



# THE AVON PARK SUN

(A JOHN H. PERRY NEWSPAPER)  
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## TOO LATE TO CLASSIFY

By Russell K.

Recently the University of Miami conducted a survey in the Avon Park area to determine what induced folks to come to Florida. Were they influenced by newspaper advertising, radio, television, publicity or what?

While all of these avenues of contact brought a goodly number of the things that influence people, the most was the recommendation of relatives or personal friends who had been there and returned with glowing reports of their trip.

The visitors who are with us today are the super-salesmen who will advertise Florida far and wide and cause millions to follow in their footsteps. Florida possesses an abundance of natural charm and beauty, lakes and rivers, ocean and gulf, sunshine and sea breezes, palm trees and bathing beauties, but her greatest asset is her people.

Every visitor must contact people everywhere, hotel clerks, bell-boys, waitresses, taxi drivers, sales girls, clerks, policemen. The over-all picture and opinion our tourists form of Florida is built primarily on their reaction to our people.

They won't like Florida if they don't like our people. All of our sunshine, palm trees, beaches and other attractions lose their glamor and appeal unless they are backed up by the friendliness and courtesy of Floridians as individuals.

Realizing this, the Florida Power and Light Company inaugurated a campaign a few months ago to sell the idea that "Courtesy Pays". By the use of car and telephone stickers, placards, posters and advertising, they broadcast the slogan "Courtesy Wins Friends For Florida, For Your Company and For You."

Company employees were the first to react. Everywhere they turned they found reminders that "Courtesy Pays". Meeting customers with a smile became a habit. Girls on the switchboards, clerks behind the counter, truck drivers, service men, everyone began to get courtesy-conscious.

So successful was the campaign that others were impressed. Walter Headley Chief of Police, set out to win friends for Miami, the Department and his Force. Decals on every motorcycle and patrol car urged courtesy and reminded every officer that "Courtesy Wins Friends For Miami, the Department and You." Stickers appeared on desks, telephones, washroom mirrors, everywhere.

Everywhere a member of the Miami Police Department turned he encountered such a reminder. Pedestrians and motorists alike noted a marked change. The old familiar, "Hey, You, pull over to the curb, gave way to a more courteous approach. Smiles replaced scowls. Officers were firm but courteous and the results were amazing.

So impressed was a California

visitor that he wrote, "The sunshine of your courtesy is even more penetrating and impressive than the sunshine of Mother Nature herself."

In October Miami will play host to the American Legion National Convention and thousands of Legionnaires from every state in the Union will be here. Many of these folks will be visiting Florida for the first time and the Magic City is anxious to make as favorable an impression on them as possible.

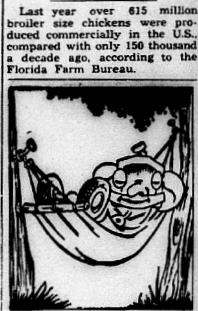
Noting the success of the Power Company and Police Department courtesy campaign, Joe H. Adams, of El Comodoro Hotel, General Convention Chairman, is adopting the courtesy theme and slogan for the convention.

Thousands of stickers, posters and other forms of reminders will be displayed throughout the greater Miami area in hotels, restaurants, on cabs, cars and buses, in Legion Posts and at convention headquarters carrying the slogan, "Courtesy Wins Friends For Miami, The Legion and You."

It is found to pay off in a big way for there is nothing that means as much to a visitor or stranger as friendliness and courtesy. The language of courtesy is understood and appreciated by almost everyone. Little words like "Please," "Thank You," or "I'm Sorry," generate a feeling of warmth and kindness. Irrate customers can be completely disarmed by them. It is natural to respond in kind and when you smile and are courteous, the other fellow usually meets you half way; if he doesn't, you have the satisfaction that attends being courteous, for you have retained the sunshine in your heart and that makes personal happiness.

Other communities, organizations and companies would find it tremendously profitable to follow Miami's lead and inaugurate a "Courtesy Campaign." Not for a day, or week or month, but always.

Last year over 615 million broiler size chickens were produced commercially in the U.S. compared with only 150 thousand a decade ago, according to the Florida Farm Bureau.



That's the way we treat our customers. But, even more important, we know how to care for your car. Get the habit of driving in regularly. BORDER'S SERVICE STATION  
1442 W. Main St., Phone 374-J

## AVON PARK SERMONETTE

COMMON AND RARE DISEASES

J. D. Benson

Church of the Nazarene

It has been quite alarming in the past few years to enumerate the vast number of new but rare diseases. Many of them seem to appear suddenly in certain areas of the universe while others come on gradually and become worse as time goes on. Many of the more common diseases have been equally as much of a problem to control or cure as have the new ones and even today we realize that many of the most common diseases are becoming serious in that medical science cannot control them.

I speak of one of these common and probably a most common malady for which the medical science has no cure nor ever will have. This disease has been known since the time of the beginning and is very prominent today. It is called by many names and is commonly known the world over. It is known as "morbid Sabbathness".

The symptoms vary but never seem to interfere with the appetite. It never lasts more than 24 hours. No physician is ever called.

It always proves fatal in the end — to the soul!  
It is becoming fearfully prevalent, and is destroying thousands every year. The attack comes on suddenly every Sunday. No symptoms are felt on Saturday night; the patient sleeps well and wakes feeling well; he eats a hearty breakfast; but about church time the attack comes on and continues until services are over for the morning. Then the patient feels easy and eats a hearty dinner. In the afternoon he feels much better, and is able to take a walk and read the Sunday papers; he eats a hearty supper, but about church time he has another attack and stays at home. He wakes up Monday morning refreshed and able to go to work, and does not have any symptoms of the disease until the following Sunday.

The remedy — "Be not deceived; God is not mocked." (Gal. 6:7)  
If you are bothered with this disease and with a permanent cure, then get upon your knees and call the master physician of the soul and when he hears, confess your sin and he will forgive them for you. Don't wait too long for this is a deadly disease to the soul.

Turtle Mound, near New Smyrna Beach was donated to the state in July, 1951.

## IN MEMORIAL

In loving memory of my dear husband, C. G. Drawdy, who passed away August 20, 1951. Memories are treasures no one can steal; death leaves heart-break no one can heal. Treasured thought of one so dear often brings a silent tear. Friends may think the wound is healed, but they little know the sorrow lying with my heart concealed. Thoughts return to things now past; time goes on but memories last.

It was bitter grief to part with one I loved with all my heart. The blow was hard, the shock severe. But Jesus heard and answered prayer. I never dreamed his death so near, but Jesus' arms carried him through, and only those who've lost can tell the pain of parting without farewell. And while he rests in peaceful sleep his loving memory I shall keep.

A heart-broken wife  
Mattie Drawdy

## CARD OF THANKS

We wish to express our sincere gratitude to our many friends for their kind expressions of sympathy, and beautiful floral offerings during our recent bereavement in the passing of our loved one C. G. Drawdy.

Mrs. Mattie Drawdy  
and Family

## STEPHENSON FUNERAL HOME

AVON PARK PHONE 222

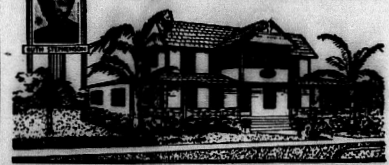
Quality and Price  
Go Hand in Hand...

Yes, it's a known fact... you get what you pay for. It's true in Service, too.

For, in Service, you, also, get the kind of quality that the price you pay indicates you should.

At Stephenson, you select the Quality you want... and that's the Price you pay. It's as simple as that.

So, always remember, Quality and Price, go hand in hand. To be assured of the RIGHT Quality... at the RIGHT Price... Call Stephenson... for over 25 years... YOUR Funeral Director.



Quantity Rights Reserved  
Prices Thru Sat. Sept. 1st

108 South Lake Ave.  
Avon Park

Open 'Til 9 P.M.  
Every Friday  
Night!

LABOR DAY  
SALE NOW  
IN PROGRESS

## Labor Day Sale Meat Specials!

Tenderized 12-14 lb. Whole, Full Half or Best End  
**SMOKED HAM** lb. 57¢  
Shank Ends of These Tender (Hock Off)  
**SMOKED HAM** lb. 53¢  
3-5 lb.  
**Pork SPARERIBS** lb. 39¢

|                              |                                                 |                                        |
|------------------------------|-------------------------------------------------|----------------------------------------|
| Sliced Big Bologna lb. 49¢   | Grade A, Quick-Frozen Fryer Necks 2 lb. box 39¢ | Full Cuts U. S. Good Rd. Steak lb. 99¢ |
| Tenderized Wieners lb. 49¢   | Fryer Breasts lb. 89¢                           | U. S. Good Beef Chuck Roast lb. 73¢    |
| Corn-King Sli. Bacon lb. 49¢ | Fryer Wings lb. 49¢                             | All-Beef Hamburger lb. 65¢             |

## COCA-COLAS

6 Btl Cn 20¢ Dep. Extra Case of 24 80¢

Dewkist Dill  
**PICKLES** 21¢  
No. 1 Tall Can

Brookdale  
**SALMON** 45¢  
22-oz. Glass

**Donald Duck Mayonnaise** Full Qt 49¢

**Crackin' Good Fig Bars** Labor Day Special! Lb Box 29¢

**Zackly-Rite Orange Juice** 2 46-oz 29¢

**Libby's TWICE RICH Tomato Juice** 2 No 2 25¢

**American OIL PACK Sardines** 2 No 1/4 Tins 15¢

Fabulous  
**FAB** Lge Box 25¢ Gt Box 73¢  
Proctor & Gamble's New "Tough Job"  
**CHEER** Introductory Special - - - Lge 25¢

FRESH  
**TOMATOES** 2 Lbs 29¢  
YELLOW  
**ONIONS** 3 Lbs 14¢

**PARKAY** Kraft's Colored Margarine-LB. 31¢  
Park Certified Cheese Spreads 2 Jars 39¢  
**ICE CREAM** Superbrand Eggs-Lge. Doz. 71¢  
Superbrand 1/2-Gal. 75¢

Thompson Seedless  
**GRAPES** 2 Lbs 27¢  
Long White 6 lbs. 37¢  
POTATOES 37¢  
6 lbs. Colo. Gold Bantam 29¢  
CORN 4 Ears 29¢  
Mich. Pascal 2 Sltz. 19¢  
CELERY 19¢

## Clayton Fields, Jr.

For  
City Council

### What I Can't Do:

Promise large-scale improvements while promising lower taxes.

### What I Can Do:

Cast one vote in a council of five for any project the people desire.

### What I Will Do:

#### FIGHT FOR:

- (1) City's support of a public library
- (2) The beautification of Avon Park
- (3) New industry to provide year-round employment
- (4) Equitable distribution of taxes
- (5) A business-like manner of spending public money

### What You Can Do:

GIVE ME YOUR VOTE

Political Advertisement

# A & P is PACKED with PICNIC VALUES

**STAHL-MEYER**  
Corned Beef

**HASH**

1 Lb. 33c  
Can

All prices in this ad effective through Saturday

September 1.

Your A&P Store Will Be

Closed All Day Monday

Labor Day, September 3.



**Customers' Corner**

We have talked a lot about how proud we are of our employee's prized reputation for honesty and accuracy. But you don't have to take our word for it. You can see for yourself by:

Checking the weight of your purchase.

Checking the cash register receipt against the prices plainly marked on each item.

Please let us know if we should ever make a mistake, because our loyal employees want you to feel always that you can trust A&P. Please write:

**CUSTOMER RELATIONS DEPT.**  
A&P Food Stores  
630 Lexington Ave.  
New York 17, N. Y.



**GOLDEN RIPE**

**Bananas**

2 lbs. 19c

**RED DELICIOUS**

**Apples**

2 lbs. 29c

**CROWDER**

**Peas**

2 lbs. 29c

**RED BLISS**

**Potatoes**

5 lbs. 34c

**RAJAH**

**Salad Dressing**

45c

**A&P SMALL SIZE**

**Early June Peas**

25c

**FLA. or GA. SHIPPED**

**FRYERS**

54c

**PICNICKERS PREFER**

**TUNA**

6 oz. can 25c

**Snow White Brand**

Pure Fine Granulated Cane

**SUGAR**

5 Lb. Bag 45c

## VOTE FOR

**OL'N (CHERRY) HARRIS**

Candidate for  
**CITY COUNCIL**

If elected I will support:

1. No New Taxes.
2. Work within City Budget.
3. Publish City Audit Reports.
4. Repeal Present Garbage Tax.
5. Work for the Betterment of Avon Park.

**YOUR SUPPORT WILL BE APPRECIATED**

Not Political Advertisement

## "Movie Time In Florida"

Theatre managers and officials representing the 44 theatres now operating in Florida will gather in Jacksonville this week to lay plans for this state's participation in a nationwide celebration of the 50th anniversary of the movie industry in America.

For many years our theatres have been rendering public service in the promotion of bond drives, cancer campaigns, Red Cross Ball Games and the like and their efforts have resulted in bringing millions of dollars to these worthwhile causes.

Now they propose to do a job for themselves in a nationwide campaign to be known as "Movie Time, U.S.A." Each state will adopt the national theme but include the local state name, so here it will be "Movie Time in Florida, U.S.A."

Everyone in the far-flung movie industry will participate in this effort. Hollywood producers, distributors, movie stars and exhibitors. It promises to be a birthday party that the public will thoroughly enjoy and long remember.

Florida State Service administrators 24 state parks and 17 historic memorials.

## Save Money - Read The Ads

Hurry... phone for an appointment to drive the  
**1951 Kaiser**



**FULLER-FIRESTONE K-F MOTORS**

125 North Ridgewood Drive SEBRING

## Candidate for City Council

**W. "Cliff" Thomas**

100% INDEPENDENT

If elected I will be FREE to work to the best of my ability for the betterment of the City of Avon Park.

Honest, fair and square dealings for both white and colored.

A member of First Baptist Church.

Political Advertisement

## Veteran Insurance Man For City Council



**J. B. SPARKS**

Not Affiliated With Any Political Group

Will Appreciate Your Vote and Support If Elected I Will Do My Utmost to Serve the Best Interest of Avon Park

Not Political Advertisement

## Veterans Information

By Melvin T. Dixon  
State Service Officer

Certainly we have country records of veterans' claims to the State of Florida, but what value would such records afford the average citizen? Accredited representatives of the Florida Department of Veterans Affairs, the American Legion, Veterans of Foreign Wars and other leading veterans organizations present the veterans' side of the case to the Veterans Administration. It can truthfully be stated that the Veterans Administration has the same differential regard for veteran organizations as have the civil courts for attorneys. It can likewise be stated that the veterans' organizations have the same esteem for the VA officials. It isn't a matter of "fighting" and "knowing" but a matter of "being" and "doing." It is a situation where both sides meet in mutual desire to accomplish the results intended by our numerous laws pertaining to veterans' benefits.

Great emphasis can be placed on the manner in which claims are now handled by local service officers. As compared with procedures in handling claims for World War I veterans, Veterans Service Officers have been schooled to channel claims through the State Service Office of the Florida Department of Veterans Affairs. This schooling has been a difficult undertaking in some instances. Service Officers of the old school have now learned that much confusion can be avoided by channeling veterans' claims through the State Service Office where experienced service officers can sift out evidence derogatory to the interests of the veteran, and at the same time outline to them the type of evidence which will enhance the claim.

Veterans and their dependents are today receiving service on a local level and state level, which is unprecedented. Five years after World War I, a Veterans Administration was undreamed of, and service to veterans by representation was practically nil. One year after World War II chaos ruled supreme within the VA. The VA had been caught flat-footed, without sufficient personnel and funds. And while the VA is today operating more efficiently, much credit must be given to local veterans service officers for the efficient manner in which claims are handled.

Most claims for veterans' benefits are now adjudicated in only a few weeks, and not to exceed a very few months. Much pain, anguish, suffering and unnecessary waiting would have been avoided in World War II if cases had there been a Florida Department of Veterans Affairs functioning prior to World War II.

The Crusade for Freedom offers every American an opportunity to play a part in a "great campaign of truth" to win the war of ideas. Most claims for veterans' benefits are now adjudicated in only a few weeks, and not to exceed a very few months. Much pain, anguish, suffering and unnecessary waiting would have been avoided in World War II if cases had there been a Florida Department of Veterans Affairs functioning prior to World War II.

Vote for the five best qualified men for mayor. Vote for the best qualified man for councilman. If you lose your vote, don't be a knocker, back those who are elected 100 percent. They will do more with your support, and we will have a bigger and better Avon Park.

J. F. Weaver

Support our Public Library

## "SMALL BUSINESS"

By C. WILSON HARDER

There is considerable speculation in Washington as to just who the Defense Department is trying to defend.

So far the only crushing blow dealt by the Defense Department has been to the American free enterprise system.

The fact, brought out in a sharply worded report by the Senate Small Business Committee headed by Sen. John Sparkman, D. Ala., is that "Concentration of Defense Contracts in Industry."

It shows monopoly has scored its greatest victory since Korea. The Committee reports that during World War II ten big corporations held 30 percent of the defense contracts, and 100 corporations held two-thirds.

But now, since Korea, the Big Ten hold 40 percent of the total new defense contracts, and two-thirds of all contracts are now held by only 10 corporations.

The committee calls for immediate action. In the language of the report "this trend of concentration of defense contracts must be immediately reversed and defense contracts spread widely in industry to guarantee a broad and growing industrial base, if this top-heavy imbalance is not to undermine our economy, retard our mobilization effort, and entrench monopoly beyond hope of dislodgment in our time."

Probably no bitterer criticism of a government agency has ever been launched.

While even those officials in the National Federation of Independent Business

charge of defense publicly wonder why America's rearmament, has not moved faster, the Senate Small Business Committee found the answer.

American homes are without adequate defense because of the unbridled greed of a few big monopoly-minded corporations.

These Goliaths holding the major share of the prime defense contracts are supposed to subcontract parts of the work to independent business firms.

The committee reports this is not being done. Big corporations are expanding their plant facilities, encouraged by rapid tax amortizations which will permit them to skim the cream without paying a normal tax. They are sitting on the defense contracts they hold, planning on doing the work that was expected they would subcontract to small firms.

As a matter of fact, these big corporations who hold most of the defense contracts, are still turning out consumer goods as such a rate that there is a surplus of the cars, TV sets, refrigerators and other items they make when they are having trouble selling.

But their smaller competitors, not holding defense contracts, cannot get the raw materials, either, to maintain a high rate of consumer goods production. It's probably the first time in history that a democratic government has made it profitable to play dog in the market.

That is why in Washington it is privately held that no big war is on the horizon. In fact, without more aggressive action, such as now being done by the Sparkman Committee, the American system will be lost without a shot being fired.

**Sunnyland, Tender Smoked**

**HAMS**

HALF or WHOLE

10-14 lb. 57c

Lb. Avg.

**ALLGOOD SUGAR CURED**

**Breakfast Bacon** 49c

**Breaded Shrimp** 49c

**RUSSO FROZEN Strawberries** 29c

**IONA STANDARD Tomatoes** 15c

**ANN PAGE Strawberry Preserves** 29c

**FAB, large pkg. 30c**

**AXAX, 2 cans 26c**

**SUPER SUDS, 2 lge. pkgs., 60c**

**GERBER'S Strained Babyfood 10c**

**DIAL SOAP, large bar 17c**

**PLANTERS PEANUTS 36c**

**SPRY Shortening, 1-lb. can 99c**

**Hi-C Orange Ade, 46 oz. can 26c**

**LUX SOAP FLAKES 30c**

**BAB-O CLEANSER 13c**

**RINSO, large pkg. 30c**

**LIFEBUOY Soap, reg. bar 8c**

**CUT-RITE, waxed paper 27c**

**SONGSTRESS**

**FROZEN**

**Peas - Fordhook Limas**

**Baby Limas - Spinach**

19c

**No. 2 Can**

**Get Your Safety Edge 13 ounce**

**Cut Glass**

**TUMBLER**

**Packed With**

**20 Our Own**

**TEA BAGS**

**For Only**

25c



**A & P FOOD STORES**

AVON PARK, FLORIDA

