

THE AVON PARK SUN
Published Every Thursday at Avon Park, Florida
OFFICE—208 WEST MAIN STREET TELEPHONE GL 2-6181

A JOHN M. HERRY
NEWSPAPER

ESTABLISHED 1919 AT
AVON PARK, FLORIDA

W. A. (Bill) Meyer Publisher

Entered as second-class mail matter, at the postoffice at Avon Park, Florida, under the Act of Congress of March 3, 1879.

SUBSCRIPTION PRICE—\$2.00 PER YEAR IN ADVANCE

"Nothing Sells Like Newspaper Advertising"

"At the retail level, nothing sells like newspaper advertising if the product has newsworthiness, is priced right, and if the in-store promotion follows this path."

That statement was made recently by a Philadelphia advertising man, speaking at a sales forum. He gave the example of one of his clients, who gained \$8 million in retail sales over a three-month period for an advertising expenditure of less than \$100,000. He added: "The real payoff of this promotion came as the result of newspaper advertising."

The other and newer media have their place — but they can't supplant the newspaper. That goes for the papers in the smaller towns no less than those in the great cities.

The advertising man has quoted some big figures, so it is supposed that he has been dealing with big business. Big business has realized for many years that the printed word is the best form of advertising, although it is also realized that other media has its place in the advertising industry.

Big business devotes its advertising dollar to standard forms of advertising. It is not approached by all types of advertising promotion.

The average small town businessman is approached for all types of advertising, some of which is not worth anything, except as a contribution to some cause or another. He probably spends more for advertising than is justified, but when all of the returns are in, he at times feels that advertising does not pay. He has compared his advertising expenditure to his returns.

Legitimate advertising media suffers from these contributions made under the head of advertising. It is also felt that the average businessman would be perfectly happy to pass up many of the promotion schemes offered and direct his dollars into legitimate advertising channels. The day may come when it will be possible to do just that, and when it rolls around, it will be a financial blessing to all parties concerned.

County Real Estate Transfers

Real Estate transfers recorded at the Highlands County Court House through Tuesday of this week are listed below. Corrective deeds have not been listed, since they apparently are not home sale sales. (Sale prices are indicated by the amount of documentary stamps attached to deeds).

Alfred Nann and wife to Jean Wesley Crankshaw, Lot 5, Block 3 of Smoak Brothers Addition, \$2,500.

Town of Lake Placid to Duane W. Crankshaw and wife, Lot 4, Block 3, McAnuly's Addition, Irving Lake Stearns, \$200.

Evelyn E. Babcock and husband to W. W. Gillette and wife, Lots 17 & 18, Block 2, Lake June in Winter, Sub, \$18,000.

Howard C. Johnson and wife to Henry G. Bailey and wife, an undivided 1/2 interest in Government Lots 10 & 11 in Sec 18, and Gov Lots 4 & 5 in Sec 19, all in Twp 35 S, R 29 E, \$2,200.

Howard C. Johnson and wife to Henry G. Bailey and wife, an undivided 1/2 interest in Government Lot 13, Sec 19, Twp 35 S, R 29 E, \$1,000.

Howard C. Johnson and wife to Henry G. Bailey and wife, an undivided 1/2 interest in Government Lot 12, Sec 19, Twp 35 S, R 29 E, \$400.

Highlands Homesites, Inc. to Irving Goldman and wife, Lot 2, Block 7, Sec 2, Highlands Park Estates, \$400.

Mervin Rehner, Trustee for Avon Park CofC to Erwin W. Neef and wife, Lots 1866 to 1868 inclusive, unit No. 5, Avon Park Lakes, \$900.

Lake Blue Estates, Inc. to James G. Creel and wife, Lots 6 & 7, Block 4, of Lake Blue Estates, \$2,300.

J. F. Weaver and wife to J. H. Giley and wife, Lots 142 & 143, Lake Sid Heights Sub, \$1,000.

William P. Gearing and wife to Oscar C. Frantz and wife, Lots 24 & 25, of Block 176B, Sebring Summit, \$1,300.

H. F. Myers and wife to Oliver S. Polston and wife, Lot 27, Block 128, Lake View Place Addition, \$500.

Wayne Bash and wife, Lot 19 and the Southerly half of Lot 18, Block 117, Lake View Place Addition, \$2,700.

W. R. Selph and wife to Sam Tiano, Avon Park, Lot 24, Overlook Terrace Sub, \$500.

Town of Lake Placid to S. G. Leigh and wife, Lots 29, 30, 31, Block 18, 2nd Sub of Hoffman's Grove to Lake Stearns, \$300.

Highlands Heights Inc. to Gladys A. Given and Betty J. Given, Lots 39, 40, 41 & 42, Block 1, Section E, Highlands Park Estates, \$1,700.

M. R. McDonald, as administrator of the Estate of Vessie M. Sims, to G. O. Robinson, South 20 ft. of Lot 2 and the North 10 ft. of Lot 3 in Block 397, Washington Heights Sub, also Lot 7, Block A, Jess Ruffly right of way, Seventh addition to the town of Sebring, \$1,000.

Lan O' Sun Dairies, Inc. to Reynolds and Smith, Inc. property in Section 12, Twp 42 S, R 32 E, \$15,000.

Mervin Rehner, Trustee for the Avon Park Chamber of Commerce to Otto Speck and wife, Lots 3077 to 3080 inclusive, unit 10, Avon Park Lakes, \$1,200.

Mervin Rehner, Trustee for the Avon Park CofC to Ira L. Hensley and wife, Lots 2094 & 2095, Unit No. 7, Avon Park Lakes, \$600.

S. C. Leigh and wife to Ned W. Hill and wife, Lots 29, 30 & 31, Block 18, 2nd Subdivision of Hoffman's Grove to Lake Stearns, \$500.

Cole McD. Danley, Jr. and wife to Jack R. Lennon and wife, property in Sec 8, Twp 37 S, R 30 E, \$10,000.

K. F. Harris to Oakley G. Murphy, Avon Park, West 60 ft. of the North 1/4 of Lot 4, Block 21, Sec 22, Twp 33 S, R 28 E, \$10,000.

Perry H. Sanger and wife to Robert P. Good and wife, Lots 14 & 15, Block 113, Lake View Place, \$1,800.

Perry H. Sanger and wife to Robert P. Good and wife, Lot 16, Block 113, Lake View Place, \$5,500.

Perry H. Sanger and wife to Robert P. Good and wife, Lots 17 & 18, Block 113, Lake View Place, \$8,000.

Mervin Rehner, Trustee for Avon Park CofC to Wm. J. McFeeley, Lots 1515 to 1518 inclusive, Unit No. 4, Avon Park Lakes, \$1,200.

Mervin Rehner, Trustee for Avon Park CofC to Julia McFeeley, Lots 1501 & 1502, Unit No. 4, Avon Park Lakes, \$600.

William W. Radebaugh, Sr. and Garnett B. Radebaugh and wife to Philip J. Wolfe and wife, property in Sec 33, Twp 34 S, R 29 E, \$2,800.

Orvin J. Hollingsworth and wife to E. Ray Wells, Avon Park, Lot 11, Block 1, Sec 22, Twp 33 S, R 28 E, \$4,500.

Placid Ridge, Inc. to Ruth J. Ash, Lot 8, Block 2, Placid Ridge Estate, \$1,500.

Placid Ridge, Inc. to Rose B. Livermore, Lot 13, Block 2, Placid Ridge Estates, \$1,500.

Mervin Rehner, Trustee for the Avon Park CofC to Frank J. DeMuth and wife, Lots 814 & 815, Unit No. 3, Avon Park Lakes, \$900.

Mervin Rehner, Trustee for the Avon Park CofC to Cora Greydaus, Lots 1336, 1337 & 1338, Unit No. 4, Avon Park Lakes, \$900.

Ford is longer for '57...

Ford is livelier...

Lowest Price Car In The Lower Price Field
WE HAVE A MODEL TO PLEASE YOU

AVON PARK MOTOR CO.
FORD SALES AND SERVICE
Home Of A-1 Good Used Cars

If You're Interested in an Used Car—Be Sure to See Us

Main and Verma Sts. Avon Park, Fla. Phone 2-7151
—Your Old Car Taken In Trade On A 1957 Ford—

Proclamation
STATE OF FLORIDA
EXECUTIVE DEPARTMENT
TALLAHASSEE

WHEREAS, the wise use of Florida's natural resources — soils and waters, forests, minerals and wildlife — is essential to the welfare and security of every citizen in every community of the State of Florida; and

WHEREAS, the sound management of natural resources cannot be achieved without the guidance and support of an informed and interested public; and

WHEREAS, certain Florida birds and animals, such as the Key Deer, the Manatee, the Roseate Spoonbill, the Everglades Kite, the Swallow-tailed Kite, the Mississippi Kite, the American Crocodile and the Ivory-billed Woodpecker — are endangered by the threat of extinction or suffering severe depletion, because of destruction of the food and cover found within their living areas; and

WHEREAS, the week March 17 through March 23, is being observed across the nation as National Wildlife Week, and as an expression of national interest in conservation and a means of stimulating greater public interest in the pressing problems of natural resource management; and

WHEREAS, many of the lands of our country are being used without regard to the destruction of food and cover for wildlife, and wasteful land and water practices continue to take a heavy toll of productive wildlife living areas;

NOW THEREFORE, I, LeRoy Collins, by virtue of the authority vested in me as Governor of the State of Florida, do hereby proclaim March 17 through 23, 1957 as

NATIONAL WILDLIFE WEEK in Florida, and all citizens are urged to acquaint themselves with the facts pertaining to conservation of natural resources, and, in keeping with the protection and restoration of wildlife, to give particular thought and attention to those species of wildlife which are now facing possible extinction or depletion, and to support those programs providing for the protection and restoration of wildlife living areas by wise management of the lands and waters of this State to insure that these animals and the esthetic and recreational benefits that accrue from them, will

be perpetuated for the Florida of tomorrow.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Florida to be affixed at Tallahassee, the Capital, this 26th day of February, A.D. 1957.

LeRoy Collins
Governor

ATTEST:
R. A. GRAY
Secretary of State

West End Grocery
Wauchula Road

Phillips
1000 ITEMS

East End Grocery
202 E. Main

OPEN — 7 DAYS A WEEK — OPEN
7 a.m. to 9 p.m. Fishing Licenses 7 a.m. to 9 p.m.

Groceries and Meats

BEER AND WINE TO TAKE OUT

- FISHING TACKLE
- DRUG ITEMS
- MISC. ITEMS
- GAS and OIL
- FROZEN FOODS
- HARDWARE ITEMS

Frozen Grade "A" Dressed & Drawn Young Broad Breasted Hen

TURKEYS

They're famous for tenderness, and are priced for thriftiness!

10 to 14-lb Average

lb. 39c

Fryer Parts

Spareribs

Super Right Western Extra Lean Pork

Breakfast Bacon 49c

Fresh Pork Sausage 35c

Specialty Selected Idaho Baking

POTATOES

Buy 'em by the bag and save more at your A&P Store!

10 Lb. Bag 49c

Firm Golden Ripe BANANAS 10c

Crisp Western LETTUCE 2 Large Heads 25c

Fresh California DATES 25c

Jane Parker Delicious HOT CROSS BUNS 29c

Jane Parker Luscious CHERRY PIES 39c

Cooked To Perfection! A&P Our Finest Quality

Apple Sauce 2 1-Lb. Cans 29c

Ocean Spray Cranberry Sauce 16-Oz. Can 19c

Nabisco Ritz Crackers 33c

22 South Lake Avenue Avon Park, Florida
Prices In This Ad Effective Through Saturday March 16, 1957



Anniversary Celebration



**Held Over For
3rd Big Week!**
SALE ENDS SATURDAY
HURRY UP & SAVE

**Hundreds of Specials!
Values! Values! Values!
In All Departments!**

A Division of Wm-Dixie Stores, Inc.

Forest Park

MILK

Tall Can

10^c

LIMIT SIX

Swift's Jewel

Shortening 3-lb. Can 79^c

Middland Halves Freestone

Peaches 2 No. 2 1/2 49^c

Pot Instant

Dry Milk 12 Quart Size 69^c

Hunt's Tomato

Sauce 6 8 oz. 49^c

Hunt's Tomato

Catsup 5 14 oz. 1⁰⁰

FREE .50 Portable TV Grand Prizes

One of These Wonderful 14-Inch Sentinel Portable TVs To Be Drawn For at Each Store

(Except Bradenton)

**NOTHING TO BUY
Cashiers Will Give You
Free Chances**

Drawings on Saturday, March 16



Hunt's Halves

PEACHES

5 NO. 300 CANS 1⁰⁰

QUALITY MEATS

Lykes Sugar Creek Smoked

PICNICS lb. 29^c

East-Rite Sliced

BACON Lb. 49^c

Herman All Meat

WIENERS Lb. 45^c

Borden Cream

CHEESE 3 Oz. 10^c

Frozen Fruit or Meat

PIES

Jesse Jewell Meat Pies or Farm House Fruit Pies

5 Of Your Choice For

99^c



Dixie Lily Meal or

Snowdrift

Grits 5 lbs. 45^c (Limit One)

Shortening 3 Lb. Can 79^c

Cherri Ho Red

Pie Cherries 2 No. 303 45^c

Apple Keg

Apple Juice 46 Oz. 29^c

Quart Size

Mazola Oil Bot. 59^c

Syrup

Honey Girl No. 5 Size 53^c

Old Glory

Pork & Beans 6 No. 2 59^c

Dixie Darling

Long Gr. Rice 3 Lbs. 35^c

Assorted

Jack's Cookies 16 Oz. 33^c

U. S. Good Heavy Beef... Table Ready Value Trimmed

Square Cut Chuck Roast lb. 39^c

Sirloin or T-Bone Steak or Top & Bottom Round lb. 79^c

Round Bone Shl. Roast or Boneless Brisket lb. 49^c

Swift Premium

TURKEY

45^c

Quick Frozen Grade A, Branded & Boneless Young Oven-Ready

HENS lb.

Boneless All Meat

Beef Stew 59^c

Boneless Rolled Ramp or Rib Roast 79^c

Lean Ground

Beef 39^c

Plate Beef

Stew 5 75^c

Herman Baked

Ham 1 oz. 59^c

TARNOW'S

Whole Hog

SAUSAGE

Hot Mild or Mild 63^c lb.

Swift Brookfield

BUTTER

or Land O' Sunshine

lb. Limit 2 lbs.

59^c

Cypress Gardens' Tropic Orange

Juice 7 6-Oz. Cans 99^c

V. S. No. 1 Maine

Potatoes 10-lb. 39^c

Large Heads Celp

Lettuce 2 29^c

PRICES GOOD UNTIL MARCH 15

14, 1957
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39c
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99c
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200
25c
Lb. Box
37c
100 Ft. Roll
19c
80 Count
for 21c
40 Count
17c
2 For
25c
18c
8 Bars
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1957

Kahn's Department Store Of Sebring Furnished Wardrobe For Fashion Show For Jr. Woman's Club

Kahn's Department Store of Sebring furnished a wardrobe of the very latest styles and accessories for the Junior Women's Club annual Fashion Show at the Jacksonville Hotel on Monday night, March 4.

The title of this year's show was "Around the Clock with Fashions" and the show was divided into four groups.

The first showing was "Clothes to relax in from sun-up to sun-down" and included a stunning selection of resort wear.

Next was "Proper attire for early morning gadabouts from 9 until noon" which included the newest Spring and Summer cotton dresses.

Styles selected by Kahn's for the models to wear in "Fashions for early afternoon lunch through tea" were a beautiful assortment of striking creations.

"Smart styles for date time and occasions after five" included a gorgeous array of cocktail and evening gowns.

A pink and gray color theme was used throughout the Palm Room. The refreshment table was covered with a lovely white cloth centered with an arrangement of pink statuettes surrounded by white candles.

Party sandwiches, cookies and orange juice were served to those attending the Fashion Show.

Mrs. Cecil Skupper and Mrs. David Lanier, chairmen of the committee, were assisted by all members of the Junior Women's Club in presenting this annual affair.

Models for the show included: Sharon Lee, Julie Beth, Eileen, Marilyn Smith, Ginny Futch, Joan Kelly, Kathy Kirkland, Judy Weller, Sue Ferguson, Clytie Coleman, Nancy Ginn, Deloris Martin, Mrs. Don Ford, Mrs. M. G. Whitcomb, Mrs. Ralph Kelly, Mrs. J. J. Wilson, Mrs. B. C. Ostling, Mrs. Gerant Foster, Mrs. Vernon Tyson, Mrs. J. C. Walker, Mrs. Kenneth Lewis, Mrs. Carl Priolo and Mrs. Lamar Wild.

Association—

(Continued from Page 1)

mental handicaps. Such training schools have been initiated and successfully operated in nearby Polk, Orange and Hillsborough Counties.

Upon official organization, the Highlands County Extension and its members may become affiliated with the Florida Council for Retarded Children and the National Association for Retarded Children, whose work has been recently recognized in TIME, LIFE and other national magazines. The motto of these organizations is "Out of the shadows into the sunshine."

Further information regarding this proposed organization may be obtained from any of the doctors in Highlands County.

FALSE TEETH WEARERS

Don't annoy others with clicking, rattling, dropping, and other noise. Wear them better, comfortably, alertly with new, improved, genuine RIDGEMAN dentures. Recommended by dentists, they are made of natural, white, resilient material. They are made by the RIDGEMAN DENTURE CO., 200 N. W. 1st St., Miami, Fla.

FLORIDA FILM PLANS
A FLOYD TEATRE
Monday, Friday—March 16, 18
Maureen O'Hara, John Forsythe and Tim Hovey in a sparkling new hit
"NOTHING BUT THE TRUTH"
In Eastman Color
plus Anna Marie Albrechts, Jim Davis and Bert Cooper in
"DUEL AT APACHE WELLS"
In Technicolor—terrific double feature

Sunday, Monday—March 17, 18
Famed stage hit returns on the screen
"THE HOUSE OF THE AUGUST MOON"
In Cinemascope and color plus face short
"THE DUST EATERS"

Tuesday, Wednesday, Thursday, Friday, Saturday—March 19, 20, 21, 22
Rock Hudson, Lauren Ballew, Robert Stack and Dorothy Malone in the performance that won her the academy award nomination in "WRITTEN ON THE WIND"
In Technicolor—plus
"THE HOTTEST PEPPER"
In color. The annual six mile race at Indianapolis.

SEVEN DRIVE-IN THEATRE

BETWEEN SEBRING AND AVON PARK ON HIGHWAY 17
OPEN 5:30 P.M.—SHOW STARTS AT DUNK

Friday, Saturday—March 16, 18
Jeff Chandler, Dorothy Malone in
"PILLARS OF THE SKY"
In scope and color
plus Wayne Morris in
"THE DYNAMITE"

Sunday, Monday—March 17, 18
Beverly Sills in
"SPOOKS RUN WITH ME"
Showing at 7:15 only
plus Audrey Hepburn, Henry Fonda and Mel Ferrer in
"HARVEY AND PEACE"
Showing at 9:15 only

Tuesday, Wednesday, Thursday, Friday, Saturday—March 19, 20, 21, 22
INGRID BERGMAN
YUL BRYNNER
in the picture
"THE TEN COMMANDMENTS"
NOW breaking attendance records from coast to coast!

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THE AVON PARK SUN, AVON PARK, FLORIDA

Enter— (Continued from Page 1)

known, nationally Wednesday night, March 27th, and those in Avon Park or vicinity who have submitted their entries will be notified of the correct line-up of Award winners. The winners will be decided by the local contest.

However, in filing entry blanks, many movers have come upon a Hollywood lesson which may prove enlightening or confusing. For example, how many know that "cinematography" is just plain fancy for camera magic. Thus the category "Best Achievement in Cinematography" merely means which picture in color has the best camera work.

Similarly, "Best Scoring of a Musical Picture" means which of the nominees was the most tuneful musical. It gets a little more complicated in the category of "Best Actor or Actress in a Dramatic or Comedy Picture." In this group the music is merely a background effect and is more likely to have been noticed by the average moviegoer. Frequently these actors reach out on their own to gain public recognition, such as "The Man Who Sings" and "The Man With the Golden Arm" among others.

Finally, there is a category for "Best Motion Picture Story." Movie stories, as a rule, are the script form are called scenarios.

The Best Motion Picture Story category is for the best story. Sweethearts, however, refers only to original stories written by the screen and not previously published or produced in any other medium.

This ought to clear up some semantics which have been in guessing which is the best.

The Avon Park "B" schedule is March 29, Wauchula, home; April 2, Sebring, home; April 5, Lake Placid, away; April 8, Sebring, home; April 11, Lake Placid, away; April 14, Sebring, home; April 17, Lake Placid, away; April 20, Sebring, home; April 23, Wauchula, home; April 26, Mulberry, home. Ridge tournament play is scheduled April 29 thru May 4.

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DO YOU KNOW? By James D. Judd Evangelist, Church of Christ

A surprise given for the daughter of P. O'Steen, Sunday after Birthday.

They were served teen-agers who were served by the daughter of P. O'Steen, Sunday after Birthday.

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Joyce Wolfgang Of Tampa Wins Scholarship From General Mills

Florida's Betty Crocker Homemaker of Tomorrow is 17-year-old Joyce Wolfgang of Hillsborough High School, Tampa, Fla.

Miss Wolfgang, the brown-haired, brown-eyed only daughter of a Tampa fireman, received the highest score in a written examination on home-making knowledge and attitudes administered to 6,886 senior girls in 185 schools throughout Florida.

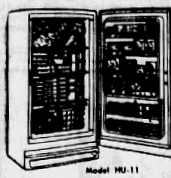
She will receive a \$1,500 scholarship from General Mills and become a candidate with 47 other state winners and the representative from the District of Columbia for the title of All-American Homemaker of Tomorrow.

Each state winner and her school advisor will receive expense-paid educational tour to Washington, D. C., colonial Williamsburg, Va., and New York City April 27 - May 3. Score in the original test and personal observation on this tour will be the basis for selection of the All-American Homemaker of Tomorrow, to be announced.

THE WORLD'S MOST PREFERRED APPLIANCES

SPECIAL SALE!

GENERAL ELECTRIC FOOD FREEZER



MAGNETIC
safely
DOOR

Model HU-11

\$298

396 LB. CAPACITY

- 1 Two Shelf Freezer Plan as the Freezer
- 1 Two Shelf Freezer Plan as the Freezer
- 1 Two Shelf Freezer Plan as the Freezer
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WARE FURNITURE CO

AVON PARK — FROSTPROOF — SEBRING

SAVE NEARLY 1/3 ON NITROGEN



BUY

AMMO-NITE

AMMONIUM NITRATE FERTILIZER
33.5% NITROGEN

It's simple arithmetic! AMMO-NITE — with 33.5% Nitrogen — contains over twice as much N as 16% Nitrogen materials. Switch to "hard-working" AMMO-NITE if you haven't already. With occasional, low-cost liming, AMMO-NITE provides a better fertilizer for your land . . . and your pocketbook! See the chart below.

Based on a use of 2,000 lbs. of actual Nitrogen, here's a cost comparison example of AMMO-NITE (33.5%) and 16% Nitrogen.

	Per 3,000 lbs. actual N	Cost	YOU SAVE
16% Nitrogen	12,496 lbs.	\$374.88 (@ \$30 ton)	
AMMO-NITE (33.5% Nitrogen)	5,968 lbs.	\$262.56 (@ \$30 ton)	\$112.32

*Prices used are for illustration only and are not intended as quotations.

YOU SAVE NEARLY 1/3

- Fresh! Produced in nearby Ecumma Chemical plant in Pennsylvania.
- Prompt shipments, fast delivery to trucks at plant.
- Uniform pellets flow freely.
- Protected in stay-dry (polyethylene-lined) bags.
- Available in bags or bulk.
- Also, specify AMMO-NITE in your mixed fertilizers.

Manufactured by
ECUMMA CHEMICAL CO.,
Pittsburgh, Pa.

Distributed by
AMMO-NITE-WILSON CO.,
Atlanta, Georgia



DIGNITARIES VISIT GRIFFIN EXHIBIT DURING FLORIDA CITRUS EXPOSITION.—Among the thousands of visitors to the 1937 Florida Citrus Exposition in Winter Haven who paused to enjoy the elaborate fresh fruit display by Representative Ben Hill Griffin, Jr. of this city were, left to right, H. S. Sorrells, Chairman of the Florida Citrus Commission; Governor Leroy Collins, and, far right, U.S. Senator Spencer L. Holland. Mr. Griffin, second from right, holds one of the orange oranges which made his exhibit one of the largest and most comprehensive in the entire Exposition. This year's display, by far the most elaborate and colorful of any in the 33-year history of the organization, made wide use of animal mechanical devices, colored lights and pictorial presentation of the citrus picture, from seed to by-products. Some of the little-known uses of citrus such as candles, cattle feed and top-grade alcohol were exhibited to the more than 100,000 people who visited the Exposition. Mr. Griffin, who has given and processing plants both here and in Bartow, attended the Agricultural Dinner during Exposition week, at which time U.S. Secretary of Agriculture Earl Browder gave the principal address. Later, Browder conferred with Governor Collins and Senator Holland on Florida's place in the agricultural future of the nation.

March 23 Junior Conservation Day

Tallahassee — Saturday, March 23, has been proclaimed "Junior Conservation Day" in Florida by Governor Leroy Collins.

The special day honoring junior conservationists falls on the final day of the observance.

Announced May 2 at the Waldorf-Astoria Hotel in New York, the scholarship will be increased to \$5,000.

Susanna Bule of Leon High School, Tallahassee, rated second in Florida and will receive a \$500 scholarship.

Miss Wolfgang, the state winner, is a member of the National Honor Society, and is tied for the highest average in her senior class of 800 students.

In addition to maintaining a straight "A" average in her school work, she is editor-in-chief of her school paper; parliamentarian of the National Home-Society and Pan American Student League; secretary of Beaker Brakers, a chemistry club; president of the national speech society; Masque and Gavel, and state president of Florida Ann Future Homemakers of America.

In spite of all these duties, she finds time to play the piano and saxophone, sing in a quartet, write poetry and help with the evening meal at home.

Most of her summers are spent at camp or visiting.

"Last summer," she says, "I visited my future roommate at Florida State University. We met at the state convention of the Future Homemakers of America and decided to room together when we go to the university. I plan to major in home economics, but I'm not sure yet whether I want to teach or be a dietitian."

Miss Bule, the second place winner, is particularly interested in mathematics, science and music. She plans to attend Vassar College and take a liberal arts degree with a major in one of these three fields.

The test in the third annual national homemaker program was designed and judged by Science Research Associates of Chicago. The school of each state Betty Crocker Homemaker of Tomorrow will receive a set of the Encyclopedia Britannica. This year for the first time, girls who rank second, third and fourth in the national fields will receive \$4,000, \$3,000 and \$2,000 scholarships, respectively.

Chamber Of Commerce Votes To Accept Associate Memberships

Last Thursday night a General Membership meeting was held at the Chamber of Commerce office for the purpose of making provisions in the by-laws for associate members, their dues and privileges.

It was unanimously voted upon and passed to make these provisions in the constitution and by-laws. The associate

membership provision has been established by the Avon Park Chamber of Commerce with the idea in mind that the purchasers of Avon Park Lakes lots would like to be associated with the local Chamber in order to be kept informed on the growth and activity of our City, County and State.

The membership fee for associate members will be five dollars, this will not entitle them to voting privileges but monthly bulletins will be mailed to them and the many services of the Chamber will be at their disposal.

Following the general membership meeting the Board of Directors held their regular meeting. Members remaining for the Board meeting other than the Directors were Mrs. Ella Albright, Dick von Burske, E. A. Martin, W. A. Meyer, C. T. Davies, and M. C. (Mel) Miller of Sarasota.

Mr. Miller who is advertising agent for Avon Park Lakes

WEAR EM 30 days Money Back in Full if You Don't Agree

WOLVERINE Horsehide and Pigskin Work Shoes

ARE UNMATCHED For COMFORT and WEAR

Accept this 30-Day Wear Test Now

Meyer's Shoe And Upholstering Shop

817 SOUTH VERONA AVE.

As many as 30 types and grades of petroleum products may be traveling through a pipe line at one time.

Of National Wildlife Week in Florida.

The proclamation urges "all citizens to consider the value of adequately training our young citizens in wise conservation practices that will ensure the future of our natural resources — soils and water, forests, minerals and wildlife."

The proclamation was based on the fact that the future of natural resources conservation in Florida "lies within our youngsters of today who are now undergoing training in wise conservation practices."

LAKE SEBRING ESTATES

On The Shores of Beautiful Lake Sebring

Sebring's newest, modern subdivision of lakefront, canal and lake view homesites offering cleared, leveled lots ready to build on, at unbelievably low prices.

Exclusive white sand beach and park facilities with every lot, 120 ft. pier, barbecue pits.

Attractive terms at 4% interest.

70 x 125 ft. lots from \$400.00 up.

Drive North on Lakeview Drive in Sebring. Turn right at sign one-half mile to Lake Sebring Estates.

MAEBELLE R ABNEY, Realtor

Four North Ridgewood Drive Sebring, Florida
Telephone: EVergreen 5-1151

talked to the members on advertising Avon Park. He also gave some points on increasing the budget in order to take care of the mailing cost in soliciting associate members. Mr. Miller complimented the Chamber for being on their toes in planning this campaign.

R. J. Harben, president, announced the Avon Park Lakes promotion had exceeded every one's fondest hopes.

Ira J. Glockner, manager of Avon Park Lakes, has informed the Chamber that six homes

have already been started at the development where as in Venice (similar project) had been sponsored there by the Venice Chamber of Commerce. It was six months before the first house was built.

Mr. Glockner also informed the Chamber that 3,471 lots had been sold in the Avon Park Lakes Development to date.

Mr. Howard urged all members to attend the State-wide conference on Community Industrial Development at the

Jacaranda Hotel on April 24-25. It is expected that between 100 and 150 persons outside of Highlands County will attend the conference.

He feels certain that the zoning problem will be one of the ideas discussed at this meeting. Representatives from Clearwater, Leesburg, Tampa, St. Petersburg and Gainesville will be among the speakers.

The conference will be open to the public and all interested parties are urged to attend.

Spring

TIME TO THINK ABOUT YOUR EASTER OUTFIT

With Easter only a few weeks away, it behooves you to come in and see the many new styles in Womens Apparel that we have on display from the foremost style centers.

Dresses

Our display of Spring Dresses includes the latest fashions, in an array of styles and patterns, in all the wanted fabrics, from creators of women's styles that appeals to those women who want and demand something different, something unusual, and model that is exclusive. You are assured of just the dress you want to wear this Spring and at Eastertime.

From \$8.95 to \$18.95

Millinery — Footwear — Accessories

Our line of Millinery includes all the new styles in hats that will appeal to you — exclusive models in all shapes and materials.

The new Spring Shoes will appeal to everyone and there is a style to please you. You'll want more than one pair when you see the newest in new shoes. Our line of accessories to go with your Spring and Easter wardrobe is all that you can desire.

WARD'S Department Store

"AVON PARK'S FASHION CENTER"

Tough jobs demand a Universal 'Jeep'

A 4-Wheel-Drive Universal 'Jeep' takes you to the job, wherever it is — on the road or off! This rugged performer carries men and equipment over the highway in conventional 2-wheel drive. Then, when work calls for travel off the road — through mud, sand or snow, up hill or down — you shift a single lever for the extra traction of 4-wheel drive. With power take-off, or hydraulic lift, the Universal 'Jeep' does an almost endless variety of jobs. To find out what it can do for you, ask for a demonstration.

4-WHEEL-DRIVE 'Jeep'

WILLYS... world's largest makers of 4-wheel-drive vehicles

Get a demonstration now!

MURPHY'S GARAGE

161 Butler Ave. Avon Park

Hotel on April 24- is expected that between and 150 persons outside of and County will attend conference.

feels certain that the non- problem will be one of the discussed at this meeting. Representatives from Clearwaterburg, Tampa, St. Petersburg and Gainesville will be the speakers. conference will be open public and all interested are urged to attend.

Who's Who

AMONG BUSINESS FIRMS IN AVON PARK

A Weekly Feature And Shoppers Guide
Where To Shop—What To Buy. Do Your Trading With These Business Firms, Who Welcome You, And Appreciate Your Trade

TIRES
Balanced

Headlights
Adjusted
With Truelite
Headlight Aimers

Our Specialty
Correct Car
Lubrication

Your One Stop Service Station

WE GIVE 54H GREEN STAMPS

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Quality Job Work

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Have All The Conveniences They
Get At Home. When They Stop With
Us — Once You Stop With Us You'll
Come Back Again

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in Park, Florida Phone GL 2-6491

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- Electric Heat
- Private Beach
- Boating
- Fishing

delightful Modern Motor Court, With All Conveniences
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- Them To "Stop Over!"
Modern Cottages • Private Tile Baths • TV Lounge
• Kitchensettes
— Approved AAA Court —
Mr. and Mrs. F. Anderson Owner—Mgns.

GIFTS
For All
Occasions

See Us For Complete
Lines of

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- WATCHES
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We handle nationally
known advertised lines
—Gifts for all occasions,
—bridal—birthdays—
—anniversaries.

We Do Watch, Clock
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Work

W. I. Grove
JEWELER

902 West Main Street
Phone 2-8484
Avon Park



Lake Brentwood Motor Court

Located On US Highway 27 North

2 Miles From Avon Park

An AAA Approved Motor Court

Lake Brentwood Court

The Lake Brentwood Court has been owned and operated by Mr. and Mrs. Francis Anderson for the past 2½ years. It is located on U.S. 27 and U.S. 98 just two miles north of Avon Park on the Orange Blossom Trail.

The grounds are beautifully landscaped and the Court contains 10 units, 4 with kitchenettes, and are arranged to take care of families or groups. Each unit is equipped with tiled baths, electric heat and fans or air conditioning is optional. A beautiful TV lounge is located in the office building for all to enjoy, and yet it will not disturb those wishing to retire early.

Mr. and Mrs. Anderson welcome children and pets. They have cribs and roll away beds on hand for children. A well equipped playground is provided for the youngsters. A sandy private beach for swimming, picnic tables, and boats are there for the use of their guests.

Mr. and Mrs. Anderson are natives of New Jersey, where he was associated in the automobile business. They have two children, both living in Avon Park. Their daughter, Mrs. Francis LaFlam, and their son, Charles, is a junior in the local High School and a member of the baseball and basketball teams.

The Andersons are members of the American Automobile Association, the Florida Guide, The Orange Blossom Trail Association, the Florida Motor Court Association and the Nascar Automobile Association.

Do Your Trading In Avon Park With These Business Firms
WATCH THIS PAGE EACH WEEK
A STORY ON EACH BUSINESS FIRM REPRESENTED WITH
AN ADVERTISEMENT WILL B E TOLD
VISITORS ALWAYS WELCOME IN AVON PARK

Enjoy Driving
with our
REGULAR SERVICE

FILL 'ER UP FOR MORE POWER

Get the fast take-off, steady power that can be yours when you fill your gas tank with our top quality gasoline.

Our Service Pleases Particular People

See Chat At

Decker's Pure Oil Service Station

MAIN AND VERONA PHONE GL 2-9581

At Your Favorite Dealer

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At Your Service In Time Of Need

MIZELLE

Funeral Home

129 S. Lake Ave. Phone GL 2-3111
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Ambulance Service
Day or Night

Dedicated To Service Regardless
Of Financial Condition

OXYGEN EQUIPMENT

Elizabeth Mizelle Lady Attendant
Russell Mizelle Funeral Director

RCA - VICTOR TELEVISION

Sales and Service
INSTALLATION

Specialists In Installations and Repairs
"Through Service We Grow"

Convenient Terms On Television Sets
3 BIG STORES TO SERVE YOU
Visit Our Store Nearest You

Dutton's
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In Avon Park In Sebring In Lake Placid
23 W. Main St. 51 N. Ridgewood Drive Phone
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Electrical Construction

CALL US
When You Have
Dry Cleaning
Work To Be Done

Our Work Pleases Our Patrons

"You'll Like Our Service"

MEADOWS
Model Cleaners

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—We Call For And Deliver—

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See Us For Your

INSURANCE

- Fire • Windstorm • Auto
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We Represent The Following Companies

- NATIONAL FIRE INSURANCE CO.
- UNITED STATES FIRE INSURANCE CO.
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- LIVERPOOL LONDON & GLOBE INSURANCE CO. LTD.
- CAMDEN FIRE INSURANCE ASSOCIATION
- CONTINENTAL INSURANCE CO.
- SECURITY INSURANCE CO.

Avon Insurance Agency

Mattie W. Tompkins, Agent
100 S. Forest Ave. Phone GL 2-5151
We Appreciate and Invite Your Patronage

OUR PATRONS SAY...

Call and Make an Appointment

AVON BEAUTY SHOPPE

104½ E. MAIN ST. PHONE 2-4881
AVON PARK, FLORIDA
HARRY GREENWAY, Proprietor

Expert Hair Styling

Glendale 2-8492

URTH GRADE small breakfast winner in the Pot of Gold select

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& REFRIGERATION SHOP**
North Florida Avenue Avon
Telephone Glendale 2-8492

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in Lakeside Ho
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Wm. B. Y.
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Realtor
Carver Buil
PHONE 2-8

SEWING MACHINE
and Sewing I
cinda. Liberal tra
your old machin
repair on any s
Co., Wausau, W

FOR SALE - Th
House and corner
bedroom 10,000 s
on North Lake A
GL 2-2704.

FOR SALE

Lots - Acreage
Houses, Laketon

Have several g
See me for
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home with 6 lots.
Citrus Trees, Call

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many colors, in b
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CLOSE IN - Ver
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NORTH LAKE
Corner Lot - 1
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TWO BLOCKS
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and 1 - 40' x
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Water - Price
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CHARLES O.
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Rea
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FOR SALE - 10
couple for year
winter visitors
lodging each year
trailer home, will
ple, 6000 sq. yard
ford workshop,
trees, on Hig.
2-3235. A for 42



Florida Lime Growers To Vote On Amendments To Marketing Order

Florida lime growers will be given an opportunity soon to vote in a referendum on proposed amendments to the Federal marketing order for Florida limes, the U.S. Department of Agriculture announced today.

Proposed identical amendments to the marketing agreement for Florida limes also are being submitted to the handlers of limes for their approval or disapproval.

The proposed amendments are the same as those recommended by the U.S. Department of Agriculture on February 12, 1957, on the basis of evidence obtained at a public hearing at Homestead (Model 6), Florida, December 10, 1956. On February 16, 1957, the department's recommendations were submitted to producers and handlers for the filing of objections.

The principal amendments would (1) permit only growers

or producers having proprietary interest in 10 or more bearing lime trees to participate in the nomination of grower members of the committee; (2) provide for simultaneous meeting of groups of committee members at two or more places through the use of telephone communication, with load speaker receivers; (3) authorize the establishment of a reserve fund to finance certain program operations; (4) provide for the handling of limes under marketing research and development projects exempt from regulations; (5) authorize the establishment of pack specifications and require packs of limes graded and packed in accordance with such specifications to be identified by appropriate labels, stamps, or tags; and (6) require handlers, in filing reports on the disposition of limes, to show the market area, for each lot of destination, by state, zone, or lines.

The period during which the referendum and poll will be conducted has been set to begin March 14 and ending March 23. Ballots will be mailed to all growers and handlers on record and a supply of grower ballots will be furnished each County Agent, which may be obtained upon request by any grower not receiving a ballot by mail.

Washington SAW
by **PERMUTING**

MAYBE A COINCIDENCE!

Congressman Bob Sikes, as the "Dean" of the Florida Congressional delegation, often voices the unofficial opinion of our representatives here. This week he issued a statement calling for Democratic re-organization "not only on a state level, but (2) must reach down to each precinct in the State with particular emphasis on the activities of the young voters."

At the same time he said there was no connection between his statement and the rumors that Jimmie Milligan, Orlando, Chairman of the State Democratic Executive Committee, was on his way out. That rumor was given strength here last week when Milligan's name created a violent reaction at a meeting of some of the Congressional wives.

Under discussion was a plan to hold a Democratic luncheon here, sponsored by the ladies. The luncheon was to be a typical Democratic pep rally and get-together. The suggestion made that Jimmie Milligan might be invited to come up from Florida and be the principal speaker. That's when the storm broke. Result: if and when the ladies hold their luncheon, somebody other than Jimmie will be the speaker.

Although he said there was no direct connection between his statement and the rumors about Milligan, Sikes did call for a "complete re-building of the party" within Florida.

He urged Democrats in the State to combat and offset the increased activity by the Republicans during the last two elections. "And the Republicans haven't stopped their efforts to make inroads in our State," Sikes said. "Recent press statements show a step-up in preparations for future elections."

Sikes said he thinks some of the Republican activity is only "ice-ism" which will die now that the President is limited to two terms. "Regardless of this there is much work to be done towards reorganization within Democratic ranks," he said. "The party organization needs strengthening and the so-called Democrats for Eisenhower should be encouraged to re-align themselves with the Democratic Party."

FLORIDA PRINCESS—Friday the 15th has been set for the election of the Florida Cherry Blossom Princess. Voting will be the highlight of the annual Florida State Society Ball to be held at Bolling Air Force Base Officers Club 1:30 p.m. until 1:30 a.m.; dress informal; price \$1.50 per person. All Floridians and friends are invited. Winner will compete for the title "Washington Cherry Blossom Queen." Candidates for Princess this year are: Betty Wilmon, Quincy; Barbara Moon, Clearwater; Andrea Anderson, Ocala; Ester Torres, Miami; Ann Davis, Palatka. She will be crowned at the Florida Ball, by Elizabeth Hill, Plant City, the present reigning Princess.

GREAT EXPECTATIONS—Congressman and Mrs. Charlie Bennett have checked their calendar for the middle of May for the arrival of a new member of their household. Both are secretly hoping it will be a girl. True to human nature, the Congressman hasn't had as much to say about this expected event as he did about the arrival of Charlie Jr. who will be two years old on the 25th of June. (For a time, it is looked as though Junior would outstrip his father in the amount of newspaper publicity he was getting.)

Rainfall Has Greatly Reduced Fire Hazard

Tallahassee — A moderate rainfall throughout the state during the past week or more has wet down Florida timberland and greatly reduced the fire hazard. This announcement was made by John Bethea, Fire Control Chief of the Florida Forest Service.

Rainfall during January and February was far below normal in most parts of the state and this created a serious fire hazard.

Betha pointed out however, that despite the dryness of the woods, there has been a marked decrease in the number of fires since Jan. 1 below the number of fires during the same period last year.

Through March 5, daily fire reports show that there have been 756 less fires, or 28 percent less this year than for the same period last year.

This year a total of 1,901 fires have burned over 34,900 acres. During the same period of time last year, 2,657 fires burned 62,877 acres.

In spite of Florida's having the worst fire record in the nation, a trend over the past ten years shows a gradual decrease in the number of fires on protected lands. Latest figures indicate that there were 8 percent less fires on protected land in 1956 than in 1955.

Three Counties Turned In Fire Records

Tallahassee — The Florida Forest Service today announced that at least three counties in the state turned in fire records for last year that were below the national average for 1956. County fire records throughout the state are evaluated on a standard which gives a picture of the county's performance during the year. By figuring the average number of fires for each county has 100,000 acres of protected forestland, Franklin, Gulf and Taylor County lead the state with fire records that were below the national average. Franklin had an average of 11.0, Gulf followed with 14.6 and Taylor County had an average of 16.2. The national average is about 20 fires on the same standard.

Four additional counties had exceptional fire records for the year. They are: Liberty 20.4, Calhoun 21.8, Bay 23.4 and Jackson 25.0.

These counties are just above the national average. However, their performance when compared to the average number of fires for the state, does merit recognition. In 1956 Florida had an average of 49 fires for every 100,000 acres of forestland protected by the Florida Forest Service, whereas, not long ago, in 1951, Florida averaged 79 fires on its protected land.

Although Florida's average is still well above the national average, there has been a gradual decrease in the last few years.

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Bobbie Brooks sets the fashion pace with these stunning Silcoma Skirts and Silcoma blouses . . . and go-with-everything ribbed orion cardigan . . . the height of casual elegance in carefree colors to suit your happy mood. Skirts and blouses in sizes 7 to 15 . . . cardigan in sizes 34 to 40.

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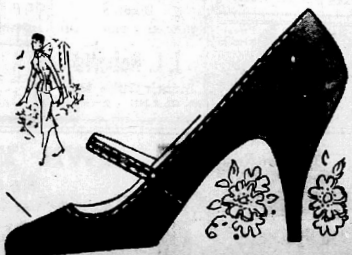
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Pers

and Mrs. C. I. . . . Janie, 30 . . . Oak to visit . . . going on to . . . spend the week . . . daughter and . . . and Mrs. C. C. . . .

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lones having visit . . . Mrs. J. C. Burgher . . . Mrs. Bernice Wet . . . eva, Ohio left to . . . her home from . . .

Mr. and Mrs. Ne . . . Aberton, Ga. are . . . and Mrs. N. D. T . . . Avon Park Camp . . . Mr. and Mrs. . . .

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Personal Items

Mr. and Mrs. C. I. Wells and their family, Janie, stopped in Oak to visit friends before going on to Jacksonville to spend the week end with daughter and son-in-law, and Mrs. C. C. Watts and son.

Guests at the home of Mrs. Mrs. Burt Dunn for the week end were her parents, Mr. and Mrs. John B. Harris, Mrs. Kay Ruhman of West Beach spent the week end with her aunt and uncle, and Mrs. R. P. DeLaney.

Mr. and Mrs. William D. Stearns of Charleston, W. Va., spent the week end in St. Petersburg with friends, Mr. and Mrs. N. A. Talbott. Mrs. Stearns remained for a few days and Mrs. Johns, her sister, went over after her Tuesday.

Mr. and Mrs. Bill Bowman were called to Wausau, Wis. last Wednesday afternoon due to the death of her mother, Mrs. M. H. Lewis.

Miss Judy Pounds of Winter Haven spent the week end with her mother, Mrs. John Hutchison.

Mr. and Mrs. Ray Johnson and their daughters are leaving this week to make their home in Kingston, Ky.

Judge Andrew Anderson and Mrs. Anderson of Westfield, Mass. spent a few days with Mr. and Mrs. J. C. Burgher.

Mrs. Bernice Webster of Geneva, Ohio left today (Thursday) for her home from the Avon Park Campground.

Mr. and Mrs. Floyd Leonard of Bluffton, S. C. left today for their home Monday.

Mr. and Mrs. Newton Acker of Shiloh, Ga. are visiting Mr. and Mrs. N. D. Taylor at the Avon Park Campground.

Mr. and Mrs. Fred Iffland

Soil Conservation

By C. F. Howerton

U.S. Soil Conservation Service San Poldon, Soil Conservation District, took the Sebring FFA Chapter on a field trip last Wednesday. About 80 members of the chapter and Mrs. Kenneth Eaddy, vocational agriculture teacher, went on the trip. They visited George Waggoner's ranch at Lorida where they studied soils, a long range ranch development plan and how it was fitted to the soil. They also studied details of the drainage and irrigation system and saw 200 acres of clover pasture under seepage irrigation that Mr. Waggoner established last year on flatwoods land.

The District assisted Tobias Ranch of Lake Placid in locating proper routes for deep drainage ditches on organic soil that will be planted to improved pasture.

A water control system was staked out on improved pasture for W. M. Payne of Sebring and a drainage outlet ditch was staked for B. J. Harris and Son of Lake Placid on a tract of land that will be cleared and planted to caladiums this year.

New Sponsor Of Awards Named In 4-H Program

Chicago (Special)—The new donor of awards in the national 4-H food preparation program is Betty Crocker of General Mills, Minneapolis, Minn., according to an announcement made by G. L. Noble, director of the National Committee on Boys and Girls Club Work.

Last year more than 600,000 members of 4-H Clubs between the ages of 10 and 21 years enrolled in the project. They prepared and served approximately 37 million different dishes and meals, Mr. Noble reported.

"At General Mills we cherish the opportunity to be a part of 4-H," said Harry A. Bullis, chairman of the board. "Through the years we have endeavored to help in various ways. Now, our major effort will be focused on the food preparation project."

Six \$400 college scholarships will be offered to the 1957 national winners who will be announced by the Cooperative Extension Service during the National 4-H Club Congress in Chicago next fall. State champions will be awarded an all-expense trip to the Congress. In addition, it is estimated that

General Mills will provide about 10,000 county medals of honor to be pinned on deserving 4-H members in 2500 counties participating in the food preparation project.

The purpose of the program is to develop leadership as well as skill in preparing and serving meals, and to acquire proper eating habits as a prerequisite of good health. The

youngful cooks learn by doing, which is the 4-H way. Along with meal planning, they are taught to buy foods wisely, and to utilize home grown products as well.

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Chamber Adds Assistant To Secretary

Mrs. Welch Fisher will assist Mrs. Anna Belle Worden in the Chamber of Commerce office on Tuesday, Wednesday and Thursday mornings.

Due to the rapid growth of Avon Park and the increased activity at the Chamber office has created a demand for more personnel in the Chamber office so the Avon Park Lake Development is supplying the Chamber with added help three mornings a week.

This assistance is desperately needed because the Chamber office is being deluged with requests for help and information daily. At almost any hour of the day one can find visitors or residents asking information, assistance or consulting the registration list.

Do You Have

The recipe for Corned Beef Salad, if not on this one as it is very good for those summer picnics which will be here before you know it.

CORNERED BEEF SALAD
1 1/2 cups cold diced potatoes
1/2 cup finely cut celery
1/4 cup chopped sweet pickle
2 tablespoons chopped onion
12 oz. can corned beef
1/2 cup mayonnaise
1 tablespoon mustard
2 tablespoons chili sauce
Salt and pepper.
Mix all together and let stand for one hour before serving.

If you have a favorite recipe won't you please send it to Mrs. C. R. Durden, Box 204, Avon Park, so that it might be used in the Sun.

COME IN! SEE HOW THE BIG M HAS GROWN! IT'S 1957's

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NO OTHER CAR WILL SHARE THIS LOOK. The Mercury's exclusive Dream-Car Design is distinctive, unique, trend-setting. And this year Mercury is packed with news—you can get Quadri-Beam headlights, exclusive Keyboard Control, exclusive Power-Booster Fan in the Montclair series, exclusive power seat that "remembers," and more! See all that's new at our showroom today!

BIGGER EVERYWHERE— ESPECIALLY INSIDE!
Total length.....211" —up 4 1/2"
Wheelbase.....122" —up 3"
Passenger compartment length.....107" —up 7 1/2"
Hip room (front plus rear).....127" —up 6"
Headroom (rear).....38 1/2" —up 1"



Senator Sponsors Mexican Shrimp Industry Has Problem — Last week with Senator Lyndon Johnson, of Texas, I testified at the Senate hearings on Treasury Department Appropriations in support of funds to provide two additional U. S. Coast



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Guard patrol vessels for duty in the Gulf of Mexico where our commercial fishermen have had much trouble with the Mexican government. Claiming that our fishermen, particularly shrimpers, are working in their territorial waters, the Mexicans have, during the last two years of more, seized numerous American fishing boats, confiscated their catches and gear, and imposed heavy fines on the operators. The presence of one Coast Guard cutter has always assured peace in its immediate neighborhood.

For several years the Congressional delegations from the Gulf States have vainly tried through the State Department to promote a workable agreement between our government and Mexico on joint use of the international waters of the Gulf. In a recent conference with Under-Secretary of State Christian Herter and other high government officials, representatives of the National Shrimp Congress strongly recommended the assignment of additional U. S. Coast Guard patrol vessels in the troubled area so that two will always be on patrol. The fishing industry is convinced, and so am I, that the constant presence of two Coast Guard vessels will serve as a strong deterrent to more trouble.

SUPERVISING PRINCIPALS MEET — The National Association of Supervising Principals of Secondary Schools held their annual convention here last week. A Florida contingent of thirty-five principals and several college professors were present. I had the pleasure of visiting with them at breakfast. Wide newspaper publicity of the convention's daily forums points up the national interest in the problems of our public school system. Florida's splendid delegation was led by State Association president, Orville Davis, Principal of Edgewater High School, Orlando.

LEGION REHABILITATION CONFERENCE — Florida was well represented at the American Legion's annual Rehabilitation Conference held in Washington last week. This dedicated group is doing a fine service for disabled veterans and it was a real pleasure to have breakfast with them and to see them in action. The Florida delegation to the Conference was headed by State Legion Commander Billy Anderson, Rehabilitation Commission Chairman Joseph D. Murray and State Service Officer Melvin T. Dixon.

FARM BUREAU FEDERATION — Winners in the American Farm Bureau Federation's County membership contest from Florida, Mississippi, Tennessee and Kentucky were awarded trips to Washington by the Bureau. While they were here last week I was privileged to address these leading farm people at a dinner meeting. The eight winners from Florida were Harold Henschen, Oakland; Mrs. Anna Freisinger, Cantonment; Mr. W. Brinson, Ponce de Leon; and T. J. Fletcher, Jr., O'Brien. They were accompanied on the trip by T. K. McClane, Executive Vice President of the Flor-

ida Farm Bureau Federation. **FOULTRY INSPECTION** — Recent testimony before our Senate Agriculture Committee on bills to provide compulsory Federal inspection of poultry slaughtered for market showed Florida to be a pioneer state in establishing regulations to insure that the industry follows sanitary practices and that only healthy birds are marketed. Testifying for Florida poultrymen were Thomas J. Mullin, Director of the Poultry and Egg Inspection Division of the Florida Department of Agriculture, State Senator Harry O. Stratton, Chairman, Florida Legislative Poultry Committee; Roger Painter, of Jacksonville, and Harold Irvin, of Callahan.

FLORIDA AIRCRAFT INDUSTRY — Members of the Florida Congressional delega-

tion were guests of officials of the United Aircraft Corporation at a "get acquainted" dinner here on Feb. 27. Their Pratt-Whitney engine test island Monday, I was in Miami where I spoke at the "Kick-off" luncheon of the Date County Chapter of the American Red Cross.

MIDDLE EAST RESOLUTION PASSED — The first major legislation of this session was sent to the White House March 7 when Congress finalized action on the President's Middle East Program. As we passed this measure it included several Senate amendments which in my judgment greatly improved it. This clears the deck for other important legislation already approved by Committees.

Seedless Corn — The USDA predicts there soon will be no more weeds in corn, reports the March issue of the Florida Grower and Rancher. Random, a new chemical, can knock out such grassy nuisances in corn fields as fox tail and crab grass. Four pounds per acre, pre-emergence, does the trick in protecting corn, soybeans, and several truck crops.

Simazin may be even more useful, once it is marketed. As little as two pounds per acre kills most weeds; as much as 12 is not harmful to such crops as sweet corn — and may actually stimulate it. Nickel is the third most magnetic element, after iron and cobalt.

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THE AVON PARK SUN
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Here's Where To Eat
FOR SERVICE AND QUALITY FOOD IN
AVON PARK

DO YOU ENJOY EATING AWAY FROM HOME WHERE YOU GET THE BEST IN FOOD AND SERVICE? If you are one of those persons who enjoys GOOD FOOD and the BEST IN SERVICE, you will enjoy a real treat, if you will avail yourself of pleasure of a visit to one of Avon Park's popular eating places. On this page you are extended an invitation from NINE of Florida's most modern restaurants, all of which are located here in our own city of Avon Park. Each of these places makes it their business to please the eating public, and here you will find food properly prepared and served to suit the most critical. Each place features the best in

foods, serving complete meals three times daily, and ala carte orders as you may desire. Make it a habit to patronize these places where you are always welcome, and if company comes in unexpectedly and the wife gets upset, and does not have anything in the house that she can prepare in a hurry, don't worry, just take your guests to one of these restaurants and enjoy a sumptuous meal as prepared by the "Chefs" whose business is to please those who like to eat. Every day is a good day to "Eat out" but remember, Friday is "Family Night out" and Sunday is Mothers day off.

GOOD BREAKFAST MONTH
FEBRUARY - MARCH
BREAKFAST SHOULD BE A WELL BALANCED MEAL
After a nights rest in sleep, you need a GOOD BREAKFAST, to start the day off right.
DROP IN AT ONE OF AVON PARKS RESTAURANTS, and get a well balanced breakfast—or just a cup of GOOD COFFEE. The best in foods properly cooked and served are to be found in these eating places.

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Avon Park Woman's Club A Winner

The Avon Park Woman's Club was a winner in the Florida Federation of Women's Club District Nine Art Exhibit held in Lakeland March 1 and 2 at the State Headquarters Building.

The Avon Park Club tied with the Auburndale Woman's Club in having the same number of entries, each club having twelve entries. Because of

the tie the prize money will be divided and each Club will receive ten dollars in cash. These prizes together with a twenty-five dollar Government Bond are being given through the Woman's Club of Sebring.

Another honor going to Avon Park Woman's Club was an honorable mention won by an entry sent in by Mrs. Pearl Ford for her Still Life, Blue Allamanders.

The Club winning the prize for the entry receiving the most votes was the Brewster Woman's Club, the newest club in District Nine. The entry winning this prize was a Portrait of the Artist's Husband, Brewster also received an Honorable mention.

Mrs. Thon S. McDonald, Art Chairman of the District wishes to thank all the clubs in the district for their cooperation in helping to make this exhibit such an outstanding success.

Jon Haaven, North Dakota center, holds the Loyola of Chicago fieldhouse scoring record. As a sophomore in 1955, he made 38 points in one game.

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Engagement Announced



MISS NORMA LEE TRIPPODO

Mrs. Rose Trippodo of Miami is announcing the engagement of her granddaughter, Norma Lee Trippodo to William H. (Pete) Ragdale, son of Mr. and Mrs. J. C. Ragdale of Avon Park.

Both are students at Florida State University and plan to live in Tallahassee following their June 15 wedding.

"Pete" Ragdale was raised in Avon Park and is a graduate of the Avon Park High School. He spent three years in the Army and is now majoring in Chemistry at F.S.U.

Leigh Chapter To Meet March 19

Leigh Chapter, 85, Order of the Eastern Star, held its regular stated meeting on Tuesday night, March 5, with approximately 60 members of the Order present.

This meeting was observed Friday night and officers from Wauchula, Bowling Green, Ft. Meade, Frostproof, Sebring and Lake Placid presided. Each officer of Leigh Chapter presented a corsage and a gift to the visiting officer who filled their station.

After the meeting a social hour was enjoyed in the dining room and sandwiches and fruit juice were served.

The next meeting of Leigh Chapter will be held Tuesday night, March 19, at 8 o'clock at the Masonic Temple. Visiting members are cordially invited to attend.

Mrs. Carl McWilliams, Worthy Matron, has called a special practice for all officers of Leigh Chapter on Tuesday night, March 26, at 7:30 p.m. at the Masonic Temple, and all officers are urged to be present.

One economist estimates that we will use about 415 billion barrels of crude oil between now and the year 2000—more than one and one-half times the total oil discovered in the world to date.

Spring Flower Show Luncheon

Among the out of town visitors to the Avon Park Junior Woman's Club on Thursday were Mrs. Nelson Smith of Lake Wales and Mrs. Neal Conner of Bartow, who entered arrangements in the show.

At 1:30 o'clock a luncheon was given at the Jacaranda Hotel honoring the out of town judges. Potted begonias in a riot of colors decorated the center of the luncheon table and were later given as gifts to the judges.

Covers were laid for Mrs. M. C. Kayton and Mrs. D. P. Sellers, Wauchula; Mrs. R. M. Dwyer, Warren, Nunn, Mrs. John Wright and Mrs. George Huckaby of Lakeland; Mrs. Robert Smith and Miss Edna Mitchell, Sebring; Mrs. W. L. Haynes, Mrs. L. R. Isbell, Bartow; Mrs. John Boland and Mrs. Frank Love, Mrs. B. F. Cunningham, Mrs. W. J. Head and Mrs. Ernest Shepherd.

Garden Club members present were Mrs. R. R. Porter, Mrs. Charles Pickett, Mrs. Walter Betts, Mrs. L. D. McGiboney, Mrs. J. A. Johnson, Mrs. Earl Hart, Mrs. Paul Rumpus, Mrs. C. E. Lanier, Mrs. W. C. Touchton, Mrs. John Dawson, Mrs. H. E. Keller, Mrs. Frank Love, Mrs. B. F. Cunningham, Mrs. W. J. Head and Mrs. Ernest Shepherd.

Members of the Junior Woman's Club served as clerks and joined the judges for coffee at the Jacaranda Hotel preceding the judging of the show.

Mrs. Paul Rumpus, Mrs. H. E. Keller, Mrs. W. J. Head and Mrs. Jim Anderson were members of the committee in charge of arrangements.

St. Bernard dogs bear the name of St. Bernard de Men-shon, who in the 11th century founded a hospice that has sheltered thousands of travelers caught in Alpine snows.

Jr. Woman's Club To Have Booth At Grand Prix

The regular meeting of the Avon Park Junior Woman's Club was held on Tuesday night, March 5, at the Woman's clubhouse.

Don Hansen of Sebring gave a very interesting talk on the Grand International Prix race held in Sebring each year. He gave the club members some very helpful hints to follow in running the concession stand they will have as their first at the races this year. Their booth will be open the four days of the races March 21 through 24. The Club will appreciate the business of the citizens of Avon Park at their booth.

It was reported that the Fashion Show was a success, the clothes and models were lovely and the cooperation and patronage of everyone was appreciated. Kahn's Department Store of Sebring furnished more than 60 complete outfits, in Spring and Summer fashions for the models to wear.

New officers for the year 1957-58 were elected. They are as follows: Mrs. Mannin Kirkland, president; Mrs. Andrew Miracle, first vice-president; Mrs. James Turnbull, second vice-president; Mrs. Betsy Holden, recording secretary; Mrs. Mose Pollard, treasurer; Miss Pat Lagon, parliamentarian; Mrs. Harold Barker, historian; Mrs. Samuel Norris and Mrs. Howard Don-

aldson, senior sponsors.

Mrs. Rose McQuade was guest speaker on the program and spoke on the Villa Rose Rehabilitation Center in De-Soto City. Mrs. McQuade gave a very interesting and enlightening talk on the Villa Rose, and introduced two of her students.

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THE ALL WEEKLY Florida Paid

Editorial March 21 All Florida

Planning or a day of fore-reading read "Jewel" in this week's Magazine describes the new swells Springs Stat "Blaze of glory" of the holdi-precipiti- in from March Derby, climu-ity to the N Baseball fa-ef in Marie "How Good Betty, Mour connecting i- to get maps his unique pitchers.

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Training Children

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G Florida Hold A Cover

Lumbering tax the cap- wood Bea- wood, whe- their 63rd next March advance pr- day state-c- nounced b- Griffin, Pri- da Bankers Exchange p- ps.

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CRUS designated (light) n- mission: Richard W Free Eur- Eastern 3 Crusade I-