

WOMAN'S WORLD

When Cleaning Curtains Use Tested Means

By Litta Haley

EVER HAD CURTAINS fall apart as you launder them? Have they had them look limp, faded, and not quite clean enough? These are things that happen when we give curtains and drapes a vigorous amateur treatment when it comes to cleaning.

On the other hand, there's a tiny joy in a woman's eyes when she surveys curtains that have been properly cleaned. Curtains like this have a sparkling-clean look, they hang straight, and they have retained their color.

Dirt which creeps into the house via windows, as well as the sun which dries out the thread of the curtain material work havoc with the best of window coverings. For these reasons, after you've given curtains a good cleaning, you must keep curtains looking nice and avoiding the expensive replacement cost which they would otherwise necessitate.

Too much cannot be said in favor of constant cleaning. This does not mean laundering every few weeks, but it does mean applying a vacuum attachment to them when you do your weekly cleaning of the surface dust which will otherwise clog the fibers, and make them difficult to launder.

Curtains can be kept cleaner, when windows are cleaned weekly or bi-monthly, depending upon the dirt in different communities.



Launder curtains in pillowcase . . .

Needless to say, the curtains should be removed as the windows are being cleaned so that you can get them clean and soot free.

It isn't always necessary to remove the curtains from the rods when washing the windows, since most of them can easily be lifted off with their rods, thus making the return trip simple.

Curtains and drapes should not be allowed to get too dirty before cleaning, since this only makes more effort necessary to wash them. Naturally, when curtains are washed long and hard, they will weaken.

Make Curtains Laundering Before Doing Laundry

One of the disagreeable aspects of curtain laundering, frequently is the shrinkage. An allowance should be made for this, of course, when curtains are made. You, yourself can do it, if you sew your own. Check to see that the allowance has been made if you purchase curtains. If you alter them, leave a hidden tuck in the curtains which may be let out after laundering.

Campus Cloche

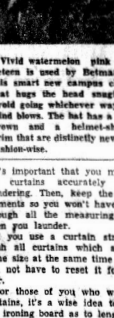
By Litta Haley

Wash watermelon pink velvets to use by Belmar for this smart new campus cloche that keeps the head snugly to avoid blowing away the wind whewers. The hat has a deep crown and a helmet-shaped brim that is distinctly new and fashion-wise.

It's important that you measure the curtains accurately before laundering. Then, keep the measurements as you go through all the measuring again when you launder.

If you use a curtain stretcher, wash all curtains which are the same size at the same time so you will not have to reset it for each pair.

For those of you who will iron curtains, it's a wise idea to mark the ironing board as to length and width so that you can avoid having the problems of too-short or too-narrow curtains. This is an especially good idea for those curtains which need frequent laundering.



Use vacuum attachment on drapes, too.

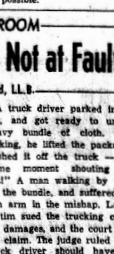
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Woman Elevator Operator Saves Scores During Fire

By Litta Haley

PITTSBURGH—A woman operator braved a \$15,000 fire to carry scores of terrified persons from the upper floors of a burning office building.

The elevator operator, Sally Hahn, 34, made two trips until forced to take over from another operator. She made two more trips until the building was abandoned.



Woman Elevator Operator Saves Scores During Fire

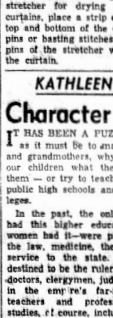
Character Precedes Logarithms

By Litta Haley

IT HAS BEEN A PUZZLE to me, as it must be to many mothers and grandmothers, why they teach our children what they do teach them—or try to teach them—in public schools and in all colleges.

In the past, the only men who had this higher education—no women had it—were preparing for the law, medicine, the church, or service to the state. They were destined to be the rulers, attorneys, doctors, clergymen, judges, colonels in the army or the navy, and so on.

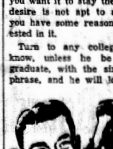
Today we train our men for the same old, same old. They are preparing for the law, medicine, the church, or service to the state. They are destined to be the rulers, attorneys, doctors, clergymen, judges, colonels in the army or the navy, and so on.



Character Precedes Logarithms

Correct speech is achieved because it is heard, read and thought about. Such mathematics as any man or woman needs beyond grammar school must be learned in the home. The child must be taught to read, to write, to think, to solve problems, to be a good citizen.

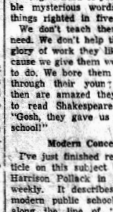
Any language can be mastered by a person of good intellect in the six months before he takes a post in Brazil or Russia. And similarly, enough history of any particular epoch will give you a good idea of what it was like to live in that time.



Character Precedes Logarithms

Turn to any college man who is a student, unless he is yesterday's graduate, and he will look at blank paper and he will look at blank paper and he will look at blank paper.

The elevator operator, Sally Hahn, 34, made two trips until forced to take over from another operator. She made two more trips until the building was abandoned.



Character Precedes Logarithms

Modern Conception
The finished product is an article, the subject to all the details. It describes what many modern public schools are doing along the line of "Life Adjustment." Many schools—no more than five per cent, it is true, but that means about one million children—are allowing older pupils credit on part-time outside work, encouraging the development of character in human relations, personal conduct, individual ventures.

It is all these things that our children need, strong, fine characters. If a boy or girl has that, little else matters. He is equipped by grammar school to go as far as he cares to go. So the question is: what can the mother do to help her child develop a strong, fine character, what type of training will guide young minds and souls to self-development and self-control?

These modern schools are working actual miracles in saving

Be Smart!

By Litta Haley



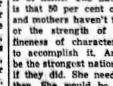
Be Smart!

Care When Washed
Rinse curtains but do not soak them in water as a pre-washing procedure. You can get a lot of dirt out of curtains by giving them a brief cold water rinse. Soaking them, however, would tend to weaken the delicate fibers, which have frequently been sun-baked.

Filmy lanes and delicate sheers should not be washed without some protection. In fact, if the curtains are very fragile, they had best be washed in lukewarm water with mild soap, by hand. Simply squeeze the water in and out of them as you would a sweater or some woolen garment.

For the somewhat more durable types, but still fragile curtains, place each panel in a pillowcase and sew the top with a button. In this way the rough action of the washing machine will be buffered by the case.

If you intend using a curtain stretcher for drying the fragile curtains, place a strip of muslin at top and bottom, and sew the pins or basting stitches so that the pins of the stretcher will not tear the muslin.



Be Smart!

A clever designer, who has the gift of making a blouse stunning in beautiful detail so that it virtually becomes a costume in itself, turns to nylon, thus adding a new permanence to the beauty she adores.

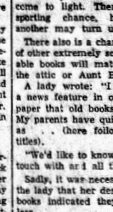
On the left is a new styled nylon, very soft, heavy and rich looking. At the right is a soft weave, lighter in weight but not sheer, hitherto associated only with the finest silk. It is trimmed with dainty lace insertion and they hand-sewn tucks.



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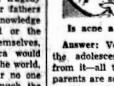
MIRROR OF YOUR MIND

By Litta Haley



MIRROR OF YOUR MIND

Do all careers call for special training?
Answer: You cannot do any job unless you know how to do it, and the simplest way of finding this out is to have someone who knows how teach you. But this does not mean that the only way to train yourself for the kind of work is in a school or college classroom. Many leading newspapers never attend to the career of journalism and from it all the more because in the time began as a porter in the laboratory. If you can read and are not afraid to study, there are relatively few careers to which you cannot aspire.



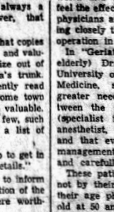
MIRROR OF YOUR MIND

Is psychotherapy "for doctors only"?
Answer: Most of the best psychotherapists are doctors, and some forms of mental illness ought not to be treated except by a physician. But since there are something like ten times as many people in need of help for emotional difficulties as there are psychiatrists to treat them, the plain fact is that much of this help must come from non-physicians, and that some of these are fully competent to give it. "Psychiatric psychologists," says Dr. George H. Fennell, "are not assistants to an all-wise medical psychiatrist, but therapists in their own right."



MIRROR OF YOUR MIND

Is it a serious problem?
Answer: Very serious indeed to the adolescent who is suffering from it—all the more because his parents are so apt to feel that he is "making a fuss over nothing." For the biggest conscious problem of the average teenager is "social acceptance," and to feel he is seriously handicapped in winning this



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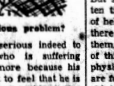
Every Career Demands Study

By Litta Haley



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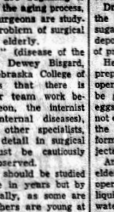
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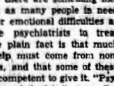
LOOKING AT RELIGION

By DON MOORE



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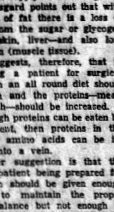
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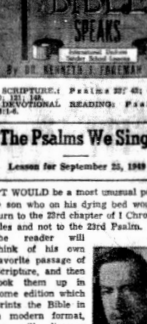


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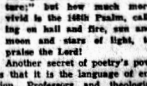
The Psalms We Sing

By Litta Haley



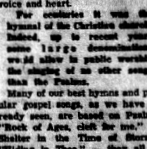
The Psalms We Sing

It would be a most unusual person who on his dying bed would turn to the 23rd chapter of 1 Chronicles and not to the 23rd Psalm. If the reader will think of his own favorite passage of Scripture, and then look them up in some edition which prints the Bible in a modern format, he will discover that his favorite passages are probably all Dr. Foreman property.



The Psalms We Sing

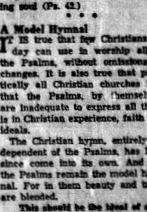
Why the appeal of poetry? For one thing, it is vivid. It is in color, not severe black and white. It lives and breathes, at times it shouts, and it always sings. It is true to say "The providential oversight of the Creator is continuous and unceasing." It is more effective to say "The Lord is my shepherd." It would be true to say, "The evidence of creative and beneficent purpose can be seen throughout all the orders of nature." But how much more powerful is the 103rd Psalm, calling on hail and fire, sun and moon and stars of light, to praise the Lord!



The Psalms We Sing

Another secret of poetry's power is that it is the language of emotion. Poets, and theologians may be saying the same things as the poet, and maybe even saying them more completely and accurately, but what they say is just easy to remember.

So these emotional Psalms will always appeal, even to the professor when off duty, because they make us feel religion and not merely think it.



The Psalms We Sing

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Variety Is Fun

By Litta Haley



Variety Is Fun

Decorating a room for your young daughter? Include these for her every matching line! A perfect guest-room touch, too!

Period furniture, Pattern 1949, from the new 1949-1950 collection. P. O. Box 107, Old Chicago, Ill. Send 25 CENTS in notes for this pattern.



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THE READER'S COURTROOM

By Will Bernard, L.L.B.

Grouchy Iceman Not at Fault

By Will Bernard, L.L.B.

May an Iceman Frighten Children Away from His Truck?
An iceman was in a very grouchy mood one morning while making his rounds. As he walked out of a customer's back yard, he noticed several children gathered around his truck—grabbing little pieces of ice. "Hey, you!" the iceman roared threateningly. One little boy was so frightened he ran into the street—right in front of a passing car. The child was injured, and later a lawsuit was brought on his behalf against the iceman.

However, the court decided that the man wasn't to blame for the misadventure. The judge said the children had a right to warn the children away from the truck—and it wasn't his fault that one boy ran the wrong way.

A man went to a barber shop to have his shoes shined. He was getting down from the stand, he lost his balance and tumbled to the floor. When he got home, he counted his bruises. The man decided he had a damage claim against the barber. He filed suit but the judge threw the case out of court. The judge decided that a barber can't guarantee his customers against any and all accidents, and, anyhow, a person ought to be able to climb down from a shoe stand by himself.



Grouchy Iceman Not at Fault

A truck driver parked in an alley, and got ready to unload a heavy box of shoes. Without looking, he lifted the package and pushed it off the truck—and at the same moment shouting "Look out!" A man walking by was hit by the bundle, and suffered a broken arm in the mishap. Later the victim sued the trucking company for damages, and the court granted his claim. The judge ruled that the truck driver should have either looked first—or held on tighter.

May a Trolley Conductor Punch a Quarrelsome Passenger?
A fat man got into an argument with a street car conductor over a lost nickel. The dispute waxed hotter and hotter, and finally the man called the conductor a liar. Promptly the latter doubled his fist and punched the hefty passenger in the stomach! Later, the man filed a damage suit for assault and battery. The conductor's defense was that the passenger had started the argument, but the court held him liable anyhow. The judge said that the conductor of a public conveyance must always "treat his passengers with respect"—and that doesn't mean punching them in the stomach!

Rarest Object Is 'Rare Book'

By Litta Haley

Most 'Finds' Have No Actual Value
NEW YORK—The most valuable book printed in America is the Bay Psalm book, published in 1648. It has brought as high as \$15,000 and certainly would be worth \$50,000 upon the open market today.

Only 11 copies are known and it is unlikely that many more will come to light. There's always a sporting chance, however, that another may turn up.

There also is a chance that copies of other extremely scarce and valuable books will materialize out of the attic or Aunt Bertha's trunk.

A lady wrote "I recently read a news feature in our home town paper that old books are valuable. My parents have quite a few old books. I have followed a list of titles."

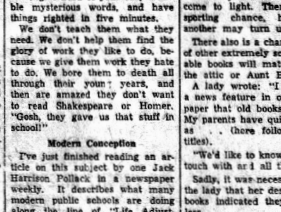
She'd like to know who to get in touch with to sell all the details.

Sally, it was necessary to inform the lady that her description of the books indicated they were worthless.

Stories about rare and valuable first editions have been written for years. Every time you see a price tag in heavy letters from persons who are sure they possess copies of the described rarities.

Authors have received hundreds of such communications and yet have never sold their precious "rare" bibliographical find. Invariably, the correspondents had only the title of a cheap reprint of a book, which is valuable only in first edition form.

The number of persons possessing a rare book is usually a very small number. There seems to be a universal feeling that all old books just have to be valuable.



Rarest Object Is 'Rare Book'

These modern schools are working actual miracles in saving

KEEPING HEALTHY

By Litta Haley

Helping the Aged Undergo Operation

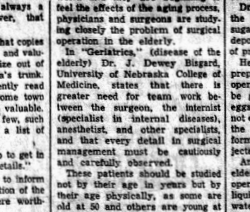
By Dr. James W. Barton

IT IS NOT LONG since a physician in consultation with a surgeon decided not to allow an elderly patient to undergo operation unless it was a matter of life or death. Because there are now so many elderly men and women in the world and they are beginning to feel the effects of the aging process, physicians and surgeons are studying closely the problem of surgical operation in the elderly.

In "Geriatrics" (disease of the elderly) Dr. J. Dewey Bigard, University of Nebraska College of Medicine states that there is greater need for team work between the surgeon, the internist, the physician, and other specialists, and that every detail in surgical management must be meticulously and carefully observed.

These patients should be studied by their age in years but by their age physically, as some are old at 80 and others are young at 70.

One important consideration is the nourishment of the body; if the patient is undernourished, his weight should be increased. This



KEEPING HEALTHY

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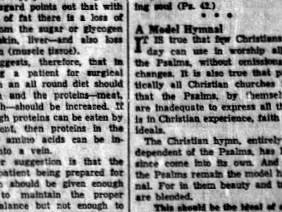
HEALTH NOTES

By Litta Haley

In the electric shock treatment for mental disorder, the patient has no memory of the shock, does not have to have injections into the veins, and is never conscious of what is happening to him.

Very few persons operate without a thorough examination by the physician assuring the surgeon that an operation is necessary.

One reason the dental profession is standing high is the amount of research work being done by dentists in medicine.



HEALTH NOTES

These modern schools are working actual miracles in saving

Why Suffer?

By Litta Haley

Do you suffer from RHEUMATISM? Do you suffer from GOUT? Do you suffer from GRAVEL? Do you suffer from MIGRAINE? Do you suffer from NEURALGIA? Do you suffer from SCIATICA? Do you suffer from BRUISES? Do you suffer from SWELLINGS? Do you suffer from BURNS? Do you suffer from SCALDS? Do you suffer from FROSTBITE? Do you suffer from CHILBLAINS? Do you suffer from HEMORRHOIDS? Do you suffer from VARICOSE VEINS? Do you suffer from HEMIPLEGIA? Do you suffer from PARALYSIS? Do you suffer from STROKE? Do you suffer from EPILEPSY? Do you suffer from PSYCHIC ILLS? Do you suffer from NERVOUSNESS? Do you suffer from ANXIETY? Do you suffer from DEPRESSION? Do you suffer from HYPERTENSION? Do you suffer from DIABETES? Do you suffer from OBESITY? Do you suffer from ASTHMA? Do you suffer from BRONCHITIS? Do you suffer from EMPHYSEMA? Do you suffer from COPD? Do you suffer from HEART DISEASE? Do you suffer from CORONARY ARTERY DISEASE? Do you suffer from MYOCARDIAL INFARCTION? 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Do you suffer from PSYCHIC ILLS? Do you suffer from NERVOUSNESS? Do you suffer from ANXIETY? Do you

Clubs

Social Activities

Personal Items

Society Editor
PHONE 54

Miss Patricia Head

Miss Patricia Head Engaged To Glenn Ferguson

Mr. and Mrs. Richard Savely Head of Falls Church, Virginia announce the engagement of their only daughter, Patricia, to Glenn Walker Ferguson, son of Mr. and Mrs. Forest E. Ferguson of Bethesda, Maryland, and Murray Bay, Canada.

The wedding will take place in June in the garden of the bride elect's home in Virginia.

Miss Head will be a senior this year at Mary Washington College.

Business And Professional Women Met Monday Night

The Business and Professional Women's Club of Avon Park held its regular meeting of the month in the Palm Room of the Hotel Jacaranda on Monday night, September 19th. After the business session was concluded the remainder of the evening was devoted to bridge and rummery.

Guests for the occasion were Mrs. Martha Allen, Maria Boardman, Addie Lee Best, Helen DeShong, Elizabeth Driggers, Georgia Dinnison, Josephine Harner, Phil Hill, Claire McCreary, Estelle McGinnis, Millie Pearson, Louise Salmon, Vera Sellers, Margaret Stewart, Alice Sherman, Delberta Stiller, Barbara Sechenauer, Mattie Tompkins, Anna Belle Worden, Mary Bush, Johnnie King, Ann Whitte and Chloé Lookhoff.

Refreshments were served by hostesses for the evening were Mrs. Johnnie King, Mrs. Chloé Lookhoff and Mrs. Delberta Stiller.

Crabtree-Watson Engagement Announced

Mr. and Mrs. R. G. Landress of this city have announced the engagement of their daughter, Mrs. Winona Landress Crabtree of 219 S. Willow Avenue, Tampa, to Elie Watson, son of Mr. and Mrs. J. T. Watson of Williston.

Mrs. Crabtree is a graduate of Avon Park High School attended the Tampa Business College and is now employed by the Florida Greyhound Lines in Tampa.

Mr. Watson, a graduate of Williston High School, will receive his BS Degree from the University of Tampa in January. During the recent war he served three years with the Army Air Forces.

Plans for the wedding will be announced later.

Mr. Fred G. Simcox has returned to the Jacksonville area after a three months trip up north. Mr. Simcox visited his daughter, Mrs. Faye Roche, at his former home in Brooklyn, N. Y. His son, James Simcox at Riveredge, New Jersey and then out to Indiana, Illinois and Michigan to renew friendships, started in Avon Park. While on the trip Mr. Simcox had his first plane ride and bird's eye view of Chicago.

Give to the Emergency Police Epidemic Drive.

James Howell left Sunday for Gainesville where he will be a student at the university.

Miss Doris Cannon of Tampa was the guest of honor at the wedding of Mr. and Mrs. Earl Rich were guests of their aunt and uncle, Mr. and Mrs. Cleve Albritton at Mulberry, Sunday.

Mrs. Denise Rich is enjoying a several days visit with her sister, Mrs. Cleve Albritton and family at Mulberry.

Bobby Hall left Sunday for Gainesville to resume his studies at the University. This is Bobby's third year there.

Mrs. Irma Crosby, Mrs. Christine Lowe and Mrs. Theo Dyal and daughter Betty, spent Sunday in Tampa.

Aubrey Martin left Sunday for Dothan, Ala., where he plans a two weeks visit with his parents, Mr. and Mrs. C. A. Martin.

Zane Hill, son of Mr. and Mrs. H. B. Hill left Sunday for Gainesville, where he will be a student at the University.

Mrs. E. K. Fields, Mrs. William Little, Mr. and Mrs. Holmes Bradlock and Mrs. Marie Braddock all of Miami, were recent guests of Mrs. Mary N. Fields.

Mr. and Mrs. Jimmie Sellers and children, Edward, Jimmie Jr., and Marshall were visiting with relatives at Zephyrhills and Lakeland on Sunday.

Miss Mary Lee Gay of Frostproof was visiting with her brother and sister-in-law, Mr. and Mrs. Charles A. Gay, Jr., and daughter, Mrs. R. K. Fields, at Avon Park.

Miss Betty Hill of Tampa was visiting with her parents, Mr. and Mrs. H. B. Hill, last week end. Betty, recently accepted a position in the advertising department of the Tampa Daily Times.

Rev. E. B. Shultz arrived from Ohio on Thursday at his home at White City Camp on Lake Isle.

Mr. and Mrs. Virgil Hill and son, Max, returned to Avon Park on Monday of this week, after vacationing at points of interest in Jacksonville and in Georgia. They were also visiting with Mrs. W. J. Crandham at Deland before returning home.

Mrs. S. E. Sonnenmann has returned to Avon Park for the Fall and Winter season and is temporarily making her home at the King's Jacaranda Hotel. Since leaving here last season Mrs. Sonnenmann has visited friends and relatives in New York, New Jersey, Washington and Maryland.

Mrs. and Mrs. O. B. Cantrell were week end guests of her mother, Mrs. J. E. Smith in Tampa.

Mrs. and Mrs. Neville and daughter, Hazel and Verna Lou, Mrs. Bob Smith and daughter, Bobby, and Mr. and Mrs. Victor Gravel, all of Lake Wales, were spending the day guests of Mr. and Mrs. Hubert Bussard recently. They were delightfully entertained at a picnic lunch at the Bussards private beach on Lake Vio.

Mr. and Mrs. J. A. Scanlan of Tallahassee were visiting with her

On Sunday afternoon Mrs. Margaret Stewart entertained the Eight and Forty, September March Eight District, at her home. Following a fried chicken luncheon an informal meeting was held. The colors of the Eight and Forty, Red and White were used in the dining room and living room. Flowers were used in the table decorations for the dining room while red glads were used in the living room.

Partners present were Mrs. Billie Bismark, Betty McCann and Myrtle Yak of Sarasota, Ruth Clow of Frostproof, Alice Sherman and Margaret Stewart of Avon Park. Other luncheon guests were Mrs. Mary Oliver, mother of Alice Sherman, Mildred Dunn of Wauchula, sister of Mrs. Ruth Clow.

The next March will be held in Sarasota in early December when the wrestling team of Dale City will probably put on a wreck.

W. M. U. Of Fla. Ave. Baptist Elect Officers.

The W. M. U. of the Florida Avenue Baptist Church met at the church to elect the officers for the coming year.

Those elected were: president, Mrs. Wilma Lewis; vice-president, Mrs. W. D. Fletcher; program chairman, Mrs. Annie Mae Harrell; Recording Secretary, Mrs. Ethel Dean; treasurer, Mrs. Anna Young; people director, Mrs. Nita Collins; and publicity, Mrs. Thelma Bass.

See A Good Movie at the PARK THEATRE

Flood Control Program Costly

Lake Okechobee, lying virtually in the center of a vast water control area, will require the largest amount of money, \$50,000,000, of any of the 13 units in the \$200,000,000 flood control plan.

"The necessity for such a large expenditure around Lake Okechobee becomes vividly apparent," according to Col. A. G. Matthews, chief engineer of the State Division of Water Survey and Research, "when the interested observer realizes the lake's terrific death potential in time of hurricane, its importance as a flood relief, and water conservation to such tributary areas as the Kissimmee Valley, Lake Okechobee, the Caloosahatchee Valley, 657,000 acres of rich Everglades land country, Martin County, Palm Beach County, and the Everglades Water Conservation area."

"To fact," Matthews asserted, "Success for most of the plan lies in the securing, the retaining, the discharging, and the efficient management of the waters flowing in and out of Lake Okechobee."

The major share of that money is to be spent on the gigantic task of moving over 80,000,000 cubic yards of earth, in improving approximately 63 miles of canal and river channels, 83 miles of old levees, and the building of 71 miles of new levees.

The canal work will consist of improvements to the St. Lucie Canal, and channel work on the Caloosahatchee River.

The new levees on the northern side of the lake begin at Fishcreek and run to the parents, Mr. and Mrs. I. L. Hall and Bobby, last week. On Monday the Scanlan's and Mr. and Mrs. Hall and Bobby motored to Lake Okechobee where they rented a cabin and stayed until Thursday, the family enjoyed the vacation together and also enjoyed fishing while there.

Mrs. J. Paul Garber and daughter Gloria, Mrs. R. C. Dean and daughter, Vivian, Mrs. Bertha Pabor and daughter, Ann and Emily Ingram left Wednesday morning for Tallahassee where their daughters and Miss Ingram will enter their freshman year in college work.

Mrs. Paul Garber, Mrs. Pabor and Mrs. Dean are expected to return to Avon Park Thursday.

Mr. and Mrs. George Crawford and children, Karen and Lara Jane have returned to Avon Park after a few days spent in Fort Lauderdale where they were called by the death of Mrs. Crawford's mother, Mrs. M. P. Jones. Mrs. Crawford was called to Monroe, La., on Friday of last week due to the illness of her sister, but the body was returned to Fort Myers for burial.

In over 34 years of business experience Jack Stephenson has never denied any family his sincere expressions of financial circumstances. Adv. it.

SPRINKLER, OR, WIRE OFF

SAVINGSTON'S HARDWARE AND FURNITURE CO.

DEPENDABILITY

THE cables of a suspension bridge seen pliffly thin and inadequate compared with the mighty cables hanging from them. Still, it is their dependability that makes the suspension bridge possible.

It is our dependability in every phase of our service that has made possible the public confidence we have gained from our experienced staff—correct appointments—polite service.

FUNERAL HOME

AMBULANCE SERVICE

COMMERCIAL GUARANTEE

TIME OF MEET

FOR IMMEDIATE Delivery

PHONE 165-J

PHONE 165-J

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Kissimmee River. The old levee protects the northern tip, and a new levee will guard 30 miles of the northeast shoreline from Nubia Slough in the St. Lucie Canal. From there the 83 miles of the old levee stretches clear around the east and south side of the lake. Improvement and strengthening is planned for the present levees.

Dams and control structures on the Caloosahatchee River and the St. Lucie Canal will cost \$7,750,000, 13 highway and railroad bridges in the area will have to be enlarged at a cost of \$800,100.

It is unlawful for any person to willfully burn lands not belonging to them and under the Florida law he must notify his neighbors before burning his own lands.

—SEE YOU IN CHURCH Sunday—

MAKE YOUR FARM A SAFER PLACE TO LIVE AND WORK!

WEEK JULY 24-30

This advertisement published in the former's interest by

L. Estelle McGinnis Insurance

Insure Claims For Payment of Personal Injuries and Property Damage.

Phone 151

Jacaranda Bldg.

ENTER

FORD'S \$100,000 CAR SAFETY CONTEST

With One of 700 Valuable Prizes

DRIVE IN TODAY FOR YOUR FREE SAFETY CHECK-UP AND ENTRY BLANK

Avon Park Motor Co.

MAIN & YERONA

PHONE 33

SAVE 1/2 in this exciting sale!

regular 2.00 jar of Du Barry derma-sec by Richard Hudnut

now 1.00 plus tax

For a limited time only... avail yourself of this wonderful lubricating cream, blended of extra-rich oils, designed to help hold back the dryness and crepey throatline that tattle your age... at only half its regular price! Don't delay... come in today for this beauty-bargain!

DelBarry Beauty Preparations by Richard Hudnut at JACARANDA DRUG CO.

Cor. E. Main & Lake

Phone 215

SEE THAT SHELL

No Other Work Shoes in the World Like

WOLVERINE Shell HORSESHOES

Tough Inner-Shell-Horsehide, triple tanned by the finest exclusive Wolverine Tanning Service. A combination of soft comfort—PLUS wear actually outlasted in any other work shoe. If you want work shoes—made to last and try on a pair of Wolverine Shell Horsehide.

WARD'S DEPARTMENT STORE

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SAFE DRIVERS SAVE MONEY

By being a SAFE DRIVER... you are rewarded with a substantial discount on your "American" Automobile Policy!

You, it pays to drive safe in more ways than one... not only are you saved the inconvenience of being involved in an accident and possible injuries to you and others, but you save on your insurance premium!

See your "American" Representative today and he will be glad to explain the savings this will mean to you.

NATION-WIDE CLAIM SERVICE

AMERICAN FIRE AND CASUALTY COMPANY

HOME OFFICE

CHICAGO, ILLINOIS

C. T. Ratliff

PHONE 4451

WAUCHULA, FLA.

TREAT YOUR FAMILY TO A REAL DINNER AT THE

AVON PARK CAFE and DINING ROOM

SUNDAY MENU

TROPICAL FRUIT CUP

HOME MADE VEGETABLE SOUP

TOBACCO SPRING GARDEN SALAD - FRENCH DRESSING

CELERY - OLIVES - SWEET PICKLES

CHOICE

ROAST YOUNG TURKEY - DRESSING

GRILLED WESTERN BURGERS STEAK

FRIED JUMBO SHRIMP - TANGY SAUCE

CANDIED YAMS OR MASHED POTATOES

CREAMED CORN - BUTTERED ASPARAGUS

NOT BILLS

COFFEE OR TEA

HOME MADE PIE OR ICE CREAM

OTHER DINNERS - 60c - 80c

NOT DOWNS AFTER 1 P. M. EVERY DAY

THE WORK SHOES WITH PLUS!

WOLVERINE Shell HORSESHOES

PLUS COMFORT

Buckskin-soft comfort and more of it than you ever dreamed possible in a work shoe. They dry out soft—and stay SOFT.

PLUS WEAR

Months and miles more wear—more service. Cost you less to wear on any work shoe job.

SEE THAT SHELL

No Other Work Shoes in the World Like

WOLVERINE Shell HORSESHOES

Tough Inner-Shell-Horsehide, triple tanned by the finest exclusive Wolverine Tanning Service. A combination of soft comfort—PLUS wear actually outlasted in any other work shoe. If you want work shoes—made to last and try on a pair of Wolverine Shell Horsehide.

WARD'S DEPARTMENT STORE

PHONE 215

PHONE 215

PHONE 215

PHONE 215

Ayon Park Sun

Avon Park — Phone 125

Do You Want Your A&P Put Out Of Business?

Last Thursday in New York, the anti-trust lawyers from Washington filed a suit to put A&P out of business.

They asked the court to order us to get rid of most of our stores and also the manufacturing facilities which supply you with A&P coffee, Ann Page products, Jane Parker baked goods, and other quality items we produce.

This would mean higher food prices for you. It would mean less food on every dinner table and fewer dollars in every pay envelope.

It would mean the end of A&P as you know it.

This poses a basic question for the American people: Do they want to continue to enjoy lower prices and better living? Or do they want to break up A&P and pay higher prices, and have lower living standards?

What do you want?

Why Destroy A&P?

This suit was brought under the anti-trust laws. These are good laws. They were passed about fifty years ago to prevent any company, or any group of companies, from getting a monopoly in a field and then raising prices to the public.

A&P has never done any of these things.

Nobody has ever shown that we have anything even approaching a monopoly of the food business anywhere. As every housewife knows, the retail grocery business is the most competitive in the country and we do only a small part of it.

Nobody has ever said we charged too high prices—just the opposite. This whole attack rises out of the fact that we sell good food too cheap. We would not have had any of this trouble if, instead of lowering prices, we had raised them and pocketed the difference.

Nobody has ever said that our profit rate was too high. During the past five years our net profit, after taxes, has averaged about 1 1/4% on every dollar of sales, which is less than almost any other business you can think of.

The American people have shown that they like our low-price policy by coming to our stores to do their shopping. If A&P is big, it is because the American people, by their patronage, have made it big.

Obviously, it is the theory of the anti-trust lawyers that the people have no right to patronize a company, if their patronage will make that company grow; and that any big business must be destroyed simply because it is big, and even if the public gets hurt in the process.

Do You Want Higher Prices?

There is much more involved in this case than the future of A&P. The entire American system of efficient, low-cost, low-profit distribution which we pioneered, will face destruction and the public will suffer.

A&P was the first chain store in this country. For more than ninety years we have tried to build a sound business on the simple formula the founder gave us: "Give the people the most good food you can for their money." Year after year we have tried to do a better job, make our business more efficient, and pass the savings on to the consumer in the form of lower prices.

Our efforts along these lines have led other grocers to keep their costs and profits down.

In the old days before A&P, food that cost the grocer 50¢, often sold as high as \$1.00 at retail.

Today, food that costs the grocer 50¢ generally sells to the public at less than 60¢.

The methods we pioneered have been adopted not only by other grocers, but by merchants in other lines. There are today literally hundreds of chain stores, voluntary groups and individual merchants operating with the same methods and in the same pattern here under attack.

If the anti-trust lawyers succeed in destroying A&P, the way will be clear for the destruction of every other efficient large-scale distributor.

Who Will Be Hurt?

There has never been any question in our mind that it is good business and good citizenship to sell good food as cheaply as possible. As Fortune Magazine said about A&P some time ago, "It is firmly attached to the one great principle—the selling of more for less—that has made the desert bloom and the nation wax great."

We sincerely believe that we have helped the American people eat better and live better.

We believe that the hundreds of thousands of farmers and manufacturers who have voluntarily sought our business have profited by our fast, low-cost distribution of their products.

We know that our 110,000 loyal employees enjoy today, as they always have, the highest wages, shortest hours and best working conditions generally prevailing in the retail food industry; and that these men and women have found in A&P good opportunities for security and progress.

We know that thousands of businessmen—the landlords who rent us our stores, the haulers who operate our trucks, the people who supply us with goods and services—have a big stake in our operations.

Obviously, all these people will suffer if this company is put out of business.

What Shall We Do?

We admit that the interests of the owners of A&P are of little importance.

Frankly, they could make an enormous amount of money by breaking up A&P, as the anti-trust lawyers wish, and selling off the parts.

But is this what the American people want? Do they agree with the anti-trust lawyers that our food prices are too low, and that we should be put out of the picture so other grocers can charge more?

Frankly, if this were the case, we would not want to continue in business.

But we seriously doubt that this is the case. Twelve years ago, an effort was made to tax this company and other chain stores out of business. The public rallied to our support. They said they liked our quality foods and our low prices. As a result of their opposition, the tax was defeated.

Now we are faced with this new attack through the courts. We are faced with the heavy costs and all the trouble that lawsuits involve.

But we believe this attack is a threat to millions of consumers who rely on us for quality foods at low prices; to farmers who rely on us for fast, low-cost distribution of their products; and to our loyal employees.

We feel that it is our responsibility to all these people to defend, by every legitimate means, this company and the low-price policy on which it was built.

THE GREAT ATLANTIC &



PACIFIC TEA COMPANY

Directory

COMMUNIST ASSOCIATION

Monday, 10:30 A. M.
Catharine First Baptist Church

AMERICAN LEAGUE

First and Third Wednesdays
8:00 P. M. Legion Home

LEGION AUXILIARY

Second Monday, 8:00 P. M.
Legion Home

WOMAN'S CLUB

Third Monday, Customers' Room
Florida Power Corporation

BOY SCOUTS

Each Monday, 7:30 P. M.
Youth Center

CITY COUNCIL

Second & Fourth Mondays
7:30, City Hall

CHAMBER OF COMMERCE

Directors Meeting
Second & Fourth Thursdays
8:00 P. M. Chamber of Commerce

ELDER SEVEN

REBEKAH LODGE NO. 45
First & Third Mondays
Reckell Bldg.

GARDEN CLUB

Jacaranda Circle—Second Thurs-
day, Members Home.
Elkwood Circle—Fourth Thurs-
day, Member's Home

ROYAL ARCH MASONS

Highlands Chapter No. 41
Second Tuesday, 8:00 P. M.
Masonic Temple

KNIGHT TEMPLARS

Highlands Chapter, No. 57
Third Monday, 8:00 P. M.
Masonic Temple

GIRL SCOUTS

Friday P. M.
Youth Center

YOUNG MEN CLUB

Each Friday and Saturday
8:00 P. M. to 11:00 P. M.
Youth Center

WOMAN'S CLUB

Each Tuesday, 8:00 P. M.
Customers' Room

ELKWOOD STAR

Each Thursday, 8:00 P. M.
Second & Fourth Thursdays
8:00 P. M. Masonic Temple

AVON PARK FIREMEN

Second & Fourth Thursdays
Fire Station

WOMAN'S CLUB

Each Thursday, 8:15 P. M.
High School Auditorium

WINDHAM CLUB

First and Third Fridays
Member's Home

WOMAN'S CLUB

Each Wednesday, 12:15
Masonic Building

WOMAN'S CLUB

Each Friday, 8:15 P. M.
Masonic Building

WOMAN'S CLUB

First and Third Thursdays
Fire Station

WOMAN'S CLUB

Each Tuesday, 7:30 P. M.
Club House, On Road 17 South

AVON PARK PUBLIC LIBRARY

Library Hours
Monday & Friday—9:30-5:30 p m
Wednesday—9:45 a m-12:00 m
Saturday—9:30-5:30 p m

ALPHA OMEGA CHAPTER

of Beta Sigma Phi
Sat & 4th Mondays, 8 p. m.
Members Home

JUNIOR CHAMBER OF COMMERCE

2nd and 4th Tuesdays
Customers' Room.
Fla. Power Corp.

TOO LATE TO CLASSIFY

By Russell Kay

Health and outdoor recreation are two of the most appealing advantages Florida has to offer the visitor and homemaker. Health, energy, vitality, recreation appeal to everyone and Florida offers them in abundance.

For years Dick Pope of Beautiful Cypress Gardens has been telling the fascinating story of Florida's outdoor advantages with pictures of beautiful girls and sturdy lads featured in thrilling action shots against a background of unsurpassed scenic beauty. So vivid and alive were these pictures that editors have snapped them up and used them at every opportunity.

Practically every metropolitan newspaper in the country has used Cypress Gardens pictures; they have greeted the owners of the nation's foremost magazines, trade journals and house organs. Hundreds of thousands of feet of motion picture film have been shot and every picture theatre in the country, at one time or another, has featured shorts and newsreel shots from Florida's Cypress Gardens.

Thanks to the backing of Dick Pope scores of Florida teenage youngsters have developed from flat-footed country girls and gawky boys to charming, accomplished, national and international stars.

Today the famed Aqua-Maids of Cypress Gardens are known throughout the nation and the world. At the Railroad Fair in Chicago the "Varsity Team" is stealing the show with a Water Thrill Show that is recognized as the most sensational outdoor show of the year.

Twenty-one all star Aqua-Maids are playing to capacity crowds in the great aqua-theatre and showmen witnessing the event rank it with Billy Rose's Aquacade at the New York World's Fair from the standpoint of thrill-packed entertainment. Four performances

are staged daily and each of them vividly tell the story of health and outdoor recreation in Florida.

It is the only attraction in connection with the Fair that is not sponsored by one of the 33 railroads and yet the newspapers, magazines, radio and television stations of the Middle West are featuring the beauty and grace of these glamorous Florida aqua-maids during their clever routines and acrobatic stunts under the guidance of Glenn Kirpatrick who has produced the ski shows at Cypress Gardens for the last 3 years.

At Baltimore this summer, Dick Pope, Jr., won the Men's Championship in the National Water Ski Tournament for the second year, while Wills Worthington, McGuire of Cypress Gardens captured the Women's Championship for the fourth time.

Bringing more glory and fame to Florida were Lois Thornhill, young blonde junior Aqua-Maid who won the Junior Girls Championship and Buddy Boyle who smashed all records by making the longest ski jump in the world and, on top of that, placed second in the Men's Championship competition.

Immediately following their Baltimore engagements these Florida aqua-maids flew to Europe via Pan-American Airways to compete in the International Water Ski Tournament at Juan Les Pins, France, officially representing the United States at the meet and at the same time spreading the fame of Florida and Cypress Gardens across the Atlantic.

From France they journeyed to Milan, Italy where they gave a special Water Ski Show for the Maharajah of Bhopal, later touring the Riviera and staging sensational shows and developing volumes of publicity for the United States and Florida in particular.

Then, hurrying back to this side of the world they arrived at Toronto, Canada just in time to join other Cypress Garden stars and stage a Water Ski Show at the

Canadian National Exposition from August 28 through September 10.

So Florida's Dick Pope, not content with being America's No. 1 picture wizard, has branched out into a new field to compete with Billy Rose in the production of novel and sensational outdoor shows and Florida high school boys and girls so fortunate as to be under his tutelage are becoming world-famed entertainers.

In the meantime the "show goes on" at Cypress Gardens, where other eager Florida youngsters are learning the game as they stage shows daily for the thousands of visitors who visit this famed attraction.

IS SAFE DRIVING DEFENSIVE DRIVING

The importance of every motor vehicle driver of thinking and driving "defensively" is positive action based upon the drivers respect for his own life and the lives of those riding with him.

In other words "The defensive driver" is prepared at all times, in the city and in the country, to avoid accidental injury and death resulting from the action of another motorist.

"The defensive driver protects himself and his passengers by thinking not only for himself but for the other fellow too. It's more than mere compliance with the law—it's watching for those who don't comply.

"Even normally good drivers are guilty once in a while of a error in judgment or a thoughtless act. For instance I doubt very much if there are many drivers who can honestly say they have never inadvertently run a stop sign. The defensive driver is prepared to cope with the fellow who fails to see the stop sign."

Defensive driving is more than just good motoring manners. It's a life saving attitude. Defensive driving is accident insurance.

Seed trees plant the next crop. Some should be left to reforest the land when timber is required.

Join Your Chamber of Commerce.

To save your life, heed "Signs of Life!"

IT PAYS TO READ THE ADS BEFORE YOU BUY.

Count the
EXTRA VALUES
and you'll choose

CHEVROLET



EXTRA Values
are exclusively yours
at lowest cost in Chevrolet!



I. H. FORD MOTOR COMPANY

309 W. MAIN

PHONE 115

Worth Repeating

BETTER LIGHT = BETTER SIGHT



BETTER LIGHT = BETTER SIGHT



BETTER LIGHT = BETTER SIGHT



School days are here again, and with them, study hours for your youngsters. How about it . . . are you sure Junior isn't trying to do his homework by the light of a 40 or 60-watt lamp bulb? Don't let poor lighting spoil your child's precious eyesight! Have plenty of 100 and 150-watt bulbs on hand . . . buy some today . . . and see that they're used!

Good lighting costs no more and means so much.

FLORIDA POWER CORPORATION

WHY THE MISSOURI PACIFIC RAILROAD STRIKE?

Over twenty years ago, the Congress of the United States passed the Railway Labor Act. It was hailed by union leaders as a model for the settlement of labor disputes.

THE LEADERS of the Brotherhood of Locomotive Engineers, Brotherhood of Locomotive Firemen and Engineers, Order of Railway Conductors, and the Brotherhood of Railroad Trainmen on the Missouri Pacific Railroad have refused to avail themselves of the peaceful means provided by this Act for settling their disputes. They insist that they be the sole umpires of their own disputes over the meaning of contracts.

There is no Need for Strikes

With all of the available methods for the interpretation of contracts, there is no need for a strike or even a threat of a strike, but the leaders of these railroad unions have ignored the ordinary procedures established by law and insist upon imposing their own interpretations of their contracts by means of a strike.

The wheels have stopped rolling on the Missouri Pacific. They may stop rolling on other railroads at any time. Recently the Western Railroad was forced to discontinue operation for several days under similar circumstances.

What are These Strikes About?

These strikes and strike threats are not about wage rates or hours. They result from disputes over the meaning of existing contracts. They cover claims for a full day's pay for less than a day's work, or for payments for services performed by others who were fully paid for the work done.

President Truman's Board Condemns Strike

There is an established legal method for handling disputes involving existing written contracts—just as there is such a method of settling any contract dispute which you may have in your daily life. The President of the United States appointed a Fact Finding Board to investigate and adjust the Missouri Pacific dispute. This Board reported, in part, as follows:

"... It is with a deep sense of regret that we are obliged to report the failure of our mission. It seems unreasonable to us that a contract should be so easily broken as the nation's major transportation system, with all of the losses and hardships that would follow, in view of the fact that the Railway Labor Act provides an orderly, efficient and complete remedy for the fair and just settlement of the matters in dispute. Circumstances of this character have under discussion are so numerous and of such frequent occurrence on all railroads that the general opinion of the policy provided for the arbitration in this case would most result in the complete nullification of the Railway Labor Act."

Obviously the railroads cannot be run

efficiently or economically if the leaders of the unions ignore agreements or laws.

Provisions of the Law which are Disregarded

There are five ways under the Railway Labor Act to settle disputes over the meaning of contracts:

- 1—Decision by National Railroad Adjustment Board.
- 2—Decision by System Adjustment Board for the specific railroad.
- 3—Decision by arbitration.
- 4—Decision by neutral referee.
- 5—Decision by courts.

The Missouri Pacific Railroad has been and is entirely willing to have these disputes settled in accordance with the requirements of the Railway Labor Act. Regardless of this fact, the union leaders have shut down that railroad.

Innocent Bystanders Suffer Losses and Hardships

There are about 5,000 engineers, trainmen, conductors and firemen on the Missouri Pacific. They are known as "operating" employees, and are the most highly paid of all employees on the nation's railroads, but their strike action has resulted in the loss of work to 22,000 other employees of the Missouri Pacific. In addition, they have imposed great inconveniences and hardships upon the public and the communities served by that railroad.

The Railway Labor Act was designed to protect the public against just such interruptions of commerce.

If these men will not comply with the provisions of the law for the settlement of such disputes, then all thinking Americans must face the question, "What is the next step?"

EASTERN SOUTHEASTERN WESTERN RAILROADS