEST TOP FORWARD—Margaret Wendt, (left), and Sandra Biggs put their best foot forward last week to win top honors at the Miami Summer Band Camp. Margaret was named the best twirler at the camp, and Sandra received a certificate of merit for being an outstanding majorette, athlete and for honor class. Other students from Avon Park attending the Miami camp were: Anita Lascombe, Karen Kirkland, Barbara Jean Biggle, Jan Adams, Beverly Glendon, Sue Osborn, Nancy Wright, and Margaret Wendt. They will be at the University of Florida this week-end.

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Food Fair Chain Buys Plaza Permit

New Teacher Named To Ridge Area Day School Here

School Superintendent Andy Miracle this week announced the appointment of Mrs. Marjorie Coe as teacher for Ridge Area Day School.

The Ridge Area School, located in King's Addition here in Avon Park, is the county's only class for retarded children.

Mrs. Maxine Delahanty, original teacher for the school, resigned early in the summer when she moved out of the state.

Mrs. Coe, with her husband, will make her home in Sebring.

She comes to Highlands County from Starke, where she had been a teacher in the exceptional child program of the public schools.

She received her education at Mt. Union College in Ohio and has taken additional work at the University of Nevada, University of Hawaii and University of Florida.

The Ridge Area Day School is maintained cooperatively by the county school board and the Ridge Area Association for Retarded Children.

Mrs. Coe will be teaching approximately a dozen children from all parts of the county. These children, sometimes referred to as "slow learners," have developed mentally at a rate one-third to one-half as fast as the average child.

In the special school, with other children of similar abilities, most of them will learn to read and write and will master simple arithmetic.

A building campaign for Ridge Area School has been under way for the past year, and plans call for erection of a new school building during the current school year.

Information recently received from the nation's sixth largest supermarket chain, is that stores throughout the nation will feature 17 separate departments, carrying more than 5,000 food and household items, including groceries, meats, produce, dairy goods, frozen foods and a wide selection of fresh-caught sea food.

The Neisner Brothers variety store will be designed for self service. It will feature a complete selection of merchandise for the entire family including house furnishings, wearing apparel, fashion merchandise, notions, cosmetics, glassware, luggage and toys.

According to word received here, this week, work is scheduled to begin next Monday on grading and clearing the property.

Officials said the construction of the store would provide permanent employment for over 100 people, most of them from the Avon Park area, in addition to the employment resulting from building trades and services from the construction of the shopping center.

Weather Report
BY J. WILLY, CIVIL ENGINEER
Weather

Forecast for the week ending August 13, 1961.

High 85, Low 65, Wind S.W. 10-15 mph.

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Grading To Begin Early Next Week

APHS Graduate To Play On 'Star Eleven'

Joe Milton, a member of last year's graduating class here, is expected to play with other members of the South squad for the high school All-Star football game to be held at Florida Field Saturday, August 5, at 8:15 p. m.

Milton was chosen to participate on the South team by coaches of the Ridge County High School.

Coach Jerry Jackson of Brandon High School will be in charge of the South team.

Coach Len Register of Starke will be in charge of the Ridge County team.

This will be the 13th contest in the All-Star football series with the South based in games won.

Joe was chosen for the honor team at JHS and although he played fullback and defensive back in the Ridge County team.

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A JOHN PERRY NEWSPAPER

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A BEAR IN THE AIR

Soviet and American delegations are meeting to discuss a commercial air treaty between the two countries. Two airlines are involved—Pan American World Airways and Aeroflot, the Soviet state airline.

Both of these enterprises fly modern aircraft—and that's where any similarity ends. Pan American, which pioneered international air service and more recently inaugurated jet service under our flag, is a free enterprise corporation, owned by 40,000 stockholders, which must pay its own way and try to make some kind of profit. Aeroflot is a department of the Soviet government, and a part of the Red Air Force. It is not concerned with operating costs, much less profit. Whatever funds are needed to keep it going are doled out by the Soviet government.

Throughout its history Pan American has competed with subsidized, low-wage foreign-flag carriers which have, in one way or another, received strong financial support from their governments, and have, in one degree or another, been intimately identified with their governments as instruments of national interest. The fact that Pan Am has been able to do this says much for its efficiency and spirit. But the Russians pose a new and greater threat in the form of a competitor to whom cost is no object. The American delegates to the negotiations will have to proceed with the utmost care if vital American interests are to be protected. The Russian Bear, in his furtherance of economic war against the West, always tries to follow a no-holds-barred policy.

The State of Citrus

By John Sikes — Florida Citrus Mutual

(Mrs. Pat Townsend, editor of the Winter Garden Times, is pinch-hitting this week for John Sikes in the State of Citrus.)
WINTER GARDEN, Aug. 2—Palmer on citrus chatter runs rampant around a small town in Central Florida—year round! Hail the champ! Winter Garden holds the undisputed title of Citrus Capital of Orange County, and we would go so far as to say that no other town, comparison-wise, has such a large citrus payroll in proportion to its population of 3,000.
Just stand around any day at the local bank. Pay roll chatter revolves around citrus most of the time.
And no wonder! The heavenly odor of orange blossoms, and the derivatives of this citrus fruit linger like a guardian angel over the city year-round. In this quaint, but fast fresh fruit packing houses and one concentrate plant—plus all this and heaven, too—Concentrated Can Co.
All these citrus plants contribute a very unusual payroll in size—to the growth of Winter Garden.
"Let's make a garden out of Winter Garden," civic groups shout. No need—with the permeating scent of our wonderful and incomparable Florida Citrus.
'Tis an honor that in Orange County with a census of 367,000 residents that Winter Garden holds its undisputed title. We hereby unofficially crown the city with a wreath of orange blossoms and bless the industry brought to us so many hundreds of years ago by Christopher Columbus.
Yearly output? This runs approximately six to nine million boxes of fruit, both for fresh and concentrate.

Pinney Antes

By Bill Pinney
Mr. Randolph Hodges, said the editorial, has given his keen sense of the basic American governmental principle of separation of powers.
I agree. But I think "forget" would have been a better word than "basic" to describe that governmental principle of separation of powers.
Mr. Randolph, the best known of the Cedar Key Hodges, is president of the State Conservation Department.
The Senate-Conservation Director, I figure, has given his two job predicament: careful study. He probably concluded sensing and conserving just isn't synonymous and is doing the noble thing.
But here is a unique case. A man with two government jobs. One government job normally has three or more men.

NOTICE

Since The Meters Were Not Read In The Water Dept. For The Month of July, The Next Bill Will Be For Two Months.

Lucile A. Shockley,
City Clerk

Florida Teenage Stylists Win Honors

Two Florida teenage boys won the top state award in the 1961 Fisher Body Craftsman's Guild model car competition. The first place award of \$150 each for the best entries in their state. The upper car was built by Louis Kirkland of St. Petersburg. The lower car was designed by Raymond Canara of St. Petersburg.

FLORIDA BOYS designing and building these miniature "dream cars" in the 1961 Fisher Body Craftsman's Guild model car competition won the first place award of \$150 each for the best entries in their state. The upper car was built by Louis Kirkland of St. Petersburg. The lower car was designed by Raymond Canara of St. Petersburg.

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Florida Students Among Nation's Best Designers In Fisher Contest

WARREN, MICHIGAN.—Junior winner, Canara, 14 years old, won the top state award on his first attempt. He built a closed coupe version of a futuristic sports car. Made of wood, the car is painted a pearlescent color and required several hundred hours to build. Second place winners were John Blackford, Pompano Beach, and William Cole, Sarasota. Both boys receive \$100 awards for their creative work.

H. John Hambrook, Ft. Pierce, and Craig Sherman of Orlando, won third place awards of \$50 each. Honorable mention awards of \$25 each went to Michael Mucci, Ft. Lauderdale; Robert Mosher, Orlando; William A. Scales, Miami; James Hicks, Miami; Harold Hidenour, Orlando; and Joseph Brown, Plant City. In the senior division, James Holden of Jacksonville, Richard Johnston, Pompano Beach, and Paul Reilly, Jacksonville, and Thomas Holden of Jacksonville, ticket didn't win the election campaign, but one of his issues resulted in action.

During the governor's campaign, David held up a package of cigarettes and said the smoker paid more in taxes on the cigarettes than a bank does on purchasing thousands of dollars worth of equipment.

CAPITOL CAPSULE

By Don Meiklejohn
TALLAHASSEE.—Gov. Farris Bryant is moving ahead on plans to extend the turnpike. Latest plan calls for the "pike" to be extended as far as Wildwood, which is South of Ocala. This will tie in with an interstate highway—25—running from the Georgia line to Tampa.

Prospects are that Interstate Highway 95, which would run from Jacksonville to Miami, would be built in "step" fashion—first from Jacksonville to Ocala, then to Miami. This would be a local need, but not complete with the turnpike.

TWO JOB LEGISLATORS.—The Supreme Court has ruled that a legislator cannot hold two jobs at the same time. Randolph Hodges to serve as a senator and as state conservation director. The same time.

The decision has raised doubts about the traditional separation of powers. Citizens' legislators with state jobs are Rep. Mallory Brown, Tallahassee, who is the next House Speaker, who is attorney for the milk commission; Sen. Harry Stratton, Calhoun, who is a labor trouble shooter for Gov. Bryant; and three school teacher legislators—Reps. George Stone of Escambia; James (Gator) Beck of Putnam, and Ken Smith of Taylor.

In a sidlight action, a Taylor county taxpayer has filed an injunction suit challenging the right of the school board to pay Smith a salary while serving as a legislator.

DELAY DECISION.—A Merit System Council recommended reinstating five road department engineers who were involved in the payola scandal is under study by the (road) department.

The Merit System Council recommended reinstating five road department engineers who were involved in the payola scandal is under study by the (road) department.

The plan board has asked that its plan not be effective until September 1. NAACP officials want the plan to be effective this September.

LAND OLIVES.—The habeas corpus law in Pasco county requiring fingerprinting, photographing and other information on auditors will solve one problem.

CRACKER POLITICS

By Allen Morris
TALLAHASSEE.—Governor Bryant's disclaimer of further political ambition should be taken with the grain of salt of skepticism.

There are a number of reasons for doubting the everlasting nature of Bryant's declaration, which even he prefaced with the escape-clause of it being "my present intention."

A most persuasive argument for taking a wait-and-see attitude on Bryant's political future is this:

Every governor of Florida in this century put his name on the ballot in some subsequent election except Dan McCarthy, who did not have the opportunity because he died during his ninth month in office.

Many of these governors or ex-governors regarded election to the U. S. Senate as the logical outlet for their continuing political yearnings. Some sought another term as governor. Still others asked election as delegate to their party's national convention. A number did all three.

The significant fact is that not a single one of those able could resist going back to the voters.

It will be that someone will come along to be the exception that proves this rule. But those who have observed Farris Bryant through the years of his political life don't think he'll be that exception.

Even granting the "present intention" which would return Bryant to Ocala and the private practice of law in January, 1962, there are reasons to expect the intensity of his political feelings as assuring Bryant's active participation in matters political during the years thereafter.

There are a number of sound reasons for Bryant having answered the question of his future plans by saying "my present intention" never to run for anything again.

In the first place, it would be extremely foolish for him to error in the seventh month of his four-year administration to concede he might be active in doing what comes naturally to a public man: stay active in politics. If he did this, he would give his foes a club to clobber every future action as being intended to advantage him politically.

Next, running for governor is ordinarily different than running for the U. S. Senate. An aspirant can begin running for governor many years in advance with the expectation that there will be a vacancy at the election when his planning matures. But running for the Senate usually means running against an incumbent.

Why do governors and ex-governors run? There's a variety of obvious answers to that question.

There can be little doubt but that every governor has gone out of office with the recognition some things were being left undone that he wanted to achieve. For example, despite his six years, Governor Collins listed quite a lot of unfinished business in his final report.

Certainly some felt that if they had known at the beginning of their administration what they knew at the end, there could have been changed into successes.

There's the vindication motive. When it comes to gaining public opinion, a governor lives in a vacuum. He tends to regard critics as being a noisy minority. This feeling is encouraged by the people he sees must, for they are aides who carry the same heat or outsiders who see no useful purpose served by saying: "Governor, you're doing a miserable job."

It's true that history lags a generation or so behind a governor's own recognition of his progressive contributions. Governors tend to gain stature in retrospect.

John W. Martin is regarded today as having hastened development through an aggressive highway program. Yet the voters of his day twice rejected him, when he ran for U. S. senator and for governor.

Doyle E. Carlton, Sr., is esteemed now as a statesman who cooperated with the fiscal mis-

series caused by the collapse of the land boom. Yet he was defeated when he sought to be U. S. senator.

There is still another reason why ex-governors run again. It is a very human trait, not confined to ex-governors, to feel your successor is not doing your old job as well as you could. Usually overlooked in this analysis is the fact the ex-governor, in the case of these, thinks of himself as the experienced official he was at the end of four years. He forgets how he had to be steered around the Capitol at the beginning.

Each new governor and his lieutenants like to stamp their impress upon the face of the government. Everything has to be done differently, even if not always better. The ex-governor, watching these changes, naturally feels what is being done is all wrong.

But to get back to the record: if history means anything, the chances are that Farris Bryant will be a factor in which to reckon in Florida politics for the next 10 years or so.

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Mrs. Guy L. Decker, Sec. Treas.

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MEETING

Voters League of Avon Park

There will be a meeting of the Tax Payers and Voters League of Avon Park, at the Youth Center on the Wauchula Rd., Aug. 3rd, 1961 at 7:30 P.M. Come out and bring your friends.

Wayne W. Albright, Pres.
Mrs. Guy L. Decker, Sec. Treas.

MORE HOUSE FOR MORE LIVING...



Get a Repair-Remodel Loan Now!

INCREASE THE VALUE of your home while you add to its comfort and convenience. For the funds you need to expand that one-car garage or add an extra bedroom, come see our team loan counselors. You needn't have a mortgage here to get quick action on your loan application . . . and terms can be arranged to meet your budget, let you repay in convenient monthly payments. Do it now!

4% Current Dividends

Member of the Federal Home Loan Bank System

First Federal Savings and Loan Association

OF SEBRING
Just off the Circle on Center Ave.
Sebring, Florida

...SERVICE GUIDE...

Consult these listings each week to learn what goods and services these merchants offer you. Learn where to buy . . . Who repairs . . . Who Services . . . get prices and estimates and information about products and services . . . business hours

• JOB PRINTING
• LETTER HEADS
• STATEMENTS
Quality and Service
For All Your
Printing Needs

AVON PARK SUN

Hot Mix Asphalt
Double-Surface Street
Trucks for Hire
Earthmoving Equipment
PHONE:
GL 3-4853

Arnold Mower Co.
(Ret. Inc.)
Authorized dealer for
Clinton, Briggs & Stratton
Lauson power products
COMPLETE SMALL
ENGINE SERVICE
Service On All Makes
Phone GL 3-4522
Out U. S. 27 N. to Chamber
Office—on the Right, Block
Two Blocks

TOP HAT CLEANERS
• Dry Cleaning and
Laundry Service
• Pick-Up and Delivery—
Call GL 3-4256
8 South Forest Ave

Point Up—Clean Up
with
PEE GEE PAINT
Interior and Exterior
For All Your Paint Needs
Metcalf
Hardware Co.,
Inc.
Main and Lake

WE SERVICE YOUR CAR
As We Would Our Own
GREASING
MOTOR TUNE UP
BRAKE REPAIR
WHEEL BALANCING
—We Call For and Deliver—
Copell's Gulf Service
Hwy. 27 & Main — 3-5000

Dealer For The Famous Johnson Outboard Motors
All Accessories
Metcalf Hdw.

Your Ad Here Will Command Attention

Western Auto Assoc. Store
HOME APPLIANCES
R.C.A. TELEVISION
FISHING TACKLE
OUTBOARD MOTORS
BOATS
Home Owned and Operated
12 W. Main St.
GL 3-3455

L. A. Renfro & Sons
General Contractors
• PAYING
• CLAY
• FILL
512 S. Verona
Ph. GL 3-3088

Mercury
OPEN 7 DAYS A WEEK
PAXTON HILL
Mercury Marine
316 S. Highlands Ave.
Right on Alt. US 27
LONE STAR WELT
CRAFT AND ORLANDO
CLIPPER BOATS

EXPERIENCE COUNTS
Factory Trained Mechanics
We have sold and serviced
Mercury Motors personally
since 1946
Bank Rate Financing
PHONE GL 3-3382

Garbor, Champ and Murray
Trailers
EXPERIENCE COUNTS
Factory Trained Mechanics
We have sold and serviced
Mercury Motors personally
since 1946
Bank Rate Financing
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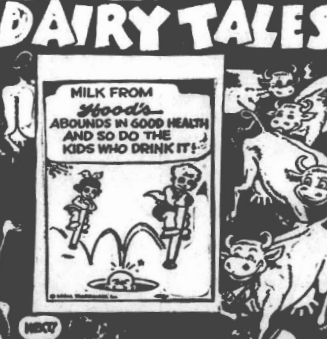
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Mercury Motors personally
since 1946
Bank Rate Financing
PHONE GL 3-3382



BARMAR
MILK FROM
Hood's
ABOUNDS IN GOOD HEALTH
AND SO DO THE
KIDS WHO DRINK IT!

Phone Glendale 3-3348
At Your Store or At Your Door



W-D BRAND GOV'T. INSPECTED GRADE "A" 10 to 20 lb AVERAGE...

TOMS
OR HEN

TURKEYS

lb.

29¢



STOKELY SUNSHINE SALE!

PRICES GOOD THRU SAT. AUG. 5

118 South Lake Ave.

QUANTITY RIGHTS RESERVED

FREE 300 TOP VALUE STAMPS
 WHEN YOU CLIP AND REDEM THIS COUPON...

 LIMIT ONE OF YOUR CHOICE WITH \$5 ORDER OR MORE
COFFEE 39¢
 "ASTOR" 1-lb. CAN

 ARMIX or ASTOR... LIMIT ONE WITH \$5 ORDER OR MORE
SHORTENING 49¢
 3-lb. CAN

 WHITE ARROW LIQUID
DETERGENT 39¢
 32-oz. SIZE

 SWIFT'S WHOLE
CHICKEN 79¢
 3-lb.-6-oz. LIMIT TWO

 PILLSBURY
FLOUR 29¢
 5 lb. BAG

 DAIRY DEPT.
 SUPERBRAND GRADE "A" SHIPPED MED.
EGGS 39¢
 doz.

MINUTE MAID

ORANGE JUICE

4 doz. CANS

99¢

CYPRESS GARDEN

LEMONADE

8 doz. CANS

99¢

FRESH IN OUR PRODUCE DEPT.

FIRM HEAD

LETTUCE

CRISP STALK

2 heads

35¢

CELERY

2 bunches

29¢

U.S. NO. 1

POTATOES

10-lb. 29¢

SWEET & JUICY

PEACHES

4-lb. 49¢

VAN CAMP'S PORK &

BEANS

12-oz. CANS

1.00

VAN CAMP'S PORK &

BEANS

10-oz. CANS

1.00

VAN CAMP'S PORK &

BEANS

4-oz. CANS

1.00

TROPICAL STRAWBERRY

PRESERVES

20-oz. SIZE

39¢

HART'S SHELLIE

BEANS

2-oz. CANS

25¢

DIXIE DARLING

BREAD

PLAIN OR BUTTERFLY

19¢

COLD WATER STARCH

NIAGARA

12-oz. SIZE

21¢

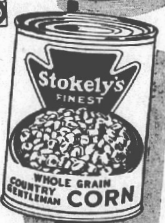
LEAN FRESH GROUND

BEEF

1-lb.

39¢

FROZEN FOODS



STOKELY PINEAPPLE-GRAPEFRUIT DRINK

PING

STOKELY'S FRUIT

COCKTAIL

STOKELY'S PINEAPPLE

JUICE

STOKELY'S HONEY FOD

PEAS

STOKELY'S CREAM STYLE or WH. KERNEL

CORN

STOKELY'S CUT ASPARAGUS

SPEARS

STOKELY'S CUT

BEETS

STOKELY'S CUT GREEN

BEANS

STOKELY'S

SPINACH

STOKELY'S CALIF. WHOLE

TOMATO'S

STOKELY'S POLISH DILL

PICKLES

STOKELY'S TOMATO

CATSUP

46-oz. CANS

LIMIT FIVE

303 CANS

LIMIT SIX

46-oz. CANS

LIMIT FOUR

303 CANS

LIMIT SIX

303 CANS

LIMIT FIVE

32-oz. SIZE

LIMIT THREE

14-oz. BTL.

LIMIT SIX

W-D Branded..U.S.Choice BEEF at its BEST!

W-D BRANDED..U.S.CHoice SQUARE CUT CHUCK

ROAST

1-lb.

45¢

W-D BRANDED..U.S.CHoice SIRLOIN

T-BONE STEAKS

1-lb.

89¢

W-D BRANDED..U.S.CHoice ROUND BONE

SH'LDR. ROASTS

1-lb.

59¢

W-D BRANDED..U.S.CHoice BONELESS BRIGHT EARED

POT ROASTS

1-lb.

69¢

W-D BRANDED..7 IN. CUT STANDING

RIB ROASTS

1-lb.

69¢

W-D BRANDED..THICK CUT

PORTERHOUSE STEAKS

1-lb.

99¢

W-D BRANDED..U.S.CHoice PLATE

BEEF STEW

1-lb.

19¢

PILLSBURY or BALLARD

BISCUITS

4 for

39¢

W-D BRAND BIG EYE SWISS

CHEESE SLICES

12-oz. PKGS.

59¢

TARNOW'S BOILED OR BAKED

HAM

6-oz. PKGS.

59¢

TARNOW'S CHIPPED

BEEF or HAM

3 1/2-oz. PKGS.

1.00

DANGER BRAND

SAUSAGE

POUNDS

39¢

Miss Gail Wilson, Bride-Elect Is Shower Honoree Thursday Night

Visitors At Richardsons

Mr. and Mrs. W. R. Richardson have had as their houseguests, her sister and family, Mr. and Mrs. James Emmer, and daughters, Diane and Kathy, of Villa Park, Va., who returned home this week after spending three weeks here. Miss Judy Cinnax, of Chicago, a niece of Mrs. Richardson, will leave Sunday from the Tampa Airport after two weeks with her aunt and uncle.

The Rev. and Mrs. Richard Stevenson, who were married May 27, were weekend guests of his parents, Mr. and Mrs. W. R. Richardson, and he was the guest speaker at the First Baptist Church Sunday. Rev. Richardson is a graduate of the Moody Bible Institute and is presently assisting with a camp near Ocala, Florida.

BABY CHRISTENED

Christening ceremonies for baby Lisa Ann Cravey, daughter of Mr. and Mrs. Wayne Marcus Cravey, were conducted by Father Heiring in Our Lady of Grace Catholic Church, Thursday, July 20, at 7:45 a. m. Lisa Ann was born July 16. God parents for the child were Mr. and Mrs. G. William DeMontigny. Her maternal grandparents are Mr. and Mrs. C. A. Haydel of New Orleans, La., and her paternal grandparents are Mr. and Mrs. C. H. Hamrick of Lakeland Heights. Her great grandmother, Mrs. Richard Laurent, of New Orleans and the Haydels were present for the service.

"The cost of food is something to be reckoned with," chirps an economist. It shore is cousin, I reckon, for instance, we ain't making enough to buy all of it we need.

Highlands Travel Service

WILL BE CLOSED
SATURDAY, JULY 29
AUGUST 5

CLEARANCE OF BRAND-NEW '61 COMETS



CHEV 2-Dr. Sedan

WHILE THEY LAST

Get fine car styling . . . silk-smooth ride . . . room for 6 people. Buy your Comet . . . the finest compact of all— at clearance prices now.

AVON PARK MOTOR CO.

Verona & Main Avon Park

Paying 6% Interest

ON

NEW CHURCH BUILDING BONDS

(Broadway Plan)

FOR THE NEW

Lake Placid

Methodist Church

INTEREST PAYABLE SEMI-ANNUALLY ON
THE FIRST DAYS OF DECEMBER
AND JUNE OF EACH YEAR

Inquiries Invited

CALL LAKE PLACID
PHONE HO 5-4181 - HO 5-3803

Or Write For Brochure

MID-SUMMER INVENTORY REDUCTIONS

3 BIG DAYS THUR. FRI. SAT. PRICES SLASHED!

REDUCTIONS UP TO 50% ON ALL SUMMER MERCHANDISE

MEN'S SUMMER SUITS

\$34.00 and \$44.00
Values to \$75.00

MEN'S SPORT COATS

\$19.00 and \$29.00
Values to \$49.95

MEN'S DRESS SLACKS

\$5.75
Values to \$10.95

MEN'S STRAW HATS

\$1.00 to \$7.00
Values to \$10.95

MEN'S KNIT SHIRTS

\$2.00 to \$4.44
Values to \$6.95

MEN'S SPORT SHIRTS

\$2.00 to \$5.00
Values to \$8.95

BOYS SPORT SHIRTS

\$1.37 and \$1.97
Values to \$3.00

MEN'S SWIM TRUNKS

\$2.88 to \$3.97
Values to \$5.95

BOYS SWIM TRUNKS

\$2.00
Values to \$3.98

CHILDREN'S SUMMER SHOES

\$3.90 to \$5.90
Values to \$7.95
Whites and Bows — Buster Brown, Yanigans

MEN'S WALK SHORTS

\$2.88 to \$5.57
Values to \$8.95

ONE BIG GROUP GIRLS DRESSES

\$2.00 to \$6.00
Values to \$10.95

GOOD SELECTION GIRLS BLOUSES

\$1.25 to \$3.00
Values to \$4.98

PRICES SLASHED GIRLS SPORTSWEAR

\$1.25 to \$4.00
Values to \$8.95

GIRLS SUMMER PAJAMAS

\$1.00 to \$3.00
Values to \$4.98

Terrific Values in INFANTS — CHILDRENS SUMMER APPAREL Up to 50% off

BIG SAVINGS IN SUMMER FABRICS

25c yd. to \$1.50 yd.

LADIES' SUMMER BLOUSES

\$2.00 to \$3.75
Values to \$5.95

ENTIRE STOCK OF Ladies Sportswear

Up to 50% off
Terrific Values

ONE GROUP Imported Peel Case CHAIRS

\$3.88
Reg. \$11.99 Value

GIRLS' SWIM SUITS

\$2.00 to \$6.00
Values to \$9.98

LADIES' SWIM SUITS

\$5.00 to \$12.00
Values to \$22.95

SUMMER HAND BAGS

\$1.50 to \$4.00
Values to \$10.95

LADIES' SUMMER SKIRTS

\$2.88 \$3.66 \$4.88
Values to \$12.95

BIG GROUP LADIES DRESSES

\$4.00 \$5.00 \$6.00
Values to \$10.95

BEAUTIFUL SELECTION LADIES DRESSES

\$7.00 \$8.00 \$9.00
Values to \$18.95

SELECT GROUP LADIES DRESSES

\$10.00 to \$25.00
Values to \$49.95

ENTIRE STOCK Ladies Summer Dress Shoes

\$5.90 to \$10.90
Values to \$15.95
All Famous Name Brands
Medium and High Heels

ENTIRE STOCK SUMMER FLATS — SHOES

\$3.90 to \$5.90
Values to \$8.95
White and Bone — Famous Brands

ONE GROUP TABLE LAMPS

\$9.00
Values to \$17.95

Shop Early
For
Best Selection

J. W. Earnest & Company, Inc.

Many Other
Unadvertised
Items On Sale



Pardee Families Enjoy Picnic

Miss Mary Ruth Pardee of Gainesville has been visiting her sister, Mrs. Ben T. Stewart, and family and brother, Charles Pardee and family. She has been a librarian at the University of Florida for a number of years and is transferring to Fort Lauderdale, where she will be in the library at the Junior College there.

Mr. and Mrs. G. W. Neubauer of Tallahassee and Miss Emma Nichols were weekend guests of Mrs. Neubauer's sisters and brother. They were en route to Miami for a cruise to Nassau.

The three sisters and brother and other relatives enjoyed a family picnic at the Stewart's home on Lake Lotta Sunday.

● Typewriters
● Adding Machines
● Cash Registers
● Dictating Machines
The Highlands Office Supply
22 South Commerce
SEBRING

SINCERE & COMPANY

Members
NEW YORK STOCK EXCHANGE
and other principal Exchanges
STOCKS — BONDS — GRAIN
Hotel Walskill
Phone 3181 (Collect)
Lake Wales, Florida



EDUARDO CANSINO DANCE STUDIO

Will Re-Open Thursday, Aug. 31

From 2:00 to 6:00 P.M. Thursdays Only

Pai and Eduardo Cansino definitely offer the most for your money in training your children poise and confidence. **CHILDREN OUR SPECIALTY.**

Eduardo Cansino is the father and teacher of Rita Hayworth. He personally teaches all phases of the dance, also teacher of the famous "Mouseketeers."

CLASSES NOW FORMING

Teen Age Pop-Swing
Fox Trot
Latin American
Social Dances
Cha-Cha and Mambo

Ballet-Tap
Spanish-Castanets
Modern Jazz
Personality Singing
Professional Routines
Hawaiian Hula

Private Adult Groups Invited

4 One Hour Classes — \$6.00 per month
ARMORY, 97 N. VERONA — AVON PARK
Call Collect — EV 5-7858

WALKING ON A CLOUD!!

That "walking on a cloud" feeling is one of life's greatest thrills! It usually comes with the achievement of some goal, long sought . . . the realization of a dream, long cherished.

Very seldom, though, does just "dreaming" or any other form of wishful thinking, by itself, produce this happy result. Usually it takes some very practical, purposeful, down-to-earth planning. Systematically saving a predetermined part of every week's pay is the surest way to fulfill your heart's desire!

If you have the will, we have the way to accomplish almost any aim that requires money. Your consistent savings plus our liberal interest will add up fast!

4%

Currently paid on savings plans

First Federal Savings & Loan Association

of Hardee County
Wauchula, Florida

Sawdust Now Important To Industry

Sawdust? In the auto industry? It's true! Oldsmobile Division, in Lansing, purchased a truckload of it the other day.

The 40 bags of sawdust are being used in the company's pressed metals plant in a unique operation in which sawdust cleans oil from numerous small sheet metal parts, recently fabricated on automatic stamping presses.

It's just one more of the unusual processes that occur in the manufacture of cars. The sawdust is poured into an automatic hopper on top of the small sheet metal components, slick with oil. Then the hopper, better known as "the rattler" to the men in the plant, is shaken violently.

The action of the sawdust in the hopper cleans the oil from the sheet metal parts and also smooths off burred stamping edges.

It simplifies the cleaning operation considerably, and is economical.

When the sawdust no longer is able to absorb oil, it is burned in a huge incinerator.

BRIDAL PARTY: Fred Astaire and Lita Stetter, right, are the parents of Debbie Reynolds, bride of Ted Hunter in "Pillow Talk." The "Pleasure of His Company," playing Wed. Thru. Fri. Aug. 2-4 at the Hillside Theatre. Co-starring Gary Merrill and Charlie Ruggles, the romantic comedy is a Paramount release in Technicolor.

Fla. Citrus Commission To Ask For Advertising Presentations

Here And There—

Walkers Visit On Florida East Coast

Mr. and Mrs. J. C. Walker and son, Steve, are visiting her sister and family in Coral Gables.

Mrs. E. W. Callis and daughter, Miss Cheryl Callis, of Orangeburg, S. C., are here with her mother, Mrs. Ed Gough, and sister, Mrs. June Cooper. Mr. Callis will join his family this weekend to attend the wedding of Jimmie Cooper and Miss Jane Goodnow in St. Petersburg, Saturday, August 5.

F./I. James Alexander and wife were here for the weekend with his mother, Mrs. Ruby Alexander, and to pick up their young daughter, Rubina, who has been spending the past five weeks with her grandmother.

Y./I. A. Alexander, Jr., and Mrs. Alexander of Key West were also here with his mother for the weekend. Other visitors with Mrs. Alexander have been Mrs. Lena Mae Lister and son, Mr. Charles Lister, S. C. and Thomas Bryant, who recently graduated from the University of North Carolina at Chapel Hill, N. C.

Mr. and Mrs. Wilkins Hardwick and daughter, Charlotte, of West Palm Beach have been visiting Mr. and Mrs. M. L. L. Rogers and Mrs. Rogers' sister, Mrs. Donnie McLendon of Miami arrived this week for a visit with the Rogers' family.

Mr. and Mrs. James Fowler and children, Judy and Towan, of Dothan, Alabama are visiting sister, Mrs. Dan Antley and family, and Mr. Antley's mother, Mrs. Nora Antley, who is critically ill.

Mr. and Mrs. Richard Derkman spent a few days vacationing at Ormond Beach last week with Mr. and Mrs. Sam Holloway and also visiting relatives at Mt. Dora.

Mrs. Lillian Hood spent the weekend with her sister-in-law, Mrs. D. L. Stevens, in Tampa. Mr. and Mrs. Ira V. Strope, Jr., and three children, Richard, Pam and Mike, from Racine, Wis., are visiting his parents, Mr. and Mrs. Ira V. Strope, 616 West Walnut Street.

Mr. and Mrs. M. J. Perry and children, Wanda and Jimmie, of Rockhill, S. C., are guests of his mother and family, Mr. and Mrs. J. M. O'Hern, 211 E. Hall Street.

Mr. and Mrs. Jerome Shitta have returned from a northern vacation. En route home they visited Mr. Nathan D. Taylor at Elberton, Ga. Mr. Taylor will celebrate his 91st birthday in December. He spends the winters at his home on Lake Isola. He writes poetry and has among his collection many poems he has written about Avon Park and beautiful Lake Isola.

Mrs. Billy R. Green and children, Judy and Bobby, of Fort Worth, Texas, are visiting her mother, Mrs. Mary East.

On Sunday the entire family spent the day in Melbourne with Mrs. East's grandson, Ned Hill, Jr.

Mrs. Frank Waddell of Tampa spent a few days here with her mother, Mrs. Cora Wray and her houseguest, Mrs. W. R. Campbell, who is a former music teacher of Mrs. Waddell's when she lived in Arcadia.

David Thigpen and wife, Barbara, and little daughter, Mary Ann, are spending some time at the home of David's parents, Mr. and Mrs. B. J. Thigpen, in Avon Park. David, 11 (J. G.), a jet pilot and prosecuting counsel for all court martial cases at the Naval Air Base, Alameda, Calif., has resigned from the service to complete his studies at The University of Florida in Gainesville, where they will be making their home.

Mr. and Mrs. C. A. Haydel and Mrs. Richard Leont have returned to New Orleans, La., after a visit with Mr. and Mrs. W. M. Cray and Mr. and Mrs. C. H. Hauserick. They came especially to see their new granddaughter and great-granddaughter, baby Lisa Ann Cray.

OUT OF HOSPITAL

Friends will be glad to learn that Joe Furey is back home from the hospital after having suffered a heart attack. He is reported to be recovering satisfactorily.

LAKE LAND, Fla., July 27—The Florida Citrus Commission, for the first time in six years, will invite a selected group of advertising agencies to make presentations for the \$3,100,000 consumer account in September.

Benton & Bowles, Inc., of New York has held the account since 1955 and will make a presentation at the September meeting along with a "practicable number" of other agencies. Hunter E. Hooks, general manager of the Commission, said:

Hooks said more than a score of invitations have been mailed to top, middle class, and small advertising agencies asking if they would be interested in handling the account. Those which show an interest, Hooks said, will be sent a comprehensive questionnaire asking for a resume of their activities, billings, products now handled, and their pertinent information.

A screening committee will then look over the questionnaires and determine which will be invited to make a presentation on September 13 and 14. Hooks said. He added that the screening committee would consist of Chairman Key Scales, Jr., Commissioners Sam A. Rankin and Bruce W. Skinner, and staff members Frank D. Arn, director of advertising and merchandising, Hal S. Gardner, advertising manager, and Hooks.

"Although Benton and Bowles has done a splendid job over the past six years, the Commission feels that it should look at some new ideas and copy strategy," Hooks said. "The broad field of marketing is changing almost daily and our citrus crops are steadily getting bigger, and the Commission feels it should reappraise its advertising to see that it is getting maximum mileage out of every advertising dollar spent."

Avon Woman Returns Home

Mrs. J. Paxton Hill, who has been in Paris, Tenn., with her mother, Mrs. L. M. Greer, who is critically ill in the Henry County General Hospital, returned home last week.

John P. Hill, Jr., of Cocoa Beach, Fla., was with his parents for the weekend, and to attend the sports car race in Sebring.

Miss Brenda McDaniel of Alton, S. C. and Cocoa Beach was a house guest in the Hill home over the weekend.

South Florida produces the only commercially grown mangoes in the United States.

ELECT

J. B. SPARKS City Councilman

City Election—Sept. 12

• HONEST
• SINCERE
• QUALIFIED

Served on City Councilman 1961-62

No Political Affiliations
With Any Groups

Full Political Adv.

We're Celebrating OUR NEWEST TAMPA B & B MARKET GRAND OPENING WITH THESE CHAIN -- WIDE SPECIALS

Master Brand Quick Frozen Pound

TURKEYS 14-18 lb. Avg. **29c**

Sunny Smiles Smoked

PICNICS **29c**

Hunt's Yellow Cling

PEACHES No. 2 1/2 Can **25c**

Standard Brand

TOMATOES Limit 6 No. 383 Can **10c**

Your Choice

COFFEE Limit 1 with \$5.00 order Hills Bros. Folgers Chase & Sanborn Maxwell House **49c**

SUNNY SMILES COFFEE 1-lb. can **39c**

Limit 1 with Order

WESSON OIL 48-oz. Bottle **69c**

Van Camp

PORK & BEANS Limit 4 No. 2 1/2 Can **19c**

Sealtest

ICE MILK Limit 1 with Order 1/2 gal. **39c**

"COLD CASH" SAVINGS FROZEN FOODS

Morton's **DINNERS** Each Chicken, Beef or Turkey **39c**



Prices Good Thurs., Fri. & Sat. Aug. 3-4-5

East Main — Avon Park