

THE AVON PARK SUN

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A. JOHN H. PERRY
NEWSPAPER



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Undeserved Suspicion

A spokesman for a leading oil company says that undeserved suspicion of big business hampers business itself and threatens the great U. S. economy. These suspicions, he adds, provide "a working platform for those who would like to remake our economy in the image of a planned socialism, Marxist or otherwise."

The oil industry has come in for its share of suspicion. Time and again, for instance, it has been denounced as monopolistic. Yet if facts mean anything at all, the plain record proves that oil is highly competitive.

Take gasoline—the oil product practically everyone uses. Enormous sums have been spent in improving it, to the point where today's gas, available everywhere, approaches the quality of the aviation fuels used in the last

world war. Yet the cost of gasoline in recent years (excluding taxes, over which the industry has no control) has increased only half as much as have living costs generally.

To what can this development be attributed? The answer is—competition. Monopolies always seek maximum price increases—not minimum price increases. Monopolies aren't interested in improving quality or in spending money on progress. Monopolies offer their wares on a like-it-or-leave-it basis, because the purchaser has no choice.

The oil companies, on the other hand, have to continually try to give in a better buy for our dollars—because competition, most invariable and relentless of forces, makes them do exactly that if they want to stay in business. (Standard Oil Company (Indiana))

The Basis Of Labor Abuses

Senator Karl Mundt, who is a member of the McClellan Committee investigating labor racketeering, has come up with an important discussion of what is needed in the field of labor legislation. On the basis of clearly established facts, he says, there is an urgent need for laws to protect the dues paid by the members; to strengthen democratic procedures and processes within the unions; to bar gangster control of the unions; to keep union funds out of politics, and to deal with the "pernicious problem" of secondary boycotts... wherein unions by remote control seek to paralyze and stifle the economic activities of a community or a company far removed from the scene of labor strife and entirely outside of the disputed conditions.

Then Senator Mundt deals with what he considers the basis of labor abuses. It is compulsory unionism—the closed shop or union shop, under which a man has the choice of

joining and paying dues, whether or not he wants to, or starve.

The Senator quotes Samuel Gompers, the father of modern American unionism, as saying: "No lasting gain has ever come from compulsion. If we seek to force, we fear again that which, united, is invincible." He then adds: "Once men are compelled to join a union in order to hold a job to earn the money to support their families, the union leader is automatically relieved of the necessity of serving the interests of his members or selling them on the desirability of trade unionism... Union chieftains can concentrate on perpetuating themselves in office and serving their own selfish interests rather than constantly being under pressure to do something useful for the dues-paying members in order to attract and hold the membership."

In sum, the biggest immediate need is for the right-to-work law—which puts unionism on a purely free and voluntary basis.

Total Costs Are What Count

A speaker at the recent 64th annual convention of the Farm Equipment Institute said that the industry's business this year will average out distinctly better than last.

One reason he cited is the breaking up of the big drought which plagued much of the West and Southwest for many years. Another is of deeper significance. Speaking of the cost-price squeeze in which farm equipment customers found themselves, he pointed out that they are using with considerable success the same method to help offset it that industry is using. To quote him directly: "They are finding, more and more, that buying cost-saving, modern power equipment is truly an investment and that prices received for their products are not nearly as important as the difference between that price and their cost of production."

Farmers An The Cost-Price Squeeze

An old argument used in favor of public electric power projects is that they provide service more cheaply than do the private utilities. Time after time, when that argument has been subjected to careful analysis in specific cases, it has been proven groundless.

A current example is found in New York City. The city-owned power plants which are operated by the Transit Authority to supply power for New York's great subway system are virtually worn-out. One of two things must be done. These plants must be rehabilitated and modernized or the needed power must be bought from New York's private utility.

According to the public-power people, rehabilitation and continued Transit Authority operation of the plants would be the cheaper course. However, the Citizens Budget Com-

mission, Inc. has looked into the matter, and it reaches a very different conclusion. Due to the system of bookkeeping used by New York—under which the Transit Authority pays only part of the total Transit power cost—it does appear that public power is cheaper. But the total costs to New York of purchased power from the private company are less than the total costs of power generated at the municipal plants. From the taxpayer point of view, it is obvious that total cost is the big thing—not the mechanics of a bookkeeping system.

What is true in this case is true in many others—on both the municipal and the state and federal levels. When all costs are computed, and a really accurate comparison is finally reached, socialized power is usually more expensive than private enterprise power.

medicine and journalism—have some notable points of similarity. Both are concerned with important functions of human life. Doctors strive to preserve and restore human health—journalists deal with the health of human minds in a democracy by trying to keep them

adequately informed.

"Both professions are practiced by men and women who are passionate believers in their calling. Here is perhaps the root of some misunderstanding. A doctor believes that all must recognize the nobility of his profession. A journalist is just as convinced that the satisfaction of the people's right to know is a duty of a high moral order. Such pride can lead to arrogance on both sides. The practitioners of both professions sometimes fail to explain their actions fully to each other or to the public, because they forget that any explanation is necessary."

planation is necessary...."

Happily, misunderstandings born of such causes are much less common than they used to be. More and more doctors—along with medical societies—now recognize the need for good public relations within the framework of medicine's high code of ethics. More and more newspaper people, on their side, are showing a keen interest in the problems and achievements of the medical fraternity. The legitimate interests of both groups—and, of far greater importance, the public interest—is thus served.

Meikrowave

—By Don Meikrowave

It's illness has provided a good selling point for Florida's new constitution.

As it stands, Florida is in the same fix as the federal government on picking a chief executive. There just isn't a method.

In the proposed constitution, the governor himself can say he's on the shelf by certifying it to the secretary of state. The lieutenant governor would take over.

As a further protection, the cabinet by a suggestion by four members can initiate such a move, but the Supreme Court is the final judge on determining incapacity to serve.

A reverse procedure puts the governor back at the helm. He can do it himself by certifying to the secretary of state.

If the move was initiated by the Cabinet, the legislature or the governor can seek restoration from the Supreme Court.

Gov. Collins sidestepped the Christmas tree issue mightily handily the other day.

After coming out strong for Palm trees to be used as Christmas trees, he was asked what kind of tree he was going to have at his home.

Some of the folks up in North Florida were ready to pounce. If he said a palm tree, they would have claimed he had forsaken North Florida's shaggy pine for South Florida's shaggy palm.

A real north-south battle. Proving himself a real diplomat, the governor said his family would probably have living expenses.

two trees—a pine and a palm

Harvey, the Capitol cat, that writes with his tail, spent stomach busting Thanksgiving, and has this to say.

The Cat's Meow

A South Florida cat friend invited me for a Thanksgiving pork chop, and it was right interesting to see how the other half lives.

Susy-shu is a lady expert on telling me about the upsurge at her house. It seems the intangible tax bill came in the other day.

According to Susy, who is very learned in these matters, an intangible tax is a tax on money, stocks and bonds, etc. On money, you have to pay a tax of 10 cents a \$1,000 and on stock and bonds the tax is \$2 a \$1,000, she tells me.

According to Susy, the fellow that owns her house has to pay \$100 this year. Last year he paid \$50. All this because the intangible tax was doubled by the legislature.

Susy was shocked. She is pretty good at math. All her boss's money is in the bank, and she figured out that he only has a million dollars in cash, if he paid \$100 tax.

Susy is a high class cat, and you can easily see how this hits her. After all, if her boss pays the tax, he will only have \$99,000 left.

He draws a pretty good interest rate on the money, but the \$60,000 he gets from interest goes toward run of the family would probably have living expenses.

Susy has always refused to live with anybody that doesn't have at least a million dollars in cash around... and although she likes her boss personally, she is quite frankly looking for a new home.

If it got out that she were living with a family that had less than a million in cash, her reputation would be ruined.

Registered Bulls Sale At Belle Glade Dec. 7

Belle Glade—The largest sale of registered bulls ever held in South Florida is sched-

uled for this everglades Cowtown this coming Saturday, December 7th.

32 registered Hereford bulls will be auctioned off at the Glades Livestock Market, starting at 1:30 p. m. in a sale which will also be the first Graded Bull Sale ever held in this part of Florida.

Sale is co-sponsored by the Florida Hereford Association and the Southwest Florida Cattleman's Association. Council and the bulls are to be graded "A", "B", "C" (or reject) by a committee of commercial cattlemen appointed by the latter group, which represents cattleman's associations in Glades, Hendry, Collier, Lee and Charlotte Counties.

The list of 14 consignors includes some of Florida's top herds, and guest consignors from Georgia and South Carolina as well. Both polled and horned Herefords will sell. Sale manager is George Young, manager of the Glades market, while F. A. Cockrell of McIntosh, president of the Florida Hereford Association, will be business manager for the event. Auctioneer will be Col. Bob Cooper of Sarasota, assisted by Col. Bo Swiley of Memphis, Tennessee.

All bulls will be service-age, including many 3's and 4's. Consignors are: Bar-Bell Farms, Clearwater, Brewood

Hereford Farms, Sarasota; Caw Plantation, Orangeburg, S. C.; Callaway Hereford Farms, Hamilton, Ga.; Cook O'Walk Ranch, McIntosh; Dixie Hills Farms, Fairburn, Ga.; Double I Ranch, Plant City; E and M Ranch, Dismore, Jo; L. L. Farms, Colquitt, Ga.; Ga.; Mrs. Thelma Kirtley, Waverly; M and M Ranch, Loxahatchee; Joe Overstreet, Kissimmee; Putnam Hereford Ranch, Bartow; Santa Fe River Ranch, Alachua.

Applications For Marriage License

Marriage license applications on file at Mervin Rehrer, County Judge's office during the past week include:

Patricia Ann Lawrence, Avon Park and James F. Sellers, Bowling Green.

Nancy Starkey, Avon Park and Philip F. Weber, Avon Park.

Henry Williams, Avon Park and Louise Davis, Avon Park.

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THE COLONY PARK—THE ULTIMATE IN LUXURY—The most beautiful station wagon you can buy. Big, bold, handsome lines plus a luxurious limousine ride. Available in 4-door, 6-passenger and 9-passenger models.

So spacious you can almost hold a dance in this year's Big M wagons. Their smart handtop styling gives you a wide-horizon view all around. What's more, with all their good looks, there has never been a more practical car. The back window slides down neatly into the tailgate for

far easier loading. There's no clumsy lunge to get in the way. The huge interiors carry more cargo more easily... more people more comfortably... than ever before. Come in and fall in love with a Mercury station wagon. Believe us, here is a wonderful romance that will last, and last!

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Avon Park Motor Company

Authorized FORD And MERCURY Dealer

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Journalists And Doctors

Newspaper people and doctors have a great deal in common. That is the unusual theme of an editorial in the Louisville Courier Journal, entitled "Fores And Medicine Both Serve The People."

The Journal says: "The two professions—

medicine and journalism—have some notable points of similarity. Both are concerned with important functions of human life. Doctors strive to preserve and restore human health—journalists deal with the health of human minds in a democracy by trying to keep them

1 N. Verona

Christmas Gift Preview

Touchton's Drug Store The "One Stop" Shopping Center

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TOYS FOR GIRLS
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Until Christmas!
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MORNING AND AFTERNOON

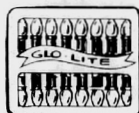
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All Metal—Will last for years
Regular Price \$1.95
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Timex Wrist Watches
Ladies Men's Boys
Girl Sizes
\$9.95 to \$15.95

<p>Nylon—Rayon Slumber Craft Blanket Full Size 72 x 84 Regular Price \$5.95 Special \$4.95</p>	<p>Hostess Set Libbey Glasses 8 In Box Special \$1.98</p>
<p>Sayco Bride Doll 18 Inches Tall Glamor Girl Beautifully Dressed \$10.00 Value \$5.99</p>	<p>Fruit Cake Special One Pound Box Regular Price \$1.95 Special 98c</p>
<p>Candy Special Sophie Mae Peanut Brittle Sophie Mae Coconut Brittle Pound 39c</p>	<p>Iron Skillets Set of 3 Different Sizes Special \$2.49</p>
<p>Baby Blankets 36 x 50 Special \$2.19</p>	<p>Hidaco Sweat Shirts In Nylon Reinforced Neck Band Special \$1.49</p>
<p>Roastwell Roasters For Baking Your Christmas Turkey Special \$1.98</p>	<p>Sylvania Flash Bulbs Carton of 10 Special \$1.59</p>
<p>One Special Lot Of Toys Real Values—Better—Hurry They Won't Last Long Special 88c</p>	
<p>EMERSON 888 WORLD'S FINEST TRANSISTOR RADIO Complete With Batteries—Operates Hundreds of Hours on 4 Penlight Batteries Special \$44.00 CABINET UNBREAKABLE GUARANTEED</p>	

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Cracker Jack Special
PRIZE IN EACH BOX
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Complete Camera Supplies
For Your Holiday Pictures
Movie Films — Polaroid Cameras
All Size Films

While Christmas Shopping Eat At Our Restaurant

"Teen-Town Talk"

Teen-Towners met 90 strong Saturday night. The Door Prize was won by Tom Smith in an album donated by Mrs. Clegg. Christmas Carols by Fred Waring.

College visitors were Mike Hetherington and Dick Lindstrom, local boys now going to Gainesville, and Louise Stacey and Patsy Stralberger, who attend Tallahassee College. Nancy Ginn was also in town, but didn't think it was worth the trip.

Also had out of town visitors from Frostproof and Wauchula. There were games and refreshments. Next month's Chaparral is Mrs. Jack Leavelle. Mrs. H. G. Hodges assisted. Thanks to all from Mrs. Andy Miracle, Recreational Director.

Congregational Church News

The Evening Circle held its monthly meeting on Monday, November 25, at the home of Mrs. Fred Montalvo with Mrs. Dick Poling serving as co-hostess. During the business meeting presided over by the president, Mrs. Marvin Rehner, a report was given on the Circle's Christmas activities and the members announced that they would be able to deliver personalized stationery and special day cards throughout the year for those who desired them.

Mrs. Clint Tish was asked by the Circle to order some special cards for sale by the members to aid the Sunday School Building Nursery Fund.

Dr. Richard Heidrich gave a very interesting talk to the group on "Developing of Intelligence in the Infant and Child." Dr. Heidrich gave some concrete examples of ways which families could train their children to be alert in the use of their eyes and hands which was of great interest to the mothers.

Delicious refreshments were served to the twenty ladies present. Guests were Mrs. H. G. Hodges, Mrs. Jack Leavelle and Mrs. Wilma Thow, guest of Mrs. Roy Doyle. New members to the Circle are Mrs. Charles Warrington, Mrs. Lamar Wilds, and Mrs. M. Perry.

The date for the next meeting was left up to the hostesses, Mrs. Joe Franz, Mrs. Marvin Pearl and Mrs. Miss Wheatstone.

The Ladies Aid will hold its monthly Covered Dish Luncheon on Wednesday, December 11, at twelve o'clock in the Parish House. Each member is asked to bring a covered dish and all women of the church and winter guests are cordially invited to attend the meeting.

There will be a short business meeting after which there will be Christmas program and party. All are asked to bring a Christmas gift not to exceed fifty cents for exchange at the party.

The Children's Choir will sing at the 9 o'clock service in the Congregational Church on Sunday, December 8. They have several special songs and all are encouraged to attend and hear their program.

The Chancel Choir will present its annual concert of Christmas music on Sunday night, December 15, in the Congregational Church at 8 o'clock.

The Choir always presents an outstanding program of beautiful music and all members are asked to remember this. All citizens of Avon Park are cordially invited to attend this concert also.

I. H. Ford Honored At Surprise Party

About fifty friends called on Wednesday evening, Dec. 4, at the home of Mr. and Mrs. Donald Ford to extend good wishes to Mr. I. H. Ford on his birthday.

Mrs. I. H. Ford and Mrs. Donald Ford planned the drop-in party as a birthday surprise and Mr. Ford was the completely surprised honor guest.

Guests were served punch, sandwiches and cookies from a festive table covered with a green cloth with blue inserts. A colorful arrangement of yellow and white chrysanthemums graced the table.

Safety Tips For The Holidays

With Mother spending extra hours in the kitchen cooking up holiday specials and Dad prowling through cellar and attic in search of Christmas decorations, accidents seem bound to happen in the coming weeks.

Each year, falls and burns alone bring tragedy instead of holiday cheer to thousands of American homes, and safety experts warn against common household hazards: shaky ladders, loose stair treads, frayed wires, and a whole variety of kitchen dangers that can cause serious burns.

With some 8,000 Americans dying every year of burns, first aid kits should be especially stocked to cope with this menace. When the burn is deep and widespread, of course, a doctor's care is essential. But when the burn is minor, self treatment is relatively easy, and can prevent future complications.

Doctors have discovered that the best remedy is that standby found in any first aid box or medicine chest—Vaseline petroleum jelly. Following the diagram below, the wise housemaker can promptly handle a minor accident, save needless pain, and keep the merriment going.

But most important of course—be careful! Avoid burning—except for the Yule log!



Miss Lawrence Honored At Bridal Shower

Miss Patricia Ann Lawrence, bride-elect of James F. Sellers, was the guest of honor at a bridal shower on Monday night, Nov. 25, in the Florida Post-Courier Room.

About twenty friends of Miss Lawrence from her class at the Avon Park High School joined in wishing her well. Several games were played during the event and Miss Juliana New some and Lynell Griffin won prizes for their skill.

The guests were served cake, snacks, olives, and a cake from an attractive table covered with a white cloth. Red roses were used to decorate the cake.

Miss Lawrence received many lovely gifts for her new home. The bride-elect is Miss Shirley Hall, Miss Janice Mott, and Miss Hazel O'Connor.

Brownie Scouts To Present PTA Program Dec. 12

The three Avon Park Brownie Scout Troops will present the program at the regular monthly meeting of the Avon Elementary P.T.A. on Thursday, Dec. 12, at 8 o'clock in the Avon Elementary Cafeteria.

This program will include the Brownie Scouts Investment Service which time the girls will receive their pins and become members of the Brownie Scouts of America. The Avon Elementary P.T.A. sponsors the Brownie troops and all members and friends are urged to attend this meeting and see the grand work the Brownies and their leaders have accomplished.

There will be a short business meeting before the program. Christmas music will also be sung by the group. Refreshments will be served by the third grade room mothers.

Episcopal Church News

St. Margaret's Auxiliary of the Church of the Episcopate will meet on Wednesday, December 11, at 1:30 in the Parish House. Coffee and dessert will precede the meeting.

Miss Avis Slaughter will lead the worship service. Rev. Peter F. Waterson, Vicar, will speak on "The Incarnation." Following the afternoon service, Mrs. Walter Mandis, Mrs. S. J. Ward, Mrs. M. Bucklew and Mrs. Fred K. Kitchin.

Each member is asked to bring a gift in Christmas wrapping with a tag telling the contents of the package. These gifts will be sent to the residents of the Broken Gray Inn for Christmas. This Inn is the Episcopal home for the aged and is located in Davenport, Brownie Troop 4 and their leader, Mrs. Jack Hutchinson will deliver the gifts to the home.

First Methodist Church News

The General Meeting of the Women's Society of Christian Service will be held on Monday evening, December 9, at 8 o'clock in Wesley Hall of the Church.

This will be the Christmas program meeting with a reception for the new members during the past year after the program. At this time the children of the church will decorate an unadorned tree with gifts for the Ethel Harber Children's Home in Jacksonville.

A program of Christmas music will also be presented.

Lawrence - Sellers Wedding Plans Announced

Plans for the wedding of Miss Patricia Ann Lawrence to James F. Sellers of Bowling Green have been announced by the bride-elect's parents, Mr. and Mrs. E. M. Lawrence.

The wedding will be solemnized by the Rev. Wilmer O. Luttrell in the First Methodist Church of Avon Park on Sunday, Dec. 8, at 4 o'clock. Miss Pat Basemore will sing "The Lord's Prayer," "Blessing," and "Amen" before the ceremony.

Miss Eve Campbell will be maid of honor and only attend ant.

Jeil Clency of Ft. Meade will serve the bridegroom-elect as best man. The others will be Earl Sellers, brother of the bridegroom, of Bowling Green, and Alton Born also of Bowling Green.

There will be a reception immediately following the ceremony in Wesley Hall. Mrs. Jeil Clency will preside at the bride's Book. Mrs. T. O. Martin will cut the cake and Mrs. Wilmer O. Luttrell will serve punch to the guests. Miss Janice Mott, Miss Hazel O'Connor, and Miss Shirley Hall will help serve.

All relatives and friends of the young couple are cordially invited to attend the wedding and the reception.

Santa Attends Jr. Woman's Club Christmas Party

Sixty members of the Junior Woman's Club enjoyed a Christmas party at the home of Dr. and Mrs. B. C. Ostling on Tuesday night, Dec. 3.

A delightful program was presented for the entertainment of the guests.

After the play Santa graciously presented each member with a gift from under a Christmas tree. The hostesses also gave each guest elder earrings of snowflakes or reindeer. A large number of gifts were collected for the Sunland Training Center in Gainesville and the collection for the Club's foster boy at the Center.

Coffee, fruit cake, a pound cake, and nuts were served from a graceful table covered with a blue cloth and high lighted with a Christmas ornament of angels and blue and silver balls. Mrs. Mannin Kirkland, President, served the coffee to the guests.

Festive Christmas decorations of candles, colorful balls, and a small Christmas tree added to the beauty of the room and gave all present the spirit of Christmas for 1957.

Mrs. Samuel O. Norris and Mrs. Ethel Donaldson, of the Avon Park Senior Woman's Club were guests of the Junior Women's Club.

Mrs. Donald Ford, Mrs. Mose Pollard, Mrs. Walter Mandis, Mrs. Virgil Hall, Mrs. J. M. Anderson, Mrs. Bill Hood, and Mrs. John Crittenden.

Derby Day was first instituted at Epsom Downs in England by the Earl of Derby in 1780.

Large Audience Enjoyed Glee Club Chorus

The Chorus of the Glee Club of Florida Christian College of Tampa presented an enjoyable program on Monday night, Dec. 2, in the Cafeteria of the Avon Elementary School.

A large audience enjoyed the outstanding chorus as they sang religious and secular music. This performance was sponsored by the Church of Christ in Avon Park.

Fla. Ave. Baptist Church News

The Donna McClelland Circle met at the church on Monday afternoon, Nov. 25, for their regular meeting with nine members.

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This program will include the Brownie Scouts Investment Service which time the girls will receive their pins and become members of the Brownie Scouts of America. The Avon Elementary P.T.A. sponsors the Brownie troops and all members and friends are urged to attend this meeting and see the grand work the Brownies and their leaders have accomplished.

There will be a short business meeting before the program. Christmas music will also be sung by the group. Refreshments will be served by the third grade room mothers.

Episcopal Church News

St. Margaret's Auxiliary of the Church of the Episcopate will meet on Wednesday, December 11, at 1:30 in the Parish House. Coffee and dessert will precede the meeting.

Miss Avis Slaughter will lead the worship service. Rev. Peter F. Waterson, Vicar, will speak on "The Incarnation." Following the afternoon service, Mrs. Walter Mandis, Mrs. S. J. Ward, Mrs. M. Bucklew and Mrs. Fred K. Kitchin.

Each member is asked to bring a gift in Christmas wrapping with a tag telling the contents of the package. These gifts will be sent to the residents of the Broken Gray Inn for Christmas. This Inn is the Episcopal home for the aged and is located in Davenport, Brownie Troop 4 and their leader, Mrs. Jack Hutchinson will deliver the gifts to the home.

All relatives and friends of the young couple are cordially invited to attend the wedding and the reception.

Santa Attends Jr. Woman's Club Christmas Party

Sixty members of the Junior Woman's Club enjoyed a Christmas party at the home of Dr. and Mrs. B. C. Ostling on Tuesday night, Dec. 3.

A delightful program was presented for the entertainment of the guests.

After the play Santa graciously presented each member with a gift from under a Christmas tree. The hostesses also gave each guest elder earrings of snowflakes or reindeer. A large number of gifts were collected for the Sunland Training Center in Gainesville and the collection for the Club's foster boy at the Center.

Coffee, fruit cake, a pound cake, and nuts were served from a graceful table covered with a blue cloth and high lighted with a Christmas ornament of angels and blue and silver balls. Mrs. Mannin Kirkland, President, served the coffee to the guests.

Festive Christmas decorations of candles, colorful balls, and a small Christmas tree added to the beauty of the room and gave all present the spirit of Christmas for 1957.

Mrs. Samuel O. Norris and Mrs. Ethel Donaldson, of the Avon Park Senior Woman's Club were guests of the Junior Women's Club.

Mrs. Donald Ford, Mrs. Mose Pollard, Mrs. Walter Mandis, Mrs. Virgil Hall, Mrs. J. M. Anderson, Mrs. Bill Hood, and Mrs. John Crittenden.

Derby Day was first instituted at Epsom Downs in England by the Earl of Derby in 1780.

Large Audience Enjoyed Glee Club Chorus

The Chorus of the Glee Club of Florida Christian College of Tampa presented an enjoyable program on Monday night, Dec. 2, in the Cafeteria of the Avon Elementary School.

A large audience enjoyed the outstanding chorus as they sang religious and secular music. This performance was sponsored by the Church of Christ in Avon Park.

Fla. Ave. Baptist Church News

The Donna McClelland Circle met at the church on Monday afternoon, Nov. 25, for their regular meeting with nine members.

Miss Lawrence Honored At Bridal Shower

Miss Patricia Ann Lawrence, bride-elect of James F. Sellers, was the guest of honor at a bridal shower on Monday night, Nov. 25, in the Florida Post-Courier Room.

About twenty friends of Miss Lawrence from her class at the Avon Park High School joined in wishing her well. Several games were played during the event and Miss Juliana New some and Lynell Griffin won prizes for their skill.

The guests were served cake, snacks, olives, and a cake from an attractive table covered with a white cloth. Red roses were used to decorate the cake.

Miss Lawrence received many lovely gifts for her new home. The bride-elect is Miss Shirley Hall, Miss Janice Mott, and Miss Hazel O'Connor.

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Personal Items

Mr. and Mrs. Rodney Field and their daughters, Kathleen, Linda, and Carol, will arrive Saturday, Dec. 7 from Waverly, N. Y., for a visit with Mrs. Field's parents, Mr. and Mrs. W. R. Stoddard.

Miss Nancy Matyas has returned to Tallahassee to resume her studies at F.S.U. after spending the Thanksgiving holidays with her mother, Mrs. W. C. Matyas.

The Rev. E. E. Shiltz and son, Jerry, visited the McKee family at Vero Beach on Thanksgiving day.

Mr. and Mrs. J. B. Meyers of Nashville, Ga., spent Thanksgiving with their brother and sister-in-law, Mr. and Mrs. Bill Meyers.

The Rev. Claude Rice has started to build his new home on the Avon Park Campgrounds.

Mrs. Al Van Meter visited her sister, Mrs. Guy Morris, in Moultrie, Ga., over the Thanksgiving holidays.

Glenn Welch, a senior at the University of Florida, and John F. Welch of Ft. Benning, Ga., spent Thanksgiving day with their parents, Mr. and Mrs. J. F. Welch. Glenn was in Avon Park until Sunday but John had to return to duty on Friday.

The Rev. and Mrs. Edmund Rice had as their guests for the Thanksgiving day and weekend their son and daughter-in-law, Mr. and Mrs. R. E. Rice, and their children, Paul, Catherine, and Melanie, of Melbourne.

Jerome Shiltz will give his travelogue "America the Beautiful" on Friday night at the F. S. Meyer.

Mrs. H. B. Meyer spent Thanksgiving with her daughter and son-in-law, Mr. and Mrs. Meek Tucker in Tifton, Ga.

Mrs. R. A. Craig returned to Avon Park last week to spend the winter visiting her sister, Miss Kate and Mattie Tompkins. She spent the summer in Virginia visiting her sons and other relatives.

Late news from Southland Trailer Park tells that new arrivals for the winter are Mr. and Mrs. A. L. Wilmet of River Falls, Wisconsin. Friends will be very pleased to hear that Mr. William Drake has returned home from the Lakeland Hospital and his doctors say that his operation was a success.

The regular annual Thanksgiving Day Dinner and Supper was served on Thursday in the Recreation Hall of Southland by the ladies. There were thirty-nine residents present and it was one of the most successful gatherings of the Park has ever had. After supper entertainment, was furnished with a recorded narrative given by Mr. William Rankin. This was followed by movies to end a pleasant evening.

Christmas figures and colorful balls.

Mrs. I. H. Ford was assisted by the following co-hostesses: Mrs. F. W. Thiele, Mrs. J. H. Hahn, Mrs. Charles Kepton and Miss Sue Tiffany.

The next meeting of Patriots Chapter will be held in the home of Mrs. W. H. Atreson in DeSoto City on January 6, 1958, at 2 o'clock.

First Baptist Church News

The Young Adult Department members enjoyed a delicious banquet on Monday evening, Nov. 25, in the Social Hall of the Church.

The complete turkey dinner was served from tables attractive and colorful with crotons and chrysanthemums. Indian tents and candy corn decorated the centers of the tables. The clever programs carried out the Pilgrim theme also.

The Rev. Aden Childress gave the group a brief devotion and thought and group singing of Thanksgiving songs followed.

An evening of visiting followed with forty members of the group present. Guests were the Rev. and Mrs. Aden Childress and Mr. and Mrs. W. W. McFarland. In charge of the lovely evening were Mrs. Bud Edge and Mr. Bob Henderson.

Each year the Baptist churches in the United States Training Union meet for a mobilization night. The Training Union "M" night for the Orange Blossom Association was Monday night, Dec. 2, with the First Baptist Church in Wauchula.

The church has and several can take about sixty-two from the Avon Park church to this meeting.

The Rev. O. E. Burton of Calvary Baptist Church of Clearwater made an inspiring address. He is a former pastor of the Avon Park Church. All those attending felt that they had gotten a great deal.

The Three Choirs of the Church will present a program of Christmas music on Sunday, Dec. 22, at 7:30.

This will be a very enjoyable evening for all music lovers and the public is cordially invited to attend. The program will be announced later.

Patriots Chapter Met Monday With Mrs. Ford

Patriots Chapter of the Daughters of the American Revolution of Highlands County met on Monday afternoon, Dec. 2, at the home of Mrs. I. H. Ford on Lake Lotela with Mrs. Ford as hostess.

The meeting was opened with the Pledge of Allegiance to the Flag, followed by singing of "The Star Spangled Banner" with Mrs. D. S. Mandis at the piano. The President General's message was read by Mrs. J. H. Hahn. Mrs. W. H. Atreson gave a very interesting and informative talk on National Defense.

Guests from other Chapters who were present at the meeting were Mrs. Frank Hatch of Schuyler, Colfax Chapter, South Bend, Indiana, and Mrs. Margaret Thompson Dowe of Gan-e-o-de-ya Chapter of Calindou, N. Y. The guests told Patriots Chapter something about the work of their respective Chapters.

Mrs. F. H. Nickerson, Program Chairman, presented Mrs. I. H. Ford who gave a reading, "The Man Who Owned the Stable" by Armand L. Curria. This was a beautiful Christmas story.

Miss Sue Tiffany extended a gracious invitation to all members to attend a pre-Christmas Party and Antique Display at her home on 319 W. Main Street in Avon Park on December 18, from 3 until 5 o'clock.

A social hour followed the meeting with Mrs. Mather pouring coffee from a beautiful table decorated with gladioli.

Red Cross News

The Red Cross Office will be open only two hours a day the week of December first. The hours will be 10 a. m. to 12 noon. A volunteer worker will be in charge with a Volunteer Worker on call at all times. If an emergency arises and you wish to contact the Red Cross, Dial 6 and ask for the Service Assistant, she will have the correct phone number to call.

Mrs. Dorthie S. Wooden, Executive Secretary of the Highlands County Chapter of the American Red Cross will be in charge.

Births

WALKER MEMORIAL

To Mr. and Mrs. Julian Henry O'Neal of Lorido, a daughter, Jane Lee, born November 26. Birth weight 7 pounds, 5 ounces.

To Mr. and Mrs. Phillip Robert Work of Sebring a daughter, Patricia Ann, born November 28. Birth weight 7 pounds, 5 ounces.

To Mr. and Mrs. Jack Curtis Meyer of Frostproof a son, Duane George, born December 2. Birth weight 7 pounds, 5 ounces.

To Mr. and Mrs. Robert Lee Yates of Frostproof a daughter, Cindy Carol, born December 1. Birth weight 7 pounds, 5 ounces.

To Mr. and Mrs. Clarence Gordon Thorpe of Zolfo Springs a son, born December 1. Birth weight 6 pounds, 15 ounces.

Lions Club To Stamp Hubcaps For Xmas Fund

The Avon Park Lion's Club will be working with the Avon Park Police Dept. to raise funds for the Christmas Toy Fund Saturday, Dec. 14, at Stinson's Gulf Service Station on the Mall.

The purpose of stamping your hubcaps is so that you will be able to identify them in the event they are stolen or lost. Little do people realize the cost of their hubcaps, some range as high as \$30.00 each, this would be a capital outlay in the event they had to be replaced.

Chief Harrison recommends that every car owner in Avon Park have his or her hubcaps stamped not only for the protection of their personal property but it would also help out a very worthy cause. The charge for this service will be \$25 per hubcap.

The description of the fort and its part in the War Between the States is well portrayed by Dr. Dorothy Dodd, who leads up the State Library in Tallahassee.

It is well illustrated with pictures of the historic old fort guarding Pensacola Bay. It also contains a diagram made by Lieutenant Loomis L. Langdon, who landed with the first Federal reinforcements.

The Battle of Santa Rosa Island is well described. This was the first major engagement between Union and Confederate forces in Florida.

General Richard H. Anderson of South Carolina is pictured in the publication inasmuch as he led the Confederates in the night landing and in the battle.

The Confederates landed near where the U. S. Coast Guard Station is now located and marched in three parallel columns and attacked and destroyed the Federal camp near the present site of Battery Worth.

However, the Federals counter-attacked and forced the Confederates back to their boats.

The pamphlet is available at no charge and may be obtained by mail.

Adult tickets, 75 cents and 50 cents for children. The supper is being sponsored by the Chapter. So join the crowd at the Church at 5 o'clock.

Fire Department Answers Two Minor Alarms

The Avon Park Fire Department answered two fire alarms during the week of December 2.

At midnight, Saturday, November 30, the fire department was called to the home of Vernon Bass on W. Bell St. Minor smoke damage was reported as the result of defective flue.

Tuesday morning, December 3, the fire department was called to the home of Oliver Smith on South Butler Avenue. Minor smoke damage was reported as the result of a flooded oil heater.

Christmas Seal Sale Report

The last report on the Christmas Seal Sale received on Saturday, November 30, shows a county-wide total of 439 contributions amounting to \$1532.55, an average of about \$243 per contribution.

Selling is leading with \$227.50. Avon Park has collected \$551.05 while Lake Placid reports \$174.

As E. A. Hauck of the County Tuberculosis Association remarked, "I want as many people to be interested in the Association, and it's work and though our budget calls for \$4500 this coming year, we would rather that 2,000 people give an average of \$2.25 each than have the entire sum of \$4500 from one contributor."

Buy and use Christmas Seals.

More Fort Pickens Leaflets

The Florida Park Service has slightly revised and has had reprinted 30,000 copies of the Fort Pickens State Park leaflet to try and meet the demand. The average attendance at the popular park during the last two years was over 430,000 persons.

Fish Supper Saturday At Church Of God

A fish supper will be held Saturday evening, December 7, beginning at 5 o'clock at the Church of God, 105 North Florida Avenue.

Everyone is cordially invited to attend he suppers, plenty of mullet and hush puppies.

Out of town for the week of December first attending a special Conference for Chapter Executives.

SUGAR AND SPICE

SUGAR CANE, SOURCE OF MOLASSES—THE LIQUID SPICE—FOLLOWED THE OLD SPICE TRADE ROUTE FROM INDIA TO AFRICA THEN TO SPAIN, SANTO DOMINGO AND FINALLY NEW ORLEANS.

COLUMBUS FIRST BROUGHT SUGAR CANE TO THE NEW WORLD. WITHIN 500 YEARS AN ALL-IMPORTANT PART OF AMERICAN TRADE.

NEW ORLEANS MOLASSES WAS FIRST MADE FROM LOUISIANA SUGAR CANE. THE EARLY FRENCH, SPANISH, AND OLD-FASHIONED COOKING, TART-SWEET MOLASSES IS NOW WIDELY USED AS A LIQUID SPICE TO BRISK, EVERYDAY DISHES.

FOR EXTRA-FAST, HOT LUNCHEONS, EASY-TO-USE REAL LIQUID SPICE, MOLASSES TO YOUR PANTRY. SPANISH RICE, SPANISH CHICKEN, SPANISH SAUSAGE, OR GOOD OLD AMERICAN SWEET POTATOES.

Editor's Mail Bag

December 4th, 1957

The Avon Park Sun
Avon Park, Fla.

Dear Mr. Meyer:

The absence of our usual Christmas Lighting Display on Main Street this year and their handling by the Chamber of Florida's Historic Memorial and State Parks or it may be obtained from the Florida Park Service, 201 West Park Avenue, Tallahassee.

T S

NEW SAFETY-VEE STEERING WHEEL* lets you tell at a glance that

OLDSmobility

is the safest, easiest way to go!

Full, unobstructed view of instrument panel!

Twin horn buttons positioned for safety!

Shift without taking hands from wheel!

*Standard on Ninety-Eight and Super 88 models, optional on other Oldsmobile models.

NOW! SEE THE FEATURES OF THE FUTURE AT YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER'S!

"AVON PARK'S LEADING JEWELERS"

For Her Fabulous Christmas DIAMONDS ON EASY BUDGET TERMS

Made this Christmas live forever in her heart with the gift you've always wanted to give her... a precious diamond!

Easy terms or see our layaway!

SOLITAIRE WEDDING SET

Large glittering diamond, perfect quality. Shimmering modern setting in 14 karat gold..... **\$75 UP**

Bridal Ensemble

Engagement and wedding ring; 6 diamonds..... **\$95 UP**

Blaze Of Diamonds

Dinner ring with the glitter of 11 stones..... **\$75 UP**

Regal Bridal Set

With brilliant sparkle in 14K, fabulous design..... **\$60 UP**

JORDON & SON
JEWELERS

19 W. Main St. Avon Park

How This Newspaper Helps Advertisers...

Ring up Sales

You have at your disposal the finest advertising research system ever devised—the cash register.

When you run an advertisement, you listen to the cash register the next day. If it rings merrily, you know that your advertising was effective. Sales, in the final analysis, are the main reason why most people advertise.

Your experience in selling and your knowledge of your products and services have a perfect ally in our experience—as typographers, as market analysts, as newspaper people, and, in fact, as successful advertisers, ourselves.

Let us show you how this combination of experience, building together on an accurate knowledge of our audience, can help ring up more sales for you through more effective advertising.

Call us this week.

THE AVON PARK SUN

"This newspaper is a member of the Audit Bureau of Circulations, a nonprofit, cooperative association of publishers, advertisers, and advertising agencies. Our circulation is audited at regular intervals by an A.B.C. circulation auditor and their reports are made available to our advertisers without obligation."



MEASURE OF SERVICE... MARK OF INTEGRITY

Mutual Hints Orange Crop May Be Smaller Than U. S. Forecast

Lakeland—Florida may be growing an orange crop of 102 million boxes—biggest in history—but Florida Citrus Mutual isn't sure.

The big cooperative hasn't as yet openly taken issue with the U. S. Department of Agriculture, which makes the only official forecast on the size of the crop, but it says it has quite a lot of information from its grower members and other veteran handlers casting doubt there are that many oranges in the new crop.

Enough doubt, in fact, for Mutual to come out publicly and tell its grower members to keep their fingers crossed.

Herman F. Steele, Mutual's assistant general manager, says "evidence is building up indicating the official government estimate for oranges may be too high," and he carefully stresses the word "may."

Adverse weather, he states, has resulted in heavy dropage and is keeping oranges from growing as big as expected. The smaller the fruit, the more of them it takes to fill a box and the smaller the size of the crop produced from the same total number.

Steele said he wanted to make it crystal clear that "all these indications involve conditions we find them today and, because the season is barely under way, and final

at present must be strictly tentative."

Mutual openly questioned Uncle Sam's estimate issued Oct. 10 that Florida had a grapefruit crop of 38 million boxes. A month later, the government whittled two million boxes off its original figure, and Mutual says it may have to cut it still further.

The size of the crop is one of the important factors which determine what growers will get for their fruit. The on-crop crop is added to stocks on hand of processed products in determining the total "supply" on which the industry must base its advertising and merchandising plans.

Chamberlains Home From Western Tour

Mr. and Mrs. Claude Chamberlain have recently returned from a 9000 mile tour through the west and middle west. Besides seeing points of interest along the way, they visited with all their children and grandchildren.

First stop on the trip was St. Louis where they found the

phenomenal in the last few years that they could hardly find their way around, though they had lived there for many years. In St. Louis they spent several days, with two of Mrs. Chamberlain's brothers. Then on to Chicago where their oldest son lives.

The Chamberlains didn't do much sight seeing there but did take a drive along Lake Michigan and through the campus of Northwestern University. Next stop was Anderson, Miss and a week's visit with Mr. Chamberlain's mother, sister, niece, and many friends.

Then they headed west with the Pacific coast their destination and many interesting stops along the way, among them Boulder Dam, Death Valley, Painted Desert, and the Grand Canyon. They enjoyed their coffee break one morning at the foot of Mt. Shasta which was mild and warm at the base but had five distinct glaciers on the snow covered peak. This was a truly beautiful and inspiring sight.

At Death Valley the Chamberlains passed the lowest spot in the United States, several feet below sea level, while less than 100 miles away rises Mt. Whitney, the highest point in our country.

At Fresno, Cal., called the raisin capital of the world, they spent a week with a daughter and her family. Then they had an enchanting time in San Francisco, crossed the Golden Gate Bridge, shopped and had a sea food dinner on the Embarcadero (wharf), went through an old sailing vessel, and spent an enjoyable three hours at the Planetarium where they saw just how the sun works.

Turning south, they passed through Los Angeles and visited Knott's Berry Farm, a fascinating reconstructed ghost town; then to San Diego and the trip home. On the way they saw Phoenix, Ariz., with its desert and Mrs. Chamberlain's cousins, and a weekend with Mr. and Mrs. Harvey Spencer who are famous Avon Park residents who recently moved to Arizona from Abundant. The Spencers are both well known and getting settled in a beautiful home.

The last stop for the Chamberlains was Anderson, Miss. Chamberlain, Mr. Chamberlain's mother, who returned with them to spend the winter in sunny Florida.

The November issue of Holiday Magazine and its interesting history in conjunction with the Florida boom of the 1920's.



"THE PATIENCE OF JOB" . . . is required to build this one-inch to the hundred-foot scale model. It's the multi-million dollar Island Estates project, now being developed on "made land" (pumped up sand) in Florida on Clearwater Bay between Clearwater Beach and the mainland just north of Clearwater's Memorial Causeway to the Gulf of Mexico. Although there's only about \$19 worth of material in the model, it took this craftsman more than 500 hours of meticulous hand labor to fashion the 500 miniature homes, scores of motels, a big hotel, a shopping center, marina, (left foreground) a church, a schoolhouse and landscaped boulevards that run around the various "rings." Model maker is Alfred L. Stobbe, an Englishman now living in Belleair, Florida. Island Estates development is progressing rapidly with the first of the hundreds of homes to be built there already under construction.

Ten Basic Pointers For Safe Delivery Of Mail At Christmas

Postmaster General Arthur E. Summerfield today outlined ten basic pointers for users of the mails to follow in order to insure prompt and safe delivery of their Christmas cards and gifts this year:

1. Address mail fully and clearly. Write legibly or print plainly and always use numbers in the address and return address. Avoid abbreviations since this may lead to confusion.

2. Use the 3-cent letter rate on cards and letters. Be certain a return address is printed in the upper left hand corner of both Christmas cards and parcels. This will prevent any undelivered mail ending up in a dead letter office.

3. Do not enclose coins or hard objects of any kind in letters. Censoring machines cannot process such letters and often damage the letters and contents.

4. Do not mail money in Christmas gifts or letters. For safety's sake use postal money orders or checks.

5. Separate your letters to "local" and "out-of-town." This will speed all the mail and reduce the chance of error.

6. Make certain that parcels are well packed and securely wrapped in strong containers. Cushioning material, such as excelsior, shredded news-paper or tissue paper should be evenly and firmly placed on all sides of the Christmas gift. The carton should be wrapped in heavy paper and securely tied with strong twine.

7. Gifts of a delicate nature, such as glass, china, electrical appliances, radios and musical instruments, must be marked "Fragile" by the mailer. Food stuffs should be marked "Perishable" if subject to spoilage.

8. Insure parcels. Register letters of real value. Where only proof of delivery is required for letters of no intrinsic value use Certified Mail. Use Combination Mail where a letter or message—other than a gift tag—is to be enclosed inside a Christmas package.

9. Mail Christmas cards and parcels early to avoid the last minute rush and waiting in line at the post office. The best times to avoid crowds at stamp windows in most post offices are before 10 a. m. and between 1:30 and 3:30 p. m.

10. Every postal employee is

leave much of congestion in post offices.

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7. Gifts of a delicate nature, such as glass, china, electrical appliances, radios and musical instruments, must be marked "Fragile" by the mailer. Food stuffs should be marked "Perishable" if subject to spoilage.

8. Insure parcels. Register letters of real value. Where only proof of delivery is required for letters of no intrinsic value use Certified Mail. Use Combination Mail where a letter or message—other than a gift tag—is to be enclosed inside a Christmas package.

9. Mail Christmas cards and parcels early to avoid the last minute rush and waiting in line at the post office. The best times to avoid crowds at stamp windows in most post offices are before 10 a. m. and between 1:30 and 3:30 p. m.

10. Every postal employee is

happy to answer questions on postal rules and regulations. Anyone with problems about mailing his Christmas parcels should avail himself of the opportunity of discussing the problems with postal employees, and take advantage of their experience.

Ask at any post office for the free pamphlet, "Post Office Department Publication No. 3," which contains rates of postage and limits of size and weight for domestic mail. Another free pamphlet at post offices is entitled "Packaging and Wrapping Parcels For Mailing."

Mr. Summerfield further emphasized how important it is to start planning now to shop early and mail early for Christmas.

"Our loyal and dedicated postal employees, whose efforts during every Christmas season are so commendable, must depend upon public cooperation to help get their job done. We know that all citizens will recognize the importance of this, and will again extend us this cooperation and help," the Postmaster General added.

During its first year of publication in 1951, the New York Times spent \$40,000 for newsprint, \$25,000 for mechanical and business employees, and \$13,000 for correspondents, editors, and reporters.

WHY??

Take risks for high returns! or settle for low returns for safety? For high returns with safety GET Details on . . .

AZALEA PARK UTILITIES, INC.
1st Mortgage, 6% plus profit participation

BONDS

D. E. BLACK, AGENT
Trustee and Underwriting Agent
—First National Bank of Orlando—

This is not an offering. Offering is made only by a surety which may be obtained by mailing the clipping below. Offering limited to Florida residents.

AZALEA PARK UTILITIES, INC.
(Incorporated 7-1951)
P. O. Box 1062, Orlando, Florida

Please send me a descriptive brochure on Azalea Park Utilities, Inc. Bonds.

Name _____
Address _____
Phone No. _____

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RENEW YOUR FURNITURE UPHOLSTER NOW!

FREE PICK-UP AND DELIVERY

included in our service



Fabric samples shown in your home

Myer's Shoe and Upholstery Shop

817 South Verona Ave.

FURNITURE

MAKES THE MOST ACCEPTABLE GIFT AT CHRISTMAS TIME

PAY OUR STORE A VISIT—SEE OUR DISPLAYS OF FURNITURE FOR EVERY ROOM IN YOUR HOME—NATIONALLY ADVERTISED LINES OF FURNITURE AND ELECTRICAL APPLIANCES—YOU WILL FIND A COMPLETE SELECTION AND OUR PRICES ARE MOST REASONABLE.



New Samsonite "MAGIC-TOP" card table will not burn!



Perfect Gift for Party-Givers

Even lighted cigarettes burn themselves out without harm on this wipe-clean, spill-proof table top. Spill-proof rim keeps liquid from spilling off on floor, too.

4 seat tables.

ONLY \$11.95

Matching Chairs from \$7.50

See Our Special BERKLINER RECLINING CHAIR

FOAM TOPPED OVER SPRINGS

With Vibrator \$94.95 Without Vibrator \$74.95

TERMS ARRANGED TO SUIT YOU

McHARGUE FURNITURE STORE

30 S. Commerce St.

Free Delivery Anywhere in Highlands County

In Sebring

PINE ACRES RESTAURANT

2 Miles North on U. S. Highway 27, North

IS NOW OPEN

FROM 7:00 A. M. TO 2:30 P. M.

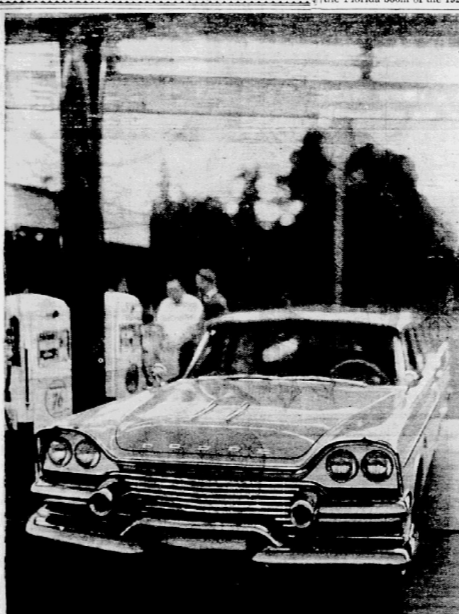
REOPENING AT 5:30 P. M. UNTIL 9:00 P. M.

SERVING BREAKFAST—LUNCH—DINNER

HOME COOKED FOODS
REASONABLE PRICES

We Invite You To Eat With Us
MR. AND MRS. W. F. REID, Proprietors

WE GIVE 5&H GREEN TRADING STAMPS



"IT WAS A NICE TRY, BUT . . ." seems to sum up public opinion about competitive cars attempting to equal the styling and features of the Sweep-Wing 58. They tried to get as low, but had to lower the roof to do it. (Less headroom, same high, boxy, cooped-up look.) Their windshields got smaller, while ours got bigger. Most of them still don't have Total-Contact Brakes to assure smooth, even, safe stops when needed. Nor do they offer push-button Torque-Flite, the proven automatic transmission, and Constant-Contact power steering that works full time—not part time as some other systems do. And Dodge no-way, no-dip Torsion-Air is standard equipment. (Bus-tire air springs offered by some cars cost well over \$100.00 extra.) So compare all the 1958 models with Dodge. We think you'll agree. Other cars are catching on, but they can't catch up.

See Sweep-Wing 58 DODGE At WELLS MOTOR CO.

106 W. Main St. Phone GL 2-4591 Avon Park, Florida



JUST IN TIME FOR CHRISTMAS WARD'S DEPARTMENT STORE

Avon Park's Most Modern Department Store - "The Fashion Center"

Saturday
December
7TH

Grand Opening

8:00 a. m.
to
8:00 p. m.

WE HAVE COMPLETED THE REMODELING OF OUR STORE—AND WITH MORE FLOOR SPACE, NEW DISPLAY COUNTERS, EXTRA SALES PEOPLE, AND THE SAME SALES CLERKS YOU HAVE BEEN THRADING WITH OVER THE YEARS, WE CAN GIVE OUR PATRONS THE BEST IN SERVICE. NEW LINES HAVE BEEN ADDED TO OUR STOCK AND COMPLETE LINES IN WOMEN, MEN'S AND CHILDREN'S READY-TO-WEAR AWAITS YOUR APPROVAL. NOW IS THE TIME TO DO YOUR CHRISTMAS SHOPPING, AND AT WARDS YOU WILL FIND GIFTS TO PLEASE EVERY MEMBER OF YOUR FAMILY AND FRIENDS—PAY OUR STORE A VISIT—WE WANT EVERYONE TO COME AND MEET THE NEW OWNERS.



Grand Opening Sale Begins Sat., Dec. 7, lasting thru Fri., Dec. 13

Just arrived for our GRAND OPENING
100 Nationally advertised

MENS SUITS

Large color selection all sizes including shorts and long
Fabrics for Florida Wear

Regular price \$55.00

This Sale Only \$39.95

Another Special just arrived for the
men of the family
50 Newest Styles

SPORT COATS

Complete range of sizes and choice of newest fabrics
Regular price \$32.50

This Sale Only \$24.95

Includes white and navy for evening wear

Register For Our Grand Opening Prizes

Come in and see us and register for our Special Grand
Opening Prizes — Drawing will be made on Saturday
December 14th.

Nothing to buy—you do not have to represent to win
FIRST PRIZE — Gift Certificate worth \$40
Second Prize — Gift Certificates worth \$25
Third Prize — Gift Certificate worth \$10

GIFT SUGGESTIONS FOR MEN

Interwoven Stretch Sox one size fits	pair	\$1.00
Jockey Briefs size 28 thru 44	each	\$1.25
Rugby All Wool Cardigan size 36 thru 44		\$6.95
Hickok Belts size 28 thru 44		\$2.50
Tru Val Flannel Sport Shirts S-M-L		\$3.95
Tru Val Flannel Pajamas size A-B-C-D		\$3.95
Beau Brummel Ties, Initials and Fancy		\$1.50
Jarman Loafers & Oxfords		\$9.95
Wesboro Loafers & Oxfords		\$7.95
U. S. Keds, Booster Oxfords		\$6.95

GIFT SUGGESTIONS FOR WOMEN

Berkshire Nylon Brics

Size 5-6-7

\$1.00 pair

Lorraine Nylon Hosiery

Size S-M-L

\$2.98 each

Rayon Waist Length Gown

Size S-M-L

\$3.98

Claussner Nylon Hose

Fall Shades

\$1.35 pair

Gordon Knit Pajamas

Size S-M-L

\$3.98

100% Nylon Cardigans

Size 34 thru 40

\$5.95



Here's Some of the Special Values Being Offered in Our GRAND OPENING SALE

45 inch DRAPERY MATERIAL

Choice of 9 Colors

Regular \$1.29 yard

Only 97c yard

Special Purchase for our GRAND OPENING

Childrens orinolin

NYLON HALF SLIPS

Sizes 4 to 14—white—pink—blue
white — pink — blue

\$2.49 each

Childrens & Womens

Metallic Trim Slipperette

and ideal Christmas gift

\$1.98

22 x 46 Extra Heavy Cannon

BATH TOWELS

Solid colors—Excellent Value at

3 for \$1.87

Mens combed cotton

TEE SHIRTS

nylon reinforced seams
small - medium - large

47c each

See our new

Needle Craft Department

finest of yarns
needlepoint and accessories

60 gauge 15 Denier

LADIES NYLON HOSE

New Fall shades—sizes 9 thru 11

67c pair

28 x 44

CHENILLE RUGS

non slid back
all decorator colors

\$1.67

LACE DINNER CLOTH

72 x 90

gift boxed for Christmas

White & Ivory

Regular \$6.95 value

Special \$4.95

Misses Triple Roll

HUGABLES SOCKS

sizes 9 to 11—white only

47c pair

500 yards

DRESS PRINTS

percales—broadcloth—drip-dry finishes
79c to \$1 yard values

57c yard

**All Purchases Made
Will Be Gift Wrapped Free
If You Desire It**

